# DADDO CUDDEComplete Programs<br/>for the Week End-<br/>ing Friday, October 20TEN CENTS

KALTENBORN'S TEN DON'TS FOR NEUTRALS See Page 4 Movie actress Loretta Young, who is starring this week on CBS "Silver Theater," Sunday



WHEN "BETTY AND BOB" (NBC) moved to New York recently, the famous serial drama couple got new voices, new faces. Van Heflin, above, is the new Bob

BETTY AND BOB GET NEW FACES

**NEW BETTY** is Arlene Francis, famous for a charming radio voice—a Betty quite the equal of those who played opposite such Bobs as Les Tremayne and Don Ameche

**ANOTHER NEW FACE** in the Drake family adventures is that of Ruth Mattison (above), who plays Ellen Churchill, a rich, pleasure-loving divorcee. She means to win Bob from Betty through his love of gambling

GEORGE AND JANE HARTFORD, long the Drakes' closest friends, are trying to rid Bob of Ellen. Helping to win new friends, keep old ones for "Betty and Bob" in these roles are Robert Sloan and Elspeth Eric (above)

CURTIS MITCHELL, Editor

20

22 24 26

44

45

Vol. 9. No. 1. October 20, 1939

How

M. L. ANNENBERG, Publisher 731 Plymouth Court, Chicago, III.

> War Claims Its First Star Molly McGee Comes Back Coming Events Ten Don'ts for Neutrals Airialto Lowdown Hollywood Showdown Voice of the Listener; Radio Quiz Game He Scared Us to Death!

# RADIO GUIDE

The National Weekly of programs, pictures and personalities

CONTENTS

18

The March of Music
National Song Search
How to Write a Hit Song
Listening to Learn
Home for Dinner, 6:29:14
On Short Waves
"If Only I"
This Week's Programs

12

34

6 7

8 9

Skin-Beaters
She Lives Alone and Likes It
The Voice-O-Graph Reveals H
They Do It
The Great Plays Begin
Local Boys Make Good
Bulls and Boners; Football
Broadcasts
Puzzle; Mr. Fairfax; Birthdays

RADIO GUDE (Tude Mark Registered U. S. Pat, Office), Volume IX, Number L. Week ending October 20, 1939, Published weekly by The Cecelia Company, 731 Plymouth Court, Chicago, Illinois, Emtered as secondclass matter at the Post Office, Chicago, Illinois, February 24, 1932, under the act of March 3, 1879, Authorized by Post Office Department, Ottawa, Canada, as second-class matter, Copyright, 1939, by The Cecelia Company, All rights reserved, M. L. Amenheig, President: Atmold Kruse, Secretary George (Uhassy, General Manager; Ed Zoty, Circulation Manager, Unschicited manuscript should be accompanied by stamped, self-addressed envelope for return. Ten certs per copy in the United States, Subscription rates in foreign countries: six months, \$2,50; one year, \$6,00. Remit by postal money order, express money order, or check drawn to order of Ratio Gruos, Currency sent at subscripter's risk. PRINTED IN U.S.A.



# WAR CLAIMS ITS FIRST STAR

CHARLES BOYER

A LTHOUGH he brilliantly discharged the role of Napoleon in a recent film, Charles Boyer is hardly the military type. Suave, enigmatic, typically French, he has set feminine hearts aflutter in romantic screen roles and on radio's "Hollywood Playhouse" (NBC, Wed., 8 p.m. EST; 7 CST; 7:30 MST; 6:30 PST) as no other actor since the immortal Valentino. Nevertheless, Charles Boyer is the first star on whom the new World War has placed its grim hand. Even now he is somewhere in France with millions of his countrymen. In Hollywood, where the show must go on Boyer's engagement with "Hollywood Playhouse" has been ably taken over by bland, English Herbert Marshail.

www.americanradiohistory.com

1



FIBBER MCGEE just wasn't the same without Molly. Neither was his program and neither were his fans. When Marian Jordan's health failed a couple of years ago her husband, Jim Jordan, carried on alone on the popular comedy program through Marian's long, serious illness. But listeners could detect underneath the Fibber McGee brass front that a spark was missing, and they shook their heads. But Marian came back, as chipper a Molly McGee as ever. Fibber was a new man, too. Since Marian rejoined the show late last season she has even more fully recovered. In fact, she feels almost as young as one of those little girls she portrays so convincingly. That Marian is in excellent health and both Marian and Jim in high spirits once again, you can see in this recent informal picture of the couple. You can hear the Jordans as Fibber McGee and Molly on their comedy-music show—presented each Tuesday night by the National Broadcasting Company at 9:30 p.m. EST, 8:30 p.m. CST, 7:30 p.m. MST, 6:30 p.m. PST.

2

# COMING EVENTS

A preview of some of this week's better broadcast features

#### MUSIC EVENTS

Saturday, NBC; Sunday, CBS Arturo Toscanini, greatest contemporary conductor, brings his dynamic art back to American lovers of classical music this Saturday over NBC. The maestro will then launch his third season directing the NBC Symphony Orchestra. After two opening concerts, the series will include a Beethoven Festival of six weeks' duration.

The New York Philharmonic - Symphony opens its tenth distinguished year on CBS this Sunday. America's oldest orchestral organization, now in its ninety-eighth season, will be directed for the third season by brilliant young John Barbirolli.

(For further details see page 10.)

ARCH OBOLER Saturday, NBC "The Word" comes from Holiywood this week. Radio playwright Arch Oboler has moved his series of special radio plays to the West Coast. "The Word," inaugurating the Hollywood series, is a highly dramatic piece about a couple in love, the Empire State Building, and the rest of the world's population destroyed. It is a repeat performance of one of Oboler's most popular plays. Edmond O'Brien, now playing with Charles Laughton in filming "Hunchback of Notre Dame," will take the lead.

Eastern Central Mountain Pacific 10:30 p.m. 9:30 p.m. 8:30 p.m. 7:30 p.m.

#### TED MALONE

In the glamorous glitter radiated by many of the big commercial radio stars, publicity often overlooks artists who have built large, loyal audiences that some of the big names would be proud of. Take Richard Maxwell, Cheerio, the Voice of Experience, Don McNeill. And there's Ted Malono. When Ted and his "Between the Bookends" were absent from the networks for a few weeks, the public virtually forced his return. Now he is adding to his store of poetry and philosophy a new program. It is called "Pilgrimage of Poetry" and it has an unusual appeal. Each broadcast will come from the home of one of Amer-



ica's most noted poets. Here is something to please the taste of all those interested in the literary lore of our country as well as in Ted Malone's understanding interpretations.

#### Eastern Central Mountain Pacific 1:00 p.m. 12:00 noon 11:00 a.m. 10:00 a.m.

LORETTA YOUNG Sunday, CBS The lovely lady you see on the front cover this week can be heard on the air Sunday. The ever feminine Loretta Young is star of "Lost Yesterday." "Silver Theater," just returned to the air for the season, presents the second part of this drama this week. Miss Young appeared in the inauguration of the new series last week.

Eastern Central Mountain Pacific 6:00 p.m. 5:00 p.m. 4:00 p.m. 3:00 p.m.

#### Sunday, NBC KRANSKYS

KRANSKYS Monday, NBC It's something of a case of self-determination of serials. The right to "life, liberty and the pursuit of happiness" and the right to a show of their own! That's the story of the Kransky family thus far. "The Right to Happiness" is the title of a new script drama by the noted radio writer Irna Phillips. The principals of the serial will be the Kransky family, lifted from the "Guiding Light" serial. These characters proved so popular on that show a public demand was created for them to have a show of their own. Here it is. Mignon Schreiber; Ruth Bailey and Seymour Young play the principal parts.

You must hear Molly

McGee's famous "lit-

tle girl"! Tune in this

Tues., 9:30 p.m. EST

Eastern Central Mountain Pacific 11:15 a.m. 10:15 a.m. Not Available Not Available

#### SHERMAN, BROWN

Wednesday, NBC "Quicksilver" sounds like easy money—and it is if you know all the trick questions and answers. It's a quiz program, but it isn't at all educational, doesn't pretend to be. The questions are all riddles, and it's mostly for fun. Ransom Sherman and Bob Brown, who are well known as wits and often thought of, too, as nitwits, set up their stand at some downtown spot in Chicago. Then, armed with portable mike, pockets full of silver dollars and heads full of trick questions, they fire away at willing spectators. Listeners, too, can

	Here's a novel
s na hana	show: "News and
SNAP-	Rhythm"; Todd
	Hunter talks, Dave Bacal plays the
SHOT	Novachord. Tune
	in Sunday, CBS,
	2:30 p.m. EST

win prizes for sending in questions. The show was introduced last spring, now has just returned (last week) for an extended run.

Eastern Central Mountain Pacific 8:30 p.m. 7:30 p.m. 6:30 p.m. 5:30 p.m.

#### GUESTS

Some of the headline guests on prominent programs this week are: Kirsten Flagstad, celebrated Wagnerian soprano, on "Kraft Music Hall"; Joan Crawford and Ronald Colman on "Screen Guild Theater"; "Woo-woo" Edward Everett Horton and Lucille Watson on "Texaco Star Theater"; David Niven (expecting a war call back to his native England) on "Gateway to Hollywood"; songstress Virginia Verrill on "Quaker Variety Show."

(See program listings for time and network.)

#### SCHEDULE CHANGES

#### **New Programs**

- Lanny Ross, well-known tenor (Franco-American Spaghetti), will premiere a new series of programs Monday, October 16. Lanny Ross can be heard three times weekly, namely Mondays, Wednesdays and Fridays.
- Eastern Central Mountain Pacific 11:05 a.m. 10:05 a.m. 11:45 a.m. 10:45 a.m.
- 'Against the Storm,'' dramatic serial (Procter and Gamble), Mondays through Fridays, beginning October 16.
- Eastern Central Mountain Pacific 5:15 p.m. 4:15 p.m. 3:15 p.m. 2:15 p.m.
- "The Right to Happiness," dramatic serial (Crisco), Mondays through Fridays, beginning October 16. "The Right to Happiness" replaces "Vic and Sade" usually heard at this time. Eastern 10:15 a.m. Not Available Not Available
- Smilin' Ed McConnell, songs and homely philosophy (Taystee Bread), Mondays through Fridays, beginning October 16.
- Eastern Central Mountain Pacific 4:45 p.m. 3:45 p.m. Not Available Not Available

#### **Program Changes**

Bob Burns (Kraft Cheese) returns to the Music Hall Thursday, October 19. Eastern 9:00 p.m. 8:00 p.m. 7:00 p.m.

www.americanradiohistory.com

I. Don't forget lessons of last war. 2. Don't think one side is all right. 3. Don't forget news censorship. 4. Don't gamble on war at any time. 5. Don't forget domestic problems. 6. Don't forget Monroe Doctrine. 7. Don't assume war is inevitable. 8. Don't boil at belligerent tactics. 9. Don't trust one way to peace. 10. Don't forget peace is always best.

war but lost the peace.

The peace of 1918, which we refused to sign, was a bad peace. It was unfair to Germany, to China, to Austria-Hungary, to Bulgaria, to Turkey and to Italy. By taking away from sixty million Germans all their resources, all their colonies and a considerable part of their territory, the Allied powers 1. Don't forget that in 1918 we won the made it certain that there would be another war as soon as Germany was Our failure to achieve our aims in the able to fight. By refusing to allot to last war should warn us against enter-Italy a fair share of the colonial spoils ing another. We did not begin the last in Africa, in accordance with the war any more than we began this one. promise of the secret 1915 treaty, the We did finish it, but we were unable to Allied powers made it certain that a consolidate the peace that followed. strong Italian government would de-The reason was obvious: the war grew mand its treaty rights. By taking huge out of a series of ancient European slices of border territory away from Russia and handing them to Latvia, Esthonia, Lithuania, Poland and Rugrudges; the peace merely carried those grudges one step further, transferring them from the victors to the mania, the peacemakers created an exvanquished. The present war, like precuse for any strong Russian governceding wars in Europe, is again a strugment to take them back as opportunity gle for power and prestige. Hitler is the offered. new Napoleon, the new Kaiser, the By taking away from Hungary almost new Bismarck—whatever you choose two-thirds of her territory and populato call him. The British Empire plays its traditional role of fighting against the strongest power on Continental Europe.

🗲 TEN

Кеер

tion, thereby enlarging every border country at Hungary's expense, the peacemakers created a problem in the heart of central Europe which was bound to find a forcible solution. The creation of the Polish Corridor, the status of Danzig, the reduction of Austria to complete national and economic impotence raised problems which might have been solved by Christian patience of a successful League of Nations, but, failing there, could only be resolved by the use of force. Turkey used force to right the inequities forced upon her by the peace treaty. In Kemal Pasha, she created her own wiser Hitler, fought a short, suc-cessful war, and then applied herself to the restoration of her shattered economy. Bulgaria has never received the outlet to the Aegean Sea which she was promised. Her people will never be satisfied until her neighbors give

durable peace.

France strives desperately to maintain

a position which her declining popula-

tion makes it more and more difficult

to conserve. Japan and Russia are on

the outskirts of Asia and Europe, mov-

ing in their forces on those parts of the

map where they see a convenient op-

portunity for spoils. This does not deny

that the love of peace, the cause of democracy, and the conservation of inter-

national law are on the side of England,

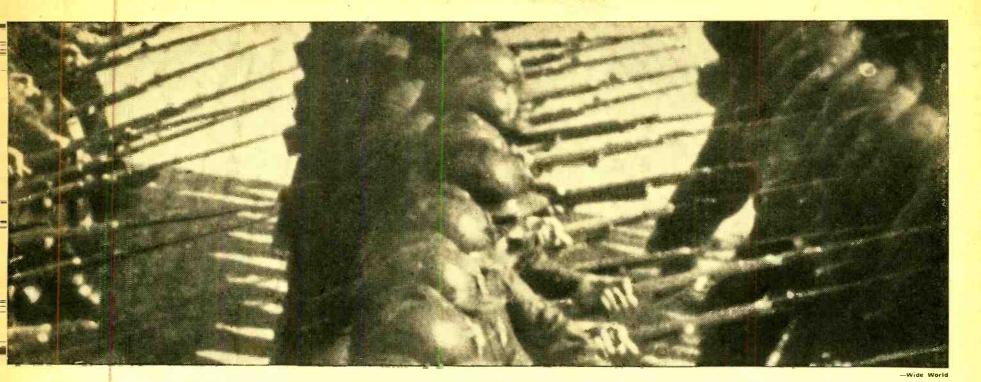
France and the smaller powers. It does

deny that these are the only issues in-

volved.9 It also explains why our idealism and high purpose of 1917 and 1918 failed to translate itself into a







# DON'TS FOR NEUTRALS

Kaltenborn's commandments and keep the peace

BY H. V. KALTENBORN

her a better deal.

It is obvious, then, that the peace treaty which followed our participation in the war was no better than if we had stayed out. Nor is there any indication that if we fight another war we will be able to make a better peace for Europe.

#### Don't forget, most European news is censored.

This means that we should always be conscious, when reading the dispatches from the European war, that they are propaganda as well as news. No American correspondent or radio reporter, working in a belligerent country, is permitted to report all that he sees or hears. He must select his material with a view to the censorship it must pass. Every photograph sent out from a belligerent country is passed by the censor because he feels it will make us sympathetic toward the country for which he works. Not all accomplish that purpose, but all are intended to accomplish it. Belligerent countries frequently request American reporters to send out certain material. The reporter knows it is propaganda, but he feels that he would jeopardize his position if he failed to send it. He trusts to listeners or editors to cut it down, analyze it or eliminate it.

#### 4. Don't gamble on war.

One way to get into war is to speculate on its continuance. The United States Senate investigation of our entry into the last war clearly revealed that our financial interest had something not everything—to do with getting us in. Those who speculate heavily in war enterprises acquire a definite financial interest in war's continuance. The fictitious prosperity induced by war collapses at the first sign of peace. Those who gamble in so-called "war babies" are betting that the war lasts. And every day it lasts involves a risk for our neutrality.

American exporters and importers have the right to take advantage of opportunities the war provides, but there is a line between legitimate war business and illegitimate war gambling. Slow, steady recovery, due to improving business conditions in the New World, would be far sounder than the quick recovery inherent in a war boom. The less money we make out of the war, the more likely we are to stay out of it.

#### 5. Don't forget home problems.

The United States is struggling out of a depression that has lasted for ten years. We still have eight million unemployed and we are burdened with the greatest mass of well-intentioned, undigested legislation which any country ever imposed upon itself in five years. If we desire to conserve the very real advantages of the New Deal's social legislation, we must learn how to develop it, integrate it and administer, it. Otherwise, we face a period of reaction which will wipe out the tremendously important gains that have been made. The problems of national defense in the face of a world at war require our best thought; they are real problems and every month the war lasts will make them more real. We may have to patrol our coasts by sea and air against submarines and surface raiders. We may have to convoy our merchant ships to any foreign port to which we wish to send them. We may have to establish rules concerning the visits of belligerent ships to our ports and be in a position immediately to enforce them. We may have to make a demonstration in force in the Far East. The military rulers of Japan may well think that this is an ideal time to challenge the assertion of American rights in China. The best way to avoid such

challenge is to be in a position to meet it with overwhelming force.

#### 6. Don't forget our Monroe Doctrine.

The President of the United States has just reminded us that under the Monroe Doctrine we have an obligation for the defense of Canada. Canada is at war; so are the Bermudas, the Bahamas, the British West Indies. So is Newfoundland, and so are the French and British Guianas of South America. Under the Monroe Doctrine, these territories cannot be attacked by any European power without menacing the interests of the United States. If the war lasts for any length of time, there is every chance that they will be attacked.

The war may be carried to the New World. If it is, the Monroe Doctrine will provide us with all the war we are in a position to handle. Through a long series of Pan-American conferences, the republics of the New World have become conscious of a certain unity of interest. They are working out a program of joint defense against attack from overseas. Because of its size and power, the United States is the natural leader of this group. But in order to guide it and represent it the United States must keep aloof from Europe's war. It must be our chief purpose to prevent this war from reaching the New World.

#### 7. Don't assume our participation in the European war is inevitable.

The New World has the right to decide its own destiny. Merely because the United States participated in the last two general European wars is no reason why it must participate in this one. Think of the number of European countries immediately adjoining the last conflict that stayed neutral. Note the determination of such countries as Switzerland, Belgium, Holland, Sweden, Norway, Denmark, Finland, Spain and

www.americanradiohistory.com

Portugal to remain neutral at all costs. If the people and public opinion of a

country determine to remain neutral, they can do so. Under a democratic system, the government will reflect their desire for neutrality in all that it says and does. In countries governed by dictators, such as Portugal and Spain, it is relatively easy for the dictator to manipulate opinion so that it endorses his policy. In the United States, the fundamental desire of the American people at this time is to remain at peace. So long as they hold to this opinion, neither Congress nor the Administration is likely to do anything that would force us to enter the war. If the mood of the country remains reasonably calm, our entry into the war will be brought about only by the deliberate choice of our people and our government. First, public opinion must demand action; then the Administration must appeal to Congress to vote for our participation, and then Congress must respond affirmatively to that appeal. Incidents or accidents do not make our participation inevitable. They are important only as they affect and influence our public opinion.

#### Don't boil when belligerents do to us what belligerents do to all neutrals.

There are bound to be accidents and incidents in time of war which result in the loss of American property and American lives. This is particularly true insofar as Americans or their property are found in the war zones. The sinking of American ships with the loss of American lives had a great deal to do with getting us into the last war. We can reduce the risk by keeping Americans and their vessels out of the danger zones. Or we can decide to take the risk and then refuse to get excited when something happens. We need not regard it as an insult to our *(Continued on Page 43)* 

# AIRIALTO LOWDOWN

Walter O'Keefe repays old favor; Lanny Ross competes with daytime serials on a new show

By Martín Lewis

NEW YORK .--- At least one sponsor has learned that the radio audience is becoming fed up with so many daytime serials and acted wisely in putting Lanny Ross on the air three times a week in place of the script-show they had. I'm sure the listeners from Coast to Coast are going to welcome Lanny's delightful voice on Mondays, Wednesdays and Fridays at 11:05 a.m. EST, immediately following five minutes of news bulletins . . . Two issues ago you read here about a petition I received urging my support in keeping "What's My Name?" on the air. I'm happy to report the program has been signed by a new sponsor and will return to the airlanes very shortly. However, it may be without Arlene Francis, who is anxious to do a Broadway show this fall, but producer Ed Byron is trying to change her mind, and I for one hope he succeeds.

#### Kilocycle Chatter

Several changes have been made in shows now on the air. Benny Goodman's program will feature a guest vocal or instrumental swingster each week . . . The Tommy Riggs show will feature an unknown singer from a different city every other week, and on the alternate Monday nights will present a well-known songstress. Virginia Verrill will be heard this Monday night and Lee Wiley will warble on October 30 . . . "Mr. District Attorney" has changed its format by adding a bit of teminine touch to it, which will give Arlene Francis more work to do as Miss Rand, secretary to the D. A. . "Snow Village Sketches," with Arthur Allen and Parker Fennelly, will be a regular weekly feature on the Kate Smith show, replacing the "Aldrich Family"... When Ed Wynn ran into Walter O'Keefe, years ago, he was a newspaper reporter down in South Bend, Indiana. After seeing him perform at a social gathering, he urged

Long ago Ed Wynn (r.) started Walter O'Keefe (l.) in the show world. Now Walter is giving Ed's son, Keenan, a chance on "Tuesday Night Party"

O'Keefe to try the show business. Under Ed's wing, he did try. Queer twist is that today O'Keefe is giving Ed's son, Keenan, a real chance to make good by signing him for his "Tuesday Night Party."

"Gang Busters" will be back on the kilocycles Saturday, October 21 . . . Ernest Chappell has resigned as announcer of "Hobby Lobby" to go to the Coast and work exclusively on the Orson Welles program . . . A party was given in honor of Paul Sullivan, CBS news reporter. A goodly crowd was there, but the guest of honor didn't show up because he had to remain in Louisville, from where his broadcasts originate . . . Radio is making show business stand still for several minutes. Take the case of Milton Berle, whose "Stop Me If You've Heard This One" begins at 8:30 p.m. EST. Berle appears in the new stage hit, "See My Lawyer," and the curtain has to be held every Saturday night until the comic returns from his broadcast . . . Then there's Abbott and Costello, who appear in "The Streets of Paris," with their first scene in the show scheduled for 8:45 p.m. In past seasons their spot on the Kate Smith show came at just about the same time and they want to retain it. According to their theater contract, there's to be no interference with their radio schedules, so either they must delay the curtain time or juggle scenes.

#### At a Major Bowes Program

Major Bowes has been airing his amateur hour on the networks since April, 1935, and your reporter makes a sad admission that it wasn't until September 28, 1939, that he got around to witness one of these broadcasts. The audience was the smartest-looking and best-dressed group of people I've ever seen in a broadcast studio, with the possible exception of the audience at the first broadcast of the Toscanini series. So many women wore silverfox capes, one would imagine they were being sold in Woolworth's basement. When I walked into the CBS Playhouse, the Major was walking up and down the aisle shaking hands with various people who appeared to be connected with the sponsor. On the stage was a huge basket of beautiful flowers. The first six rows on the right side of the theater were occupied by the amateurs, who all appeared to be very nervous and proved it when they got up in front of the microphone. The Major sits behind a big desk in the right-hand corner of the stage, and before each act goes up to the mike an assistant hands the Major a slip of paper containing information about the amateurs. From the way the questions are asked and answered, I'm convinced, in my own mind, the lines are rehearsed and memorized.

Most of you no doubt read about the sinking of the Norwegian freighter Ronda, which was on its way to the United States from Antwerp. Seventeen persons lost their lives—fifteen of the crew and two of the four passengers. One of the two who were drowned was a close friend of my co-worker, Wilson Brown. When the boat bringing the two surviving passengers, Karl Hilgendorf of Milwaukee, Wisconsin, and Douglas Miller of Ann Arbor, Michi-

gan, docked in New York, Wilson went down to meet the boys to learn more about how his friend lost his life. During the conversation he discovered the boys didn't have one cent to get to their homes. The clothes they had on their backs were given to them by the American consul and all their belongings went down with the ship. Brown thought one way to raise money for their fare back home would be to get them on an interview program to relate their experience. Wilson called Parks Johnson and told him the story. Parks interviewed Hilgendorf on his first broadcast over CBS on October 5, and because persons interviewed on this program aren't paid by the sponsor, as they are on some other shows, Parks sent his personal check to Brown for \$100 to take care of the boys' expenses. Parks, I salute you for your wonderful generosity and, although I know you didn't expect it to be publicized, Wilson could hardly wait to tell me what you did and I can hardly wait to see this in print.

#### Purely Personal

Maestro Johnny Green's wife presented him with a little daughter and they've named her Babette Sturtevant . . . Songstress Doris Rhodes will become a mama any day now . . . Joan Edwards of the Paul Whiteman crew is more than interested in a young man appearing in George White's "Scandals" . . . They say it's a sizzling romance between Van Heflin, leading man on the "Betty and Bob" show, and Katherine Stevens, the pretty and talented RADIO GUIDE discovery. Katherine is now heard on "Big Sister."





# HOLLYWOOD SHOWDOWN

Plums for "Nobody's Children"; Ameche on sick list; famed Palomar Ballroom burns

By Evans Plummer

HOLLYWOOD.—Don Ameche is an ailing fellow. The strain of his weekly radio schedule, plus the steady stream of motion pictures he has had to make, has him very nearly down for the count. The doctors say that he has ulcers and that the only way for him to effect a cure is to drop all screen and radio work for six or eight weeks. So don't be surprised if a guest master of ceremonies takes over for Don shortly. And, since the Ameche is such a universally popular guy-and because he's done so many charitable things for friends and relatives when they needed helpthere will be a crowded rooting-section cheering for his speedy recovery.

#### Famous Palomar Burns Down

Flames developing from a bandstand drape contacting a hot spotlight set the Palomar Ballroom on fire Sunday night, October 1, so rapidly that the \$500,000 structure burned to the ground within a few hours. The fire started during a band intermission, and 1.800 dancers escaped from the building in an orderly fashion; but Charles Barnet, whose orchestra members were eating at the time, lost a five-year collection of ten thousand arrangements and few of the instruments of the band were saved. The Palomar, where Benny Goodman and many other bandleaders first built their fame, will be rebuilt immediately.

#### Mr. McCarthy Is Snubbed

Edgar Bergen and his crony, Ken Murray, the Texaco comic, acted as judges of an international beauty contest staged Sunday, October 1, at the Cocoanut Grove, but for some unexplained reason Bergen left Charlie McCarthy at home locked up in his wardrobe trunk. This left the beauty field open to Messrs. Bergen and Murray, and the latter was observed, after decisions had been announced, squiring about Miss Cleatus Caldwell of Okemah, Okla., winner of the titles "Miss Hollywood," "Miss Blue Pacific" and "Miss America 1940."

#### Off Live Mikes . . .

Carlton Morse is in a dither. Following his usual custom, he'd like to have "One Man's Family" celebrate Thanksgiving again this year at Sky Ranch, but he can't decide whether to follow the President and carve the turkey on November 23 or flatter the governors of many states who have declared that the holiday is still November 30! . . . Bing Crosby and wife, Dixie Lee, broke down and cooperated with photographers covering the costume circus party thrown September 30 at the West Side Tennis Club—but then Bing was wearing a gray top-hat!

Bing's sidekick, Bob Burns, vacationing until October 19, will spend most of his time-off close to his home in Bel Air. where his wife is still convalescing from her fractured back .... And that was a sad Pat Friday who wound up her choral chores for Bing September 28. When the airing ended, she ran from the studio stage with tears in her eyes . . . Walter White, Jr., founder and director of the Sunday afternoon "Nobody's Children'' program aired over MBS, has abundantly proved the interest of radio audiences in welfare programs. "Nobody's Children," which presents cases of underprivileged children and orphans with the hope of finding new homes or aid for them, richly deserves the popularity it has gained in the past months, should soon

be attracting a sponsor to aid in the

#### The Voice Pays Courtesy

good work.

A good many years ago the Voice of Experience, before he was known by that name, played his last organ solo at the church of J. Whitcomb Brougher. Next day he was injured in an accident, his fingers maimed so that he could not play. He changed careers. Last Sunday the Voice preached a sermon, "A Layman's Concept of God," before the congregation in Glendale, Calif., of the Glendale Baptist Church where the Reverend Brougher is associate pastor and his son is pastor.

#### Happy Heavies Home

With the return of Jack Benny's broadcast series, Andy Devine weighed in at 245 pounds, while jovial announcer Don Wilson proudly declared his avoirdupois had dwindled twenty pounds to a mere, shadowy 190 . . . But while the boys were bragging, your reporter caught a glimpse of 290-pound Jack Smart hastening to the "Pepsodent Show" preview—wearing a tiny beret.

#### Backstage in Hollywood

At "Screen Guild Theater," October 1: Clark Gable's hair still long for the "Gone With the Wind" Rhett Butler role, for which he's still making retakes. Could hardly see his ears. Clark fussed a bit when he lost a script-sheet giving him his cue—and rushed off like lightning after the broadcast in order to meet his wife, Carole Lombard, who was awaiting him at the West Side Tennis Club tournament matches. And, tsk, tsk! Mr. Gable, it's spelled "maliciously"! Ginger Rogers rushed off, too, for the tennis tourney. She's one of Hollywood's best with a racket . . . Al Pearce opener, October 11: Mr. Pearce, after celebrating his eleventh wedding anniversary the day before, proclaiming that this is his eleventh year of regular broadcasts.

At Texaco, September 27: Irene Noblette Ryan on for the second week as a single; her hubby, Tim Ryan, has become a movie writer. At the same show, a Dale Carnegie who didn't know what a "drive-in" is . . . At Ethyl Gas Show, October 2: A weary Kostelanetz, who had to break in a brand-new batch of musicians for his Hollywood broadcasts, rushing to a short-wave receiving station to hear the play-back of a record of his early or eastern broadcast, which a friend in Elizabeth, N. J., had made and was transmitting via amateur station for "Kosty's" ears . . . At "Dag-wood and Blondie," October 2: A convalescing Dagwood (Arthur Lake), who announced that the Good Samaritan Hospital doctors had "loaned him out" to the Camel program for the day. He's recovering fast from the strep infection.

#### 'Hope'' You Like It

Off Sunday, October 1, to a Bob Hope Show preview (not broadcast) and saw the cast in fine fettle. Altogether there were forty-five minutes of show and gags to be compressed one-third to thirty minutes for his Tuesday airing. My favorite went something like this: JUDY GARLAND: My teacher is puzzled by radio.

HOPE: Whattaya mean, she's puzzled? JUDY: Oh, she says she tunes in "The Lone Ranger" and gets a lot of ideas, and then she tunes in "The Voice of Experience" and is advised out of them!

# THE VOICE OF THE LISTENER

\$1.00 will be paid to the writer of every letter used in this department. Readers, express your opinions, write to V. O. L., 731 Plymouth Court, Chicago, Illinois

#### Grateful

Dear V. O. L. In the July 7 issue of Radio Guide I had a letter published in your Shut-In Corner asking my friends to help me earn a wheel-chair by subscribing to a magazine I sell. I have received from friends all over

the States more than the sufficient amount of subscriptions to enable me to have the chair. I now have the chair, and I can leave the confinement of my room and enjoy Old Mother Nature, thanks to you and your readers. From the bottom of my heart, a mil-

lion thanks to each and every one who has helped me thus to enjoy life more fully

Mrs. Irene Normandin, Newport Centre. Vt.

We are indeed happy that Mrs. Normandin was able to get her wheel-chair through her letter being published on this page. And we know that all those who contributed to such a worthy cause will be warmed by the above letter of thanks.—V. O. L.

#### Swing Across the Border Dear V. O. L.:

The recent letter published from T. W. The recent letter published from T. W. Morris of Minudie, Nova Scotia, proves that some people are never satisfied. Personally I am past the jitterbug age, but I think that Shaw, Dorsey, Good-man and many others make a pretty good noise, even if some people won't consider it music. As a Canadian-born citizen I pay two dellars and fifty cents a wear for the

As a Canadian-born citizen I pay two dollars and fifty cents a year for the privilege of listening to daily news re-ports and in the winter-time the hockey games. The rest of the time I dial southward to the U. S. networks, and if the truth were known. T. W. M. prob-ably does likewise. We dial there by choice; we are not forced to do so. For thrilling entertainment I suggest the "Atlantic Nocturne" and "Folksongs

the "Atlantic Nocturne" and "Folksongs of Nova Scotia" for T. W. M. I know our western hoe-downs aren't very sweet music, but they're sweet to our ears, and we do it up hot and sticky, too. Thomas Taylor, Calgary. Alberta, Can.

It seems that Mr. Morris' letter deploring American swing, rather than precipitating a crisis between the "good neighbor" countries, set off a civil up-rising in Canada, for it caused a number of Canadian listeners to write us pro and con. Well, it proves once more that some like it hot and some like it sweet—and that everybody has a right

#### Model Announcer

to his own opinion in the New World.

Dear V. O. L.:

-V. O. L.

Most advertising on the air is very boring, in fact, unbearable. The way the advertising is presented has a great deal to do with this, and the announcer can, of course, make it interesting or very dull. Announcing is an art, but radio doesn't seem to recognize it. They seem to judge their announcers solely by voice volume. Abraham Lincoln sold the world a "government of the people, by the peo-ple and for the people" without shouting

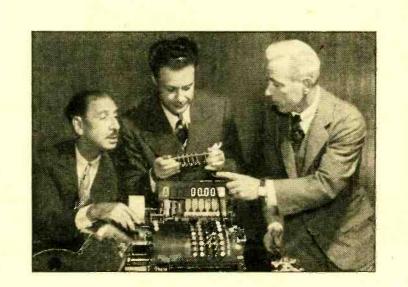
like Hitler. Ralph Edwards, the announcer for "Life Can Be Beautiful" and "Major Bowes' Amateur Hour," has the best voice and manner of presenting his product of any announcer on the air. He's a model for announcers. May we have some information concerning him? Marciel Stuedemann, Clinton, Iowa

We have called attention before on this page to Ralph Edwards as Exhibit

A in the case for straightforward, convincing sales talk without super-super Dear V. O. L. tactics. Other letters, too, have mentioned him. He is at present one of the most successful announcers—in both income and public favor—which should be a further lesson to commercial sponsors. Edwards was born on a tarm in Colorado on Friday, the 13th of June, 1913. He is medium size, has red hair and brown eyes. He majored in English at the University of California.—V. O. L.

#### Shut-In Corner

Dear V. O. L.: I've been a shut-in twenty-eight years, not able to feed or dress myself or stand. All my joints are grown together except my left shoulder, and the fingers are drawn out of joint except the mid-dle finger of my left hand. Kind fate preserved that one for me to peck the transmitter My radio and my tynewriter preserved that one for me to peck the typewriter. My radio and my typewriter are my only pastime and pleasure while I watch the world go by and wait for the postman. When my finger is tired writ-ing poems and songs, they roll me over to my radio, where I listen to what I can't see. All I have to do is push the



Left to right, Franklin P. Adams, Clifton Fadiman, John Kieran—heard on NBC "Information, Please"—demonstrate their inquisitive minds on sound-effects cash register

### PLAY THE OUIZ GAME

(For correct answers to following questions see Page 45.)

# From "Question Bee" (NBC, Sat., 7:30 p.m. EST)

l. What flag is allowed to fly above the American flag in this country?

2. What baseball player became a famous preacher?

3. What is a libretto?

4. Who is the chief character of Victor Hugo's "Les Miserables"?

#### From "True or False" INBC, Mon., 8:30 p.m. ESTI

1. The adjective lunar means pertaining to the moon. 2. The solar plexus can be seen in the northern sky on clear nights.

3. Rubber trees grow in Africa.

4. An hour-glass foretells

the approach of a tornado.

# From "Dr. J. Q." [NBC, Mon., 9:00 p.m. EST]

1. Finish this pledge to the flag: "I pledge allegiance to

www.americanradiohistory.com

the flag, and to the republic for which it stands-

2. The "three estates" were traditionally clergy, nobility and the common people. What is the "fourth estate"?

3. What is the diameter of the bore of a gun called?

#### From "Information, Please INBC, Tues., 8:30 p.m. ESTI

1. Identify the following fiction detectives: A detective who was helped frequently by his father; a detective who was helped by his son.

2. Who shot these people: (a) Rebecca; (b) Trampas; (c) Richard Corey; (d) Mr. Howard?

# From "Battle of the Sexes" (NBC, Tues., 9:00 p.m. EST)

l. Is a polar bear white the year round?

2. Is an oleander a musical instrument, a substitute for butter or an evergreen shrub? 3. Is Brooklyn, Boston or Baltimore known as the city of churches?

key and hear them whisper across the sea. It makes the world seem small to me

I am a "lad" of seventy-two and can hardly see to read, so I claim the radio is the greatest invention of the age. is the greatest invention of the age. George B. Dooley, Lawrenceburg, Tenn.

• George sent us with his letter a very human poem he wrote and a clever picture of a lamp he designed in red and black out of letters and symbols typed out with his one-finger system. Give this radio-listening "lad" a postal toast.-V. O. L.

#### Goods, Not War

Dear V. O. L.: is disgusting and ridiculous the lengths to which the radio propagandists abroad stretch their methods. For in-stance, I have heard short-wave broadcasts from Germany in which the an-nouncer would be reading news or playing recordings or presenting something else, and all the time he would be cutelse, and all the time he would be cut-ting in at intervals with wholly extrane-ous tag-lines or Hitler quotations, such as "We are fighting to right a great wrong," or, "Our people will be freed from foreign injustices." I don't know whether they think they're subtle or whether they simply agree with U. S. broadcasters about the mental age of listeners. Anyway, it con-vinces me that we shouldn't grumble so

vinces me that we shouldn't grumble so much about what we consider evils of broadcasting. At least, over here our tag-lines and trick phrases are designed

to sell only goods, not war. The next time I hear an American announcer give a news bulletin and then urge, "Try Sigh for your complexion and fly high in society," or something like and go, fight in society," or something like that, I'll think of the foreign propaganda and go buy some Sigh, gladly. Raymond Canton, San Francisco, Calif.

#### Call to Arms

Dear V. O. L. In case it might interest you, though In case it might interest you, though the opinion does not come from any fa-mous commentator, some of us Cana-dians are extremely puzzled as to why you Americans are so interested in a war you say you don't want to get into. Your attitude seems more like morbid curiosity than anything else. You don't have to get into the war unless you want to, though the whole world about you crashes into runs. Only you seem you crashes into runs. Only you seem to think that you have every right to enjoy all the benefits of an orderly world system without any of the responsibilities of helping maintain it. Just a bit in-consistent, isn't it?—not to say immoral. Muriel E. Jollow,

Brandon. Man., Canada

• We shan't editorialize here on the question Miss Jollow raises. We anticipate getting an avalanche of letters, some of which will undoubtedly answer better than we could.-V. O. L.

#### Music Aids Peace Drive

Dear V. O. L.: In line with the overwhelming sentiment in this country to stay out of the European war, it seems to me that now more than ever before we should be hearing boosts for Americanism and music designed to emphasize the pride of peace rather than the glory of war. Let's have plenty of such songs as "God Bless America.'

Mrs. Will Reimer, St. Paul, Minn.

• Kate Smith's recording of "God Bless America" and "Star-Spangled Banner," and Lawrence Tibbett's "My Own United States" and "Battle Hymn of the Republic" have shown great sales increases since war began.-V. O. L.

8

# HE SCARED US TO DEATH!

# But neither Broadway nor Hollywood nor radio could scare Orson Welles

HE voice would be low, vibrant, filled with emotion, and before the loudspeaker you'd find yourself straining to pick up his words, although they are clearly enunciated, slowly, effectively given.

"My name is Orson Welles . . . producer . . . writer . . . director . . . boy wonder

I think that is the way Orson Welles, in the manner of his first-person-singular programs, would start a dramatization of his own life. Yes, even to the "boy wonder" part of it, for whatever other charges he might carelessly thrust aside with a theatrical toss of his massive shoulders and a hearty "Ho! Ho!," the charge of being an egocentric isn't one of these. Also, I place myself on record now as being of the opinion that a dramatization of Welles' own life would far exceed in both dramatic quality and comic relief anything that he, as a writer, might dream up.

To take apart this roly-poly prodigy who resembles a Billiken more than a Barrymore and see what makes him tick isn't exactly an easy task, for when we look back over his life, there really isn't much there—except for the fact that he seemed to live in a dream world in which he was the principal actor to account for his performance. But he does tick. Here is the man who frightened a complaisant America out of its wits one quiet Sunday night by bringing hordes of invincible creatures from the planet Mars to invade it. Here is the man who dressed Julius Caesar in a blue business suit, rewrote Shakespeare, and gave Broadway a modern treatise on fascism. Here is the man who, having completed his conquest on two fronts—radio and the stage turned his big guns on the fortress of Hollywood and came out with a contract such as no other person has ever gotten there—a contract that permits him to write, produce, direct and act in his own motion picture without supervision or say-so from higher-ups.

There are many striking features to the Welles personality and appearance. His voice is like the booming of a bass drum, in odd contrast to his laugh, which is like a youngster's giggle. The giggle more closely fits his round, boyishly plump face. Very active for one so heavy, his rotund countenance is beginning to lose its adolescence and take on the quality of a heavy-set Roman emperor. He loves the legend that has grown up around him, does everything in his power to add to it, even to wearing a neatly trimmed spade-beard which made him conspicuous, even in Hollywood.

George Orson Welles was born in Kenosha, Wisconsin, on May 6, 1915. That makes him all of twenty-four years old today, and really a child prodigy when we consider that he has been a top radio man, a Broadway figure for several years. The bureau of vital statistics at Kenosha is hounded with queries from newspapers and writers checking the Welles birth date. His reputation for veracity has suffered somewhat as a result of candid admission that he duped the Gate Theater,



in Dublin, into letting him perform on its stage by pretending he was a star of the Theater Guild. And it does seem impossible that he should have gone so far in so few years. What these writers overlook is the fact that Welles skipped childhood, and for twenty-one years has been an actor on his own personal little stage.

His stage debut came, in his tender and diapered third year, with the Chicago Civic Opera, when he was "loaned" to a soprano appearing in "Madame Butterfly" to play the part of her illegitimate offspring. He followed this success with an appearance, at the age of nine, as an Easter bunny in a display window of Marshall Field's department store, also in Chicago,

WHEN he was but six years of age his parents were divorced; for the two remaining years of her life he lived with his mother. Upon her death, he went to live—and when we say "live" we mean just that—with his father, one of the oddest characters ever to come out of the Midwest.

Dick Welles was an inventor given to speculation, travel, wine, women and song. He invented, among other things, an automobile which he discarded because he considered it impractical; a dishwasher that broke all the dishes; a picnic kit that was sold in great guantities to the U.S. Army during the World War I. "It added greatly to the horrors of war," Orson admits. Between inventions, he was a man-of-the-worldin strictest literalness-and he, accompanied by the youthful Orson, cut a wide swath across three continents, sampling the wines and women and song of London, Paris, Singapore, Ja-maica and a lot of "whistle stops." Orson's sampling was done, of course, vicariously.

It was a friend, Dr. Maurice Bernstein of Chicago, who finally persuaded the father to enter Welles in the Todd School at Woodstock, Illinois. Looking back, Todd must have been like fairyland to the youth. It gave him the opportunity to develop the taste and talent for the theater that had been left in him by his two performances to date with the Chicago Opera and at Marshall Field's department store.

At any rate, he spent most of his time there working with the school's dramatic troupe, the Todd Troupers, directing, producing, rewriting to suit his own tastes the works of such masters as William Shakespeare, Oliver Goldsmith and others, some eight plays a season. There, at the age of twelve, he produced his own version of Julius Caesar, which, with a few minor changes, served to establish him firmly on Broadway years later. In it he not only played the parts of the soothsayer, Cassius and Mark Antony in relays but coached from the wings, in addition to rewriting and producing it.

Upon his graduation from Todd in 1931, he made a walking-tour of Scotland and Ireland, finally ending up broke in Dublin. Undismayed, he went backstage at the Gate Theater and introduced himself as a member of the Theater Guild's staff, intimated that he might even consent to appear for a part or two if he were approached in just the right way. On the strength of this whopper he was handed the part of the Duke in "Jew Suss."

"THAT was an actor's dream," he chuckled, "what with a seduction scene, a murder scene and a deathbed scene." And it isn't difficult to picture the blustery and dramatic youngster storming through the part, making the most of it, while the sentimental Irish applauded his performance. Other Irish engagements followed, with the Peacock Theater, the famed Abbey Theater. When he attempted to repeat his performance in London, however, he was refused a license to work by the

labor ministry. Back in the United States, he managed, through Thornton Wilder, to contact Katharine Cornell, went on tour with her Shakespeare repertory group as a supporting player. On tour, he slept until noon each day, roistered and fought in taverns at night, was publicly rebuked by Miss Cornell in San Francisco for wearing a false beard in a public restaurant. Somehow, looking at Welles now, we feel that he has the last laugh. Incidentally, he turned in some two hundred performances during this tour, and when it finally ended in New York he was hired for the lead in "Panic" by John Houseman, a young Broadway producer who liked his work. "Panic" lasted only three nights.

It was about this time that Welles broke into radio broadcasting. His first twenty-dollar part was with the "March of Time," and he soon became a favorite performer on that program, where he portrayed many of the most important current historical characters. His death of Sir Basil Zaharoff is recognized as one of the best things ever done by "March of Time." Other parts in other radio plays followed, until soon he was playing twenty or thirty characters a week.

One day Houseman came to Welles with some eye-opening information. He had been, for several months, connected with the WPA Theatre and he wanted Welles to appreciate what a wonderful era they were living in. It wasn't often, he said, that two young men could find such a sugared angel as the Great White Father to back their productions. With a private backer, one flop meant ruin, but with Uncle Sam footing the bills, you could produce one flop after another. And Welles, seeing the wisdom of his words, moved into Harlem with him to produce a black 'Macbeth'' with Harlem WPA'ers.

Other successes-and some not so successful productions-followed. Then came "The Cradle Will Rock." Unfortunately for the WPA, and fortunately for Welles-Houseman, the Federal Theatre put its foot down at the last minute. There'd been too many labor plays and too many guns were already leveled at the Government experiments in the theater. So Welles and Houseman started out to make it their own particular production. They called themselves the Mercury Theater. They had the play, they had the cast, they had the scenery. They had already gotten over the long and expensive rehearsal periods where everything went out, nothing came in, thanks to the man with the white whiskers, the striped trousers and the star-spangled coat. As a matter of fact, they had everything except money.

#### -Francis Chase, Jr.

Read the second and concluding part of "He Scared Us to Death!" in next week's issue of RADIO GUIDE.

Orson Welles may be heard Sundays on "Campbell Playhouse" over a CBS network at:

EST 8:00 p.m. —— CST 9:00 p.m. MST 8:00 p.m. —— PST 7:00 p.m.

www.americanradiohistory.com

# The March of Music

### Edited by LEONARD LIEBLING

"... An ampler Ether, a diviner Air ...."--Wordsworth

### FORECAST

HIS week sees the return of so many seasonal programs that we can only list them without comment in this limited space.

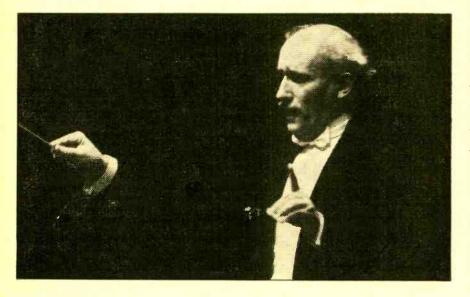
The two best symphony orchestras on the air are back with us beginning Saturday and Sunday, respectively: the NBC Symphony under Arturo Toscanini and the New York Philharmonic, conducted by John Barbirolli.

Sunday evening Alfred Wallenstein inaugurates another series of Bach cantatas, with the same soloists as last year

On Monday the Curtis Institute of

There are no formidable explosions in your program of today, which empha-sizes soothing moods except for some outbursts of sensuous passion in the tone-poem by Richard Strauss. One of his earlier works, it has youthful glow and warm imagination, based on verses by Lienau in which the ambitious Don desires one woman who shall embody the fascinating qualities of all others whom he has failed to conquer in his philanderings. Sadly enough, at the end the great amorist topples into the

arms of the Devil. When one considers that Haydn wrote over one hundred symphonies, it re-mains matter for eternal wonder that so many of them are perfect in melody, spirit and construction. No. 99 was de-signed for his second visit to England



Arturo Toscanini, most important musical figure in radio, returns to the air this week to conduct the NBC Symphony Orchestra for another series of Saturday night concerts which will be under his direction through Dec. 2

Music and the Rochester Civic Orchestra start their season.

Tuesday the Rochester Civic Orchestra presents its first children's concert of the year.

Two highlights of the week are the Sixth World Concert, this time from Honolulu, and the inauguration of a Rachmaninoff festival by Erno Rapee on the Music Hall of the Air.

#### Saturday, October 14

The Cincinnati Conservatory of Music, CBS. Piano Trio in G Major (Mozart), Piano Quintet in E Flat (Schumann).

Eastern Central Mountain Pacific 11:05'a.m. 10:05 a.m. 9:05 a.m. 8:05 a.m. Symphonic Strings, MBS. Alfred Wallenstein, conductor. Sinfonia da Camera (Richter), Serenade in F (Moor), Rumanian Folk Dances (Bartok).

Centra) Mountain 7:00 p.m. 6:00 p.m. Pacific 5:00 p.m. Eastern 8:00 p.m. The NBC Symphony Orchestra, NBC. Arturo Toscanini, conductor. Sym- $p_i$  ny No. 8 "Unfinished" (Schubert)

Don Juan (Strauss), Symphony No. 99 (Haydn), Passacaglia (Bach-Respighi). Welcome back, Maestro, and I wish I could say, welcome home! Better stay

could say, welcome home! Better stay away from war zones, and share our peace here by becoming one of us. We can almost guarantee that news can almost guarantee that your concerts in America are not likely to have any extra instrumentation from machineguns, air-bombs and Big Berthas.

and performed there in 1794 or 1795. The music is full of typical Haydn magic, from the tender, mysterious open-ing to the bright, bouncing finale. Like a Gothic cathedral (to quote many commentators) is the grandiose,

noble Bach opus known as the Passa-caglia in C Minor. It was composed at first for the cembalo (forerunner of the piano) and later rewritten for organ, in which form it became immortal. Several orchestrations have been made of the masterpiece, the best being by Stokowski and Respighi. The last-named is splendidly effective, preserving the fine dignity of the original and adding color and body through most resourceful instrumentation.

#### Mountain 8:00 p.m. Pacific 7:00 p.m Eastern Central 10:00 p.m. 9:00 p.m.

#### Sunday, October 15

Sixth World Concert, NBC, CBS, MBS. Hawaiian Music. Hawaiian Orchestra of Ancient and Modern Instruments. Alfred Keoloha Perry's Hawaiian Chorus; Victoria Ii and Robert Kauahikaua, singers.

#### PART I

Mauna Loa; Beautiful Kahana; Akaka Falls (Charles King), Keaukaha (Machado), Tu tue E, Hawika, Lei one ona opuna, Koi Mauna Hila. PART II

Ula No Weo Weo, ancient instru-ments; He Manao He Aloha, Victoria

Ii and Chorus; Ulili E, Chorus; Makalapua Lei O Kamakaeha, Robert Kauahikaua and Chorus; Na Lei O Hawaii, Chorus; Tahauahuai, Singing Surf Riders; Song of Old Hawaii (Modern Song), Chorus; Aloha Oe, Chorus. Pacific 8:00 a.m Eastern Central Mountain 11:00 a.m. 10:00 a.m. 9:00 a.m.

Radio City Music Hall of the Air, NBC. Symphony orchestra, Erno Rapee, conductor; Henrietta Schumann, pianist. Overture to "The Bartered Bride" (Smetana), the Orchestra; Piano Concerto No. 1 (Rachmaninoff), Henrietta Schumann; Symphony No. 7 (Sibelius), the Orchestra.

First of a series of all of Rachmaninoff's piano-with-orchestra music, in-cluding the four concertos and the Rhapsody on a Theme by Paganini. Eastern Central Mountain Pacific 12:00 noon 11:00 a.m. 10:00 a.m. 9:00 a.m

Perole String Quartet, MBS. Quartet in G Minor.

Pacific 9:00 a.m Eastern Central Mountain 12:00 noon 11:00 a.m. 10:00 a.m.

The New York Philharmonic Orchestra, CBS. John Barbirolli, conductor. Overture to "Benvenuto Cellini" (Ber-lioz), Symphony in C Major No. 34 (Mozart), Variations and Fugue, "Un-der the Spreading Chestnut Tree" "Un-(first time anywhere) (Weinberger), Symphony in D Minor (Franck).

The Philharmonic and its gifted Barbirolli, off on their seasonal symphonizing, spice their opening broadcast with a piece of music which was slated to a plece of music which was stated to have its world premiere only a few days before. The composer has been oblig-ing enough to give out an advance story of why and how he wrote his score. Jaromir Weinberger (Czech) says that somewhat over a year ago he saw a newsreel in France whose scene was laid at an English boys' camp, where King George mixed democratically with the lads and romped through a folk-song called "Under the Spreading Chest-nut Tree." Weinberger adds that he fell in love with the tune and the spirit of the occasion, and thereupon composed the present variations and fugue.

the present variations and fugue. There are seven of the former, titled as follows: (1) Her Majesty's Virginal, echoing the days of the great Elizabeth; (2) the Madrigalists paying homage to English music of the fifteenth and six-teenth centuries; (3) a Tribute to the Dark Lady of Shakespeare's sonnets; (4) Highlanders, or a Bagpipe Reminis-cence; (5) Pastorale, an English land-scape; (6) Weller, Sr., and his son Sam (Dickens' quaint characters in "Pick-wick Papers") discuss widows; (7) Sara-bande, a Memorial to a certain ill-starred bande, a Memorial to a certain ill-starred bande, a Memorial to a certain ill-starred queen of Bohemia. Finally comes the fugue, and from what we know of the merry one that Weinberger created in his opera "Schwanda," all ends happily and rousingly with the newest work from his pen.

Eastern 3:00 p.m. Central 2:00 p.m. Mountain Pacific 1:00 p.m. 12:00 noon

<mark>Metropolitan Auditions of the</mark> Air NBC. Metropolitan Opera tryouts. Edward Johnson, master of ceremonies; Wilfred Pelletier, conductor; Milton Cross, announcer; Margaret Daum, soprano, and Vaughan Comfort, tenor, contestants.

Eastern Central 5:30 p.m. 4:30 p.m. Mountain Pacific 3:30 p.m. 2:30 p.m.

Bach Cantata Series, MBS. Alfred Wallenstein, conductor; Genevieve Rowe, soprano; William Hain, tenor; Raoul Nadeau, baritone; Mary Hopple, contralto. *Cantata No. 162*.

Eastern Central Mountain 7:00 p.m. 6:00 p.m. 5:00 p.m. Pacific 4:00 p.m

The Ford Sunday Evening Hour, CBS. The Detroit Symphony Orchestra; Fritz Reiner, conductor; Helen Trau-bel, soprano. Prelude in E Major (Bach-Mangiagalli), Turkish March (Beethoven), the Orchestra; Dich Theure Halle, from "Tannhaeuser" (Wagner), Helen Traubel and Orchestra; Ballet Music from "The Queen of Sheba" (Goldmark), the Orchestra; I Dreamt I Dwelt in Marble Halls, from "The Bohemian Girl" (Balfe), Blow, Blow Thou Winter Wind (Ilgenfritz), Helen Traubel and Orchestra;

Stars of the Summer Night (Woodbury), Chorus and Orchestra; Hungarian Rhapsody No. 2 (Liszt), the Orchestra; Liebestod, from "Tristan and Isolde" (Wagner), Helen Traubel and Orchestra; The Spacious Firma-ment (Haydn), Helen Traubel, Chorus, Orchestra and Audience.

Eastern Central 9:00 p.m. 8:00 p.m. Mountain 7:00 p.m. Pacific 6:00 p.m

Cooley String Quartet or Primrose Quartet, NBC. Beethoven Cycle.

Eastern Central Mountain Pacific 10:30 p.m. 9:30 p.m. 8:30 p.m. 7:30 p.m.

# Monday, October 16

The Rochester Civic Orchestra, NBC. Guy Fraser Harrison, conductor. Prelude to "Meistersinger" (Wagner), Italian Serenade (Wolf), Dance of the Sylphs (Berlioz).

Central 1:30 p.m. Eastern 2:30 p.m. Mountain 12:30 p.m. Pacific 11:30 a.m

The Curtis Institute of Music, CBS. Curtis String Quartet. "Lark" Quartet in D (Haydn), Andante from Quar-tet in A Minor (Schubert), Second Movement Quartet in E Flat (Dittersdorf)

Eastern 4:00 n.m. Central Mountain Pacific 3:00 p.m. Not Available Not Available

The Voice of Firestone, NBC. Alfred Margaret Wallenstein, conductor; Speaks, soprano. Slavonic Rhapsody No. 2 (Friedemann), the Orchestra; Sweet Song of Long Ago (Charles), Margaret Speaks; You and You (Strauss), 'Neath the Southern Moon (Harbert), the Orchestra; Aria from (Herbert), the Orchestra; Aria from Wally" (Catalani), Margaret 'La Speaks; To a Wild Rose (MacDowell), the Orchestra; One Night of Love (Schertzinger), Margaret Speaks. Eastern 8:30 p.m.

Central 7:30 p.m. Mountain 9:30 p.m. Pacific 8:30 p.m.

#### Tuesday, October 17

Rochester Civic Orchestra Children's Concert, NBC. Guy Fraser Harrison, conductor.

Eastern Central Mountain Pacific 1:30 p.m. 12:30 p.m. 11:30 a.m. 10:30 a.m.

Mozart Piano Concerto Series, MBS. Alfred Wallenstein, conductor; Nadia Reisenberg, piano soloist. Concerto No. 5 (K. 175).

Mountain 8:30 p.m. Eastern Central 10:30 p.m. 9:30 p.m. Pacific 7:30 p.m

#### Thursday, October 19

Sinfonietta, MBS. Alfred Wallenstein, conductor. Symphony No. 1 (Mendelssohn).

Central 8:30 p.m. Eastern 9:30 p.m. Mountain 7:30 p.m. Pacific 6:30 P.m

#### Friday, October 20

Music Appreciation Hour, NBC. Dr. Walter Damrosch, conductor; Nina Nina Tarasova, folk-singer. Folk Melodies in Great Music.

Central 1:00 p.m. Mountain Pacific 12:00 noon 11:00 a.m. Eastern 2:00 p.m.



Helen Traubel, popular concert soprano, will be this week's quest on the "Sunday Evening Hour," CBS

#### Unto Little Children

By Leonard Liebling

T IS strange how sometimes even a specialist lacks knowledge of part of his subject. What I mean is, many an expert who considers himself completely informed on music knows very little or no hing about compositions for children. I'll tell you how the point struck home in my case.

On my desk is a set of eight volumes just published by Charles Scribner's Sons of New York. The books, edited by Albert Wier, are called "Young America's Music" and contain hundreds of songs, piano solos, duets, violin pieces and several dozen musical games. The collection is divided into cradle songs, nursery rhymes and music of nature, the seasons, flowers, animals, work, play, patriotism, home, religion, light and grand opera, etc. All the selections are extremely easy to play and sing.

Of course I had been aware that some of the great composers were deeply interested in music for children and wrote special pieces for them. So Bach, Beethoven, Schumann, Debussy and others. However, it was a revelation to me to discover how many works for juveriles editor Wier has unearthed, and how many melodious examples for grown-ups he has reduced into simple versions suited to tiny voices and fingers.

Even such masters as Brahms, Tschaikowsky, Chopin and Wagner have been made accessible for the youngsters. The pages are marginally illustrated with colored drawings and the print of both music and texts is large, clear and widely spaced. The Wier set is an entire musical library for children, of a kind I have not seen before. I hope that the price of this fine set will not be prohibitive for families where "Young America's Music" is likely to do the most good.

So much space has been devoted to the foregoing because I, like others devoted to the best interests of music, believe logically that the future of the art always lies with children. They are the auditors, composers, performers and conductors to come. They should have every opportunity from earliest youth to develop talent and particularly to formulate taste.

Through radio there is more music in our homes than ever before, and it is the duty of parents to see that the chil-



William Primrose will be heard with his "Primrose String Quartet" this Sunday night over NBC

dren are made aware of the difference between the enduring fine art and the merely entertaining ditties and jingles of the moment. The young mind, ear and imagination are delicately susceptible, and their chilhood impressions often remain guiding impulses through life. Therefore music lessons should start early with the little ones. If that is not feasible, then at least proper radio listening, and if possible, a present of a set of the Wier books.

### Speaking Up By V. Vidal

WYORK today is the musical center of the world." Edward

Johnson speaking. In announcing his plans for the coming Metropolitan Opera season, he stressed the fact that great artists and composers are flocking here, finding a haven away from confusion and chaos. "America holds out to the rest of the world the chance to produce itself," Mr. Johnson went on, "and for America these troubled times should see the development of an American renaissance, the cultivation of a truly American idiom in all the arts."

In spite of formidable difficulties, which include lack of communication with Europe and ignorance of the whereabouts of many of his European artists, Mr. Johnson is going confidently ahead with his plans for the season. The novelties already planned have not been canceled or changed, and Mr. Johnson has the assurance, at least, that all of the important artists of last year will be able to return. This, we presume, includes Flagstad and Melchior.

Among the novelties will be "Pelleas and Melisande," Debussy's mysteriously lovely opera, not heard here in many years. Mr. Johnson used to be one of the chief exponents of the role of Pelleas. Another novelty which should please radio listeners is Smetana's "The Bartered Bride," with a new Czech soprano, Jarmila Novotna, in the title role. Radio audiences will at last get a chance to hear something more than the overture.

Mozart's unusually delightful "Marriage of Figaro" and the Italian Montemezzi's "The Love of Three Kings" (not to be confused with Prokofieff's "The Love of Three Oranges") are two more operas which have not been heard here for some time. Old favorites to be revived include "Faust," "Coq d'Or," "The Force of Destiny" and "La Gioconda." Otherwise the Metropolitan repertoire remains virtually the same as last year.

Newcomers among the artists include Hilde Reggiani, Italian coloratura, Alexander Kipnis, Russian-American basso, Eywind Laholm, American tenor, and the two winners of last year's "Metropolitan Auditions of the Air," Annamary Dickey and Mack Harrell.

In his plans Mr. Johnson has tried to ignore existing conditions as much as possible, for, as he says, "Such things are not in our domain. Only by remembering that our language, the language of music, is universal can we best do the job in hand and do it well."

Radio listeners will be treated to Saturday performances at the Metropolitan this year as in previous years. Watch for an early announcement of the opening broadcast.

# Men Behind the Music

This Week: JOHN BARBIROLLI

WO wars and five careers have given John Barbirolli plenty of trouble in his forty years. He finally managed to settle on a permanent career, but he admits that there's not much he can do about war. "Isn't it heart-breaking," he says,

"Isn't it heart-breaking," he says, "that there always seems to be enough money in the world to kill people with, but for the things that count in life, like music and art, there's never a cent."

Although he has taken out his first American citizenship papers, Barbirolli is still liable for service in the British Army, and is facing calmly and unemotionally the possibility of having to find him agreeable to work with but know that he is a strict disciplinarian and will tolerate no sloppiness. He has learned his business the hard way and cannot be fooled.

He has conducted chamber and opera orchestras, and like Toscanini and Wallenstein was a solo cellist.

STARTED as a violinist," he confesses, "but I almost drove my family crazy by wandering around the house while I practised. My grandfather, a practical old Italian, thought up a simple solution. He figured that if I took up the cello I'd have to stay put. So I switched to the cello."



Mingling British phlegm with Latin excitability, small, swart John Barbirolli, conductor of the New York Philharmonic Orchestra, heard Sundays over CBS, treats his men like a large family, but will tolerate no sloppiness

give up everything that means life to him in exchange for a uniform and a gun. It happened to him once before, in 1917. He was playing the cello in a theater orchestra in London when he was mobilized. The Armistice was signed just as he was about to be sent to the front. He returned to a London broken and shattered morally by the war. Nobody wanted music. They wanted dancing, drinking, anything to make them forget the horrors of the past four years. Barbirolli remembers those early post-war years only too well, and he knows that this time it will be infinitely worse. There may be no London to come back to at all.

**E**VER since he signed his three-year contract with the Philharmonic, he has been engaged in another type of war, for everyone predicted gloomily that he wouldn't last, that nobody could succeed Toscanini. Barbirolli not only lasted but created a definite place of his own. He gained a tremendous and faithful audience and the respect and liking of his men in the orchestra.

He treats them as a large family, taking a human and personal interest in their families and private lives. They

www.americanradiohistory.com

From his Latin parents, Italian father and French mother, he inherited his dark good looks and his few but strong superstitions. He is firmly convinced that the reason he conducts the Philharmonic today is because he refused to start his first real conducting job on a Friday. It was after the War. He had realized that there was little chance for an aspiring conductor who, ever since the age of four, had dreamed of leading big orchestras. So he formed a small chamber orchestra of his own. It quickly gained him a following and a reputation, and soon he was offered the job of conducting with the British National Opera Company. Four operas in a week with only a few rehearsals was the first task allotted to him. And the first rehearsal was set for a Friday. He consulted gravely with his eightysix-year-old Italian grandmother, who advised against it. Nothing good ever came out of starting anything on a Friday. It took a long and elaborate series of excuses to convince the management to switch the rehearsal to Saturday, but they did.

A swift flier into the impresario business gave Barbirolli an insight into the (Continued on Page 43)



Bandleader Meredith Willson, of "Good News of 1940," NBC, Thursdays, is honorary judge this week

S THE National Song Search swings into its fourth week, the amazing response of amateur song-writers throughout America has kept the judges of this contest up into the wee small hours of the morning in judging the hundreds of likely song hits which have poured in since the first an-nouncement. Because the response so far exceeded the expectations of the sponsors, selection of the first week's winner has not yet been made. Judging is a slow and careful process, and every one of the hundreds of likely songs submitted is receiving the most minute attention. The first winner will, however, be announced in a few weeks.

#### You Still Have a Chance

Meanwhile, the weekly contests continue, and those who have not yet entered their songs in the competition still have the next ten weeks in which to take advantage of the big opportunities this contest offers.

The National Song Search is being sponsored by RADIO GUIDE and the music-publishing firm of Davis-Schwegler, Los Angeles, for the purpose of finding new song hits and new song-hit writers. To anyone familiar with the song-writing business, this is a wide departure from the past and a glorious opportunity for ambitious composers.

In the past, breaking into the song-writing game has been a long, hard and, for the most part, losing battle. It is difficult to find a publisher who will lend ear to the unknown writer or publish his work. As a result, successful song-writers are few and hard to find; their salaries and royalties are fabulously high. Now, for contestants in the National Song Search, the chief obstacle to success has been removed.

Your Chance for Fame

No longer do you have to go in



search of a publisher for your songs. Now the publisher seeks you!

If you can write songs that are singable, songs that are danceable, songs that are built of a hit fabric, the National Song Search is your meat. All you have to do is put down on paper that song you've been keeping in your head or in your heart and send it in today. It may be just the hit tune the world is waiting for, and if it is, now for the first time, you can rest assured that it will be given a fair hearing and chance for success.

#### Your Song on the Radio

For the National Song Search is not alone content with just publish-

ing your song. It will bring that song to the attention of the public in such an effective way as to make it a prime favorite. Radio transcriptions will be made, records will be widely distributed, famous dance bands will play it over countless big-time radio stations until it is familiar to all.

Here is your open sesame to fame and fortune and success; to all those things you've dreamed of and yearned for. Each week, for the next ten weeks, a popular song will be selected. The National Song Search hymn contest ends on December 30. The semi-classic section of the National Song Search will end on January 6. Get your entries in now!

### THREE BIG CONTESTS

#### **A Hymn** Contest

To find a great, new American hymn or sacred number. Example: "Rock of Ages," "The Old Rugged Cross," "Onward, Christian Soldiers."

All entries must be mailed before midnight of December 30.

#### A Semi-Classical Number Contest

To discover a fine, new American semi-classical number for voice. Example: "Trees," "Indian Love Call," "Moonlight and Roses," "Sylvia."

All entries must be mailed before midnight of January 6.

#### A Pop-Song Contest

To find a new, popular, singable, danceable song. All entries must be mailed before midnight of October 21.

#### And a Brand-New Contest Every Week

For the next ten weeks, we plan to find and have published ten other new American popular songs. Each week will offer a brand-new pop-song contest and a brand-new chance to win fame and fortune.

### PRIZES

The greatest first prize ever offered an unknown songwriter.

The winner of each contest will receive

### 1. \$200.00 in cash.

- 2. The regular song-writers' contract with the great Los Angeles music-publishing firm, Davis-Schwegler, providing for royalties on all sheet music and other sales.
- Immediate publication and distribution as sheet music.

4. Immediate recording and

distribution as phonograph record.

 Inclusion of the winning song in regular Davis-Schwegler Library Service to Radio Stations from Coast to Coast.

#### **Consolation Prizes**

The next five song-writers selected will receive \$10.00 each in cash.

#### Honorable Mentions

The next six song-writers will be given Honorable Mention Certificates.



Connie Boswell, another "Good News" star, will also serve as an honorary judge for the fourth week

### Read These Rules Carefully

 Contestants must live in the United States or Canada. Anyone may enter the National Song Search with the exception of employes or members of the families of employes of Radio Guide or the Davis-Schwegler Company.

2. Entries must be addressed as follows: National Song Search Headquarters, Radio Guide, 731 Plymouth Court, Chicago, Ill. No manuscripts will be returned unless accompanied by self-addressed stamped envelopes.

3. An entry must be written in ink (not pencil) on regularly ruled music copying paper. It may be a full piano arrangement or a simple melody. Words will not be considered in judging.

4. No correspondence can be entered into by either Radio Guide or Davis-Schwegler regarding individual contributions.

5. Contestants may enter any or all contests. Winning any contest prize does not disqualify for other contest prizes. Contestants wishing to enter the same composition in different weekly popular song contests may do so but must make separate submissions in each case.

6. The name and address of contestant must be written in ink or typed in the top margin of page one of each entry submitted.

7. A contestant may submit as many entries for any single contest as he may wish—and may win more than one prize provided his entries merit such consideration.

8. Each entry shall be judged solely on its musical merit. Judges will be the editorial boards of Radio Guide and Davis-Schwegler. Contestants, by entering the contest, agree that the decisions of the judges shall be final.

the decisions of the judges shall be final. 9. The prizes awarded winners of each contest are identical, namely, the song-writer whose song is selected by the judges as best in each contest will receive: (a) \$200 in cash; (b) The standard song-writers' contract with Davis-Schwegler, music publishers, providing for standard royalties on sheet music and other rales; (c) His song will be published and distributed through Davis Schwegler outlets; (d) His song will be recorded and phonograph records offered for sale through regular D-S outlets; (e) His song will be electrically transscribed and placed in the regular Davis-Schwegler library service to more than 200 radio stations. One dozen pieces of sheet music, two records, and one electrical transcription will be given free to the song-writer. The next five songs selected by the judges as being most worthy will win for their writers the sum of \$10.00 each. The next six songs selected by the judges will be given Honorable Mention Certificates.

10. Hymn or sacred music contest entries must be mailed before midnight of Saturday, December 30.

Semi-classical number contest entries must be mailed before midnight of Saturday, January 6, 1940.

Popular Song Contest No. 4 (this is the fourth of a series of 13 weekly contests) must be mailed before midnight of Saturday, October 21, 1939. Winners will be announced as soon as possible. In case of ties, duplicate prizes will be awarded.

E'S written the lyrics for a hundred published songs with at least a quarter of them in the hit brackets—and yet Johnny Mercer still can't read a note of music!

The talented creator of such oftrepeated numbers as "You Must Have Been a Beautiful Baby"...."I'm an Old Cowhand" . . . "And the Angels Sing" . . . "Have You Got Any Castles, Baby?" . . . plus a flock of others to which you've tapped toes and hummed during the past few years is an unassuming young fellow with a strong tang of the South in his speech.

Maybe that's why he wrote "Pardon My Southern Accent" a few seasons back. Johnny had played with the title for three years before he finally got around to doing anything with it. The result—need we tell you?—was a contagious hit. In addition to national acclaim, it evoked quite a few letters from indignant southerners who resented the use of "you-all" in the lyrics for just one person. The most volatile blast came from a lady in Atlanta, Georgia, who insisted that only "an ignorant Yankee" would make such an error.

Johnny Mercer was born in Savannah, Georgia, which is even farther south than where the lady herself lived. He knew it was wrong—but it rhymed swell. Song-writing has special rules to excuse such things.

Just at present he's something of a combined emcee and vocalist with Bob

Crosby and his Bobcats, who bear up a third of the load on hat threesection Camel Caravan heard weekly over CBS. The Crosby contingent comes along on Tuesday nights at 9:30, eastern standard time.

The nation takes its tunes too complacently. It's

grown to expect a new batch of smart, sparkling melodies each season which may be enshrined for a few months in the hit class until they virtually die of repetition.

Those tunes can be pretty hard to write. Ask Johnny Mercer. He's got one now that's been swishing around inside his head for over a year. "Has Anybody Told You" is the title, and probably you'll hear it everywhere you go one of these days. Johnny doesn't know just when. Not until he gets the lyrics all smoothed out, anyhow.

The first number he ever wrote that attracted any attention was called "While We Dance at the Mardi Gras," and he dashed it off in collaboration with an insurance salesman. A little later he joined talents with William H. Woodin—who afterwards became U. S. Secretary of the Treasury—on 'Spring Is in My Heart Again." Then he met Hoagy Carmichael, creator of that clas-'Stardust." Carmichael had a song sic. called 'Snowball' which didn't seem to arouse much attention. In it was the phrase "Lazy Bones"—and that tickled Johnny Mercer's fancy. "Sure," said Hoagy, "go ahead and use it." So Johnny wrote "Lazy Bones,"

which was promptly rejected when he submitted it for the movie "Moonlight and Pretzels." No commercial appeal, the film moguls told him. But the



# How to Write a Hit Song

Pardon his southern accent while Johnny Mercer tells how he grinds out hit tunes

American public bit like a hungry trout fact, he held down a few walk-on parts and "Lazy Bones" ran a wildfire course through the hit lists of a whole season.

The titles and lyric ideas come from all kinds of places, says Mercer. Like, for example, the time his wife, Ginger, was away and he wrote her a letter then realized at the end he'd left out the most important fact. So the young tunesmith scribbled, "P. S. I love you." Out of it came the idea for a song of the same name, and thus he tossed another one down Tin Pan Alley.

While en route from New York to London several years ago he made friends with a girl traveling as secretary to an official of a large firm. From it came "Week-end of a Private Secretary," a racy little selection that won national attention by getting itself banned on the major networks.

HIS song-writing business came about rather unexpectedly, Johnny admits. He was in bed one night, back in Savannah at the age of 15, when he got an inspiration for an opus called "Sister Suzy, Strut Yourself." "At the time," says Mercer, "it seemed a flash of brilliance, as if I'd suddenly understood Einstein's theory." There was a little bit of everything in it, he confesses, and not too original at that. But it was a start.

in New York productions. While busy with these he penned a ditty called "Every Time I Shave I Cut My Adam's Apple," then tried to interest Eddie Cantor in it. "Sure," said Cantor, "only go home and write a few more choruses." Johnny ground off a full dozen, but the famous comedian never got around to singing them.

WHEN he went to the Garrick Gaieties looking for a job as an actor, Mercer learned they needed a new song. So he stayed up all night to produce "Out of Breath"-and it won him a place in the show.

The quickest song he ever turned out was "Here Come the British," which annoyed a few of the New Englanders. Johnny doesn't know where the idea came from, but it took only half an hour to write. A close second was "And the Angels Sing," which required about two and a half hours. He figures that all told he's produced some three hundred different songs. His favorite is called "On the Nodaway Road," and is practically obscure, being sung only by Lawrence Tibbett. His music-publishers never tried to sell it.

And another one, titled "If I Had a Million Dollars," ironically enough has Johnny wanted to be an actor. In never made anything for its composer.

Johnny Mercer (above) has written tunes for the scrapbasket and many others, like "And the Angels Sing" and "P.S. I Love You," for all America to hum and dance to

Mercer doesn't know where his instinctive flair for music comes from. His father sells real estate, his mother is a typical housewife, and although they both like music he doubts if he inherited any ability from either of them. More likely it was the result of colored nurses who used to sing to him in the idiom of the Deep South.

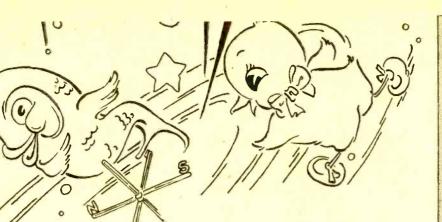
Right now, on the Bob Crosby section of the Camel Caravan, he has a little feature called the "Newsy-Bluesies," based on some item from the day's papers which he cleverly sets to musical rhyme. It's a hard job, says Johnny, what with the war going on. He can't mention hostilities or politics. Usually he dashes off four choruses during the afternoon rehearsal in the Columbia Playhouse at Fiftythird Street in New York. The tune is taken from a W. C. Handy number called "Old Fashioned Love."

"If you want to write popular songs," says Johnny Mercer, "you've got to make up your mind to one thing. The first hundred or so have to be written exclusively for the wastebasket. After that—maybe you've got a chance."

#### -Dick Dorrance.

Johnny Mercer may be heard Tues-days on "Bob Crosby's Program" over a CBS network at:

EST 9:30 p.m. ---- CST 8:30 p.m. MST 7:30 p.m. ---- PST 6:30 p.m.





Vernon Crane (right) and artist's conception of the whimsical fairy-tale characters that appear in his "Story Book" programs

# LISTENING TO LEARN

Story-teller Crane winning fans and fame for fairy-tale fantasies

and by working as dramatic counsellor at a summer camp for choir boys during the four years in which he attended a.c.osgood Carnegie Tech drama school. His most valuable experiences undoubtedly came at the summer camp, where he wrote two complete shows every week for ten weeks and then took a group of his best actors on a road tour each season. The greatest stimulant to his ingenuity came at the camp where each evening it was his duty to tell the boys in his dormitory a bedtime story. That, he claims, was the hardest part of the job because he had to make up a new story every night, and it had to be good or there was a riot.

0

Crane follows one iron-bound motto in writing for children: Don't write down to junior. Regarding this he declares:

"I have found through wide experience that average boys and girls of seven or eight have the same native intelligence as the average adult, and that even very young children are mighty clever. They lack experience, a fund of accumulated knowledge and the ability to concentrate for extended periods, but otherwise they are just as smart as you and I. They refuse to be patronized. They won't be fooled. And how they hate to hear baby-talk. It is for this reason that I write my modern fairy-tales so that they may appeal to children from three to one hundred and three years old."

In Quality No. 2-a genius for putting interesting life into inanimate objects-Vernon Crane most closely approaches the greatest fairy-story teller of all times, Hans Christian Andersen. To the extent of personifying inanimate objects, dealing with things that are tremendously big, extremely little or different in some unique manner from objects met with in every-day life and using every-day situations as the basis of his tales, Crane follows the famed Andersen technique. As a result, his 'Herman, the Littlest Locomotive in the Roundhouse," "Cherub the Chick," "Jack, the Most Regrettable Rabbit," 'Mike, the Tough Little Tugboat," "Mr. Music Box," "Fiddledydiddle Fountain," and numerous other characterizations have become modern fairy-tale classics. To date, all that can safely be said about his command of Quality No. 3 is that so far no complaints have been registered against his programs. On the contrary, he finds that the audience for his quaint, whimsical modern fairy tales includes almost as many adults as children.

A likeness between boyish Crane and Hans Christian Andersen has been mentioned. The analogy is very close in many respects. For instance, both started their careers as ballet dancers and gave up. Both tried acting and, although Crane was much more successful than Andersen, both gave this up also They both tried to write. Andersen turned out a number of successful novels, all of which have since been forgotten; Crane published two volumes of poetry that have not set the world on fire. When Andersen finally tried his hand at stories about the folklore of his home district of Odense, the results were so enthusiastically received by his friends that he wrote more and more of them, never dreaming they would make him famous among children all over the world.

STRANGELY enough, Crane first wrote fairy-tales for night-club presentation. It was his success with these on Broadway that won him the consideration of Paul Leyssac, who was conducting a fairy-tale program for NBC last year. On two occasions when Leyssac was called away from his work unexpectedly, Crane was given an opportunity to try his hand at an original fairytale over the air. His "Cherub the Chick" and "Herman, the Littlest Locomotive in the Roundhouse" drew such an amazing mail response that he was invited to write the series he now writes and presents every Sunday morning.

The Crane-Andersen analogy is not true in all respects, however. Andersen was soured on the world in general, hated children, and wrote his fairy-tales only for grown-ups. Crane, on the other hand, thinks the world is a pretty good place to live in, and, therefore, seldom uses satire and never employs the biting type of humor for which Andersen is famous.

"Vernon Crane's "Story Book" may be heard Sundays over NBC at: EST 11:45 a.m. CST 10:45 a.m. MST 9:45 a.m. PST 8:45 a.m.

#### Person-To-Person . . .

 Returning Sunday, October 15, NBC: "Great Plays," the highly praised series by Blevins Davis presenting outstanding examples of dramatic literature taken from two thousand years of the theater.

Eastern Central Mountain Pacific 2:00 p.m. 1:00 p.m. 12:00 noon 11:00 a.m.

• Beginning Sunday, October 15, NBC: "Pilgrimage of Poetry," a new series presenting guided tours through the homes of thirty-two of America's most famous poets. Ted Malone, of NBC "Between the Bookends" fame, will open this series with an introductory broadcast from the new poetry and drama wing of the Library of Congress, in Washington.

Eastern Central Mountain Pacific 1:00 p.m. 12:00 noon 11:00 a.m. 10:00 a.m.

• Beginning Tuesday, October 17, NBC: "Human Side of Literature." In this new weekly series Edward A. Weeks, editor of Atlantic Monthly and author of This Trade of Writing, interprets the human side of literature as expressed in famous diaries, letters and original manuscripts. He will be assisted by a noted guest each week and will encourage listener-participation by answering their questions on literary subjects.

Eastern Central Mountain Pacific 9:30 p.m. 8:30 p.m. 7:30 p.m. 6:30 p.m.

• Began Friday, October 6, NBC: "The Torch of Progress," a new series of historical portrayals by Dr. Edward Howard Griggs, who last season conducted the "Lives of Great Men" series. Dr. Griggs in this series will return the listener to earlier epochs of civilization, following the long road humanity has traveled to the machine age of today.

• A series of fifteen gift record-albums of Vernon Crane's stories is being prepared, three to six of which will be available in record stores by Christmas shopping time. Each album will consist of two records cut on two sides, comprising one complete story recorded just as it was presented over the air. Titles of the first three to be released: "Herman, the Littlest Locomotive," "Cherub the Chick," "The Worried Weather Vane." -J. H.

9/1 P

the immature.

0

公

ing in the other.

tended

HILDREN'S programs and dynamite

If you don't handle them just

make dangerous playthings.

exactly right, you're liable to have your

head taken off-that is, literally speak-

ing in the one case, practically speak-

And just as some men are gifted with

a natural ability to work safely with

high explosives, some have the knack

of producing radio programs for chil-

dren that succeed in the two-fold diffi-

cult mission of winning the approval of

parents and entertaining the young

people for whom they are primarily in-

If we heed the hue and cry of

parent organizations the country over,

we fast come to the conclusion that

there are relatively few children's pro-

grams on the air today that are worthy

of a conscientious parent's approval.

To create such programs seems to re-

quire a certain undefinable master's

touch that few possess. One man who must possess this touch, however, is

NBC's "Story Book" man, Vernon

Crane, whose efforts in this work have

gained him wide recognition from

might be traced to three qualities that

are like a second nature to him: (1) A

thorough understanding of children and

child psychology, (2) a genius for put-

ting interesting life into inanimate ob-

jects, and (3) a keen judgment of what

should be stressed and what should

be avoided in programs designed for

of children and child psychology-was

born of his pre-radio experiences with

children Before radio claimed him.

Crane gained an extensive knowledge

of children by acting as ballet master

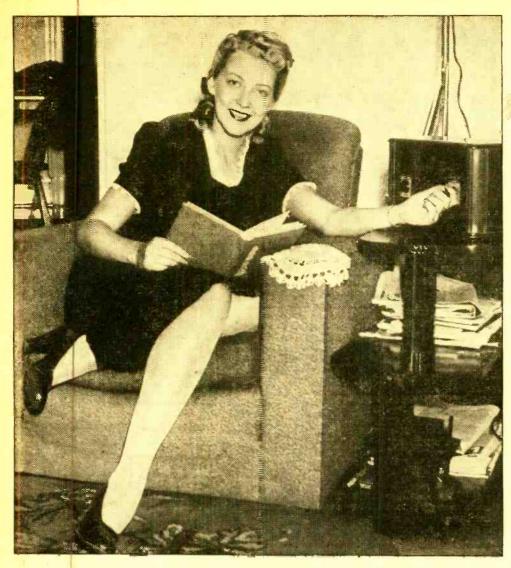
of the Pittsburgh Children's Theater,

by playing juvenile roles on Broadway

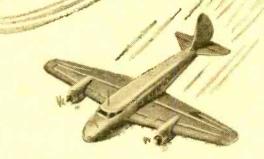
Quality No. 1-a keen understanding

Vernon Crane's secrets of success

adults as well as from children.



# HOME FOR DINNER 6:29:14



How a pilot's wife trails her husband over the skyways via short-wave radio

Her chairside radio tells Mrs. John W. Euans where her pilot-husband is, how he feels, when he'll be home. She even introduced him to her folks by radio

HO are the most loyal and intense radio listeners among the women of America? The devotees of the tensely dramatic daytime serials? The Kate Smith followers, to whom parties, dates, movies are as nothing if they conflict with her broadcasts? The Jessica Dragonette admirers?

Uh-uh! All wrong. The most fervent radio listeners in America form a tight, super-select little group of about one thousand women. To them, the radio is the most important piece of furniture in the house. When they move—which is frequently—the radio is the last thing to be packed, the first to be unpacked. When they listen to the radio, they really listen—tense, straining to catch every word. They're the wives of the airline pilots of America, and the reason they're so fantastically devoted to radio is that it's their only means of communication with their husbands; without it, their husbands might as well be on the moon, as far as they're concerned.

It's different with Mrs. John Jones, say, of Peoria. When she begins to wonder if her husband managed to drive safely into town over icy roads or if hell be home for dinner, she picks up the phone and calls his office.

But when Mrs. John Euans of Newark, N. J., wonders if her husband will make a prompt 6:30 appearance—or 6:29:14, to be exact—she turns on the radio. For Mr. Euans is a pilot on the American Airlines Chicago-New York run, and in his "office"—which is, by the way legitimate pilot's slang for the cockpit of an airplane—there is no tele-

P 9/1

phone. (There's no charming secretary, either, and perhaps that's something to be grateful for.) Anyway, Mrs. Euans' sole means of communication with her husband is through the radio. Not the big short-wave transmitter at the airport—the law won't allow her to use that, although there was a time when it would. She uses her own little sixtube chairside set.

Radio tells her exactly where her husband is, when he'll be home, whether he's safe, how he's feeling-all this, although he can never speak directly to her; that's against the law, too. But he must report his position, so she knows where he is: he must give the airport radio an approximate landing-time (and "approximate" to an airline means within a couple of minutes one way or the other); he must report any trouble with ship or weather; and Mrs. Euans can tell how he's feeling by the tone of his voice. She even introduced him to her parents via radio!

THAT happened right after they were married, four years ago. Mrs. Euans had met her husband-to-be at the Alexandria, Virginia, airport, and they were married in the East. Her home is in Parsons, Kansas. Not long after their marriage, Mrs. Euans was visiting her parents in Parsons. She came alone because Mr. Euans hadn't been able to get a leave of absence at once. By way of introduction, Mrs. Euans switched her mother's radio over to short wave, tuned in the airline frequency and brought her new husband's voice booming into the room for everyone to hear. "Hasn't he got a lovely voice?" she asked them. They had to admit that it sounded very competent. First thing outsiders ask a pilot's wife is, "But aren't you afraid? Isn't that the reason you listen—to be sure your husband hasn't crashed?"

THE answer is always, uniformly, no. Veteran pilots' wives aren't afraid. They haven't any reason to be afraid, they tell themselves. Haven't their husbands been flying for years—ten, twelve, fourteen years, some of themand aren't they still all right? Furthermore, airline schedules today are very precise—just as precise as railroad schedules. The pilots' wives are so used to seeing Trip 76 come in at 2:59, no later, no earlier, that flying seems thoroughly routine to them. Pressed, of course, they'll admit that there's a tremendous feeling of security in just being able to hear one's husband's voice, no matter where he is. But that's about as far as they like to go. When they talk about crashes, they're mostly funny ones. Like the pilot who got lost, in fog and at night, ran out of gas, had a terrible time, but finally set down his ship in a vacant field without so much as mussing his passengers' hair. Heaving a big sigh of relief, he opened the cockpit door in front, instead of going back through the cabin, jumped to the ground—and broke a leq

They do tell the other kind, once in a while. About how a pilot named Chamberlain "smeared one" near Milwaukee, and his wife heard every word he said, right up to the last second. Or the story of the ship that had been lost all night, with the whole eastern seaboard a solid blanket of fog, and no place to land. When dawn broke, the pilot found himself over a forest. "Ås far as we can see in any direction," he radioed, "there's nothing but trees. We're very low. Gas just about gone. No choice in the matter any more. We've got to come down." He cut off. A second later he spoke again. "This," he said, "has been a most interesting evening." His wife was listening, and they say she was very proud of that last remark. He came down safely. Miraculously, a cleared field appeared in the forested hills—it was in the Carolinas—and the only damage suffered in the landing was the complete ruination of a farmer's rail fence.

Ninety percent of the airline pilots of America are married and most of them have children. They all want their children to fly. Mrs. O. J. Brown of Newark, whose husband has been a pilot for an even dozen years, has a daughter who first flew at the age of three months. She thinks flying is great stuff and great fun, wouldn't want her husband to do anything else. She admits she likes to be near a radio when he's in the air, but then, why not? It's such a useful gadget. Mrs. Brown once made a dress by radio, practically. She wanted to have it finished before her husband got in from Chicago, and so at intervals she'd go listen to the radio and then come back to tell the dressmaker: "We'd better hurry up with this thing. He's only three hundred miles out!"

-Kenneth W. Purdy.

### War News from the War Capitals

For war news direct from foreign capitals tune in the following short-wave stations at the time shown. The frequencies are shown in megacycles.

#### DAILY PROGRAMS IN ENGLISH

	Morning		
CST .	CITY	STATION	DIAL
2:00 a.m.	London	GSB	9.51
		GSD	11.75
4:45 a.m.	London	GSG	17.79
5:30 a.m.	London	GSG	17.79
7:15 a.m.	London	GSG	17.79
10:00 a.m.	London	GSG	17.79
10:00 a.m. 11:30 a.m.	Rome	2R06	15.3 17.79
11:30 a.m.	London	GSG	15.26
	Afternoon	651	15.20
12.00		TOAR	15.243
12:00 noon	Paris	TPA2 2R03	9.63
12:20 p.m.	Rome	2R05 2R04	11.81
1:00 p.m.	London	GSG	17.79
F.00 p.m.	Longon	GSI	15.26
2:50 p.m.	London	GSP	15.31
3:45 p.m.	London	GSP	15.31
		GSD	11.75
5:00 p.m.	Berlin	DJB	15.20
		DJD	11.77
5:15 p.m.	Rome	2R09	9.67
5:30 p.m.	London	GSD	11.75
	e	GSF	15.14
	Evening		
6:00 p.m.	Moscow	R V96	15.18
6:15 p.m.	Budapest	HAT4	9.125
(ex. Sat.)		20.04	11.01
6:30 p.m.	Rome	2R04 2R03	11.81
6;30 p.m.	London	GSD	9.63 11.75
0.30 p.m.	London	GSF	15,14
6:45 p.m.	Madrid	EAQ	9.86
7:10 p.m.	Paris	TPB11	11.885
			9.68
7:15 p.m.	Berlin.	DID	11.77
		DJB	15.20
8:45 p.m.	London	GSD	11.75
		GSC	9.58
9:30 p.m.	Berlin	DID	11.77
10:00 p.m.	London	GSC GSB	9.58 9.51
10:30 p.m.	Paris	TPB11	11.885
rosso p.m.	Fails	11 DIT	9.68
11:15 p.m.	Paris	TPB11	11.885
THE PARTY		1. 5.1	9.68

#### og of Short-Wave Stations Whose Programs Are Listed

Willose i regranie / ne Elstea						
(Megacycles or thousands of kilocycles shown)						
CHNX, Canada	6.13	RAN, U.S.S.R. RKI. RNE. '' RV96, ''	9.60			
COCQ, Cuba	8.85	RKI.	15.08			
CSW7. Portugal	9.735	RNE.	12.00			
DJB, Germany	15.20	RV96, "	15.18			
DJD, "	11.77	SBP, Sweden	11.705			
DJL, "	15.11	SPD. Poland	11.53			
COCQ, Cuba CSW7. Portugal DJB, Germany DJD, " DJL, " EAQ, Spain	9.86	RV96, " SBP, Sweden SPD, Poland SPW, " TFJ, Iceland TGWA, Guatemala	13.64			
EIRE, Ireland		TFJ, Iceland	12.23			
17.84.	9.595	TGWA. Guatemala	15.17			
FOSAA, Tahiti	7.1	LUWD,	6.49			
GRX, England	9.69		6.195			
GRY. "	9.60	TIPG. Costa Rica	9.612			
GSA. P	6.05	TIANRH. "	9 698			
GSB "	9 51	TPA2 France	15 94			
GSC "	9 58	TPAS "	11 88			
17.84, F08AA. Tahiti GRX, England GRY, '' GSB, '' GSB, '' GSC, '' GSE, '' GSF, '' GSF, ''	11 75	TG2. TIPG. Costa Rica TI4NRH. " TPA2. France TPA3. " TPA4. " TPB3. " TPB3. " TPB11. " VK2MF Australia	11 71			
CCF N	11 00	TPP2 /	17 95			
CEF P	15 14	TPD11 "	11 995			
GSG. "	17 70	VK2ME. Australia	11.000			
GSH. "	11.13	VK3ME, " VLR. "	9.09			
USH.	21.47	VR3ME,	9.51			
GSI. "	15.26	VLR.	9.08			
GSJ. "	21.58	WCAB. Philadelphi	a,			
GSO. "	15.18	Pa. 21.5	2. 6.06			
GSE, " GSF, " GSG, " CSI, " GSJ, " GSJ, " GSV, " HAT4, Hungary	15.31	WCBX, New York	City			
GSV. "	17.81	21.57, 15.27.	11.83.			
HAT4. Hungary	9.12	9.6	5. 6.12			
HBJ, Switzerland	14.535	WGEA, Schenectad	у.			
HBO. "	11.402	N. Y. 21.5. 15.3	3, 9.55			
HCIJB. Ecuador	14.43	WGEO. Schenectad	У.			
HC2JB, "	12.46	N.Y.	9.53			
	6.356	WLWO. Cincinnat	i,			
HP5A, Panama	11.7	Ohio	6.06			
HP5G. "	11.78	WRUL. Boston. Ma	ISS.			
HP5J. "	9.60	11.7	9.6.04			
HVJ, Vatican City		WRUW, Boston, M	ass.			
15 12 9 66	6.03	WRUW, Boston, M 11.73	15.13			
IRF. Italy JZJ, Japan JZK, " JZL. "	9.83	VECD Marina DI	F 7 38			
JZJ Janan	11.80	XEUZ. " XEWW. "	6.12			
178 "	15 16	XEWW "	9.5			
171 "	17 785	XGX. China 11.9	178			
KGEI, San Franciso	11.100	XPSA.	7.01			
0-1:6 0.59	15 00	VULDN Vancauala	5.04			
TDY Augentine	0.00	YV5RN. Venezuela ZIZ. St. Kitts	6.385			
OAVAL Dante	0.00	7DT Co Africa	9.61			
or DAA Bebare	9.34	SPO2 Teals	9.635			
OLRAA, Bonemia	11.89	2RUS, Italy	11.81			
OZF. Denmark	9.52	2RUA	15.30			
UZH.	15.32	2806.	17.82			
PCJ. Holland 9:59,	15.22	ZIZ. St. Kitts ZRL. So. Africa 2R03. Italy 2R04. " 2R06. " 2R08. " 2R08. " 2R09. "	11.82			
LRX. Argentina OAX4J. Peru OLR4A. Bohemia OZF. Denmark OZH. '' PCJ. Holland 9:59, PHI. ''	17.775	28.09.	9.67			

Due to-war conditions now existing in Europe all programs from European countries are tenta-tive and are subject to change without notice.

Times given are Eastern Standard Time. For CST subtract 1 hour; MST, 2 hours; PST, 3 hours.

#### Daily Programs, Sat., Oct. 14, through Fri., Oct. 20

Programs listed here are those broadcast daily at the same time. Exceptions are indicated

1:30 a.m.—Big Ben: GSB (9.51) GSD (11.75) 1:30 a.m.—Program from Manchukuo: MTCY 1:30 a.m.—Program from Manchukuo: M (11.775) 1:55 a.m.—News (English): WCBX (6.12)

# **On Short Waves**

# Edited by Charles A. Morrison

President, International DX'ers Alliance

### How to Tune In Berlin Direct

Programs: Daily from 4:55 p.m. to 10:50 p.m. EST. Best frequencies: DJB (15.2 megacycles) or DJD (11.77 megacycles)

DJB (15.2 megacycles) or DJD (11.77 megacycles) What did Ambassador Bullitt say to Ambassador Biddle about the siege of Warsaw? Berlin knows, or says it knows. Last week, over station DJB, it told the world. But the news was too hot-or too prejudiced-for American newspapers, so you don't know the whole story. American short-wave listeners are getting much of their war news straight from the war capitals. This week, Radio Guide recommends Berlin's broadcasts, and tells how to tune your own short-wave set, whether you ever listened to overseas stations before or not. Here's how: We are interested in two stations, namely, DJB and DJD, which broadcast daily from 4:55 to 10:50 p.m. EST. DJB operates on 15.2 megs in the 19-meter band (the 19-meter band should be indicated on your dial as a small thick line or dot marked 19 M). DJB is just a trifle higher in frequency than GSO (15.18), London, which may be broadcasting in Spanish for part of the period. DJD operates on 11.77 megs in the 25-meter band (indicated as 25 M on your dial). It is a trifle higher in frequency than GSD (11.75), London. A good time to tune in either of the German stations mentioned above is at about 4:45 p.m. EST. Each can be identified by the continuous tone whistle which is being sounded on each of its channels. At approximately 4:53 p.m. EST, two minutes before which is being sounded on each of its channels. At approximately 4:53 p.m. EST, two minutes before broadcast time, a little eight-note melody is repeated several times. At 4:55 p.m. EST you hear, "Hello, North America, this is Germany calling." German programs today are more interesting than ever. There is much good music, light opera,

and waltzes. There is some sugar-coated propaganda. A favorite line recently is "Germany fights to right an injustice. The Allies fight to continue it." News in English comes at 6:00, 8:15 and 10:30 p.m. EST. As you listen, remember that this is official news, written to influence your opinion of Germany's acts. It is censored and one-sided, but all news from the warring nations is one-sided. But one can listen to both sides, and be completely informed.

**F**ROM THE EUROPEAN ARENA: Experimental broadcasts from Luxemburg, the tiny Grand Duchy tucked in between the Maginot and the Siegfried front lines, can be heard this week as follows: On 9.527 megs, this week as follows: On 9.527 megs, October 14 and 15, from 12 midnight to 1 a.m.; October 16, 17 and 18, from 1 to 2 a.m., and on October 19 and 20, from 2 to 3 a.m. EST. On 11.782 megs, October 15, 16 and 17, from 9 to 10 p.m. and on October 18, 19 and 20, from 10 to 11 p.m. EST.

The new 10,000-watter at Belgrade, Jugoslavia, broadcasts nightly for North America, from 7.30 to 9 p.m. EST, on either 15.24 or 11.74 megs. Recently the latter frequency has been used. It comes in with a very loud signal just below GSD (11.75), London.

DON'T MISS: The special transmis-sion dedicated to the International Short-Wave Club, to be broadcast on Saturday, October 14, at 5 p.m. EST, over LKV (15.165) of Oslo, Norway ... The Sixth World Concert of the In-ternational Radio Union, to be broad-cast on Sunday, October 15, from 11 to 11:30 a.m. EST, over United States short-wave stations WCBX (17.83), WGEA (15.33), WNBI (17.78) and WPIT (15.21), and Hawaiian stations KKP (16.03) or KQH (14.92).

3 a.m.—News (English): RV96 (15.18) 6 a.m.—News (English): Radio Saigon (6.1 6 :15 a.m.—News (English): XGX (11.9) 7 a.m.—Transmission to Asia: KGEI (9.53) (6116)

6:15 a.m.—News (English): XGX (11.9)
7 a.m.—Transmission to Asia: KGEI (9.53)
7:30 a.m.—Program from Ireland: EIRE (17.84)
7:30 a.m. (ex. Sun.)—News (English): VLR (9.58)
7:30 a.m.—News (English): KGEI (9.53)
8 a.m.—European Pickups: WPIT (21.54) WGEA (15.33) WNBI (17.78)
8 a.m.—Radio Newspaper: PHI (17.775) PCJ (15.22)
8 a.m.—Routh American program from Berlin:

(15.22) m.—North American program from Berlin: DJL (15.11) 5 a.m.—News (English): JZJ (11.8) JZK 8 a.m

a.m. --News (English): JZJ (11.8) JZK (15.16)
a.m. --News (English): WPIT (15.21) WNBI (17.78) WGEA (15.33)
a.m. --News (English): XGX (11.9)
9.15 a.m. --News (English): KGX (15.9)
9.15 a.m. --News (English): KGEI (9.53)
11 a.m. -News (English): WNBI (17.78)
11 a.m. (ex. Sun.) --News (English): 2RO6 (15.3)
11:30 a.m. (ex. Sun.) --News (English): WLWO (6.06)
11:30 a.m. --Program from Ireland: EIRE (17.84)
12 noon (ex. Sun.) --News (English): WGEA (15.33) WPIT (15.21)
12:45 p.m. (ex. Sun.) --News (English): WGEA (15.33)
12:45 p.m. --Marimba Ensemble: TGWA (15.17)
1 p.m. --News (Danish): OZH (15.32)
1 p.m. --Big Ben; GSG (17.79) GSI (15.26)

A new 40,000-watt short-wave station to replace EAQ is now under construction at Madrid, Spain. EAQ (9.86), broadcasts the latest news in English nightly near 7:45 p.m. EST.

RADIO GUIDE is anxious to know what disposition will be made con-cerning the Warsaw, Poland, short-wave transmitter that formerly broad-cast as SPW on 13.635, and as SPD on 11.535 megs. Please monitor these frequencies and report to this depart-ment should broadcasting be resumed.

Desmond Callan of Readville, Mass., reports XGX (11.9) at Yunnan, China, is being heard with very loud signals from approximately 5:30 to 6:45 a.m. EST. The news in English is given at 6:15 am EST. 6:15 a.m. EST.

According to a letter received from that station by Ashley Walcott of San Francisco, Calif., MTCY (11.775), the 20,000-watt Central Broadcasting Sta-20,000-watt Central Broadcasting Sta-tion at Hsinking, Manchukuo, broad-casts for North America, daily from 1:30 to 2:30 a.m.; for China and Aus-tralia, from 9:50 to 10:55 a.m., and for Europe, from 4 to 4:50 p.m. EST. All announcements are in English with the exception of the transmission to China, at which time announcements are also made in Japanese and Man-chu chu.

1:20 p.m.—News (English): 2RO3 (9.63) 2RO4 (11.81)
1:30 p.m.—News (English): WCBX (17.83) WCAB (21.52)
2:15 p.m.—News (French and Italian): GSA (6.05) GRX (9.69)
3 p.m.—Variety program from Rome: 2RO6 (15.3) 2RO9 (9.67)
3:30 p.m. (ex. Sat., Sun.)—N e ws (English): WCBX (17.83)
3:30 p.m. (ex. Sat., Sun.)—N e ws (English): WCBX (17.83)
3:30 p.m. (ex. Sat., Sun.)—N e ws (English): WCBX (17.83)
3:30 p.m. (ex. Sat., Sun.)—N e ws (English): WCBX (17.78) WRCA (9.67)
4:15 p.m.—News (English): YUC (9.505)
4:20 p.m. (ex. Sat., Sun.)—News (English): WPIT (11.87)
5 p.m. (ex. Sat., Sun.)—News (English): WPIT (11.87)
5 p.m. (ex. Sat., Sun.)—News (English): WNBI (17.78) WRCA (9.67)
5:15 p.m. (ex. Sat., Sun.)—Luropean Pick up s: WPIT (11.87) WGEA (15.33)
5:45 p.m.—Program from Portugal for North America: CSW7 (9.74)
6 p.m. (ex. Sun.)—News (English): WRUL (6.04) WRUW (15.13)
6:15 p.m.—News (English): 2RO9 (9.67)
6:25 p.m.—News (English): 2RO9 (9.67)
6:25 p.m.—Latin-American program from London: GSC (9.58) GSO (15.18) 1:20 p.m.-News (English): 2RO3 (9.63) 2RO4

6:30 p.m.—News (English): HP5A (11.7) 6:45 p.m. (ex. Sat, Sun.)—European Pickups: WCBX (15.27) 7 p.m.—News (Portuguese): GSO (15.18) GSC (9.58)

- 7 p.m. --News (Fortuguese): GSU (13.18) GSC (9.58)
  7 p.m. (ex. Sat.) -- Program from Budapest: HAT4 (9.125)
  7:15 p.m. (ex. Sat., Sun.) -- News (Portuguese): WCBX (15.27)
  7:15 p.m. (ex. Sun.) -- News (English): WGE0 (9.53) WNBI (17.78)
  7:25 p.m. (ex. Sat.) -- Broadcast from Berlin: DXB (9.61)
  7:30 p.m. -- North American program from Jugo-slavia: YUG (15.24 or 11.74)
  7:30 p.m. -- Today in Germany: DJB (15.2) DJD (11.77)
  7:55 p.m. --North American program from Prague: OLR4A (11.84)

7:55 p.m.—North Anel OLR4A (11.84) North Amel

OLR4A (11.84) 8 p.m.—North American program from Frague: Paris Mondial (9.68 or 11.885) 8 p.m.—News (Portuguese): WNBI (17.78) 8 p.m.—News (Spanish): KGEI (15.33) 8:15 p.m.—News (English): KGEI (15.33) 8:15 p.m.—News (English): JZL (17.785) 8:20 p.m.—Talk in English from Paris: Paris Mondial (9.68 and 11.885) 8:30 p.m.—News (French): Paris Mondial (9.68 and 11.885) 8:50 p.m.—News (Italian): 2RO3 (9.63) 2RO4 (11.81) 9 p.m.—News (Spanish): GSO (15.18) GSC

- (11.81) 9 p.m.—News (Spanish): G50 (15.18) GSC (9.58) 9:30 p.m.—North American program from Den-mark: OZF (9.52) 10 p.m.—News (English): WRCA (9.67) 11 p.m. (ex. Sat., Sun.)—News (English): WRUL (6.04) WRUW (11.73) 12 mid.—European Pickups: WPIT (6.14) 12:05 a.m.—News (English): JZK (15.16) 1 a.m.—News (English): KGEI (6.19)

# Saturday, October 14

For programs broadcast daily see Daily Programs (Col. 1) 7:45 p.m.-Chamber music: 2R03 (9.63) 2R04

7:45 p.m.—Chamber-music: 2RO3 (9.65) 2RO4 (11.81) 8 p.m.—North American program from Sweden: SBP (11.705) SBT (15.155) 8:15 p.m.—"Roman Landmarks," Elizabeth Luin: 2RO3 (9.63) 2RO4 (11.81) 10 p.m.—Symphony Orchestra: TGWA (9.685)

### Sunday, October 15

For Programs broadcast daily see Daily Programs (Col. 1 For programs broadcast daily see Daily Programs (Col. 1.
8 a.m.—Program from Denmark: OZH (15.32)
2:30 p.m.—Latin-American songs: TGWA (15.17)
6 p.m.—Mexican Hour: XECR (7.38) XEWW (9.503)
7:45 p.m.—Opera, "La Rondine": 2RO3 (9.63)
2RO4 (11.81)
8:15 p.m.—Interviews with interesting people: 2RO3 (9.63) 2RO4 (11.81)
9 p.m.—News: TGWA (9.685)
11 p.m.—Mariniba music: TGWA (9.685)

# Monday, October 16

For programs broadcast daily see Daily Programs (Col. 1)

For programs broadcast daily see Daily Programs (col. 1)
7:45 p.m.—Italy, Land of Song: 2RO3 (9.63)
2RO4 (11.81)
8:45 p.m.—Mail Bag (English): 2RO3 (9.63)
2RO4 (11.81)
8:45 p.m.—North American transmission from Switzerland: HBO (11.402)
10 p.m.—Modern Radio Course: WRUL (6.04)
WRUW (11.73)
11 p.m.—Marimba Band: TGWA (9.685)

# Tuesday, October 17

programs broadcast daily see Daily Programs (Col. 1) 8:15 p.m.—Talk, "The Triumphal Way": 2RO3 (9.63) 2RO4 (11.81)
8:45 p.m.—Happy Program from Netherlands: PCJ (9.59)
10 p.m.—Symphony Orchestra: TGWA (9.685)
11 p.m.—Marimba Ensemble: TGWA (9.685)

# Wednesday, October 18

For programs broadcast daily see Daily Programs (Col. 1) 7 p.m.—Old Hungarian dance music: HAT4 (9.125) (9.125) 7:45 p.m.—Press Review: DJB (15.2) DJD (11.77) 8 p.m.—Tourist Notes: 2RO3 (9.63) 2RO4 (11.81) 10:15 p.m.—Opera, "Aida": TGWA (9.685)

# Thursday, October 19

For programs broadcast daily see Daily Programs (Col. 1) 7:45 p.m.—Opera selections: 2RO3 (9.63) 2RO4 (11.81) 7:45 p.m.—Gypsy Band: HAT4 (9.125) 10 p.m.—Chamber music: TGWA (6.685) 11 p.m.—Marimba Band: TGWA (9.685)

# Friday, October 20

For programs broadcast daily see Daily Programs (Col. 1)

8:15 p.m.—Talk about current events in Rome: 2RO3 (9.63) 2RO4 (11.81) 11 p.m.—Tahiti on the Air: FO8AA (7.1) 11 p.m.—English Hour from Mexico: XEXA (6.175)

(0.1/5) 11:20 p.m.—English talk from Paris: Paris Mon-dial (9.68 and 11.885) 11:30 p.m.—Popular music: TGWA (9.685)

9/1 5

16

# "IF ONLY I . . . . "

Road to success in radio is not paved with "lfs"

# BY MARTHA MEARS

F ONLY I'd stuck it out!" "If I'd only thought of that!" IF . . . colorless little word, but

IF how often we hear it. For it plays an important role in the game of life and our attitude towards it will land us on the success or failure side of the fence in all fields of endeavor . . . including radio.

When the western editor of RADIO GUIDE asked me what I would tell others who came to me seeking advice on how to get into radio, I told him that I didn't feel in a position to give such advice, but I could tell something of my own experiences, and the first rule that can be drawn from them—and this is important—is to be willing to do everything and anything, no matter how unimportant it may seem at the moment, which might insure a foothold to success.

I had just graduated from college in Columbia, Missouri, and was visiting a friend in St. Louis when Gus Edwards came there seeking talent for his "Stars of Tomorrow" revue. That was in 1933. I had been singing over WIL and the manager of the station arranged an audition for me. But when the time for the audition actually arrived, I walked into the auditorium with small confidence and big hopes. And when I saw fifty or more applicants already lined up, my confidence almost deserted me. I turned to leave. Surely there was no chance for me against all that competition.

That was my IF

If I had walked out, as I wanted to then, I might have wasted the years I'd spent preparing myself for a career in radio. I might never have had the satisfaction of singing from Coast to Coast. The point is, I stuck it out and took the audition. And Mr. Edwards liked my singing well enough to give me a chance in his revue. When the show broke up, I found myself in New York, far from being a success in radio but at least in front of other doors upon which I might knock.

But don't think it's necessary to go to Hollywood or New York to get a chance in radio. My first chance came when I was still in school. I was singing in the college restaurant for my meals when the manager of the radio station in Columbia offered me a job in the studio. I was hired to sing and accepted eagerly. But presently I found myself doing all sorts of odd jobs about. I gave style talks, conducted a radio cooking-class, became general chore-girl. Combined with my college schedule, that meant hard work and plenty of it. But that experience gave me a foundation upon which I am still job. I made the rounds of the studios and was just about ready to give up and go back home when I got a call from NBC. Officials had listened to a recording I had made and wanted me to audition for them.

But again my courage oozed away. What if they didn't like my work? What if they changed their minds?

And then, suddenly, I knew that the audition ahead was another opportunity, not a lion that was going to devour me. I hung on. As a result of that audition, I was given spots on several Coast-to-Coast shows, including Phil Baker's Armour series and the "Colgate Kitchen Party."

I worked in New York for two years, and when the exodus to Hollywood started, I too journeyed westward. In singing. This role gives me a chance to branch out, do dramatic parts as well. Of course I still love to sing, but I don't want to get in a type groove. I still feel that, in order to really succeed in radio, all-around experience and an ability to do many things well is most important. And this sort of experience is best gained in a small studio.

But for those who still believe that they must be in Hollywood or New York to give their talents a break, be sure that you have enough means to last at least six months. It may take that long before you are heard. And between the East and the West, food, rents, clothing are much cheaper in the West than in the East.

But whether you decide on East or



building. What I learned there has been invaluable to me every step of the way I've come since. Not the least important thing I got there was a chance to study mike technique, a more effective use of my voice, which I could not have done in a large and busy studio.

But to get back to my story. When the "Stars of Tomorrow" troupe disbanded in New York, I was without a

Hollywood I started singing at the Club LaMaze, frequented by filmtown's greats. I kept thinking that I was right back where I started. But again I found that opportunity might be anywhere. As a result of my work there, I was given an opportunity to co-star with John Conte in "It Happened in Hollywood," a radio serial of a young couple trying to break into movies.

Most of my radio work had been

West to "air" your talents, and get to a point where you feel discouraged, just keep hanging on. If you have something to give to radio, I'm sure radio will find you.

Martha Mears may be heard Mon-days through Fridays on "It Happened in Hollywood" over a CBS network at: EST 5:30 p.m. ——— CST 4:30 p.m. MST 3:30 p.m. ——— PST 2:30 p.m.

# THIS WEEK'S PROGRAMS

				1	
Page 18 9/1-E		f Stations Listed in	1 Edition E-Midw	estern	10:15 NBC-Sports School: WIBA (sw-
SATURDAY		i stations Listeu n	r cultion c-maw		15.33) Today's program will be con- ducted by head coach Steve
October 14	Call Kilo- Power Letters cycles Watts	Location Wet- work	Call Kilo- Power Letters cycles Watts	Location Net-	Owen and members of the 1939 New York Giants. MBS-This Wonderful World:
		St. Louis, Missouri CBS Denver, Colorado NBC-R	WIRE 1400 5,000 WISN 1120 1,000	Indianapolis, Ind. NBC-R & MBS Milwaukee, Wisconsin CBS	
MORNING	KSD 550 5,000 5 KWK 1350 5,000 5	St. Louis, Missouri NBC-R St. Louis, Missouri NBC-B & MBS West Lafavette, Indiana Local	WJBC*         1200         250           WJJD         1130         20,000           WJR†         750         50,000	Bloomington, Illinois Chicago, Illinois Detroit, Michigan CBS	KSD WHO WLW WMAQ CBS-Conservatory of Music: WOC
*Star in program listings indicates news broadcast.	WBBM 770 50,000 WBOW 1310 250	Chicago, Illinois CBS Terre Haute, Indiana NBC	WKBB 1500 250 WKBH 1380 1,000	Dubuque, Iowa CBS La Crosse, Wisconsin CBS	WKBH WCCO ★KWK-News
7:00 a.m. CST	WCFL 970 5,000	Minneapolis-St. Paul, Minn. CBS Chicago, Illinois NBC Tuscola, Illinois Local	WLS 870 50,000 WLW 700 50,000 WMAQ 670 50,000	Chicago, Illinois NBC-B Cincinnati, Ohio NBC & MBS Chicago, Illinois NBC-R	WBOW-Music for Men WDZ-Possumhunt Carpenter WGN-June Baker, talk
★CBS-News from Europe: WTAQ WFAM (sw-17.83)	WENR 870 50,000 WFAM 1200 100	Chicago, Illinois NBC-B South Bend, Indiana CBS	WMBD 1440 5,000 WMT 600 5,000	Peoria, Illinois CBS Cedar Rapids and	WILL-Musical Gems WIRE-Dessa Byrd
★News: WOWO WHBF WTAD WLS Musical Clock: WOR WROK	WGN 720 50,000	Indianapolis, Indiana CBS Chicago, Illinois MBS Madison, Wisconsin Local	woc 1370 250 wowo 1160 10,000	Davenport, Iowa CBS	★WJBC-Women in the News WJJD-Dick Baker, songs WROK-Woman's Forum
KMOX-Waker Uppers KWK-Grady Cantrell	WHAS†         820         50,000           WHBF         1240         1,000	Louisville, Kentucky CBS Rock Island, Illinois MBS	WROK 1410 1,000 WSBT 1360 500	Rockford, Illinois Local South Bend, Indiana CBS	WSUI-Yesterday's Musical Fa- vorites
WBBM-Your Morning Reporter WBOW-Morning Devotions WCCO-Air Almanac	WHO 1000 50,000	Hammond, Indiana Local Des Moines, Iowa NBC-R	WSUI 880 1,000 WTAD 900 1,000 WTAM† 1070 50,000	Iowa City, Iowa Local Quincy, Illinois Local Cleveland, Ohio NBC-R	WTAD-Gaslight Harmonies 10:30
WDZ-Paul Groves WFBM-Early Birds	WILL 580 5,000	Madison, Wisconsin NBC Urbana, Illinois Local Cany, Indiana CBS	WTAQ 1330 5,000 WTMJ 620 5,000	Green Bay, Wisconsin CBS Milwaukee, Wisconsin NBC-R	WMAQ
WGN-Good Morning Prgm. WHIP-Roseland Bethany Church WHO-Fruit Reporter	Frequencies of Stations Carrying	Gary, Indiana	050; KPO, 680; KOA, 830; KPRC	C, 920; WBAP, 800; WOAI, 1190;	CBS-Cincinnati Conservatory of Music: WFBM WTAQ WIND WOC WFAM WKBB WKBH
WILL-Concert Airs WIND-Polish Prgm.	KFI, 640 NBC-National Broadcasting Com	npany	★ Star in program listings in	dicates news highlights	NBC-Our Barn: WOWO KWK (sw-15.33)
WIRE-Dawn Patrol WISN-Early Risers' Club WJJD-Dick Barry, songs	CBS—Columbia Broadcasting Sys MBS—Mutual Broadcasting Syste	tem m	NOTICE: The information co presented in these pages is supp	ntained in the program schedules blied by the stations broadcasting	NBC-Originalities: WBOW WLW WHO
WKBB-Rise 'n' Shine WKBH-Markets: Musical Clock	NBC-B—National Broadcasting C Basic Blue Network NBC-R—National Broadcasting C		sponsible for errors in announcem advise of weekly program changes	IDE should not be considered re- nents due to failure of stations to	WHBF WMT
WLW-A.A.A. Prgm. WMAQ-Suburban Hour WMBD-Musical Clock: Weather	Basic Red Network		If your favorite station is n periods, consult the time listings i	ot listed at quarter- or half-hour mmediately preceding. The chances	KSD-Adult Education Council Program WDZ-Music for You
WMT-F.H.A. Talk: Musical Clock WTMJ-Top o' the Morning	+Night Programs Only *10 a.m. to 5 p.m. Only		air at a quarter-hour when you d		WILL-Travelogue ★WISN-News
7:15 ★CBS-Odd Side of the News: (sw-17.83)	PLEASE NOTE: by	mbols in parentheses, such as (sw-9. tuning in 9.53 megadycles on your s	53), after a program listing indicat short-wave dial. For foreign short-v	es that this program may be heard wave programs, please see page 16	WJBC-Male Quartet WJJD-Council for Youth WLS-Sports
NBC-Dick Leibert Prgm.: WOWO ★News: WHO WJJD WMT WLW	*News: WTAD WIRE WFBM	WMAQ-Your Neighbor	NBC-The Wise Men: KSD WTMJ	*WKBH News Bargain Counter	WSUI-The Book Shelf WTAD-Variety Prgm. WTMJ-State Employment Service
WCCO KMOX-Woman's Hour	KWK KMOX-Headline Highlights	WMBD-S. & C. Bandwagon WMT-Blue Ribbon Melodies	★News: WMT WROK WTAD KWK Pop Wise's Kidie Quiz	WMAQ-High School Party	10:45
KWK-Rise & Shine WBBM-Dawn Salute WBOW-Morning Mail	WDZ-Jimmy Allen WGN-Musical Parade WHBF-Shoppers' Special	WSUI-Morning Chapel WTAD-Market Basket	WCCO-Offer Index WGN-Morning Melodies ★WHBF-News; His Majesty, the	WROK Organ Reveries WTAD-WTAD Junior 9:45	NBC-Three Romeos: WMAQ KSD WLW WBOW WHO
WDZ-Howdy Neighbor ★WFAM-Morning Bugle: News	WHO-Happy Hank WILL-Student Churches	8:15 CBS-Fiddlers Fancy: WFAM WIND WKBH WKBB WFBM	Baby WHIP-German Hour	NBC-The Child Grows Up: WOWO (sw-15.33)	CBS-Cincinnati Conservatory of Music: WISN KMOX WDZ-We Heard: Band Wagon
WHBF-Over the Coffee WLS-Rangers & Evelyn ★WTAD-Community News	★WJJD-Islanders: News WKBB-Chancel Steps WKBH-Breakfast Melodies	WMBD WTAQ (sw-17.83) NBC-Norman Cloutier's Orch.:	WHO-Helen Watts Schrieber WILL-Helps for Health WIND-Start the Day Bight	NBC-Bright Idea Club: KSD CBS-Nat'l Hillbilly Champions:	Bargains WHA-Art Songs of the Masters
WTAQ-Mie's Uprisin' 7:30	WLS Jolly Joe & Pet Pals WTAQ-Motorists' Special	*News: WBOW WLS38	WIRE-Old Fashioned Hymns WJJD-Calvary Gospel Prgm.	WKBH WDZ-Possumhunt Carpenter WGN Morning Musical	WILL-Poet and the Organ WJBC-Peggy Payne, Pioneers WJJD-Gonzalez' Orch.
CBS-Phil Cook's Almanac: (sw- 17.83) ★News: WDZ WKBB WILL	8:00 CBS-Richard Maxwell, tnr.:	Musical Clock: WHIP WMT WDZ-Morning Call WGN-Good Morning Prgm.	WLS-Uncle Jack & Junior Stars WLW-Listen Ladies WMBD-B. & M. Messenger:	WHBF-W. P. A. Prgm. WIND-Valpariso Univ.	★WLS-Markets: News WROK-Steamboat Bill
WFAM WTAQ Musical Clock: WBBM WMT	WKBB WFAM WTAQ (sw-17.83) *NBC-News: Breakfast Club:	WHA Morning Melodies WHBF Merry Melodies	Weather: Thrift Message WSUI-Illustrated Musical Chats	WIRE-Religion in The News WJJD-Judy & Jane, sketch WLS-Arkansas Woodchoppers	WTMJ-Modern Piano 11:00 CBS-Country Journal: WFAM
KMOX-Inform, Religious Forum WCCO-Musical Chimes WHBF-Variety Time	WOWO WCFL WIRE (sw-21.5) ★News: WHBF WKBH	WHO-Blue Ribbon Melodies WILL-Science News WSUI-Light Opera	9:15 NBC-Amanda Snow, songs: WOWO	★WMBD-News WMT-For Women Only	WKBB KMOX WFBM WBBM WOC
WHIP-Dedicated to You WHO-Rainbow Rhythms	KMOX-Ozark Varieties *KSD-News: Harry Horlick's Orch.	8:30 CBS-Saturday Serenade: WTAQ	WMT WBOW NBC-No School Today: WCFL	WOC-Screen Fans Prgm. WROK-Doc Sellers WSUI-Prgm. Calendar & Weather	★NBC-News: Dol Brissette's Or- chestra: WBOW WMT WMAQ WHO KWK
WJJD-Santaella's Orch. WLS-Mac & Boh WLW-To be announced	KWK-Social Security: Musicale WDZ-Man on the Street	WFAM WKBH WKBB WFBM (sw-17.83)	KSD WIRE WTMJ CBS-Bull Session: WMBD	Report WTMJ-Boy Scouts	★NBC-News: American Educa- tion Forum: WIBA WTMJ WOWO
WOWO-Children's Hour WTAD-Breakfast Music	WFBM-Freddie Miller WGN-Morning News WHA-Bandwagon	WBBM-Words & Music WBOW-Radio Gospel WCCO-It's the Talk of the Town	★News: WKBB WOC KMOX-Open Forum WCCO-Open House	10:00 *CBS-News; Cincinnati Conser-	★News: WTAD WKBH KSD-International House
★WTMJ-News: Top o' the Morn- ing: News 7:45	WHIP-Polish Variety Melodies WHO-Coffee Pot Inn	WDZ-Zeke Manners WGN-Doorway to Music	WDZ-Sons of the Pioneers WGN-Alice Blue, pianist	vatory of Music: WISN WTAQ WIND WKBB WFAM WFBM (sw-17.83)	
CBS-Adelaide Hawley: (sw-17.83) NBC-Harvey & Dell: WOWO	WILL-San Francisco Symphony WJJD-Social Register WLS-The DeZurik Sisters	WHBF-Local Organization Events WHO-Merrymakers WILL-Music	*WHA-News & Views WHBF-Rose Colored Glasses WILL-Safety First	Music detail on page 10 this week. NBC-Charioteers: WIBA WTMJ WIRE (sw-15.33)	WDZ-Markets WGN-Alice Blue, pianist
/		WIND-Passing Show WJJD-Toastmaster	WMAQ-Morning Jubilee WROK-Town Crier	WIRE (SW-15.55) NBC-Ross Trio: WMAQ KSD WBOW WIRE WHO	WHA-Parent's Question Box WHBF-Juvenile Theatre WHIP-Foreign Language
OLD B	UOKS	WLS-The Westerners WLW-Synagogue of the Air ★WMAQ-Coffee Time: News	WTAD-Dance Music 9:30	★News: WJJD WTAD KMOX-Magic Kitchen	WILL-Songs of the Past WIND-Bob Atcher, hillbilly songs
		WMBD-Women of Today WROK-Morning Devotions ★WSUI-Daily Iowan of the Air:	CBS-Nat'l Hillbilly Champions: WFBM WOC WBBM WISN	KWK-Range Riders WBBM-Saturday Sunshine	WISN-German Hour WJBC-Organ Melodies WJJD-General Rhythm
WAN		Morning Melodies: Service Re- ports	NBC-Bright Idea Club: WLW WHO WIRE (sw-15.33)	WCCO-Julia Blake *WDZ-News: To be announced WGN-Morning Mail Box	WLS-Feature Foods WLW-To be announced
We pay big cash prices for t We bought over 7,500 books and have paid as high as \$500, ample, we will pay you cash	thousands of different titles. in past twenty-one months, .00 for a single book. For ex-	WTAD-Sunday School Lesson WTMJ-What's New? 8:45	NBC-Barry McKinley, baritone: WCFL WIRE WTMJ WOWO	WHA-Homenakers ★WHBF-News: Tune Time WHIP-Lithuanian Hour	WMBD-Danny Gunn WSUI-Travel Radio Service WTAQ-Les Parker's Orch.
ample, we will pay you cash described in our price list: Pilgrim's Progress Adventures of Tom S	\$4,000.00	CBS-Saturday Serenade: WCCO NBC-Breakfast Club: WBOW	WMT MBS-The First Offender: WHBF	WILL-Inside the Books WJBC-Theater Time	11:15 KSD-Football Game
Old Swimmin' Hole. Black Beauty	75.00	NBC-Crackerjacks Quartet; KSD *News: WCFL WIND	KWK-Top o' the Morning WBOW-Radio Revival WDZ-Opening Markets	WKBH-Home Economics WLS-Spelling Bee WLW-My Health	WBAA-Carolyn Wood, sop. WDZ-Red Belcher WCCO-Minn. Tax Payers' Ass'n
Treasure Island Scarlet Letter Venus and Adonis	35.00	KWK-Health Dept. WDZ-Kitchen Barn Dance	WGN Keep Fit to Music WHA-Musical Varieties	WMBD-Juvenile Theater WMT-Kiddies Revue	WDZ-At Your Service WGN-Melody Time
Snow-Bound Uncle Tom's Cabin Leaves of Grass	50.00	WGN-News in the Stores WHBF-House of Music WHO-Musical Portraits	WHIP-Budapest Hour WILL-Markets: Moments Musi- cale	WOC-Markets WOWO-Home Forum WROK-Your Health	WHA-Novelty Shop ★WHIP-Monitor News WILL-Youth Round the World
Ben Hur Last of the Mohicans Moby Dick	25.00 5	WJJD-Salvation Army WKBH-Uncle Bob	WIND Headline Rhythm WJJD Suggested for Saturday	WSUI-Iowa State League of Wo- men Voters	
Little Women		WLS-Prairie Singer <b>★</b> WLW-Livestock Reports: News	Co	ntinued on Page	27

and have paid as high as \$300,00 for the following books as described in our price list: Pilgrim's Progress \$4,000,00 Advector of the second state of the second stat

 
 6:45
 WMT
 WILL-Inside the Books

 CBS-Saturday Serenade: WCCO
 MBS-The First Offender: WHBF
 WILL-Inside the Books

 NBC-Breakfast Club: WBOW
 MBS-The First Offender: WHBF
 WILL-Inside the Books

 NBC-Crackerjacks Quartet: KSD
 WBOW-Radio Revival
 WIBC-Theater Time

 ★News: WCFL WIND
 WDZ-Opening Markets
 WILS-Spelling Bee

 ★News: WCFL WIND
 WDZ-Opening Markets
 WIW-W Health

 KWK-Health Dept.
 WGN-Keep Fit to Music
 WMBD-Juvenile Theater

 WDZ-Kitchen Barn Dance
 WHA-Musical Varieties
 WMT-Kiddies Revue

 WGN-News in the Stores
 WHIP-Budapest Hour
 WOC-Markets

 WHBF-House of Music
 WILL-Markets: Moments Musi.
 WOW-Home Forum

 WJJD-Salvation Army
 WIND-Headline Rhythm
 WSUI-Iowa State League of Wo 

 WKBH-Uncle Bob
 WJJD-Suggested for Saturday
 wen Voters
 NBC-Crackerjacks Quartet: KSD ★News: WCFL WIND KWK-Health Dept. WDZ-Kitchen Barn Dance WGN-News in the Stores WHBF-House of Music WHO-Musical Portraits WJJD-Salvation Army WKBH-Uncle Bob WLS-Prairie Singer ★WLW-Livestock Reports: News WMAQ-A Step Ahead WROK-Your Favorite Hymns 9:00 CBS-Bull Session: WFBM WTAQ WKBB WFAM KMOX WKBH WISN WKBB (sw-17.83) NBC-Morin Sisters, vocalists: WBOW WMAQ WOWO (sw-15.21)

www.americanradiohistory.com

**Continued on Page 27** 

REMAINDER OF THIS WEEK'S PROGRAMS FOLLOWS THE PICTURE SECTION

# **SKIN-BEATERS**

Let no rug-cutting jitterbug think his is a streamlined twentieth-century art. "Skinbeaters," or drummers, have practised their ancient profession for thousands of years. And skin-beating is the essence of jitterbugging. Striking evidence of this was Cavalcade of Drums recently held at New York World's Fair. Here assembled were drums of America's hottest swing band

and drums of antiquity. Here also were the world's great skinbeaters—from Africa, Turkey, Siam, and the four corners of the earth. All of them understood one language—rhythm. Headlining assemblage was Gene Krupa, foremost U. S. skin-beater, whose dance band is familiar to late listeners, and who lectured on history of drums. Here are photos of Krupa and drummer friends.



GENE KRUPA gives Chief Kolchovtawa of the Hopi Incians a lesson in jam and jive on the chief's own drum WHEN DRUMMER KRUPA started beating his own skins, drummers who had crossed oceans to beat "drums of peace" rallied round, especially this African witch doctor (left) from Victoria Falls **ONLY DRUMMER** able to play this five - hundred - year - old Siamese drum was the jitterbug witch doctor

www.americanradiohistory.com



8:30 A.M. IS RISING TIME for Evelyn in the Manhattan apartment she shares with Lola Lutzy, Spitalny pianist. Evelyn shares \$125 rent, also supports mother, grandmother

THROUGH WITH REHEARSALS and dinner, Evelyn often goes to movies, concerts, also likes to read, as below. She reads Life, Radio Guide, Reader's Digest, Shaw, and Woolf HOUSEWIFELY JOYS, such as baking cake (right, above), fixing own dinner, are Evelyn's if she pleases —at home. On the road, she spends twenty dollars per week for food

LIKE OTHER SPITALNY girls, Evelyn has a hobby—clover leafs. Below, right, she is shown with some of her prizes, including 1 eight-leaf, 4 six-leaf, 10 five-leaf specimens

# SHE LIVES ALONE AND LIKES IT

ARRIED girls don't make good radio stars. That was Phil Spitalny's conclusion after four years with his All-Girl Singing Orchestra (starred on "The Hour of Charm," NBC, Sundays, 10 p.m. EST; 9 p.m. CST; 3 p.m. MST; 7 p.m. PST). "Single girls are better," says Phil. "They're always available and don't rush home to their families so quickly." Today, thirty of his thirty-five girls are unmarried. They live alone and like it—a phenomenon which didn't surprise Radio Guide's inquiring reporter, for investigation revealed that these bachelor girls of radio live a good and busy life. Especially true is this of Evelyn Kaye, highest-paid Spitalny girl. To earn ter weekly salary of more than \$200, she acts as concertmeistress, violinist, soloist, business manager of the orchestra. That is a big order, but Evelyn Kaye still lives alone and likes it—order and all.

Photographs by A. G. Michaelson









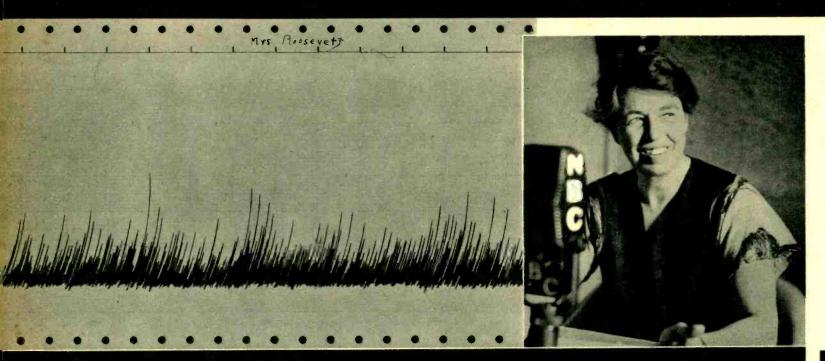
TO REFURBISH wardrobe (left), which includes eight evening gowns, five day dresses. Evelyn uses some free afternoons **EVELYN** does bulk of arranging for band, likes to do it at leisure in lounging-robe (above) before 11 a.m. rehearsal

HERE IS PHIL SPITALNY (below) with his charming girls, most of whom live alone and like it. Spitalny does own booking except while under contract, asks \$8,000 weekly. (Evelyn, third from right, front row.)

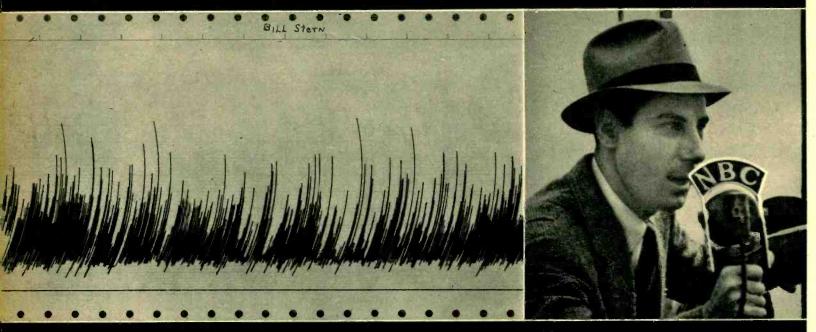


AT TWENTY-FOUR, the key member of the All-Girl band, Evelyn studled violin at Damrosch Institute, Juilliard Graduate School, was private pupil of distinguished Leopold Auer

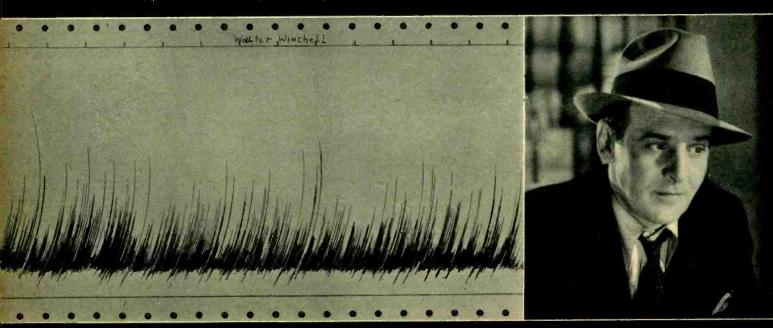
# THE VOICE-O-GRAPH RE



THIS PICTURE of the voice of Mrs. Frankiin D. Roosevelt shows how the First Lady talks—in a constant stream with few pauses so that the lines are closely spaced, almost solid. The many lines which jut upwards show, too, how her voice changes pitch at excited intervals. It is clearly the voice of a person who can hardly wait to say what is in her heart



THE VOICE OF BILL STERN, NBC's sports announcer, above, shows a steady flow of words with few long pauses, spoken in a moderate pitch from which he seldom departs. The few long upstrokes on the picture are probably deviations from normal pitch for the purpose of emphasis or enunciation. This is the voice of a man who restrains enthusiasm on air



**NERYOUS**—almost hysterical—is the voice of Walter Winchell, shown above. Note the heavy, solid blacks at bottom which show the rapidity with which he speaks and the frequent upsoarings of lines to a high, jerky pitch. In the fourteen minutes of talking shown here—little black lines at top indicate one-minute intervals—he has paused only twice NOT content with merely sending the voices of the famous over the airwaves, radio engineers have now perfected a Voice-o-Graph through which actual pictures of radio voices may be "taken." The pictures are made by inked volume indicators on graph paper and represent, in terms of lines, the voice of the speaker in a visible form. The purpose of the Voice-o-Graph is to aid engineers in tracing volume troubles.

Photographs by 20th

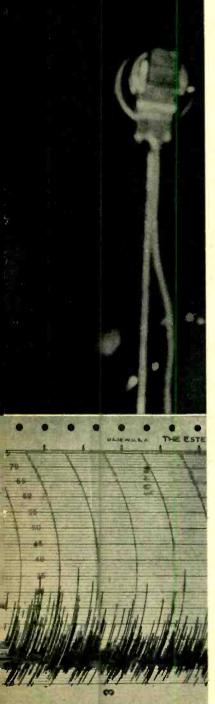


THE VOICE PICTURE of President Roosevelt shows calm, even flow of words in a moderate pitch

# EALS HOW THEY DO IT

But for the layman the pictures have an added interest. In them we can analyze the voice qualities of famous speakers and people; see at a glance the qualities and characteristics which have made them what they are. We can go even farther. We can trace personalities and traits of character from these voice-pictures. NBC has made such voicepictures of many who have spoken over its neworks. Let's have a look at some famous radio voices.

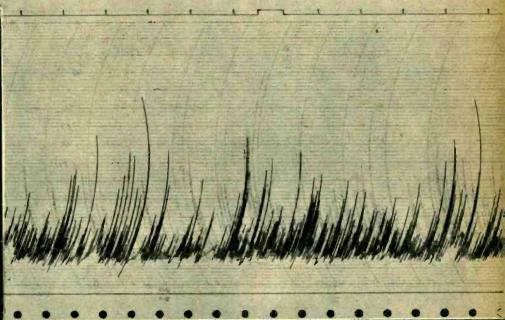
yFox; International, Acri



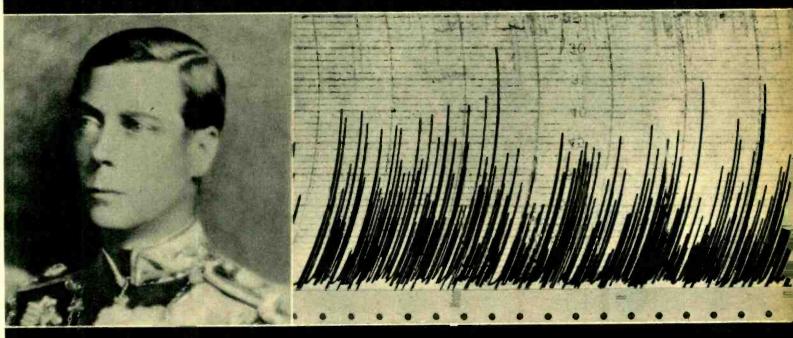
with frequent gaps indicating pauses, oratorical flourishes. It is the voice of confident orator



A HEAVY, passionate orator with full dramatic pauses and many flourishes is Adolf Hitler, according to his voice-picture above. He speaks in a moderate, almost ow pitch (see



the solid black lines), from which he often departs for passionate emphasis until h s voice-picture resembles somewhat the voice-picture of his sternest critic, Walter Winchell



THIS VOICE-PICTURE of the Duke of Windsor was made during his abdication address, and it shows how he spoke in a steady, monctonous—almost—flow of words, broken at

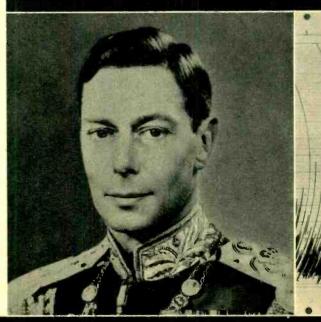
regular intervals by long pauses. It is the voice of a man speaking deliberately in low pitch. It is the voice of a man who has hidden his inner feelings behind a dreary monotone

. . .

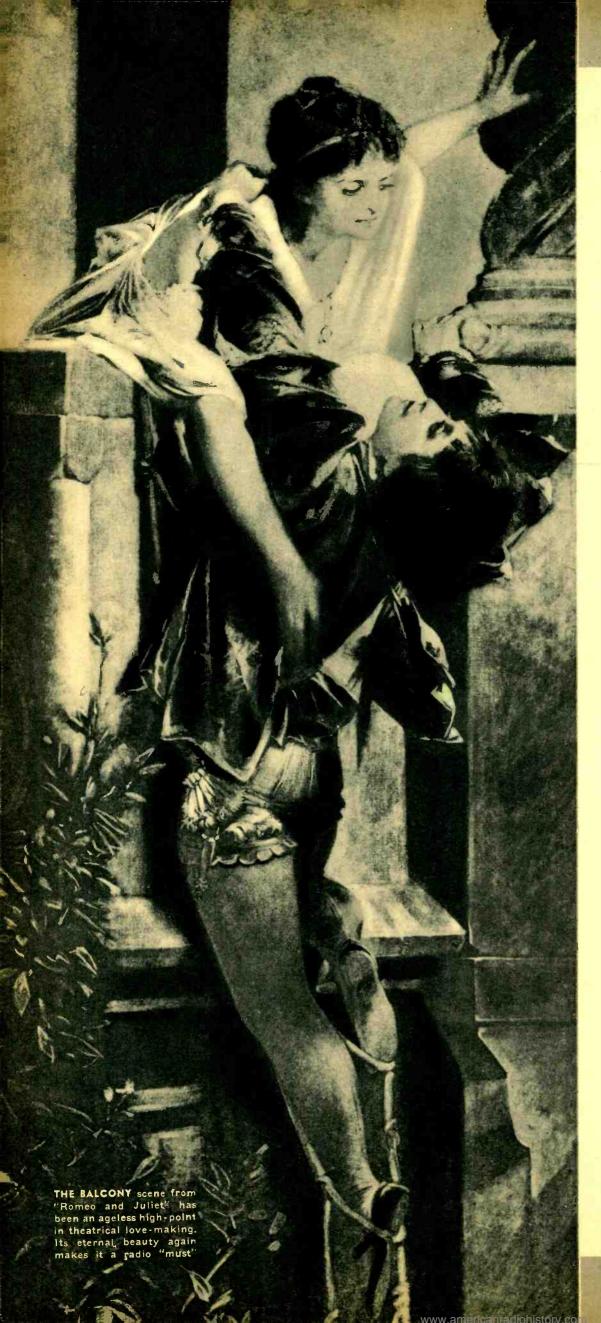
. .

.

.



KING GEORGE VI, brother to the Duke of Windsor, once stammered. So now, as is shown on this voice-picture, he takes long pauses and speaks whole phrases in a low-pitched voice which is not un ike his brother's. He speaks slowly, deliberately with few departures from normal pitch for emphasis, giving no indication that his speech was once impeded



# THE GREAT PLAYS BEGIN

N ANCIENT Athens, where the drama was born, prisoners were turned out of jail to attend the theater, Greek actors were assured a full house. At the Globe Theater, of Shakespeare's day, pickpockets filled the audience and the villain often fled for his life on horseback. It is a far cry from the theater of those times to the theater of Broadway and of today. Yet radio, recognizing the timelessness of great drama, has entertainingly—and educationally—bridged the gap. Big news for radio playgoers is NBC's announcement of its third season of "Great Plays," prepared for broadcast by Blevins Davis. Here, in a sweeping panorama, Sunday radio listeners are given the best of drama from Sophocles to our own popular Maxwell Anderson.

#### **Plays for the Current Season**

Plays for the Current Season					
Broadcast Date	Title of Play	Author. Co	ncerning Play		
Oct. 15	Antigone	Sophocles	441 B.C.		
Oct. 22	Alcestis	Euripides	438 B.C.		
Oct. 29	Everyman	Morality Play	v 1529		
Nov. 5	Edward II	Marlowe	1592		
Nov. 12	Romeo and Juliet	Shakespeare	1596		
Nov. 19	Much Ado About Nothing	Shakespeare	1600		
Nov. 26	Macbeth	Shakespeare	1605		
Dec. 3	Volpone	Jonson	1605		
Dec. 10	Tartuffe	Moliere	1669		
Dec. 17	Beggar's Opera	Gay	1728		
Dec. 24	School Holiday				
Dec. 31	School Holiday				
Jan. 7	The Rivals	Sheridan	1775		
Jan. 14	William Tell	Schiller	1804		
Jan. 21	Ruy Blas	Hugo	1838		
Jan. 28	Rip Van Winkle	Jefferson	1859		
Feb. 4	Arrah-na-Pogue	Boucicault	1864		
Feb. 11	Peer Gynt	Ibsen	1867		
Feb. 18	Pirates of Penzance	Gilbert-Sulliv	/an 1879		
Feb. 25	Pelleas and Melisande	Maeterlinck	1893		
Mar. 3	The Second				
	Mrs. Tanqueray	Pinero	1893		
Mar. 10	Secret Service	Gillette	1895		
Mar. 17	L'Aiglon	Rostand	1900		
Mar. 24	Captain Jinks	Fitch	1901		
Mar. 31	The Three Sisters	Chekhov	1902		
April 7	The Playboy of the Western World	Synge /	1907		
April 14	Strife	Galsworthy	1909		
April 21	Liliom	Molnar	1909		
April 28	The Return of Peter Grimm	Belasco	1911		
May 5	Winterset	Anderson	1935		



and the second

THESE THREE WITCHES, who danced eerily around a cauldron and made strange prophecies, led to the dewnfall of Macbeth in Shakespeare's great play of the same name. Macbeth, noted Scotch general, followed their prophecies to his doom. In modern times, Adolf Hitler is rumored to lend a ready ear to the prophecies of astrologers



ONE OF THE MOST appealing folk-tales of all time is the story of "William Tell," which will be brought to radio listeners on this series. The scene in which Tell (left) shoots an apple from his son's head with bow and arrow thrilled theater-goers in 1804, when first presented

"RIP VAN WINKLE," as acted by Joseph Jefferson (right), was one of the greatest characterizations ever to be seen on Broadway. Strictly American is story of a Sleepy Hollow ne'er-do-well who slept away years of his life. It is presented again because of wide popular demand



# LOCAL BOYS MAKE GOOD

LEADING STEELMAKERS parading above are Gov. Holt, W. Va.; Mayor Mathison, J. L. Grimes, who started show

EMPLOYES' families also participate and (right) Don Mc-Grail, injured in Soap Box Derby, does his musical bit

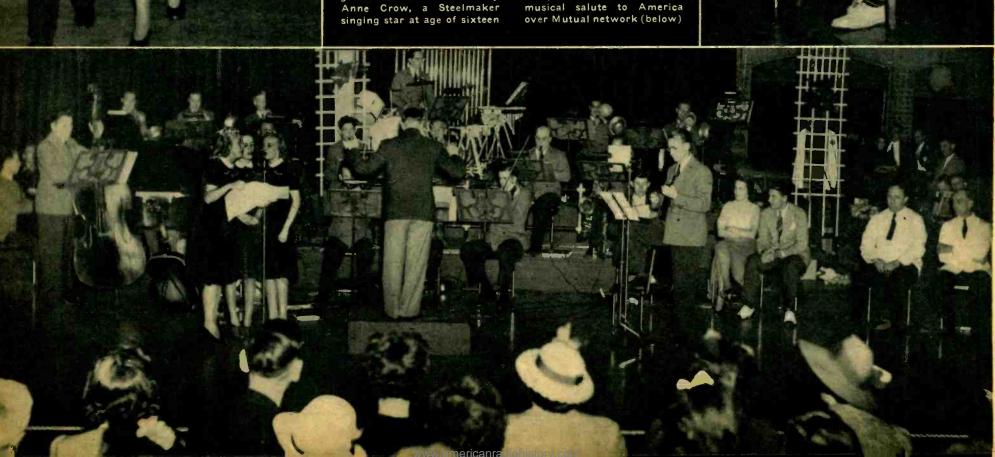
T'S Wheeling Steel time marked the return to the marked the return to the air last Sunday of radio's unique program in which all of the per-formers are employes of the sponsor—the Wheeling Steel Corporation. The idea of a show in which millhands and stenographers who sang at their work would be given a chance to perform was first tried in November, 1937, over

station WWVA. Listeners, expecting the usual amateur hour, pecting the usual amateur hour, were pleasantly astonished by the smooth, professional per-formance. It soon became a popular MBS feature, is now heard each Sunday at 5 p.m. EST; 4 CST; 3 MST; 2 PST. Recently Wheeling set aside a day as a city-wide holiday honoring its radio-famous who still labor in the mills. These pictures were made that day. pictures were made that day.

THE MAYOR (left) leads grand march with Dorothy Anne Crow, a Steelmaker singing star at age of sixteen

IN THE EVENING the whole troupe turned out to send a musical salute to America over Mutual network (below)





# Continued from Page 18

(11:15 a.m. Continued) WJJD-Fred Beck, organist WKBH-Club Calendar WMBD-Police Bulletin WROK-Week in Review WTAD-All for the Ladies WTAQ-Today's Almanac

#### 11:30

NBC-Amer. Farm Bureau Fed.: KWK WIBA WBOW WMAQ For detail see Good Listening Guide. CBS-Let's Pretand: WFAM WOC CBS-Let's Pretand: WFAM WOC WKBB KMOX WMBD WIND WISN (sw-17.83) Speaker: Dr. Alfred Grant Walton. Subject: "Individualitr

117." WBAA-High School Guest WBBM-To be announced WCCO-Safety Talk WDZ-Myers Neighborhood Boys WFBM-Hoosier Farm Circle ★WGN-Quin Ryan, news WHA.Piano Moods WHBF-Mississippi Valley News WHIP-The King Family WHO-News & Views About Re-ligion WHIP-Variations on Syncopation WHIP-Variations on Syncopation WHIL-Songs That Live #WIRE-News WJBC-Hawaiian Serenaders WJJD-Variations WKBH-Avanelle De Witt WLS-Poultry Service Time WLW-Evervbody's Farm WLW-Everybody's Farm WMT-Magic Klichen WOWO-Ambrose & Mary Lou WROK-Gray Gordon WSUI-High School News Exchange WTAD-Police News WTAQ-Mailman WTMJ-Heinie's Grenadiers \*NBC-News; Armchair Quartet: MBS-The Pet Club: WHBF

WBBM-Novachord Novelties WCCO-Musical Prgm. WDC-Our Pledge: Safety Corner: Reporter of Odd Facts WGN-Radio's Voices WHA-Taxation in Wisconsin WHUD Down the Missionici WGA-Radio's Voices WHA-Taxation in Wisconsin WHIP-Down the Mississippi \*WILL-News of Illinois WIRE-Farm Hour WJBC-Rhythm Review WJJD-Debator's Forum WKBH Farm Compile Departure WKBH-Farm Service Program WINDH-Farm Service Program \*WLS-Markets: Weather: News \*WMT-News: Don Roth's Band WOWO-Market Service WROK-Round the Town WSUI-Farm Flashes WTAO-Farm Flashes WTAO-Farm Hundr WTAD-Y. M. C. A. WTAQ-Farm Hands

#### AFTERNOON

#### 12:00

CBS-What Price America?: WOC WFBM WKBB (sw-17.83) NBC-Burt Farber's Orch.: WHO (sw-15.33) (sw-15.33) ★News: WCCO WIND WJBC WJD WMED KMOX-To be announced WBAA-The Woman Shopper WBBM-What Can I Do? WBOW-Melddy Time ★WDZ-Livestock Markets: News WFBM-Indiana Farni Bureau WGN-Noon Time Melodies WHB-Moon Musicale WHBF-Myslery Melodies WHIP:Noonlay Varieties WHD-Corn Belt Farm Hour WHL-Markets WIRE-Market Reports WIRE-Market Reports WIRE-Market Reports WISN-Musical Heat Dave ★WKBH-Musical: News: Music WISN-Musical Heat Dave ★WKBH-Musical: News: Music WIN-Don Roth's Band; Cedar Valley Hillbillies WOWO-Blackhawk Valley Boys' WROK-Round the Town ★WSB-Stork Report: Farm

WROK-Round the Town ★WSBT-Stork Report: Flashes: News WSUI-Len Carroll's Orch. WTAD-Band Concert Farm

#### 12:15

CBS-What Price America?: WSBT KMOX WCCO WMBD MBS-Alan Courtney's Gloom-chasers: WIRE ★News: WFBM WKBB KMOX-Missouri 4-H Club WBAA-Charles Powell: Tune

WBAA-Charles rowen. Time WBBM-Signals to Health WDZ-Girl from Dreamland WGN-Alice Blue, pianist WHBF-Map on the Street WHL-Luncheon Serenade WIND-Tommy Ott, organist WJBC-Rhythm Makers WJJD-Lobby Interview

★WROK-Column Left, news WTAD-Farm & Community Hr. 12:30 CBS-Enoch Light's Orch.: WFBM WBBM WCCO KMOX WSBT WKBB (sw-17.83) NBC-Matinee in Rhythm: WTMJ WMAQ (sw-15.33) NBC-Three-Quarter Time: WCFL KWK WOWO ★News: WHO WOC ₩BAA-Luncheon Dance Time WBOW-Street Reporter WDZ-Markets Close: Accordiana WGN-Markets: Walter Flandorf, reanist organist WHA-Farm Prgm. #WHBF-News: Markets WHIP-Southtown Church WILL-Illinois Farm Hour WIND-Bob Atcher, hillbilly songs WIND-Bob Atcher, hillbilly songs WIRE-Reporter WJJD-Loop Noon-Day Service WKBB-Man on the Street WLS-Musical Variety WLW-Afternoon Edition WMBD-Farm Markets: Town Crier Crier WMT-Man on the Farm WROK-Man on the Street: Inter-WSUI-Campus News: Iowa Facts 12:45 NBC-Matinee in Rhythm: WLW KSD MBS-Football; Navy vs. Dart-mouth: WHBF mouth: WHEF CBS-Football; Cornell vs. Prince-ton: WBBM WCCO KMOX WSBT WFBM (sw-17.83) ★News: WTAQ WIND WKBH WBOW

WKBH-Man on the Street : Music

WMT-Voice of Iowa: Markets ★WOWO-Bob Wilson, news

WBAA-Market Reports 42 WBAA-Market Reports WDZ-Jolly Irishman WGN-Reviewing Stand WHIP-Song Shoppers WHO-Lem & Martha WJD-To be announced WKBB-Markets: Pet Corner 630 WLS-Markets WLDS-Markets ★WMAQ-News: Doggy Dan WMBD-Buffalo Trailers WOC-Market Closing WROK-Markets; Home Folks Hr. WSUI-Reminiscing Time WTAD-Luncheon Music WTMJ-Sidewalk Reporter

6

#### 1:00

NBC-Ray Kinney's Orch.: WLW WBOW WMAQ KSD (sw-9.53) NBC-To be announced: WCFL WOWO CBS-Football Game: WOC WCCO WKBH WKBB WSBT WFBM (sw-17.83) MBS-Football; Navy vs. Dart-mouth: WHBF WGN WIRE mouth : KWK KWK KMOX-One Woman's Opinion WBAA-Radio Stage WBBM-News for the Missus WGN-Ginsburgh's Concert Orch. WHA-Behind the Headlines WHIP-Southside News WHO-Checkerboard Time WHLL-Saturday Serenade WIND-Italian Hour ★WISN-News & Program Pre-view

WH5N-News & Fregram view WJJD-Uncle Ervin, farm advisor WLS-Home Talent Prgm. WMT-Question Man WSUI-Your World of Vision ★WTAD-News WTAQ-Man on the Street WTMJ-Bulletin Board

# 1:15 CBS-Football Game: KMOX

WISN WBBM-Meet the Missus WDZ-Case Farm Folks WHA-Deutsche Musik Stunde WHO-Agricultural Conservation WILL-Ham Forum ★WIRE-Noonday Headlines WJJD-Midday Roundup WLW-To be announced WMBD-Dean & Gail WMT-Favorite Tunes; You Asked for It WISN for It WSUI-Earl Harrington's Orch. WTAD-World Dances WTAQ-Noon Concert WTMJ-Dance Orch.

1:30 CBS-Football Game: KMOX WOC WKBH WKBB WSBT WMBD WTAQ NBC-Golden Melodies: WHO KSD WMAQ WTMJ WBOW (sw-9.53) MBS-Football Game: WIRE KWK WHBF

Saturday Good Listening Guide

Stations which will broadcast these programs may be found in the adjacent columns at the time hereunder indicated

Check the programs you want to hear today

#### MORNING

11:30 CST American Farm Bureau Federation. Edward A. O'Neal, president of the American Farm Bureau Federation, will tell of plans for their twen-tieth annual convention.

#### NIGHT

- 6:00 CST People's Platform. Discussion of current questions, with Lyman Bryson presiding.
- 7:30 CST Stop Me If You've Heard This One. Milton Berle, Harry Hershfield and Colonel Jay C. Flippen, comedians. Guests: Emery Deutsch and his orchestra, and Jimmy Walker, ex-mayor of New York City.
- 8:00 CST Alka-Seltzer National Barn Dance Guests: Bobby Hastings, twelve-year-old boy soprano, and Johnny Burke, vaudeville comedian.
- 8:00 CST Hit Parade. Lanny Ross, tenor; Bea Wain, vocalist; Merry Macs; Mark Warnow's orchestra.
- 8:30 CST Death Valley Days; Drama. The first part of the story of "Soapy" Smith, who started by raffling soap at five dollars a cake and made himself dictator of Skagway, Alaska, during the Klon-dike gold rush in 1897, will be told tonight.
- 8:45 CST Saturday Night Serenacle. Mary Eastman, soprano; Bill Perry, tenor; Gus Haenschen's concert orchestra.
- 9:00 CST Symphony Orchestra. Arturo Toscanini, the greatest figure in contemporary music, begins his third series as conductor of the NBC
- Symphony Orchestra. This is the first of six concerts to be conducted by Toscanini. Music detail may be found on page 10, column 1.
- 9:00 CST Benny Goodman's Orchestra. Louise Tobin, vocalist. Guest: Louis Armstrong, or-chestra-leader and famous trumpet-player.
- 9:30 CST Arch Oboler's Plays. Tonight's drama, "The Word," stars Edmond O'Brien,
  - movie star. More information may be found on page 3, column 1.

# Refer to adjacent columns for stations broadcasting these programs

★WBAA-Monitor Views the News WBBM-The Kickoff WDZ-Tommy Tucker WCCO-Football Preview ★WCFL-News WFBM-Football Salute WCN To be appropried WGN-To be announced WHIP-Going Forward with Chicago WILL-The Digest WIND-Hyde Parker WIRE-Public Welfare WISN-Football Kickoff WJ.D-Variations WLS-Prairie Ramblers & Patsy WMT-Don Roth's Band WOWO-Down the Field WROK-Kiddies' Club WTAD-WPA WTMJ-Charlie Nevada

NBC-Golden Melodies: WLW NBC-Merry Music: WMAQ Football Game: WBBM WHIP Football; Minnesota vs. Purdue: WCCO WBAA KMOX-Safety Brigade WBOW-Football; Gerstmeyer vs. WCFL-Football; Northwestern vs. WDZ-News WFAM-Waiting for the Whistle WGN Football; Chicago vs. Harvard WHA-Gridiron Parade WHO-To be announced WIND-Organ & Vibraharp Music WISN-Southern Methodist at Dallas WJD-Priscilla Holbrook WLS-Merry-Go-Round WMT-Burt Russell's Orch. WOC-Pigskin Preview WOWO-Football; Purdue vs. Min-WSUI-Football; Iowa State vs.

Nebraska WTAD-Music in a Sentimental Mood

CBS-Football Cornell vs. Prince-ton: WFBM WKBB WMBD WOC (sw-17.83) NBC-Concert Orch.: KSD (sw-9.53) ★News: WTAD KWK Football; Indiana vs. Wisconsin: WKBH WHA WFBM WTMJ

2:00

Football; Iowa vs. South Dakota: WMT WHO KMOX-The Music Box WDZ-Birthday Party Movie High-

lights WFAM-Football; Southern Meth-odist U. vs. Notre Dame WILL-Music of the Masters WIND-Sportsman Park, 1st race

WJJD-Rhythm for Tea WROK-Markets & Program Pre-WTAQ-Football Game

#### 2:15

CBS-Football Game: KMOX KWK-To be announced WIND-Sports Edition WROK-Helen Benson WTAD-Let's Waltz

#### 2:30

2:30 CBS-Football Game: WKBB WOCC WMBD KMOX (sw-11.83) NBC-Sonny James' Orch.: (sw-9.53) NBC-Rhythmic Moods: WIBA KSD-Football Game WDZ-Traintime Tunes: Woman

on Train WIND-Sportsman Park, 2nd race WJJD-Santaella's Orch. WLS-Homemakers Prgm. WROK-Rhythm Before Three WTAD-Concert 2:45

NBC-Rhythmic Moods: WIRE WDZ-Edwin LeMar WIND-Sports Edition WJJD-Gene Austin \*WLS-News

w americanradiohistory com

E-9/1 3:00 CBS-Football; Cornell vs. Prince-ton: WKBB WOC WMBD KMOX (sw-17.83) NBC-Club Matinee: WIBA WENR

NBC-Tryton's Band: WBOW (sw-9.53) WDZ-Playboys WIDZ-Playboys WIND-Sportsman Park, 3rd race WIRE-Kay Reporter WJBC-Children's Hour ★WJJD-News WROK-Your Favorite Band

3.45

# CBS-Football; Cornell vs. Prince-ton: WKBB WOC WMBD KMOX (sw-17.83) WBBM-Fifth Quarter WBM-Fifth Quarter WDZ-Stan Myers WHBF-Gospel Temple Services WIND-Sports Edition WIRE-To be announced WJDD-Variations WLW-To be announced

CBS-Football Game: WMBD WOC WKBB KMOX WBBM NBC-Paul Laval's Orch.: WLW (sw-9.53) 3:30 CBS-Football Gai (sw.9.53) WDZ-Young Folks Hour ★WHBF-Headlines of the Day WIND-Sportsman Park, 4th race ★WJBC-News WJJD-Matinee Moderne WROK-Music Graphs

3:45 CBS-Football Game: (sw-17.83)

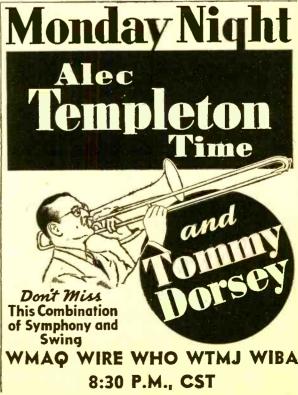
CBS-Football Game: (sw-17.83) ★WDZ-Women in the News WHBF-Lucia Thompson, pianist WILL-Football; Illinois vs. South-ern California WIND-Sports Edition WJBC-Shinnin Sisters WROK-Nathanial Shilkret WTAD-Happy Howard

4:00 ★NBC-Reggie Childs' Orch.: News: WENR NBC-Southwestern Serenade: WIBA WLW CRS Muth CBS-Mayfair Orch.: WKBB (sw-17.83) WTAQ ★News: KMOX WDZ WBOW WOC WBBM-Bull Session WCFL-Football Revue WGN-Hits of Today WGN-Hits of Today WHBF-Top Tunes of the Week WIND-Sportsman Park, 5th race WIRE-Scholarship Hour WISN-Football Scores WJBC-Sweet & Swinug WJJD-Priscilla Holbrook #WMBD-News: Pet Corner WROK-Social Security WTAD-Variety Prgm.

4:15 \*NBC-News; Three Cheers: WENR WIBA WBOW (sw-9.53) CBS-Mayfair Orch .: WMBD WOC WISN

WDZ-Jimmy Walsh WFAM-After the Gun WRAM-Atter the Gun WGN-Alice Blue, pianist WIND-Sports Edition WJJD-Pacific Paradise WROK-Will Osborn

WIRE (Continued on Next Page)



Page 27 SATURDAY

#### October 14

4:30

NBC-Benny Carter's Orch.: WENR WOWO WENR WOWO CBS-Eddy Duchin's Orch.: WOC WFBM WFAM KMOX WBBM WKBB WKBH WMBD WISN WTAQ (sw-17.83) NBC-To be announced: WBOW WIBA WMAQ WLW (sw-9.53) MBS-Tommy Tucker's Orchestra:

WMT WCCO-Football Review WDZ-Charleston Amateur Show WGN-Walter Flandorf, organist WHBF-Cousin Peggy's Sunshine

WHBF-Cousin regsy 5 Saturation Club WHIP-Aztec Hour WIND-Sportsman Park, 6th race WIRE-Scholarship Hour WJJD-Rural Rhythm WROK-Master Singers

★WTAD-News 4:45 MBS-Ed Thorgersen: WLW CBS-Eddy Duchin's Orch .: WCCO

CBS-Eddy Duchin's Orch.: WC KWK-Home Plate WDZ-Matinee Dancing Party WGN-Afternoon Musicale WHBF-Lost Empire, drama \*WHO-News WIND-Sports Edition WJDD-Suppertime Frolic WROK-Music & Song WTAD-Hammond Organ WTMJ-Charlie Nevada

#### 5:00

★NBC-El Chico, Spanish Revue: News: WENR WOWO News: WENR WOWO ★NBC-Kaltenmeyer's Kindergar-ten; News: WMAQ WIBA WBOW KSD (sw-9.53) ★CBS-News: Lebrun Sisters: WFAM WCCO WFBM WKBB WTAQ WOC MBS-Bob Millar's Orch.: WGN WMT KWK KMOX-Travelogue WBBM-Pappy Cheshire's Hill-billy Champions WCFL-Make-Believe Danceland WDZ-Sportscast ★WHBF-News WHDT-Eventide Echoes WHO To be anounced WHD-Eventule Echoes WHO-To be announced WIND-Sportsman Park, 7th race WIRE-Home Edition \*WISN-Show Window: News WKBH-Kiddles Hour WLW-To be announced WMBD-Peoria's Church World WSUL Afternace Melodier WSUI-Afternoon Melodies WTAD-Sports \*WTMJ-Song Doctor: News 5:15

CBS-Dance Orch .: WFBM WKBB WOC

MBS-Bob Millar's Orch.: WHBF

#### 1:45

Page 28

# SATURDAY October 14

(5:15 p.m. Continued) KMOX-Piano Recital KMOX-Piano Recital WFAM-Football Scores WMT-Parade of Features WIND-Sports Edition WISN-Show Window WLW-Baker & Denton, sports WMBD-Dr. Sumner Miller: Mel-ody Ministure ody Miniature WMT-Parade of Features WROK-Sports Review WSUI-Science News of the Week WTAD-Jack Armstrong

#### 5:30

★NBC-Religion in the News: WIBA WBOW WMAQ (sw-9.53) CBS-Today in Europe: WIND WKBH WKBB WFAM WFBM WISN WCCO WTAQ WMBD WOC

NBC-Renfrew of the Mounted: WENR WOWO MBS-Everett Hoagland's Orch.: WGN KWK WMT WHBF WIRE ★KMOX-Headline Highlights KSD-"The Grid Board," la latest football scores WHO-Football Scoreboard WHO-rootball Scoreboard WLW-Truly American WROK-Helene Kimberly WSUI-Musical Moods WTMJ-Postal Oddities

5.45 NBC-Norsemen Quartet: WBOW WMAQ WIBA WIRE (sw-9.53) MBS-Ed Thorgersen, sports: WGN KWK WMT KMOX-Ben Feld's Orch. KSD-Double Melodies WHBF-Down the Air Lanes WHO-Captain Midnight WIND Sentements

Park, 8th WIND-Sportsman's WLW-Soil Conservation \*WSUI-Daily Iowan of the Air WTMJ-Sport Flash

### NIGHT

#### 6:00

NBC-Jan Savitt's Orch.: KSD WTMJ WHO WIRE (sw-9.53) NBC-Message of Israel: WENR Speaker: Dr. Israel Goldstein of the Congregation B'nai Jeshrum, New York City, Sub-ject: "A Moral Universe."

CBS-People's Platform: WTAQ WFAM WCCO WJR WISN WHAS KMOX (sw-15.27) MBS-Concert Orch.: KWK WGN

MORNING

indicates news broadcast.

8:00 a.m. CST

★CBS-News from Europe: KMOX WBBM WKBH WFBM WCCO (sw-17.83)

NBC-Turn Back the Clock: WIRE

WDZ-Possumhunt Carpenter WFAM-Sunday School of the Air #WHBF-News: Tune Time WHIP-Southern Melodies WHO-Bible Broadcaster WIND-Romanian Baptist Church WISD-St. Boniface Church WJSD-Sunday Morning Party WJS-Ferubody's Hour

WLS-Everybody's Hour WMBD-Funnies Club: Weather

Report WOWO-Old Time Religion

NBC-Coast to Coast on a KWK WMAQ WLW WMT

WDZ-Possumhunt Carpenter

★Star in program listings

9/1-E \*WBBM-Todd Hunter, news WIND-German Hour WKBB-Sports Review WKBH-Sport Flash WKBH-Sport Flash WLW-Boone County Jamboree WMAQ Football Scores WMBD-Sports Review: Melody WMT-Here's Your Lucky Break WOC-Sports WSUI-Dinner Hour Prgm. WTAM-Otto Thurn's Orch.

6:15 ★News: WMBD WOC Richard Himber's Orch.: WHAS WTAM KWK-Musical Prgm KWK-Musical Prgm. WBBM-Heart of Julia Blake WBOW-Melody Time WFBM-Scoreboard WGN-Bob Elson, sports WHBF-Sports Trail WKBB-Dinner Concert WKBH-Dinner Music WMAQ-Organ Moods WROK-Milt Herth 4:20 6:30 CBS-Gay Nineties Revue: WOC WISN WFBM WMBD WCCO WFAM (sw-15.27) NBC-Uncle Jim's Ouestion Bee: WMAQ

NBC-Art for Your Sake: WBOW KSD WTMJ WIRE WTAM (sw-

(ND) with a straight of the straight of the life and work of a fannous American contempo-rary, Rockwell Kent. MBS-To be announced: KWK \*News: WHO WLS WMT WTAQ KMOX\_jim Alt, sportscaster \*KWK-Sports: News WBBM The People's Platform WBM-The People's Platform #WGN-Captain Herne, news WHAS-Dr. Charles W. Welch ★WHBF-News; Dance Tunes ★WJR-News Comes to Life WKBH-Music Makers WROK-Master Singers

6:45 MBS-Inside of Sports: KWK WGN ★News: WKBB WKBH KOA-Joe Myers ★KSD-Bernard Levitow's Orch.:

★KSD-Bernard Levitow's Orch.: News WHAS-Torky Shabb WHBF-Sports Sparks: Serenade WHO-Twilight Trails WIRE-Dick Reed WLS-Sports Review WMT-Football Scores WROK-String Ensemble WTAQ-American Weekly WTMJ-Richard Himber's Orch. 7:00 CBS-To be announced: WJR WFAM WFBM WISN WCCO WKAB WBBM WHAS WKBH WOC (sw-15.27) NBC-Dance Orch.: WMAQ~KSD

NBC-Dance Orch.: WMAQ-KSD WIRE WTAM WHO MBS-Symphonic Strings: WHBF NBC-Jimmy Dorsey's Orch.: WBOW

 WHBF
 KWK-Feature Parade

 \*News: WFBM WROK
 \*WBOW-News

 Football
 Scores: WBOW WOWO

 WGN-Heidelberg
 Concert Orch.

8:15 CBS-Outdoors With Bob Edge: WBBM WKBB WFBM WCCO KMOX (sw-17.83)

Star Sparkles ...

Gaylord Carter, the organist for "Amos 'n' Andy," never studied how to play the organ. He acquired his technique from studying the piano two years and attending matinees in theaters during silect nicture down theaters during silent-picture days.

Bob Hope, star of the "Pepsodent Show," having a special script-room put in the house he is building in San Fernando Valley, Califor-nia. It will contain a complete reference library and enough furnishings to accomodate a whole staff of writers.

Frank Black, NBC music director, plans to take out additional insurance on music manuscripts by distinguished foreign composers because war conditions abroad make them induplicable

WIND-Max Miller's Quartet WLS-Barn Dance WLW-Renfro Valley Folk WMBD-Barn Dance ★WMT-News in the Making WROK-Swing Club WSUI-Children's Hour WTAQ-To be announced WTMJ-Football Flashbacks 7:15 MBS-Symphonic Strings: WMT

WBOW-Organ Melodies WIND-Book Review 7:30 NBC-Brent House, drama: WBOW (sw-11.87)

★NBC-Stop Me If You've Heard This One; Milton Berle: WLW This One; Milton Berle: WLW WMAQ WTMJ WIRE KSD WHO WTAM For detail see Good Listening Guide.

★CBS-Let's Join the Band; Orrin Tucker's Orch.: News: WJR WOC WFBM WFAM WMBD WHAS WISN WKBH WCCO WKBB KMOX WTAQ (sw-11.83) MBS-Hawaii Calls: WMT KWK WHBF WGN

WBBM-The Aristocrats: News WIND-Tommy Ott, organist WLS-Barn Dance Party WROK-Jamboree WROK-Jamboree WSUI-Sportstime 7:45 WCFL-Dance Time WSUI-Evening Musicale

8:00

NBC-From Hollywood Today: WTAM WMAQ WIRE (sw-9.53) WTAM WMAQ WIRE (sw-9.53) CBS-Your Hit Parade: WBBM WHAS WCCO WJR KMOX WFBM (sw-11.83) (also KNX KSL at 10 p.m. CST) NBC-Alka-Seltzer National Barn Dance; Uncle Ezra; Henry Burr; Hoosier Hot Shots; Maple City Four; Arkie; Ann, Pat & Judy; Male Octet; Joe Kel-hv m.c.; Glenn Welty & Orch; Guests: WLS WLW KWK WMT (also at 10 p.m.) (also at 10 p.m.)

KOA-Music Graphs KSD-Community Forum WBOW-Chandler's Orch. WCFL-Art for Your Sake WGN-Tommy Dorseys Orch. ★WHBF-News ★WHBF-News WHO-lowa Barn Dance Frolic WIND-Tommy Ott, organist WISN-Dance Time WKBB-To be announced WHKC-John Gruber WIND-Montparnasse Forum WMBD Born Dance WIND-Montparnasse Forum WMBD-Barn Dance WOC-N. W. Turner Hall Dance WSBT-To be annuonced WSUI-The Bookman WTAQ-Marion Nixon, songs WTAJ-Dance Orch. 8:15 MBS-Sons of the Pioneers: WHBF WHBI-News from State Capitol WSUI-Album of Artists WTAQ-Al Michel on Sports 8:30 NBC-Death Valley Days: WTAM WIRE WMAQ WTMJ KSD (sw-9.53) For detail see Good Listening Gu MBS-Rhythm Rascals: WMT WHBF

WHBF KOA-Opry House WBOW-Stacy's Octet #WGN-News WIBA-To be announced WIND-Paul Paige's Orch. WKBH-Rapid Ad WMBD-Make Believe Ballroom WRQK-Studio Party WTAQ-Football Game 8:45 MBS-Fiesta Time: WMT WHBF

CBS-Flesta Time: WHIT WHDF CBS-Saturday Night Serenade-WHAS WMBD WBBM WFBM KMOX WJR WOC WBOW-The Sportsmen WCCO-Farmers' Union WGN-Jack McLean's Orch. -WKBB-Dancing Party WKBH-Dance Orch. -WKBB-Dancing Party WKBH-Dance Orch. ★WSUI-Daily Iowan of the Air

KWK-Sports Review ★WCCO-News Voices WFBM-Johnny Messner's Orch-WFBM-To be announced NBC-Benny Goodman's Orch.: KSD WTAM WIBA WTMJ KOA WIRE WMAQ WLW WBOW For detail see Good Listening Guide. WIND-Walkathon NBC-Symphonic Orch.: WCFL WIRE-Baseball Roundun ★WISN-News: Vic Fraser's Or chestra ★WKBH-News: Music 30 WMT More detail on page 3. Music detail on page 10 this week. chestra \*WKBH-News: Music 39 WLS-Barn Dance Varieties \*WLW-Peter Grant, news WMAQ-Will Osborne's Orch.

9:00

MBS-Elliott Roosevelt, comm.: WGN

KWK-Dance Music WHBF-Good Americanism Prgm. WIND-Emil Flindt's Orch. WISN-World Entertainment

★WKBB-News WLS-Barnyard Jamboree WROK-Nite Club of the Air

9:15

NBC-Symphonic Orch KWK CBS-Concert in Rhythm: WJR WFBM WTAQ WISN WKBH WSBT WKBB (sw-11.83) For detail see Good Listening Guide. Richard Himber's Orch .: WCCO WOC KMOX-Plantation Party WBBM-Jimmie Noone's Orch. WGN-Old Heidelberg Orch. WHAS-Kentucky Play Party WHBF-Hollywood Nite Club WIND-Walkathon

WMBD-Tunes of Today

9:30 NBC-Arch Oboler's Plays: WIBA WBOW WTAM KOA KSD WIRE WBOW WMAQ More detail on page 3.

MBS-Music by Moonlight: WHBF CBS-Concert in Rhythm: WOC NBC-Symphonic Orch.: KWK (sw-9.53) WBBM-Sports

WBBM-Sports WCFL-Make Believe Danceland WGN-Steve Leonard's Orch. WIND-Football Parade WLS-Front Porch Party WLW-Death Valley Days WTMJ-Last Word in Sports

9:45 CBS-Public Affairs: WJR WKBB WTAQ WISN WOC WSBT CBS-Public Affairs: WJR WKBB WTAQ WISN WOC WSBT WCCO (sw-11.83) Norman Thomas, the Na-tion's foremost Socialist, will give his party's view on neutrality. neutrality. ★News: WIND WBBM KMOX-Richard Himber's Orch. WFBM-Singing Cop WHO Farmers Forum WKBH-To be announced WTMJ-Today's Events

#### 10:00

MBS-Johnnie Davis' Orch.: WGN ★CBS-Bob Chester's Orch.: WBBM WKBB NBC-Alka-Seltzer Barn Dance: KOA WBOW WTMJ (also see 8 p.m.)

NBS-Symphonic Orch.: WBOW

NBC-John Gart's Orch.: KSD ★News: WMBD WHAS WHBF WJR WOC WROK ★KMOX-H. W. Flannery Views

WHO-Tavern in the Town WLS-National Barn Dance WLW-Carl Lorch's Orch. WMAQ-Harry James' Orch. WOC-Bill Voss' Fun Club the News

WGN-The Living Bible. drama WHIP-Lake County Medical Society

#### 10:00

NBC-Sixth Intercontinental Con-cert: (sw-15.33) Music detail on page 10 this week. For detail see Good Listening Guide.

CBS-Sixth Intercontinental Con-cert: KMOX WFAM WMBD WOC WBBM WFBM Music detail on page 10 this week. For detail see Good Listening Guide.

★NBC-News: Romance Melodies: WBOW WMAQ WLW WHO (sw-21.5) ★CBS-March of Games: News: WCCO WFAM WKBB WKBH WMBD WISN WOC (sw-17.83)

NBC-Morning Musicale: WOWO MBS-Sixth Intercontinental Con-WCFL (sw-21.5) Cert: WHBF KWK WMT Cert: WHBF KWK WMT Music detail on page 10 this week. For detail see Good Listening Guide.

WCCO-Ladies First

WCCU-Ladies First ₩CFL-Hit Revue ★WDZ-News: To be announced WGN-Symphonic Hour WHIP-Lithuanian Hour WHND-Morning Rhythm ★WRE-News; Lions' Club Sneaker

\*WHRE-News; Lions' Clu Speaker WISN-Sunday Morning Revue WJBC-Family Album WJD-Dr. Copeland Smith WKBB-Universe of Melody WKBH-Morning Melodies WLS Freddy Lindstrom, sports WOWO-Fair Lady WTAD Music (a Sunday)

WTAD-Music for Sunday WTAQ-St. Joseph's Church

#### 10:15

MBS-Sixth Intercontinental Con-cert: WGN WHBF WMT

NBC-Sixth Intercontinental Con-cert: KWK WIRE WOWO (sw-15.33) WOWO

End of Saturday Programs

orch.

WSBT-Bill Gryar's Orc WTAM-Sammy Watkins'

KWK

Over

WHBF

WMT

WBBM

10:15

MBS-Jack McLean's Orch .: WGN

CBS-Bob Chester's Orch.: WKBH WMBD WISN WJR WCCO MBS-Inside of Sports: WIBA

WHBF-Ten Pin Man: Bowling

CBS-Bill McCune's Orch.: WOC WBBM WFBM WHAS WCCO KMOX WMBD WKBH WKBB WJR WISN WTAQ (sw-6.12)

★NBC-Abe Lyman's Orch.: News: WMAQ

MBS-Teddy Powell's Orch.:

★News: KWK WSBT WMT WGN-Dick Jurgens' Orch. WLW-Dance Orch.

NBC-Horace Heidt's Orchestra WIBA

NBC-Abe Lyman's Orch.: News:

CBS-Bill McCune's Orch.: WSBT

NBC-Dance Orch.: WIBA KOA WBOW (sw-9.53)

★MBS-News: Shep Fields' Orch.: WGN WHBF WMT KWK

CBS-Hal Kemp's Orch.: WSBT WJR WFBM (sw-6.12)

CBS-Wayne King's Orch.: WISN WMBD WTAQ WKBB WKBH

KSD-Music You Want WCCO-Dick Barrie's Orch.

KMOX-Old Fashioned Dance WIND-Paul Paige's Orch. WLW-Deacon Moore's Orch. 11:00

10:45 MBS-Teddy Powell's WIRE KWK

NBC-Horace Heidt's Orchestra W/S WTAM KSD WHO WIRE (sw. 9.53)

Orch ::

News WIND-Emil Flindt's Orch. WI.W-Baker's Sport Final WMAQ-Art Kassell's Orch.

WOC-Sports Highlights WTAM-Dick D'Nar's Orch.

\*News: WFBM WHO WIRE 38 KMOX-France Laux, sports WHAS-George Walsh Looks 'Em

★WCFL-News WJBC-Ave Maria Hour WLS-Grace Wilson, songs WO4VO-American Warblers

#### 10:30

NBC-Julio Oyang<mark>uren, guitarist:</mark> WBOW WLW WMAQ WHO

CBS-Major Bowes' Family: WIND WFAM WCCO KMOX WKBB WMBD WOC WISN

NBC-Southernaires: WOWO WLS WMT (sw-15.33)

MBS-Chorus from N. Y. World's Fair: WHBF

Fair: WHBF KWK-United Charities Reporter WBBM-Sunday Sunshine WCFL-Rev. John Zoller WFBM-Stardust Melodies WDZ-Lad & His Dad WGN-Morning Melodies WIRE-Crystal Melody Hour WJJD Happy Go Lucky Time WROK-Organ Recital WTAD-St. Peters Church Services

#### 10:45

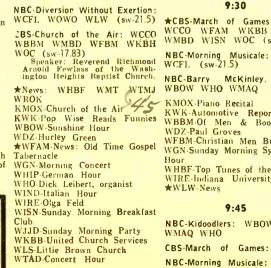
NBC-Vernon Crane's Story Book : WLW WHO WMAQ Turn to page 14 for more detail.

News WBBM WBOW ₩News: WBBM WBOW KWK-Musical Prgm. WDZ-Mattoon Presbyteriaa Ch. WGN-To be announced WHBF-WPA Prgm.

CBS-Wings Over Jordan: WBBM KMOX WCCO WKBB WFBM (sw-17.83) WBOW-Radio Gospel WDZ-Hollywood American Legion Band WHBF-Organ Recital WHBF-Organ Recital WHIP-Interlude WIND The Serenader WIRE-Eastside Church WISN-Spiritual Fellowship WOWO-Morning Melodies WROK-Music, Maestro, Please WTAD-W. P. A. WTMJ-Comic Caravan

8:45 WDZ-Anson Weeks WHIP-Roseland Bethany Church WJJD-West Side Church of Christ





SUNDAY, October 15, 1939

NBC-Tom Terris: WBOW WIRE WDZ-Visit with C. B. Hull, mgr. WHBF-Buenos Dias 8:30

WHBF-Randon Thoughts WHO-Seventh Day Adventist WHO-Seventh Day Adventist WHT-Nusical Clock: Opportuni-ties for Men Dr. Sockmunity talk will be "Highways of Hope." The Radio Choristers will sing Master. No Offering.

#### 9:15

WDZ-Chas. I. O'Neill, talk WGN-Reading the Comics

KMOX-Piano Recital KWK-Automotive Reporter WBBM-Of Men & Books WDZ-Paul Groves WFBM-Christian Men Builders WGN-Sunday Morning Symphonic Hom

WHBF-Top Tunes of the Day WIRE-Indiana University WIRW-News

9:45

NBC-Kidoodlers: WBOŴ WLW WMAQ WHO

CBS-March of Games: KMOX

NBC-Morning Musicale: KWK

★News: WLS WMBD WBBM-Sunday Sunshine WDZ-Neighborhood Boys

www.americanradiohistory.com

sonas:

Sunday Good Listening Guide

Stations which will broadcast these programs may be found in the adjacent columns at the time hereunder indicated

Check the programs you want to hear today

#### MORNING

- 10:00 CST Sixth Intercontinental Concert. A concert from Hawaii, the sixth Intercontinental pres-entation under the auspices of the International Broadcasting Union, tracing the origin of Hawaiian music. A Hawaiian orchestra composed of ancient and modern instruments, Alfred Keoloha Perry's Hawaiian Chorus, Victoria Ii, and Robert Kauahikaua will be the feature of this program. Music detail may be found on page 10, column 2.
- 10:30 CST Major Bowes' Family.
- 10:45 CST Vernon Crane's Story Book. Dramatized modern fairy-tales. More information may be found on page 14.
- 11:00 CST Radio City Music Hall. Henrietta Schumann, pianist; symphony orchestra, with Erno Rapee conducting. Music detail may be found on page 10, column 3.
- 11:30 CST On Your Job; Drama. Today's drama, "Lookout," is set on a steamship.

#### AFTERNOON

- 12:00 CST Pilgrimage of Poetry. A guided tour of the new poetry wing of the Library of Congress in Washington, conducted by Ted Malone More information may be found on page 3, column 1
- 1:00 CST Great Plays. Beginning the third season of Great Plays. "Antigone," by Sophocles, one of the greatest of the Greek tragic poets, will be presented today. Pictures may be found on page 24.
- 1:00 CST String Symphony. Dr Frank Black conducting. This series was formerly heard on Sunday nights.
- 1:00 CST Democracy in Action. Today's episode, "Farmers' Trade Abroad," shows the changing problem of farm surpluses as related to surpluses of manufactured goods.
- 1:30 CST University of Chicago Round Table.
- 2:00 CST Philharmonic-Symphony Society. The New York Philharmonic-Symphony, America's oldest orchestral organization, begins its tenth con-secutive season of broadcasting over CBS. John Barbirolli, brilliant young English conductor, directs the COncert. Music detail may be found on page 10, column 3.

- 3:00 CST Hall of Fun. Richard Lane, M. C.; Cliff Edwards (Ukulele Ike); Frances Hunt, vocalist; Gordon Jenkins' orchestra.
- 3:30 CST The World Is Yours; Drama. Subject: "Physics." Title: "Marvels of Sound."
- 4:00 CST Musical Steelmakers. Carolyn Lee, three-year-old actress; Dorothy Ann Crowe, vocalist; The Steele Sisters; Ardenne White; The Old Timer; Musical Steelmakers' orchestra; Singing Millmen. Pictures may be found on page 26
- 4:00 C FT Hobby Looby. Drve Elman, M. C.; Harry Salter's orchestra. Guests: N.t. N. M. Rogers, who makes models of ships, and Sue Reed.
- 4:00 CST Enna Jettick Melodies. Jimmy Shields, tenor; Norsemen Quartet; D'Artega's orchestra; Rosamond Ames, style expert.
- CST Four Star News. News developments on four scattered fronts—interna-tional and national affairs, sports and events of interest to women—will be reported by experts in this new series. H. R. Baukhage will report international affairs; Graham McNamee, the national affairs; Bill Stern, sports, and Nola Luxford, women's news. 4:15

★WIND-Jewish News & Views

WISN.German Hour WJJD-People's Church WLS-Organ Moods WLW-Cadle Tahernacle Choir WMAQ-Sing an Old Song WMBD-1st Fed. Church Services WMT.Church Perg

11:15

11:30

NBC-On Your Job: WBOW For detail see Good Listening Guide

MBS-American Wildlife: WHBF

WLW

NBC-Radio City Music Hall:

WJBC-First Methodist Church WJJD-Melodic Moments WKBH-Church Services WROK-Swedish Mission Taber-

#### 11:00 NBC-Walter Logan's Musicale: WTAQ-Organ Melodies

WROW CBS-Major Bowes: (sw-15.27)

MBS-Perole String Quartet: WBBM-Sunday Sunshine WIIBF NBC-Radio City Music Hall of WFAM-First Presbyterian Church the Air: String Orch.: KWK WMAQ-Take a Picture WOWO WCFL (sw-15.21) WTAD-Church Organ Music detail on page 10 this week. WTAQ-Clara Dawes, sop.

WBBM-Piano Parade WFAM Reverie WFBM-Sadile Hors eRoundup: Curtain Calls Curtain Calls WGN-University of Chicago

Chapel Service WHIP-First Church of the Na-

WHO-Baotist Church Service

- 4:30 CST Metropolitan Opera Auditions. Edward Johnson, M. C.; Wilfred Pelletier, conductor. Guests: Margaret Daum, soprano, and Vaughan Comfort, tenor.
- 4:30 CST Ben Bernie and All the Lads. Lew Lehr, comedian; Buddy Clark, vocalist, and the Bailey Sisters.
- 5:00 CST Silver Theater. CST Silver Theater. Part II of "Lost Yesterday," starring Loretta Young. Conrad Nagel, M. C.; Dick Joy, announcer. More Information may be found on page 3, column 2.
- 5:30 CST Grouch Club. Jack Lescoulie, M. C.; Arthur Q. Bryan; Phil Kramer; Emery Parnell; Walter Tetley; Beth Wilson; Leon Leonardi's orchestra.
- 5:30 CST Gateway to Hollywood. Guests: David Niven, screen star; Mary Dugan of Nashville, Tennessee, and Henry Stambaugh of Toledo, Ohio, audition winners.
- 5:30 CST Show of the Week. Ernest Chappell, M. C. Guests: Shep Fields and his orchestra.

#### NIGHT

- 6:00 CST Jack Benny, Comedian. Mary Livingstone; Andy Devine; Don Wilson; Dennis Day, tenor; Phil Harris' orchestra. "Benny and Living-stone in Darkest Africa" is the title of tonight's comedy-drama.
- 6:30 CST Mr. District Attorney; Drama. Racket-busting drama, with Jay Jostyn.
- 6:30 CST Fitch Bandwagon. Henry M. Neeley, M. C. Guests: Rudy Vallee and his orchestra.
- 6:30 CST Screen Guild Theater. Guests: Ronald Colman, Joan Crawford and others. Roger Pryor, M. C.; Oscar Bradley's orchestra.
- 7:00 CST Chase and Sanborn Hour. Don Ameche, M. C.; Edgar Bergen and Charlie Mc-Carthy, comedians; Nelson Eddy. baritone; Dorothy Lamour, vocalist; Robert Armbruster's orchestra.
- 7:00 CST The Adventures of Ellery Queen. Dramatized detective stories, with Ellery Queen, fiction-detective story-writer, and others. "The Adventure of the March of Death" is the title of tonight's drama.
- 8:00 CST Walter Winchell, Columnist.
- 8:00 CST Ford Sunday Evening Hour. Helen Traubel, soprano; Detroit Symphony Orchestra, with Fritz Reiner conducting. Music detail may be found on page 10, column 3.
- 8:15 CST The Parker Family; Drama.
- 8:30 CST American Album of Familiar Music. Frank Munn, tenor; Jean Dickenson, soprano; Eliza-beth Lennox, contralto; Haenschen's concert orchestra.
- 8:45 CST Bill Stern; Sports.
- 9:00 CST Hour of Charm. Phil Spitalny's All-Girl Orchestra; Maxine, vocalist; Evelyn, violinist; John Anderson, M. C.; Del Sharbutt, announcer. Guest: Jacqueline Cochran, famous aviatrix. Pletures of Evelyn may be found on page 20.
- 9:00 CST Good Will Hour. With John J. Anthony conducting,
- 9:00 CST Campbell Playhouse; Drama. Tonight's drama, "Escape." stars Wendy Barrie, with Orson Welles. A story about Orson Welles may be found on page 9.
- 10:30 CST Paul Sullivan Reviews the News.

Refer to adjacent columns for stations broadcasting these programs

CBS-Salt Lake City Tabernacle Choir & Organ: WKBB WFBM WOC KMOX WTAQ (sw-17.83) WBBM Man on the Street WCCO-Exclusive WGN-Musical Memories WIND-Methodist Prgm. WIRE-Church Services

WLS-Reading the Funnies WMAQ-Prevue of Brand New WTAD-Echoes of Stage & Scheen WTMJ-Ramblers in Rhythm

#### 11:45

CBS-Salt Lake City Tabernacle: WKBH WFAM WCCO WKBH WFAM WCCO WBBM-Magic Numbers WCFL-Fashions on Parade WDZ-Illinois Play Boys WHBF-Lucia Thompson, pianist WMTAD-Dance Music WTAD-Dance Music WTAQ-Dance Orch. WTMJ-Calling All Tenants

www.americanradiohistory.com

WFAM-Hungarian Hour WFBM-Lions Club Spkr.: Noon E-9/1 SUNDAY

Tunes WFBM-To be announced WHIP-Budapest Hour WIND-German Hour WIND-German Hour WISN-Home Owners Prgm. WKBB-W. P. A. Prgm. WMT-George Sir Venka's Orch WTMJ-Public Speaks

#### 12:15

NBC-Concert Orch.: WOWO KWK WENR (sw-15.21) MBS-True to Life: WHBF MBS-True to Life: WHBF \*News: WKBB WKBH WROK WCFL-N. E. C. Talk WDZ-Girl from Dreanland WFBM-College Circuit WGN-Radio Warblers WIRE-Sunday Concert WISN-Sunday Serenade WJBC-Dance Music WMBD-Used Car Parade WTAD-Hielway to Heaven WTAD-Highway to Heaven

12:30 NBC-Rangers Serenade: WMAQ WTMJ WIRE WHO WBOW (sw-WMAQ 15 33)

★CBS-News: Talk by Wm. Allen White: WCCO WFBM WKBB WMBD (sw-17.83) NBC-Festival of Music: WENR

KWK MBS-Mario de Stefano, harpist: WHBF

\*News: WOC WKBH KMOX-Travelog \*KSD-Junior Bar Association Prgm.: News WBBM-Motorcade of Music WBBM-Motorcade of Music WCFL-Cameo Theater WDZ-Modern Home Ideas WGN-Helen Westbrook, organist WISN-Polish Merrymakers WJJD-Hawaiian Echoes WLW-True Story WMT-Musical Memories

WOWO-Missionary Hour WROK-The Honoluluans WTAD-Musical Varieties 578

#### 12:45

MBS-The Hitmakers: WHBF CBS-Talk by Wm. Allen White: WCCO WKBH

NBC-Festival of Music: WOWO

\*News: WGN WJJD WTAQ

\*KMOX-Headline Highlights

WOC-Vital Facts WROK-Musicians of Tomorrow WTAD-Blended Voices 1:00

CBS-Democracy in Action, drama: KMOX WCCO WFAM WKBH WIND WMBD WISN WOC WTAQ WFBM (sw-17.83) For detail see Good Listening Gulde. NBC-String Symphony: WTMJ WBOW

NBC-Smoke Dreams: WMAQ KSD WHO WLW

WBBM-Citizenship Prgm. WCFL-Occupational Research WGN-Don Pedro's Magic Violin WJJD-Happy Harmonies WTAD-Dance Music 1:30

October 15

MBS-Mystery History: WHBF NBC-Great Plays: KWK WENR WOWO

För detail see Good Listening Guide. WCR-Spotlight Prgm. WDZ-Semi-Solid Family Party WGN-Ginhburgh's Concert Orch. WHIP-Historic Poland WIRE-Semi-Solid Ramblers WJJD-Bureau of Missing Persons WMT-Semi-Solid Family Party WROK-Concert Hall of the Air WTAD-Lawrence Glosemeyer

1:15

See page 24. For detail see Good Listening Guide.

NBC-U. of Chicago Round Table Discussion: KSD WIBA WMAQ WBOW CBS-Going South: WKBB WCCO

WKBH ★CBS-News & Rhythm: KMOX WFBM WBBM

NBC-Great Plays: WMT WOWO

To be announced: WTAQ WGN WENR KWK-Great News Events of His-

WCFL-Chicago Marches On WDZ-Dot, Kay and Letty WFAM-Watch & Pray Hour WHBF-Gospel Temple Service ★WHO-Sunday News Extra WIND-Melodic Interlude WINE-Muder for Moderne WIND-Melodic Interlude WIRE-Music for Moderns WISN-Romance of Gems WLW-Church by Side of Road WMBD-Rhythm in Rhymetime WOC-Take It Easy WROK-Ave Maria Hour WTAD-Red Cross Drama WTMJ-Concert Violinist

#### 1:45

CBS-To be announced: WISN WCFL-Racketeers of Science WCFL-Racketeers of Science WDZ-Variety Show WGN-Bob Beckers Dog Chats WHBF-Under the Capitol Dome WHO-American Legion Prgm. WJJD-Frolic Before Two WTAD-World Entertains WTMJ-Charlie Nevada

#### 2:00

MBS-On a Sunday Afternoon: WGN KWK WHBF WMT NBC-Roy Shield Revue: WMAQ WLW WBOW WIBA WHO

(Continued on Next Page)



# AFTERNOON 12:00

CBS-Church of the Air: WCCO WOC KMOX WKBH (sw-17.83) Speaker: Bight Reverend Monsigner Thomas J. McDon-nell, national director of the Society for the Propagation of the Faith. MBS-Don Arres, organist: WGN NBC-Pilgrimage of Poetry: KWK WOWO (sw-15.21) A guided tour through the new poetry wing of the Librar of Congress in Washington, conducted by Ted Malone. More detail on page 3. \*News: WDZ WHBF WIRE WJBC WMBD WTAD WBBM-Pappy Cheshire's Hill-billy Champions WBOW-Music For You WCFL-Sunday Swing WENR-St. Luke's Fashion Show

NBC-Sunday Symphonette: WLW WHO WMAQ (sw-15.33)

MBS-Don Arres, organist: WGN

Page 30

# SUNDAY October 15

9/1-E

#### (2:00 p.m. Continued)

\*CBS-Philharmonic-Symph. of N. Y.: News: WCCO WFBM WOC WMBD WKBB WBBM WFAM (MOX WTAQ WKBH (sw-17.83) Music detail on page 10 this week. NBC-Melodies for Milady: WENR (sw-15.33) KSD-The Kidoodlers WCFL-Concert Gems ★WDZ-Lee Lynch, news WHIP-Rt. Rev. Leon Grochowski WIND-Popular Favorites WIRE-Rhythm Revue WIRE-Rhythin Revue WISN-Bavarian Hour WJJD-Football Thrills \*WOWO-News Review WROK-Rockford Churches WTMJ-Football Game

#### 2:15

NBC-Roy Shield Revue: KSD Bookman's Notebook: WENR WOWO Football; Bears vs. Cards: WIND

WJJD WCFL-Postal Oddities WIND-Football; Green Bay Pack-ers vs. Chicago Cardinals WTAD-Little Theater of the Air

#### 2:30

★CBS-Philharmonic Symph. of N Y.; News: WCCO WFBM WKBB KMOX WTAQ WBBM (sw-17.83)

NBC-Allen Roth's Orch.: WENR WBOW KWK WMT NBC-Earl Wild, pianist: WBOW WHO KSD WIBA

MBS-Singing Canaries: WGN WHBF

To be announced: WLW WMAQ WBBM-Flauagrams WCFL-Rhumba Cafe WDZ-Edwin LeMar WHIP-B. Patzskoski WIRF-B. Patzskoski WIRE-Tris Coffin WISN-Sunday Music WOWO-Nazarene Ser WROK-Week in Rev WTAD-Dance Music Service Review

2:45 NBC-Concert Orch.: WIBA WIRE NBC-Bob Becker's Chats About Dogs: KSD WHO WLW MBS-Haven of Rest: WHBF WCFL-Drama

WDZ-Harry Bluestone WDZ-Harry Bluestone WGN-To be announced WHIP-Polish Waltz Time WMAQ-Radio Parade WROK-Sunday Song Service WTAD-This Younger Generation 3:00

NBC-Hall of Fun: WMAQ WBOW (sw-9.53) For detail see Good Listening Guide. CBS-Philharmonic Symph. Orch .: WISN WKBH MBS-Nobody's Children: WHBF

NBC-National Vespers: WENR

KWK Dr. Fosdick's subject will be "The God Who Made Us and the Gods We Make." The male quartet will sing Savlour Again to Thy Dear Name and O Eyes That Are Weary.

Fr. Charles E. Coughlin: WIRE WHIP WHO WCFL-George Hessberger's Orch. WGN-Alice Blue, pianist WDZ-Com Crib Hoedown WJBC-Band Concert WJBC-Band Concert WLW-Unsolved Mysteries WMBD-American Legion 1 WOWO-Afternoon Concert WROK-Dance Hour WTAD-Pop Concert Band

3:15 WGN-Helen Westbrook, organist WIND-Music of the Master 3:30

★NBC-Philharmonic Symph. of N. Y.: News.: WTAQ WISN WFBM WFAM WCCO WOC WBBM WKBB WKBH (sw-11.83) NBC-The World Is Yours, Smith-sonian Institute Drama: WLW WMAQ WIRE WIBA WBOW (sw.9.53) For detail see Good Listening Guide. NBC-Tapestry Musicale: WENR KWK WOWO

KMOX-Columbia Workshop Festi-

val WCFL-To be announced WGN-Dance Orch. ★WHBF-News WJBC-Variety

As the Map of Europe CHANGES DAY BY DAY



#### **USED IN 154 COUNTRIES FOR ITS** AMAZING LONG DISTANCE AND TONE

SCOTT CUSTOM BUILT RECEIVERS are treasured now more than ever! Throughout the world they are giving a true picture of events in Europe, with a degree of short wave per-formance which we believe is unapproached by any other radio. Scott Radio has pioneered fine long distance receivers and superb tonal reproduction of broadcast and recorded music, for 15 years. Almost 90% are bought "SIGHT UNSEEN" thru recommendations. Shear merit alone has gained the distince recommendations. Sheer merit, alone, has gained the distinc-tion of the "World's Finest Radio." They have been pur-chased by famous musicians (including Toscanini, Barbirolli, Iturbi, Menuhin, Bonelli), diplomats, scientists, and critical listeners in 154 countries.

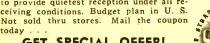
GUARANTEED 5 YEARS! 30 DAYS' HOME TRIAL

Precision built, by hand, for performance impossible with mass production type receivers. Yet, they cost no more. Far advanced. 5 noise reducing systems to provide quietest reception under all re-ceiving conditions. Budget plan in U. S. Not sold thru stores. Mail the coupon

Name......

STUDIOS: NEW YORK, CHICAGO, LOSANGELES, DETROIT, BUFFALO, LONDON

Address







WMT-Richard Wilson, speaks WROK-Sunday Serenade WTAD-Chapel in the Hills 3:45 NBC-Tapestry Musicale: WMT

WHBF-Swan & Ole NBC-Three Che Cheers: WENR CBS-Hobby Lobby: WBBM WFBM KMOX WISN WMBD WSBT WOC WTAQ WCCO WKBH (sw-17.83) (also KNX at 10 p.m.)

At 10 p.m.) NBC-Enna Jettick Melodies: WBOW WMAQ WHO WOWO KWK (sw-9.53) For further detail see sponsor's an-nouncement on page 28.

CBS-Console Overtones: WKBB MBS-Musical Steelmakers: WGN WLW

Pictures on Page 26. For detail see Good Listening Guide. WCFL-News ★WCFL-News ★WDZ-Heart of the News WHBF-Chapel Vespers WHIP-Roseland Bethany Church WJBC-Kentucky Ramblers WMT-Church Prgm. WROK-Bible Stories WTAD-Bates Petrie Trio

4:15 NBC-To be announced: WMAQ WHO CBS-Four Clubmen: WKBB

★NBC-Four Star News: WENR WOWO WTMJ For detail see Good Listening Guide.

KWK-Piano Recital WBOW Old Age & Survivors Insurance Prgm. WCFL-Piano Recital

WDZ-Drifting Ramblers WIRE-Pick of the Town WJBC-Dance Music WROK-Salvation Army WTAD Dobbers Hot Shots

#### 4:30

NBC-Metropolitan Opera Auditions of the Air: WENR WMT WOWO KWK CBS-Ben Bernie & All the Lads: WBBM KMOX WISN WCCO WFBM (sw-17.83) (also KNX KSL at 11 p.m.) CBS-To be announced: WKBB NBC-Paul Wing's Spelling Bee: KSD WMAQ WHO WIRE WLW (sw-9.53) MBS-The Shadow, drama: WGN ★WBOW-News WCFL-Keeping Up with the World WDZ-Eventide WFAM-In the Gloaming WHBF-Good Americanism Prgm.

WHIP-Ameican League for Peace WHIP-Ameican League for Peac & Democracy WJBC-Woman's Club WJJD-Musical Scoreboard WKBH-Sunday Varieties WMBD-Dean & Gail WOC-Civic Theater of the Air WOW-To be announced WROK-Lest We Forget WTAQ-To be announced WTMJ-Charlie Nevada

### 4:45

4:45 WBOW-Old Refrains WCFL-Piano Recital WHIP-Bible Interpretations WJBC-Mable Foley WJJD-Suppertime Frolic WMBD-Hod Hiatt, organist +WTAD.News \*WTAD-News WTMJ-Univ. of Chicago Bound Table

5:00 WOWO KMOX-Americans at Work CBS-Silver Theater: WISN KMOX WFBM WBBM WCCO Por further detail see sponsor's an-momement on page 32. For detail see Good Listening Guide. CBS-To be announced: WKBB WSBT WOC WBC C-Berling WISN-Down by Herman's WROK-Studio Party WROK-Studio Party

NBC-Catholic Hour: WMAQ WBOW WIBA WIRE (sw-9.53) Reverend Dr. Russell will discuss what Catholics do at mass. Title: "Why a Sacri-fice?"

NBC-Jimmy Dorsey's Orch.: KWK

MBS-Tommy Tucker's Orch.: WMT ★News: KSD WKBH WCFL-Polish Program WDZ-Organettes WENR-Amateur Hour WGN-Johnny Davis' Orch

\*WHBF-News; Community Chest

WHBF-News, Council of Melody WHIP-Eventide Echoes WHO-Symphony of Melody WIND-Gary Council of Churches WLW-Sherlock Holmes WMBD-Promenade Concert WTAD-Donald Bartsch

5:15 MBS-Tommy Tucker's Orch.: WHRF

KSD Missouri Federation of WHAS-Rev. Chas. E. Fuller Music Clubs Prgm. WIND-Judge Gutknecht on Europe WKBH-Music Makers ★WTMJ-News 5:30 NBC-Grouch Club, comedy & mu-sic: WLW WMAQ WHO KSD (sw-9.53) CBS-Gateway to Hollywood: S mer Theater: KMOX WFBM WBBM WCCO (sw-11.83) For detail see Good Listening Guide. CBS-To be announced: WISN MBS-The Show of the Week: WHBF WMT KWK For detail see Good Listening Guide. NBC-Paul Laval's Orch.: WIBA WBOW

WBOW WCFL-Lithuanian Program WGN-Calling All Cars WIND-Concert International #WIRE-News WKBB-In the Gloaming WKBH-A Song or Two #WOC-Boake Carter, comm. #WSBT-News: Hits & Bits WTAD-Wilson Ames, organist WTAD-Wilson Ames, organist WTAJ-Hello Neighbor 5:45

# WIRE Memory Teasers WKBH-John Gruber WOC-Mary Von Maur, songs WROK-Poet's Corner

### NIGHT

6:00 \*NBC-Popular Classics: News:

WMT ★CBS-The War This Week: NBC-The Parker Family: WENR WBBM KMOX WHAS WCCO WMT WLW KWK (also KFI at WSBT WKBH WFBM WTAQ 11:15 p.m.) WISN (sw-15.27) WBOW-W. P. A. Prgm. MBC-Jack Benny & Mary Living-stone: WMAQ KSD WHO WLW WIBA WIRE WTMJ WBOW WTAM (sw-9.53) (also at 10:30

p.m.) For detail see Good Listening C MBS-Bach Cantata Series: KWK WHBF Music detail on page 10 this y

Sports Review: WKBB WTAD Sports Review: WKBB WTAD KWK-Horse Show Talk WCFL-Lithuanian Prgm. WENR-Will Osborne's Orch. WGN-Jack McLean's Orch. WJR-Gerald L. K. Smith, talk WMBD-Sports Review: Melody Miniature WOC-Sports Summary ★WROK-News

6:15 ★News: WJJD WMBD WOC ★KWK-Sports: News WHBF-Sports Trail WKBB-20th Century Serenade WROK-Musical Workshop

#### 6:30

CBS-Screen Guild Theater: WJR WHAS WFBM WSBT (sw-15.27) For detail see Good Listening Guide. CBS-Weekend Potpourri: WMBD WKBB WKBH WTAQ WOC MBS-Dick Jurgens' Orch.: WGN NBC-Mr. District Attorney, dra-ma: WENR WMT KWK WLW NBC-Fitch Bandwagon; Guest Orchestra: WHO WBOW WMAQ WTAM WIRE WTMJ KSD (sw 9531

NBC-To be announced: WIBA wowo

6:45 CBS-Weekend Potpourri: WCCO

MBS-Dick Jurgens' Orch.: WHBF \*WKBB-News WLW-Melody Magic

### **7:00**

NBC-Chase & Sanborn Hour; WTMJ KSD WTAM WIRE WLW WMAQ WHO WIBA (sw-9.53) MBS-American Forum of the Air: WHRF

NBC-To be announced: KWK ACBS-Adventures of Ellery Queen: News: WOC WISN WMBD KMOX WKBH WTAQ WFBM WBBM WCCO WKBB (sw-15.27) For detail see Good Listening Guide. \*CBS-Campbell Playhouse, dra-ma: Orson Welles: News: WJR (also at 9 p.m.)

\*News: WBOW WMT WCFL-Irish Hour WGN-Heidelberg Concert Orch.

www.americanradiohistory.com

WIND-Dance Orch. WLS-Old Fashioned Revival Hour WROK-Religious Service WROK-Religious Service ★WSBT-Memory Melodies: News 7:15 MBS-American Forum of the Air: WMT NBC-To be announced: WBOW WGN-Tommy Dorsey's Orch. 7:30 WGN-Steve Leonard's Orch WROK-Evening Concert 8:00

**KOA-Four** Vocalists

WIND Dance Music WJR-The Hermit's Cave WKBB-Stars Over Manhattan WKBH-Avalon Ballroom

WLW-Variety Prgm. WMAQ-Richard Himber's Orch

WOR-Down the Mississippi WOC-Down the Mississippi WOWO-Carson Robison WTAM-Jinnnie Lunceford's Orch. WTAQ-Dance Orch.

WTMJ-Sunday Evening Recital

9:45 ★WROK-News WSBT-Richard Himber's Orch.

10:00 ★NBC-News: Ranny Weeks' Orch.: KWK CBS-Jimmie Noone's Orch.: WOC WMBD WISN WBBM WTAQ

\*NBC-News: Johnny Messner's Orch.; (sw-9.53)

\*CBS-Paul Sullivan Reviews the

MBS-Heidelberg Concert Orch.:

★News: WOC WBOW WHBF WMBD WFBM WSBT WMAQ

KMOX-Twilght Trail KOA-Night Editor WCCO-Cedric Adams WCFL-George Hessberger's Orch. ★WENR-News: Ace Brigode's

WHO-Austin & Scott WHO-Austin & Scott WIND-Paul Paiges Orch'. WKBB-Jerry Chandler, organist \*WKBH-Highlights of the Week's

₩WLW-Feler Grant, news WOWO-Back Home Hour ₩WTAM-News: Did You Know: Dick D'Nar's Orch. ★WTMJ-News: Father Coughlin

10:15 NBC-Johnny Messner's Orch.: WMAQ WBOW

NBC-Irene Rich, drama: WBAP WSM KFI KOA (also see 8:30

CBS-Tommy Tucker's Orch.: WKBB WMBD WHAS WBBM WJR WFBM WTAQ WSBT

\*News: WHO WIRE KMOX-Richard Himber's Orch. KSD-The Catholic Hour WCCO-Bob Zurke's Orch. WCFL-This Week in Labor WGN-Dick Jurgens' Orch. WKBH-Dance Orch. WK W-Sorets

10:30 \*NBC-Abe Lyman's Orch.: News: WHO WBOW WENR (sw-9.53) CBS-Frankie Masters' Orch.: WHAS WKBB WJR WSBT

NBC-Ray Noble's Orch.: KWK WMT WMAQ

★CBS-Paul Sullivan Reviews the News: WBBM WFBM KMOX WCCO WISN

NBC-Jack Benny: KFI KOA (also see 6 p.m.)

MBS-Jack Jenny's Orch.: WHBF

NBC-Abe Lyman's Orch.: KSD

MBS-Van Alexander's Orch.:

11:00

NBC-Joe Sudy's Orch.; WH KSD WBOW WENR WTAM

★NBC-News: Harry James' Or-chestra: KWK WMT WIBA WMAQ WOWO

★NBC-Walter Winchell, commen-tator: KOA WSM KPRC WBAP (also see 8 p.m.)

CBS-Oance Orch.: WFBM WOC WCCO WJR KMOX (sw-6.12)

CBS-Wayne King's Orch.: WISN WMBD WTAQ WKBB WKBH

MBS-Tommy Tucker's Orch.: WHBF WGN

WIND-Church of the Deliverance

WKBH

Orch.

WHO

WIBA

WTAQ WFBM

Orch.

WCFL-Ship of Dreams WGN-Jack McLean's Orch. WIND-Emil Flindt's Orch. WIRE-Musical Varieties

WLW-Dance Orch. WMBD-Nightfall WOC-To be announced WTAM-Glenn Gars' Or

WTAQ-News **10:45** CBS-Frankie Master's WBBM WISN WTAQ

KMOX-C.C.C. Prgm. WCFL-Jack Kelly's Orc WIND-Walkathon Band

WLW-Carl Lorch's Orch.

WBBM WISI WOC WKBH

WHBF

WBBM

WKBH-Dance WLW-Sports WMT-Electric Park Band WOC-Sports Highlights 10:30

News ★WLW-Peter Grant, news

News: WHAS WJR

KMOX-Twilight Trail

WGN WIRE

WMT

p.m.)

B:00 CBS-Ford Sunday Evening Hour: WOC WKBH WMBD WSBT WJR WBBM WHAS KMOX WTAQ WISN WCCO WFBM (sw-11.83) Music detail on page 10 this week.

(SW-11.53) Music detail on page 10 this week. NBC-Manhattan Merry-Go-Round; WTMJ KSD WMAQ WHO WIRE WTMJ KOA (sw-953) Rachel Carlay will sing Kiss and Remember and, with Mr. LekTuen, A Table in a Corner. Mr. LeKTuen will also sing My Prayer. The trio will offer Tell Me Why and I Must Have One More Kiss, Kiss, Kiss, The orchestra will play One, Two-orchestra will play One, Elle Aviate Pes Soquettes, Le Bak-erston, and Fleur d'Islam. ★NBC-Walter Winchell: WENR

\*NBC-Walter Winchell: WENR WMT WLW KWK (also at H WMT p.m.) Fashioned Revival: MRS-0H

WCFL WHBF WBOW-Vocal Styling WGN-Your Sunday Date WIND-Walkathon

WKBB-Symphony Hall WROK-Swedish Free Church

8:15

WBOW-W. P. A. Prgm. WIND-Sunday Evening Club

#### 8:30

NBC-Irene Rich, drama: WENR WMT WLW KWK (also at 11:15 p.m.) NBC-American Album of Familian

Music: WHO WMAQ KSD WIRE WTAM WIBA WTMJ KOA

Minist: WHO WMAQ KSD WIRE WTAM WIBA WTMJ KOA (sw.9.53) Mr. Munn will sing Love Is the Sweetest Thing. To Be For-gotten and, with Jean Dicken-son. Just a Voice to Call Me Dear, and Don't Ask Me Why. Miss Dickenson will also sing Song of the Nightingale and, with Frank Munn, the choir and Bertrand Hirsch, violinist, When My Dream Boat Comes Home. The choir will offer Kaluat. and the ensemble To Mr Dearest Love. The orches-tra will play Tango Jealousie and March Militaire.

KOA-Quartet WBOW-Bert Hirsch Presents ★WGN-Quin Ryan, news

#### 8:45

NBC-Bill Stern, sports review: WENR WMT KWK WGN-Johnnie Davis' Orch.

WLW-To be announced 9:00 \*NBC-News: Voice of Hawaii: WOWO WIBA WBOW WOWO WIBA WBOW NBC-Hour of Charm; Phil Spi-talny's Orch.: WTAM WHO KOA WIRE WTMJ WLW WMAQ KWK (sw-9.53) For further detail see sponsor's an-nonneement on page 20. Turn to page 20 for pictures of For detail see Good Listening Guide. CRS-Campbell Playhouse drama:

For detail see Good Listening Guide. CBS-Campbell Playhouse, drama; Orson Welles: WMBD WFBM WCCO WBBM KMOX WHAS WISN (also see 7 p.m.) (sw-

83) See page 9 for a story about Orson Welles. For detail see Good Listening Guide.

MBS-Good Will Hour: WHBF WGN \*News: WKBB KSD ★News: WKBB K5D WCFL-Old Fashioned Revival WENR-Concert Miniature WIND-Old Fashioned Revival ★WJR-News & Rhythm: Musical WKBH-Old Feshioned Revival Hou WMT-Old Fashioned Revival WOC-Dance Time WROK-Nite Club of the Air WSBT-To be announced

★WTAQ-News 9:15

9:15 WENR-Art Kassel's Orch. WKBB-Moon Magic WKBH-Evening Serenade WMAQ-Chicago Historical Society WOC-Romantic Musings WOWO-Bill Stern, sports WTAQ-Dance Orch.

9:30WIND-Church of the Deliverance<br/>WIRE-Music You WantNBC-Cheerio, Talk &<br/>WENR KWK WBOWMusic:<br/>WLW-Dance Orch.<br/>WTMJ-Amer. League for Peace<br/>DemocracyNBC-Cooley String<br/>WHO (sw-9.53)Quartet:<br/>End of C

### MORNING

# indicates news broadcast. 7:00 a.m. CST ★CBS-News from Europe: WFAM WTAQ (sw-17.8β)

Musical Clock: WROK WMBD WOC 7:15 CBS-Odd Side of the News; (sw-17.83) (sw-trees: WHO ★News: WHO WMT WLW 7:30 WHO WCCO WJJD CBS-Phil Cook's Almanac: (sw-★News: WDZ WKBB WILL WTAQ 7:45 CBS-Adelaide Hawley: (sw-17.83) 7:45 CBS-Adelaide Hawley: (sw-17.83) \*News: WTAD WIRE WFBM WSUI-Yesterday's Musical Fa-KWK 8:00 CBS-Organ Moods: (sw-17.83) CBS-Good Morning: WTAQ ★NBC-News: Breakfast Club: WOWO WCFL KWK (sw-21.5) ★News: WHBF WKBH 8:15 CBS-American School of the Air: (sw-17.83) For detail see Good Listening Guide. CBS-To be announced: WKBN WTAQ MBS-Red River Dave: WGN ★News: WBOW WLS WMBD B:30 CBS-To be announced: WFBM WKBB WFAN 8:45 NBC-Life Can Be Beautiful; WLS CBS-Bachelor's Children: KMOX WCCO NBC-Breakfast Club: WBOW 9:00 NBC-Josh Higgins of Finchville, sketch: WCPL WBOW sketch: WCFL WBOW NBC-The Man I Married, sketch: WHO WLW KSD WMAQ WIRE CBS-Pretty Kitty Kelly, sketch: WBBM WOC WISN WFBM WCCO KMOX \*News: WMT WROK WTAD 9:15 CBS-Myrt & Marge, ske NMOX WBBM WCCO WISN NBC-John's Other Wife, sketch: WMAQ WHO WIRE KSD WTMJ WHO WLW NBC-Anne Thomas, career wife: WBOW \*News: WKBB WOC CBS-Hillop 9:30 KMOX WFBM WMBD WBBM WCO t Plain Bill, sketch: WIRE WHO WTMJ NBC-Just WMAQ WLW NBC-Fran Allison, contr.: WCFL WMT WMI MBS-Melody Strings: KWK 9:45 NBC-Women (r White, sketch: WMAQ WIFE KSD WTMJ WHO CBS-Stepmother, sketch: WBBM WCCO KMOX WFBM NBC-The Trouble With Marriage: WLS NBC-Rakov s. Orch.: KWK W(FL-Your Sweet Melodies WDZ-Possumhunt Carpenter 10:00

NBC-Viennese Ensemble: WMT WCFI NBC-The Story of Mary Marlin, sketch: WLS WIBA

★CBS-News: Lanny Ross, tnr.: WCCO WFBM WISN KMOX WOC WBEM WMBD

NBC-David Harum, sketch: KSD WIRE WMAQ WHO

CBS To be announced: WFAM \*News: WDZ WJJD WTAD KWK-Secret Diary WBOW-Singing Sam WGN-Len Salvo, organist

WHA-Homemakers ★WHBF-News; Augustana Col-lege Chape Services WHIP-Lithuanian Hour WILL-Destructive and Useful In-

sects WIND-Traffic Court WJBC-Theater Time WKBB-Hollywood Reporter WKBH-Home Economics WLW-Linca's First Love, sketch WOWO-Home Forum

WROK Confidential Advisor WSUI-The Week in the Maga- 

 zines

 #Star in program listings

 WTAQ-Home Harmonies

 WTAQ-Home Harmonies

 WTAQ-Home Harmonies

 WTAQ-Home Harmonies

 WTAQ-Home Harmonies

 WTAQ-Home Harmonies

 WTAU-Your Family & Mine

 10:15

 NBC-The Right to Happiness, sketch: WLS WLW

 More detail on page 3.

 NBC-I or program Longes

 NBC-I or program Longes< zines NBC-Viennese Ensemble: WIBA WCFL WBOW CBS-Brenda Curtis, sketch: KMOX WCCO WBBM WFBM WISN WMBD KWK-Meet Miss Julia, sketch WDZ-Big Red Barn Jubilee WFAM-Morning Musical WGN-Bachelor's Children WJDC-Fashion Scout WJJD-Music, Please WKBB-Hits & Bits WKBH-Your Home Prgm, WMT-Pretty Kitty Kelly vorites WTAD-Happy Howard WTAQ Hits & Encores 10:30 NBC-Pepper young's sketch: WLS Family. CBS-Big Sister, sketch: WCCO WBBM WMBD KMOX WFBM WOC NBC-Vagabonds: WBOW NBC-Young Widder Brown, sketch: WIRE WHO WMAQ sketch : WTMJ MBS-Keep Fit to Music: WHBF ★News: WIND WISIC, WHBP KSD-Jan Savitt's Orch. WCFL-Quarter Hour WDZ-Music for You WFAM-Health Talk: Harlan Hogan WGN Don Pedro's Magic Violin WGN-Don Pedro's May WJBC-Dollar Daze WJJD-Movie Tattler WKBB-Take It Easy WKBH-John Gruber WLW-Teena & Tim WMT-Myrt & Marge WOWO-Linda's First I. WSUI-The Book Shelf WTAD-Genus of Melod Love WTAD-Gems of Melody \*WTAQ-News: Music for Missus 10:45 nt Jenny's Stories: WMBD WFBM WBBM CBS-Aunt KMOX WME NBC-The Road of Life, sketch: WMAQ WTMJ WLW WIRE KSD NBC-Getting the Most Out of Life: KWK WOWO NBC-Houseboat Hannah, sketch: WBOW-Christian Science Prgm. WCFL-General Revue WCFL-General Revue WDZ-Band Wagon Burgains WFAM-Mid-Morning Revue WGN-Painted Dreams WHA-Musical Novelties WHBF-Feminine Views & News WHBF-Feminine Views & News WHD-Livestock Market WISN-Ann Leslie Scrapbook WHBC-Pergy Payne, Pioneers WJBC-Peggy Payne, Pioneers WJBD-Bergay of Missing Persons WKBH-Amer, Family Robinson #WLS-Markets: News WMT-Hilltop House WMT-Hilltop House WROK-Joe Fontana WTAD-Berty & Bob WROK-Singin' Sam WSUI-Farm Flashes WTAD Swing Along WTAD-Swing Along WTAQ-Farm Hands 11:00 NBC-Texas Jim Robertson, bar.: WIBA NBC-Carters of Elm Street: WMAQ CBS-Kate Smith Speaks: WMBD WOC WCCO KMOX WBBM WFBM WISN ★NBC-News: Dorothy Drestin, sop.; WOWO KWK ★News: WTAD WKBH KSD-Carters of Elm Street ★WBAA-History of the 19th Cen-\*WBAA-History of the 19th Cen tury: News -WCFL-Peekers in the Pantry WDZ-Markets' At Your Servic WFAM-Rhapsody in Brass WGN-Manhattan Mother WHA-Chapter a Day WHBF-Mississippi Valley News Service WHIP-Homespun WHO-Judy & Jane

WHO-Judy & Jane WHO-Judy & Jane WILL-Public Finance WIND-Bob Atcher, hillbilly songs WIRE-Singin' Sam WJD-Corgan Melodies WJJD-General Rhythms WKBB-What's New WLS-Feature Foods WLW-Ome Woman Speaks WMT-Toby's Corntassel News WMT-Toby's Corntassel News WROK-Master Singers WSUI-Within the Classroom WTAQ-Organ Reveries WTMJ-Hymns of All Churches 11:15 NBC-Kidoodlers: (sw-15.33)

NBC-The O'Neills, sketch: WLW WMAQ

CBS-When a Girl Marries, sketch: WBBM KMOX WCCO WFBM WOC WISN

Young Dr. Malone, sketch: WHO WIRE WIRE ★KSD-Headlines; Tel e Tunes KWK-Edith Raye, vocalist WDZ-Red Belcher WFAM-What Is It? WFAM-What is 11? WGN-Melody Time WHBF-Lucia Thompson, pianist WJND-Priscilla Holbrook, pianist WJDD-Dick Baker, songs WKBB-Tuneful Topics WKBB-Tuneful Topics WKBH-Club Calendar WMBD-Linda's First Love WMBD-Linda's First Love WMT-This Day is Ours WOWO-Editor's Daughter WROK-Vincent Lopez' Orch. WTAD-All for the Ladies WTMJ-Betty & Bob, sketch

#### 11:30

CBS-Romance of Helen Trent, sketch: Virginia Clark: WBBM KMOX NBC-Nat'l Farm & Home Hour: Guest Speakers: WMAQ WIBA KWK WBOW-Organ Melodies: Masons Editorial WCCO-Grandma Travels ★WCFL-News WDZ-Myers Baker Boys WFAM-Console Melodies WFBM-Hoosier Farm Circle ★WGN-Quin Ryan's News Com-★WGN-Quin Ryan's News Com-mentary WIA-Organ Geins WHBF Hymns of All Churches WHD-Adopted Daughter, sketch WHO-Adopted Daughter, sketch WIND-Joe Alexandere, organist WIRE Noonday Headlines WJD-Safety Court Broadcast WKBB-Farm Bulletins WKBB-Farm Bulletins WKBH-Albin Bina WLS-Teena & Tim WKBH-Albin Bina WLS-Teena & Tim ★WLW-News: Everybody's Farm WMT-Magic Kitchen WMBD-Meet Miss Julia WOC-Society on the Air WOWO-Flapjack Boys WROK-Moods in Poetry WROK-Moods in Poetry ★WTAD-Police News WTAQ-Mailman WTMJ-Heinie & His Grenadiers 11:45 CBS-Our Gai Sunday, sketch: WBBM KMOX WBBM KMOX KSD-AI Kavelin's Orch. WCCO-Kitty Kcene WCFL-Willie Winn ★WDZ-Our Pledge: Safety Cor-ner: Chickie Sings News WFAM-Laura Wegner, verse WGN-Radio Voices WHBF-Mr. X WHO-Melody Time WHIP-20th Century Serenade WHL-News of Illinois WIRE-Linda's First Love WJBC-Favorite Melodies WKBH-Farm Service Prgm. ★WLS-Fruit & Vegetable Mar-ket: Weather: News WMBD-Judy & Jane ★WMT-News: Don Roth's Band WOC-Your Hymns and Mine WOWO-Market Serice WOWO-Market Serice WROK-Singin' Sam

AFTERNOON

sketch

12:00 CBS-The Goldbergs. WBBM KMOX

MBS-The Happy Gang: WGN NBC-Cobwebs & Cadenzas: (sw 15.33) ★News: WDZ WJBC WJJ WCCO WMBĐ WTAD WIND WJJD WECO WMBD WIAD W KSD-Singin' Sam WBAA-Agricultural Forum WBOW-Varieties WCFL-Hit Revue WEDM Indiana Form Bur WFBM-Indiana Farm Bureau WFBM-Farm Bureau WEBM-Farm Bureau WHA-Noon Musicale WHBF Mystery Melody WHIP Kenneth Wells, songs WHO-Market Report WILL-Luncheon Serenade WIRE-Farm Hour WISN-Musical Heat Wave WKBR-Melodias at Nonn WKBB-Melodies at Noo ★WKBH-Musical: News Noon ★WKBH-Musical: News WLS-Dinnerbell Prgm. WLW-Livestock Reports WMT-Cedar Valley Hillbillies WOC-Rambling in Rhythm WOWO-Purdue Agricultural Prgm. WROK-Round the Town ★WSBT-Luncheon Club: News WSUI-Rhythm Rambles

WIBA WBOW CBS-Life Can Be Beautiful, CBS-Life & Love of Dr. Susan, sketch: WBBM KMOX WCCO sketch: KMOX WCCO WBBM WMBD WFBM (sw-17.83) NBC-Ellen Randolph, sketch: WLW KSD WMAQ (sw-15.33) WLW KSD WMAQ (sw-15.33) \*News: WCFL WFBM WKBB WOC WOWO WBAA-Sports Review WDZ-Girl from Dreanland WGN-Markets WHBF-Man on the Street WHIP-Bible Quizz WHO-Pioneer Songfellows WIND-Tommy Ott, organist WIRE-Markets & Weather WJBC-Troubadours WIRE-Markets & Weather WJBC-Troubadours WJDD-Joe Alexander, organist WKBH-Man on the Street: Luncheon Music WMT-Voice of Iowa: Markets: Cedar Valley Hilbillies \*WROK-Column Left, news WTAD-Farm & Community Hour 12:30 NBC-Lets Talk It Over: (sw-15.33) CBS-Road of Life, sketch: WCCO CBS-Your Family & Mine, sketch: WBBM WBBM WMBD KMOX KMOX-One Woman's Opinion KWK Range Riders WBAA-Luncheon Dance Time WBOW-Street Reporter WCFL-Meet the Folks WDZ-Markets: Accordiana WFBM-Kitty Keene, sketch WGN-Midday Service WHA-Farm Program ★WHBF-News: Markets WHIP-Southtown Church ★WHO-News WILL-INinois Farm Hour WIND-Bob Atcher, hillbilly songs WIRE-Kay Reporter WJJD-Loop Noonday Service WKBB-Man on the Street WLS-Checkerboard Time WLW-Editor's Daughter WLW-Editor's Daughter WMQD-Farm Markets: Cilco Town Crier WDZ-Markets: Accordiana Crier WOWO-Hey! Mr. Motorist WROK-Let's Have a Good Time: Country Home WSUI-Campus News: Alumni Crier WROK-Let's Have a Good Time: Country Home WSUI-Campus News WTAQ-Johnny Olson WTMJ-Rhythm Rascals NBC-Words & Music: Music: Music Album WTMJ-Roving Cowboys Music: WIBA (sw-15.33) WKBB-To be announced WKBB-To be announced WLS-Prairie Ramblers & Patsy WMNT-News: Novelty Parade WOWO-Your Fanily & Mine WROK Moods in Rhythm WTMJ-Roving Cowboys WTAQ-Fiddlers Three WTMJ-Blue Room Ensemble 1:45 CBS-The Day Is Ours, sketch: NBC-Words & Alburghere WTMJ-Roving Country WTMJ-Blue Room Ensemble CBS-The Day Is Ours, sketc KMOX WBBM WCCO WMBD sketch: MBS-The Voice of Experience: KWK WIRE WCFL WLW Ellen Randolph: KSD WOWO WBAA-Town Crier #WBOW-News: Tune of the Day WDZ-Jolly Irishman WFBM-Noon Revue WHRE Lucia Thomsonic Municit WHBF-Lucia Thompson, pianist WHIP-Song Shoppers WHO-Lem & Martha WIND-Livestock Markets: News WIND-Livestock Markets: News WISN-Even as You and I WKBB-Markets: Pet Corner ★WKBH-News WLS-Markets: Arcady Editor ★WMAQ-Norman Barry, news: ★WMAQ-Norman Darry, McMa Doggy Dan WMT-Joe Doakes: Int'l Varieties WOC-Song Shoppers WROK-Markets: Favorite Songs: Home Folks Hour WSBT-Man on the Street WSUI-Service Reports ★WTAQ-News WTMJ-Sidewalk Reporter 37

1:00 Baiclay's Daughters: CBS-Doc Barc WBBM KMOX

CBS-Edith Hendricks & Orch.: WOC WKBB NBC-Adventure in Reading: WBOW (sw-15.33) "Daphne dn Mauriee" will be the subject of today's program.

the subject of dody's procedul. NBC-Betty & Bob, sketch: KSD WIRE WMAQ WLW WHO Turn to the second cover for pic-tures of Betty and Bob. MBS-Muse & Music: WHBF WGN KWK-It's Fun to Keep House **\*WBAA-Monitor Views the News** WCCO-Adopted Daughter WCFL-Man on the Street WHA-Legislative Forum WH3-Legislative Forum WHIP-Melodic Moods WILL-Chemistry in the Home WIND-Lupi Italian Hour ★WISN-News & Prgm. Preview WJJD-Markets: Quarterback's Club WKBH-Ma Perkins WISBI-Ma Perkins WIS-School Time WMBD-Man on the Street WMT-Question Man WOWO-Home Frolic WSBT-Down the Mississippi WSUI-Illustrated Musical Chats ★WTAD-News

12:15 WTAQ-Man on the Street NBC-Virginia Hays, contr.: KWK WTMJ-Bulletin Board NBC-Arnold Grimm's Daughter. sketch · WIRE WMAQ WHO KSD MBS-Charles Openui's Hawaiians: WHBF KWK WBAA-Musical Moments WCFL-Eddie & Fannie WDZ-Markets Close WGN-Young Dr. Malone WHA-Music Album WILL-Markets WISN-In Sentimental Mood WKBB-Miniatures WKBH-Serenade for Strings ★WLS-Grain Markets: News WMT-Tonic Tunes: Treasure Chest WOC-They're Saying WOWO-To be announced WTAD-World Dances WTAQ-Glodeen Matinee: Concert WTMJ-Gospel Singer 1:30 NBC-Valiant Lady, sketch: WLW WIRE WMAQ WHO KSD NBC-Rochester Civic Orch.: WBOW (sw-15.33) Music detail on page 10 this week. MBS-Thomas Conrad Sawyer: WHBF \*KWK-News ★KWK-News WBAA-Story Time WCC0-Judy & Jane WCFL-What's In a Name? WD2-Douglas Co. Rural School WFBM-Bohemians WGN-Afternoon Musical WHA-Soils & Men WHIP-Going Forward with Chi-caro cago WILL-The Digest WIND-WPA Oreh. WISN-Hits & Encores WJJD-Board of Education Program WKBB-To be announced NBC-Hymns at All Churches WIRE WMAQ WHO WLW KSD CBS-My Son & I: WOC WFBM WISN WCCO WMBD WBBM WISN KMOX CBS-Enoch Light's Orch.: WSBT WKBB WIND MBS-Jimmy Walsh's Orch.: KWK WBAA-Markets WCFL-Spotlight Prgm. ★WDZ-News WGN-Harold Turner, pianist ★WHBF-Foreign News WIND Tommy Ott, organist WJJD-Fred Beck, organist WLS-Henry's Exchange WMT-Judy & Jane CBS-Enoch Light's Orch.: WSBT WMT-Judy & Jane WOWO-Peter MacGregor WROK-Music Graphs WTAD-Health Talk WTAQ-Matinee Time WTMJ-Home Harmonizers 2:00 WKBB

CBS-Joyce Jordan, Girl Interne: WSBT WOC WFBM WISN KMOX WBBM WCCO WMBD CBS-The Rhythmaires: WKBH WIGD NBC-The Story of Mary Marlin. sketch: WMAQ WTMJ WHO WIRE WLW KSD MBS-Marriage License Romances: WGN WHBF NBC-Orphans of Divorce: WLS KWK WOWO WMT WBAA-Magie Carpet WBOW-Vocal Styling WCFL-Dance Time WDZ-Birthday Party: Movie CBS-Curtis Institute of Music: Highlights WHA-Living History WHIP-Englewood Hour WILL The Ancient World WIND-Sportsman Park, 1st race WJJD-Rhythm for Tea WROK-Markets & Prgm. Prevue WSUI-Camera News: The World Bookman: Within the Classroom +WTAD-Community. News Highlights

WTAD-Community News 2:15 NBC-The Chase Twins, sketch:

WCFL KWK MBS-Concert Hall: WGN WMT CBS-Society Girl: WBBM WCCO WFBM KMOX

NBC-Oxydol's Own Ma Perkins, sketch: WMAQ WHO KSD WLW WIRE WTMJ

WBAA-Mary Louise Switzer, pian-

# MONDAY

### October 16

Page 31

WBOW-Music for Men WBOW-Music for Men #WHBF-News WIND-Sports Edition WISN-Tonic Tunes WLS-Getting Most Out of Life WMBD-Editor's Daughter WMT-Jinnay Smith's Orch. WOC-Hits and Encores WOC-filts and Encore WOWO-Talking Drums WROK-Aloha Land WSBT-Fiesta WTAD-Let's Waltz 2:30 NBC-Pepper Young's Family, sketch WMAQ WTMJ WLW WIRE WHO KSD ★CBS-News: Lebrun S WTAQ WKBB (sw-17.83) Sisters: MBS-Bob Millar's Orch.: WGN WHBF ★CBS-News: American School of the Air: WSBT WKBH WCCO WBBM WISN WFBM KMOX WOC

WOC KWK-Swing Clinic WBAA-Foods, Facts, Fancies, WBOW-Classic Musicale ★WCFL-News WDZ Train Time Tunes: Woman WCCO WDZ-Train Time Tunes: Woman on the Train WHA-Music of the Masters WHIP-Voice of Happiness WIND-Sportsman Park, 2nd race WJJD-Know Your Postal Service WLS-Homemakers Prgm. WMBD-Petticoat Parade WNT Tom Opena' Conference WMT.Tom Oven's Cowboys WOWO-Stork Express WROK-Rhythm Before Three WTAD-Concert Prgm.

MBS-Abram Ruvinsky Ensembles WHBF WGN

WKBB (sw-17.83)

WDZ-Edwin LeMar WHIP Rhythm Makers WIND Sports Edition

CBS-Curtis Institute of Music: WTAQ WOC WSBT WKBB WFBM WISN (sw-17.83)

3:15

NBC-Stella Dallas, sketch: WIRE WLW WTMJ WIBA WMAQ

WKBH

MBS-Jimmy Shields, tnr. & Orch .: WHBF

KMOX-Editor's Daughter WBBM-Meet the Missus WCCO-Manhattan Mother WCCO-Manhattan Mother WDZ-W. P. A. Musicale WHIP-Sports Review WIND-Sports Edition WJJD-Fred Beck, organist WMBD-Ma Perkins, sketch WOC-Market Closing WSIII Stories Out of Lower

WSUI-Stories Out of Iowa's Past 3:30 3:30 NBC-Vic & Sade. sketch: WHO WIRE WMAQ WTMJ

CBS-Adventures in Science: WOC WKBB WTAQ WFBM WKBH WFAM WISN WMBD (sw-17.83) For detail see Good Listening Guide.

(Continued on Next Page)

#### Page 32

# 9/1-E WIRE-Dick Reed WJBC-Sweet & Swing WKBB-Pop Concert WKBH-Vic Arden's Orch. MONDAY

### October 16

(3:30 p.m. Continued) MBS-Wayne West, songs: WHBF ★NBC-Club Matinee: News: WIBA (sw-9.53) KMOX-Kitty Keene KMOX-Kitty Keene WBBM-Missus Goes to Market WCCO-Mary Sothern WDZ-Homg Folks Hymn Hour WHA-Wisconsin PTA Forum WHIP-Home Forum WIND-Sportsman Park, 4th race ★WJBC-News WJJD-Speech Clinic WIWThis Day to Our WLW-This Day Is Ours WROK-Ma Perkins, sketch WSUI-Fed. of Women's Clubs 3:45 NBC-Midstream. sketch: WLW WHO WTMJ WMAQ WIRE KSD CBS-To be announced: WKBH WKBB WTAQ WISN (sw-17.83) CBS-Smilin' Ed McConnell: WCCO KMOX WFBM WBBM-Linda's First Love, sketch

WDZ-Women in the News WFAM-Melody Lane WGN-Harold Turner, pianist WHA-League for Peace a WHATERS WHER-Lucia Thompson, pianist WHBF-Lucia Thompson, pianist WHIP-Organ Moods WIND-Sports Edition WJBC-Amer, Family Robinson WMBD-His Majesty, the Baby WOC-News WROK-Nat Shilkret's Orch. WTAD-Happy Howard

4:00 A:00 NBC-Girl Alone, sketch: WIRE WMAQ KSD WTMJ WHO WLW CBS-To be announced: WKBB NBC-Dance Orch .: WIBA (sw-9.53) CBS-By Kathleen Norris, sketch: WBBM KMOX WFBM WCCO MBS-Old Fashioned Girl: WHBF WGN News: WBOW WDZ Wews: WBOW WDZ KWK-Al Sarli's Orch. WBAA-Amer. Family Robinson WCFL-Make Believe Ballroom WENR-Home Forum WHA-Weather Bureau: Organ WHA-Weather Bureau: Organ Reverie WHIP-Afternoon Dance ★WILL-News Behind the News WIND-Sportsman Park, 5th race WISN-Rhythm & Romance WJBC-Wesleyan Hour WJJD-Happy Harmonies ★WKBH-News: Melody Weavers ★WKBH-News: Pet Corner WMT-Sweet Music WOC-Little Show WOWO-Keeping You Posted WROK-Helene Kimberly WTAD-Variety Prgm. WTAD-Variety Prgm. WTAD-Variety Prgm. WTAD-Darce Time 4-15

4:15 CBS-Caroline's Golden Store: WBBM KMOX WFBM WCCO MBS-Johnson Family, sketch: WHBF WMT NBC-Against the Storm, sketch: WHO WIRE KSD WMAQ WLW WTMJ WTAM ★NBC-News: Dance Orch.: KWK WBOW WENR WBOW WENR WBAA-Melody Moods WDZ-Jimmy Walsh: Scoreboard WGN-Harold Turner, pianist WIND-Sports Edition WJD-Pacific Paradise WMBD-Gomer Bath WOC-Dixieland Band WOWO-5b & Zeb WROK-Teddy Tait 4:30 NBC-Jack Armstrong, sketch: WLW NBC-Kitty Keene, sketch: WHO WMAQ KSD WTMJ

CBS-It Happened ir. Hollywood: WBBM KMOX WISN WCCO WFBM BM Turn to page 17 for a story by Martha Mears. For detail see Good Listening Guide.

NBC-Attains of Anthony, sketch: WENR WOWO WENR WOWO ★News: WJJD WTAD KWK-Musical Prgm. WBAA-Melody Moods WBOW-Merry-Go-Round WDZ-Dot, Kay & Letty WFAM-Killer Dillers WGN-Len Salvo, organist WHBF-Cousin Peggy's Sunshine Club

\*News: WHO KWK KSD-Vic and Sade, sketch WBAA-Story Book Hour WDZ-Ninety-Eight Strings WD2-Ninety-Eight Strings WHBF-Lost Empire, drama WILL-Sacred Music WIND-Sports Edition WIRE-Dessa Byrd WISN-Accordiana WJJD-Suppertime Frolic WLW-H. S. Bigelow WMAQ-Frolics Before Five WMBD-Secret Diary WMT.Singir/ Sam WMT-Singin' Sam WOC-Program Preview W.M.I.Singin' Sam WOC-Program Preview #WOWO-Bob Wilson, news WTAD-Hammond Organ WTAQ-Stock Market Report WTMJ-Meet Miss Julia, sketch s 5:00 NBC-Helen Briscoe & Gentlemen and of Jive: WIBA WMAQ (sw-9.53) NBC-Reggie Childs' Orch.: WENR WIRE \*CBS-News: The Troubadors WTAQ WKBB WBBM WOC KMOX-Judy & Jane ★KSD-News: Allen Roth's Orch. KWK-Lone Ranger WCCO-Livestock ★WCFL-News WDZ-Sportscast WDA-Killer Dillers \*WFBM-News: W.P.A. Spkr. WGN-Edna O'Dell & Harold Turner ★WHBF-News; Modern Melodies WHIP-Dr. Clark, talk: Eventide Echoes WHO-Ellen Randolph WHO-Ellen Raudolph WILL-Concert Band WIND-Sportsman Park, 7th race ★WISN-Show Window: News WKBH-Kiddies' Hour ★WLW-Fred Kirby: News WMBD-Happy Train WMT-Waterloo P. T. A. WROK-Tropical Moods WSUI-Elementary Spanish WTAD-Sports Views & Reviews ★WTMJ-Song Doctor: News 5:15 5:15 \*NBC-Malcolm Claire, children's stories: News: WMAQ (sw-9.53) NBC-Annette Hastings, sop.: WMT MBS-Henry Weber's Concert Or-chestra: WGN CBS-Uncle Jonathan, sketch: WKBB WFBM WFAM WOC WTAQ WISN WMBD KMOX-Ma Perkins KSD-Buck Rogers in the 25th Century WBBM-Accordiana WBBM-Accordiana ★WCCO-News Voices WCFL-Safety Legion WENR-Swingtime Serenade WHBF-Crimson Trail, dram WHO-Meet Miss Julia WIND-Sports Edition WIRE-Minute Interviews WLW-Sports WLW-Sports WROK-Sport Review WTAD-Jack Armstrong 5:30 ★CBS-Kaltenborn Edits drama 5:30 CBS-Kaltenborn Edits the News: WKBB WTAQ WBBM WCCO WFBM (sw-15.27) See page 4. NBC Vicente Communication NBC-Vicente Gomez. guitarist: WIRE WIBA (sw.9.53) NBC-Ray Perkins, pianist: KWK WMT WENR Jack Armstrong, sketch: WMAQ WHBF WHO WTMJ Captain Midnight: KSD WKBH KMOX:Bob Dunham Comments WCFL-Cameo Theater WFAM-Dinner Dance WFAM-Dinner Dance WIND-Sportsman Park, 8th race WISN-Little Show WLW-Richard Himber's Orch. WMBD-Dorothy June WOC-To be announced WROK-Boy Scouts WSUI-Musical Moods 5:45 ★CBS-Today in Europe: WKBB WFBM WTAQ WKBH WBBM WOC WISN (sw-15.27) NBC-Crawford Ens.: WIRE (sw-9.53) NBC-4dm NBC-Adventures of Tom Mix WENR KWK WMT

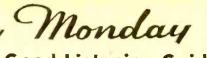
WMBD-Window Shopper WMT-Cheerful Charlie Flagler

CBS-Scattergood Baines, sketch: WBBM WFBM WCCO KMOX

MBC-Dinning Sisters: WENR ★MBS-Songs Without Words: News: WGN

WMC-Songs at Eventide WROK-Old Refrains WSUI-Elementary German WTAQ-Cocktail Dance 4:45

Club WHIP-Symphony Hall \*NBC-Lov WIND-Sportsman Park, 6th race mentator: \*NBC-Lowell Thomas, news com-mentator: WLW



### Good Listening Guide Stations which will broadcast these programs may be found in the adjacent columns at the time hereunder indicated

Check the programs you want to hear today

#### MORNING

- 8:15 CST American School of the Air. Subject: "Frontiers of Democracy." Title: "Men Against the Weather."
- 10:15 CST The Right to Happiness. Beginning a new dramatic sketch written by Irna Phillips. More information may be found on page 3, column 2.
- 11:30 CST Farm and Home Hour. "Developments in the National Farm Program, discussed by Wayne Darrow of the AAA. A talk on "Farm Credit" and a special pick-up from the annual convention of the Future Farmers of America will also be included on this program.

#### AFTERNOON

- 1:30 CST Rochester Civic Orchestra. Guy Fraser Harrison conducting. Music detail may be found on page 10, column 4.
- 3:30 CST Adventures in Science. Speaker: Dr. Abel Wolman, chief engineer of the Mary-land State Health Department.
- 4:30 CST It Happened in Hollywood. Martha Mears and John Conte; Eddie Dunstedter's or-chestra. This program may be heard Monday through Friday. A story by Mactha Mears may be found on page 17.
- 5:30 CST Kaltenborn Edits the News. A story by H. V. Kaltenborn may be found on page 4.

#### NIGHT

- 6:15 CST Lum and Abner. A comedy sketch of rural life. This program may be heard Monday, Wednesday and Friday at this time.
- 7:00 CST The Adventures of Sherlock Holmes;
- Drama. Mystery Drama, with Basil Rathbone as "Sherlock Holmes" and Nigel Bruce as "Watson." 7:00 CST Quaker Party
- Guest: Virginia Verrill, vocalist.
- 7:00 CST Tune-Up Time. Tony Martin, M. C.; Kay Thompson and her Rhythm Singers; David Laughlin, tenor: Andre Kostelanetz' orchestra.
- 7:30 CST True or False. Quiz program, with Dr. Harry Hagen.
- 7:30 CST The Voice of Firestone. Margaret Speaks, soprano; symphony orchestra, with Alfred Wallenstein conducting. Music detail may be found on page 10, column 4.
- 7:30 CST Model Minstrels. Tom Howard and George S Boys; Ray Bloch's orchestra.
- 8:00 CST Lux Radio Theater. Dramatic program, with Cecil B. DeMille directing.
- 8:00 CST Doctor I. Q. A novel audience-participation program.
- 8:30 CST Alec Templeton Time. Alec Templeton, famous blind pianist; string orchestra;
  - choral group. Guest: Tommy Dorsey, orchestra-leader.
- 9:00 CST Guy Lombardo's Orchestra. 9:00 CST Contented Hour.
- Opal Craven, the Lullaby Lady; Continentals Quartet; Josef Pasternack, conductor. 9:30 CST Blondie.
- Comedy sketch, patterned after the "Blondie" cartoon by Chic Young, with Arthur Lake and Penny Singleton.
- 9:30 CST Larry Clinton's Musical Sensations.
- 9:30 CST Pageant of Melody. Attilio Baggiore, tenor; Mark Love, bass; Helen Brenner, soprano; symphony orchestra, Henry Weber conducting.
- 10:00 CST Amos 'n' Andy. Comedy sketch set in New York's Harlem. This sketch is heard Monday through Friday at this time. 10:00 CST Fred Waring in Pleasure Time.

# Refer to adjacent columns for stations broadcasting these programs

#### EREGILENCIES

	FREW	VENCIES	
KM0X-1090	WFAM-1200	WIRE-1400	WMT-600
KOA-830	WFBM-1230	WISN-1120	WOC-1370
KSD-550	WGN-720	WJBC-1200	W0W0-1160
KWK-1350	WHA-940	WJJD-1130	WR0K-1410
WBAA-890	WHAS-820	WJR-750	WSBT-1360
WBBM-770	WHBF-1240	WKBB-1500	WSU1-880
WB0W-1310	WHIP-1480	WKBH-1380	WTAD-900
WCC0-810	WH0-1000	WLS-870	WTAM-1070
WCFL-970	WIBA-1280	WLW-700	WTA0-1330
WDZ-1020	WILL-580	WMA0-670	WTMJ-620
WENR-870	WIND-560	WMBD-1440	
AA E 14 LV-010	AATH D-200	VY IVID D-ITTO	

www.americanradiohistory.com

WHO
KMOX-Ben Feld's Orch.; Harry Cool, soloist
KSD-Double Melodies
WBOW-Luke Walton on Sports
WCCO-Jack Armstrong
WCFL-Jack Kelly's Orch.
★WFAM-Today in Europe
WHBF-Captain Midnight, sketch
WIND-Sports Edition
WMAQ-At Sundown
WMAQ-At Sundown
WMBD-Buck Rogers
WROK-Dance Hour
★WSUI-Daily Iowan of the Air
WTAQ-Captain Midnight
WTAJ-Sport Flash

\*WSUI-Daily Iowa WTAQ-Captain Mid WTMJ-Sport Flash

### NIGHT

6:00 NBC-To be announced: WENR WMI NBC-Fred Waring in Pleasure Time: WTAM WIRE WLW WTMJ WMAQ KSD NBC-Morin Sisters: WIBA

CBS-Chicagoans: WOC WTAQ CBS-Amos 'n' Andy: WJR WHAS KMOX WCCO (also at 10 p.m.) ★MBS-Fulton Lewis, Jr., comm.: WHBF

\*News: WFBM WROK Sports Review: WBBM WKBB WKBH Captain Midnight, sketch: WGN WHO

- WHO KWK-Musical Prgm. WBOW-Music for Dinner Salon:
- WCFL-Race Results WCFL-Race Results WFAM-Dinner Hour Musicale WIND-German Hour

  - WISN-Styles in Rhythm WISN-Styles in Rhythm WMBD-Sports: F. H. A. Talk WOC-Sports Summary WSUI-Dinner Hour Prgm.
  - WSUI-Dinner Hou WTAQ-Accordiana

6:15 CBS-To be announced: WKBH NBC-I Love a Mystery, sketch: WTAM WTMJ KSD WHO WMAQ WIRE (also KFI at 10:15 p.m.) NBC-Science on the March; WENR CBS-Lum & Abner, sketch: WBBM WJR WTAQ WFBM WCCO WHAS KMOX (also KNX KSL at 10:15 p.m.) MBS-Savoy Swing: KWK MBS-Savoy Swing: KWK ★News: WLW WMBD WOC WBOW-Si & Ezra WCFL-Music for Men WGN-Bob Elson's sports review WHBF-Sports Trail WKBB-Dinner Concert WKBH-Dinner Music WROK-Names in the News 4.20 6:30 CBS-Not So Long Ago: WMBD NBC-Sensations & Swing: WTAM

CBS-Blondie, sketch: WJR (sw-11.83) (also at 9:30 p.m.) NBC-One of the Finest: WLS NBC-Rex Maupin's Orch.: WIRE ★News: WHO WTAQ WFAM Mellow Time: KMOX WBOW KSD-Cheri McKay and company ★KWK-Sports Final: News WBBM-Pappy Cheshire's Hillbilly Champions WCCO-Quiz of the Twin Cities WCCO-Quiz of the Twin Cities WCCO-Quiz of the Twin Cities WCFL-Top Tunes WFBM-Good Will Hour #WGN-Captain Herne, news WHAS-Goodwill Court #WHBF-News; Dance Tunes WISN-Gov't Service League WKBB-Sweetheart Serenade WKBB-Sweetheart Serenade WKBB-Sweetheart Serenade WKBH-Do You Know WLW-Lullaby in Rhythm #WMAQ-Fort Pearson, news: Musical Entre #WMT-Fulton Lewis, Jr.: News WROK-Music Room WTMJ-Easy Aces, sketch 6:45 6:45 CBS-Not So Long Aga: WMBD WTAQ WOC WISN MBS-Inside of Sports: WLW WGN KWK ★News: WKBB WKBH WMT ★KSD-Harry Horlick's Orch.: News WBOW-I Want a Chance WBOW-1 Want a Chance WCFL-Sports WFAM-American Family Robison WHBF-Sports Sparks; Serenade WHO-Richard Himber's Orch. WIRE Dick Reed WROK-Winnebago P.-T.A. WTMJ-Kilowatt Hour

7:00

7:00 NBC-Quaker Party, with Tommy Riggs: WTMJ WHO KSD WIRE WTAM WMAQ For detail see Good Listening Guide. MBS-Johnny Presents Breezing Along; Johnny Green's Orch.: WCN WLW

Orphan Annie, sketch: WGN NBC-Adven, of Sherlock Holmes: WHO WLS KWK WMT (also at 17 KMOX-Ben Feld's Orch.; Harry p.m.)

p.m.) CBS-Tune Up Time; Orch. & Tony Martin, tnr.: WJR WBBM WHAS KMOX WISN WCCO WFBM (sw-45.27) (also KNX KSL at 11 p.m.) Tony Martin will sing Day In. Day Out. with the ensemble. The Love Parade. and with Kay Thompson and Ensemble. The Loveliness of You. Kay Thomp-son and the Khythm Singers will offer Mnd About the Boy and David Laughlin will sing Cielito Lindo. The orchestra will play The Man on the Fly-ing Trapeze and Poeme.

ing Trapeze and Poeme. ★WBOW-News ★WCFL-Special News WFAM-Down the Avenue WHBF-The Hawk, mystery WIND-Max Miller's Quartet WKBB-Song Shoppers WKBH-Zingo WMBD-Good Neighbor WOC-Lest We Forget WROK-Four Cucarachas WSUI-Children's Hour WTAQ-Varieties

WTAQ-Varieties

7:15 WBOW-Salon Ensemble WCFL-Famous Bands WFAM-South Bend at Work WHBF-Local Society Notes ★WIND-News WKBB-Gypsy Caravan WKBH-Music Makers WOC-Patriotic Education WROK-Sunbonnet Girls 7:30

MBS-Henry King's Orch .: WHBF MBS-Lone Ranger, drama: WGN MBS-Lone Ranger, drama: WGN ★CBS-Model Minstrels; News: WBBM WJR WFBM WHAS KMOX WCCO (also KNX KSL 10 p.m. CST) NBC-The Voice of Firestone: WMAQ WTMJ WIRE KSD WLW WHO (sw-9.53) (also at 10:30 p.m.) Music detail on page 10 this week.

NBC-True or False: WMT WOWO KWK WLS (also KGO at 11 p.in.)

WFAM-Rhythm Rendezvous WIND-Light Classic: News WIND-Dp Concert WKBB-Concert Internationale WKBH-Rapid Ad WMBD-Ann Dooley WOC-German Band WROK-South Sea Islanders WSUI-Sportstime

#### 7:45

7:45 WBOW-The Serenaders WCFL-Dr. Carruthers WFAM-Junior Conference, Ameri can Bar Ass'n WKBH-Fred Feibel

WMBD-Charles Engels' Orch. WROK-True or False WSUI-Evening Musicale

8:00 NBC-Doctor I. Q., quiz prgm.: WMAQ WHO KSD WTAM WIRE WIBA WTMJ WLW KOA (sw-9.53)

CBS-Lux Radio Theater: WBBM WISN KMOX WCCO WFBM WMBD WHAS WJR (sw-11.83) CBS-To be announced: WKBB NBC-Allan Roth's Orch.: WOWO WMT WENR WBOW (sw-11.87) \*MBS-Raymond Gram Swnig, news analyst: WHBF

KWK-The Shadow, drama WCFL-Young People's Radio

★WGN-Billy Repaid WIND-Hymns of All Churches WKBB-Pop Concert

WOC-St. Ambrose College of the

8:15 WGN-Johnnie Davis' Orch. WHBF-Lucia Thompson, pianist WIND-Betty & Bob, sketch WTAQ-Lest We Forget

MBS-Author! Auth MBS-Author! Author!: WHBF NBC-Alec Templeton Time: WIRE WMAQ WHO WTAM WIBA KOA WLW KSD WTMJ

(sw-9.53) For further detail see shonsor's an-nouncement on page 27, For detail see Good Listening Guide. NBC-Paul Martin's Orch.: WENR WMT

KWK-Motor Dramas: Inquiring

Squad WBOW-Tropical Moods

WBOW-Iropical Moods WCFL-Labor Flashes \*WGN-Quin Ryan, news WIND-Scattergood Baines, sketch WKBH-Farmer's Forum WOC-Stars Over Manhattan WOWO-To be announced

# WKBH-Barn Dance Air WROK-Victor Hour WSBT-Polish Hour WSUI-Conversation at Eight WTAQ-Cavalcade of Drama

WSUI-Album of Artists WTAQ-Concert Under the Stars

8:45 KWK-Range Riders WCFL-Fran & Fritz WGN-Heidelberg Concert Orch. WIND-Tommy Ott, organist \*WSUI-Daily Iowan of the Air 9:00

CBS-Guy Lombardo's Orch.; WJR WBBM WFBM WHAS KMOX WBBM WCCO

★NBC-News: Gray Gordon's Or-chestra: WMT WOWO WBOW

chestra: WMT WOWO WBOW NBC-Contented Hoar; Orch.; KSD WHO WMAQ KOA WIRE WIBA WTAM WTMJ WLW (sw-9.53) The Lullaby Lady will offer Crafte Song (Grenados) and, with the quartet, selections from "Carmea" (Bizet) and Lady of Spain (Padilla). The quartet will sing Miranid Asi (De Fuentes), and Mr. Schmidt and Mr. Tanner will sing Like a Moth Around the Flame (De Fuentes). The orchestre will play Espana (Chabrier) and El helicario (Fradilla).

WENR-Concert Miniature WHBF-Hawaii Calls WIND-Melodies of Romance WISN Reflections WKBH-Barn Dance WMBD-Richard Himber's Orch. WOC-Maple Leaf Quartet WROK-Nite Club of the Air 9:15 ★MBS-Lew Diamond's C News: WGN WHBF KWK Orch.: \*WCFL-News WENR-To be announce WIND Walkathon WKBB-Dancing Party WMBD-Hits & Bits announced

WOC-Wilson Ames WSBT-Richard Himber's Orch. WTAQ-Dance Music 9:30 CBS-Columbia Co Concert Hall (sw-9.65)

CBS-Blondie. sketch: KMOX WOC WISN WKBH WFBM WTAQ WHBT WBBM WCCO WHAS WMBD (also see 6:30 p.in). For detail see Good Listening

★MBS-Raymond Gram Swing, NBC-Nat'l Radio Forum: WOWO comm.: WGN 

 comm.; WGN
 WENR

 CBS-To be announced: WSBT
 NBC-Larry Clinton's Musical

 ★News: WTAQ WKBB
 Sensations: WIRE WMAQ KSD

 KWK-Double Melodies
 WMT KOA WTMJ WIBA WLW

 WCFL-Phil Kinsman
 (sw-9.53)

WBOW-Concert Orch. WCFL-Make Believe Danceland WHBF-Mutiny on the High Seas WHO-Good Will Hour WIND-Hoss Tales ★WJR-Today in Europe WTAM-Paul Gershman's Ensemble 9:45 KWK-Range Riders WHBF-Dramas of Life ★WIND-News WJR-Musical Prgm.

10:00

\*CBS-Paul Sullivan Reviews the News: WJR WHAS (sw-9.65) NBC-John Gart's Orch.: WMAQ (sw-9.53) (sw-9.53) CBS-Amos 'n' Andy: WBBM WFBM (also see 6 p.m.) NBC-Fred Waring in Pleasure Time: KOA WHO Time: KOA WHO \*News: WBOW WHBF WKBH WLW WMT WOC WOWO WROK WMBD WMBD ★KMOX-Flannery Views News KWK-Sports Review WCCO-Cedric Adams WCFL-Life Prgm. ★WENR-Durward Kirby, news WIND-Hawaii Calls

WHIP-Lithuanian Hour WILL-United States Economic

History WIND-Gary Municipal Court WISN-Hollywood on Parade WJBC-Theater Time

WKBB-Hollywood Reporter

NBC-Lorenzo Jones. sketch WMAQ WIRE WHO WTMJ

vorites WTAD-Happy Howard WTAQ-Hits & Encores

\*News: KWK WIND WISN

NBC-Houseboat Hannah, sketch:

WBOW

WOC

WCFL

 MBS-Pageant of Melody: KWK
 WIRE-To be announced

 WGN
 ★WISN-News: Vic Fraser's Orch.

 WBOW-Concert Orch.
 WSBT-Moon Magic

 WCFL-Make Believe Danceland
 WTAM-Tom Manning

 WHBF-Mutiny on the High Seas
 WTAQ-Gaslight Harmonies

 WHO-Good Will Hour
 WTMJ-Today's Events

 10:15 \*NBC-News: John Gart's Orch.: WBOW

NBC-Elvira Rios, songs: WOWO KWK

CBS-Bob Chester's Orch.: WKBB WKBH WTAQ WISN WMBD WSBT WIND MBS-Dance Orch .: WGN WMT

WHBF The Ten Pin Man; Bowl-

Valley WLW-Panl Kennedy's Column

10:30

# TUESDAY, October 17, 1939

MORNING

7:15

\*CBS-Odd Side of the News: (sw-17.83)

NBC-The Wife Saver: WOWO

7:30 CBS-Phil Cook's Almanac: (sw-17.83)

WDZ WILL WKBB

★News: WTAQ

7:45 CBS-Adelaide Hawley: (sw-17.83) NBC-Harvey & Dell, sketch:

WOWO

\*News: KWE WIRE WTAD 8:00

10

CBS-Deep River Boys: (sw-21.57) CBS-Good Morning: WTAQ \*NBC-News: Breakfast KWK WCFL (sw-21.5) Club: ★News: WHBF WKBH Merrymakers: WKBH WHO 8:15

CBS-American School of the Air: (sw-17.83) For detail see Good Listening Guide.

EBS-To be announced: WKBB (sw-17.83)

NBC-Breakfast Club: WOWO

8:45 NBC-Breakfast Club: WBOW NBC-Life Cam Be Beautiful, sketch: WLS

CBS-Bachelor's Children, sketch: KMOX WCCO

CBS-Vera Brocsky, planist: (sw-17.83)

9:00

NBC-Josh Higgins of Finchville, sketch: WCFL WBOW NBC-3051 sketch: WCFL WBOW CBS-Pretty Kitty Kelly, sketch: WFBM WCCO KMOX WBBM

NBC-The Man I Married, sketch: WIRE WLW WHO KSD WMAQ WTMJ

★News: WMT WROK WTAD \*News: WMT WROK WTAD KWK-Musical Prgm. \*WFAM-News: Concert Time WGN-Morning Mclodies WHA-Your Health \*WHBF-News: His Majesty, the Baby WHIP-German Hour

WHLL-German Hour WILL-Gight from Literature WIND-Start the Day Right WJJD-Bosworth Broadcast 9:15 NBC-John's Other Wife, sketch: WMAQ WIRE WHO KSD WTMJ

WLW

CBS-Myrt & Marge, sketch: KMOX WBBM WISN WCCO WFBM WMBD NBC-Anne Thomas, Career Wife: WBOW WOWO

★News: WKBB WOC KWK-Gospel Singer WCFL-Music While You Work WDZ-Sons of Pioneers 

 ★Star in program listings
 WD2-Sons of Pioneers

 indicates news broadcast,
 WGN-Myrna Dee Sergent

 7:00 a.m. CST
 WHA-News & Views

 ★CBS-News from Europe: WTAQ
 WHS-Meet Miss Julia, sketch

 WFAM (sw-17.83)
 WROK-Town Crier

 Musical Clock:
 WMBD WROK

 WCC
 9:30

 \*News, WHAP, WOWO, NBC, Inst.
 Bill, sketch

 WOC 9:30 ★News: WHBF WTAD WOWO NBC-Just Plain Bill sketch: WLS WMAQ WIRE WHO WTMJ WLW CBS-Hilltop House with Bess Johnson: WISN, WCCO WBBM WFBM KMOX WMBD NBC-Ross Trio: WCFL WMT \*News: WHO WMT WJJD MBS-Melody Strings: KWK WBOW-Radio Revival WDZ-Opening Markets WHIP-Budapest Hour WFAM-Mrs. Riley's Shoppers' Guide WGN-Keep Fit to Music WHA-Adventures of Peggy & WHBF Betty & Bob, sketch WHBF Betty & Bob, sketch WHIP Budapest Hour WILL-Markets: Moments Musicale cale WIND-Headline Rhythm WJJD-Illinois Medical Society WKBB-W. P. A. Prgm. \*WKBH-News: Bargain Guter WIGSThe Rangers WOC-Tonic Tunes WOC-Concordia Chapel WROK-Organ Reveries WTAD-Ma Perkins, sketch WTAQ-Music for Every Mood 9:45

9:45 NBC-The Trouble with Marriage, sketch: WLS NBC-Woman in White, sketch: VMAQ WIRE WTMJ WHO KSD CBS-Stepmother, sketch: KMOX WCCO WBBM WFBM NBC-Rakov's Orch.: KWK WMT WCFL-Bittersweet Prgm. WDZ-Possumhunt Carpenter WGN-June Baker, home management WIIBF-Morning Melodies WIND-Priscilla Holbrook WISN-Ila Bailey Allen WJJD-Tuesday Tunes WKBH-Olive Hagen WKBH-Olive Hagen WLW-Meet Miss Julia WMBD-Buffalo Trailers WOC Screenfang Parm

WOC-Screenfans Prgm, WOW-Dishpan Parade WROK-Doc Sellers' True Stories WSUI-Prgm, Calendar & Weather Report WTAD-Kitty Keene, sketch

WKBB-Down the Mississippi ★WKBH-Women in the News WIW-Teena & Tim WMT-Myrt & Marge WOWO-Linda's First Love WSUI-The Book Shelf WTAD-Action Behind the Camera ★WTAQ-News: Music for Missus 10:45 10:00 NBC-Viennese Ensemble: WCFL NBC-The Story of Mary Marlin. sketch: WLS WIBA NBC-David Harum, sketch: KSD WMAQ WHO WIRE ★CBS-News: Mary Lee Taylor: KMOX WFBM WBBM WMBD WOC NBC-The Road of Life, sketch: WMAQ WTMJ WLW WIRE KSD NBC-Getting the Most Out of Life: KWK WOWO \*News: WTAD WJJD ★News: WTAD WJJD KWK-Secret Diary WBOW-Singing Sam WCCO-Julia Blake ★WDZ-News: To be announced WFAM-Gypsy Caravan WGN-Len Salvo, organist WHA-Homemakers ★WHBF-News; Augustan Col-lege Chapel Services CBS-Aunt Jenny's Stories: WCCO KMOX WFBM WBBM WMBD

WCFL-General Revue WDZ-We Heard: I WFAM-Mid-Morning Revue WGN-Painted Dreams WHA-Musical Notebook WKBB-Hollywood Reporter WKBB-Hollywood Reporter WLW-Linda's First Love, sketch WMT-Here's Your Lucky Break WOWO-Home Forum WROK-Confidential Advisor WROK-Confidential Advisor WSUI-The Week in Government WTAQ-Rhythm & Romance WTMJ-Your Family & Mine WHA-Musical Notebook WILL-Salon Music WIND-Livestock Markets WISN-Ann Leslie's Scrapbook WJBC-Peggy Payne, Pioneers WJJD-Bureau of Missing Persons WKBH-John Gruber #WLS-Markets: News WMT-Hilltop House WROK-Range Riders 10:15 NBC-The Right to Happiness, sketch: WLS WLW More detail on page 3. WROK-Range Riders WTAD-Betty & Bob 11:00 CBS-Kate Smith Speaks: WCCO KMOX WBBM WISN WFBM WMBD WOC · KSD \*NBC-News: Meet th writer: KWK WBOW WIBA the Song-WOWO NBC-Viennese Ensemble: WIBA CBS-Brenda Curtis, sketch: WCCO WISN KMOX WBBM WFBM WMBD MBS-Red River Dave: WGN WFBM WMBD KWK-Meet Miss Julia, sketch WBOW-Indiana State Teachers' College Prgm. WFAM-Morning Musicale WGN-Bachelor's Children ★WJBC-Women in the News WJJD-Novelettes WKBB-Songs for Sale WKBB-Songs for Sale WKBB-Songs for Sale WKBB-Your Home Prgm. WMT-Pretty Kitty Kelly ★WOC-News WROK-Woman's Forum WSUI-Yesterday's Musical Fa-vorites NBC-The Carters of Elm Street, sketch: WMAQ KSD-Carters of Elm Street ASD-Carters of Efm Street WBAA-The Dentist Says WCFL-Peepers in the Pantry WDZ-Myers Baker Boys WFAM-What's in a Song WGN-Manhattan Mother WHA-Chapter a Day WHBF-Mississippi Valley News ★WHIP-Monitor News WHO-Ludy & Jace WHO-Judy & Jane WHO-Judv & Jane WILL-Parent-Teacher Forum WIND-Bob Atcher, hillbilly s WIRE-Singing Sam WJBC-Organ Melodies WJJD-General Rhythms WKBB-What's New? NBC-Pepper Sketch: WLS \*WKBH-News: Music WKBH-News: Music WLS-Teena & Tim, sketch WLW-To be announced WMI-Toly's Corntussel News WSUI-Within the Classroom #WTAD-News WTAQ-Organ Reveries WTMJ-Hymns of All Churches NBC-The Three Romeos: WCFL NBC-Young Widder Brown, sketch: WMAQ WIRE WTMJ WHO MBS-Keep Fit to Music: WHBF 11:15 MBS-Sally's Sallies: WHBF CBS-Big Sister, sketch: WFBM WCCO WBBM WMBD KMOX WOC NBC-The O'Neills. sketch: WLW WMAQ \*News: KWK WIND WISN KSD-Vincent Lopez' Orchestra WDZ-Music for You WFAM-Harlan Hogan WGN-Don Pedro's Magic Violin WJDC-Male Quartet WJDD-Movie Tattler WKBB-Down the Mississippi +WKBB-Women in the News NBC-Ink Spots: (sw-15.33) CBS-When a Girl Marries, sketch: KMOX WBBM WCCO WFBM WISN WOC Young Dr. Malone, sketch: WHO WIRE

WIRE ★KSD-Headlines; Tel e Tunes. KWK-Edith Raye, vocalist WBAA-Sam Hamilton, pianist WDAM biolecter WEAM biolecter WFAM-Dixieland Band WFAM-Dixieland Band WGN The Life of Mary Sothern WHIP-Rhythmic Romance WIND-Priscilla Holbrook, pianist WJBD-Dick Baker, songs WKBB-Console Echoes WKBB-Club Calendar WMBD-Linda's Erst Love WMBD-Linda's First Love WMD-Lhida's First Love WMT-This Day is Ours WOWO-Editor's Daughter WROK-On the Mall WTAD-All for the Ladies WTMJ-Betty & Bob, sketch

www.americanradiohistory.com

WHO 11:30 ★MBS-Erskine Butterfield, pian- CBS-Romance of Helen Trent: ist: News: WHBF KMOX WBBM

\*NBC-Dance Orch.: News: WOWO WMT WIRE WENR NBC-AI Donahue's Orch.: WHO WBOW (sw-9.53) \*CBS-Paul Sullivan Reviews News: WBBM KMOX WCCO WISN WFBM CBS-Dance Orch.: WKBB WIND WSBT WSBT NBC-The Voice of Firestone: KFI KOA (also see 7:30 p.m.) #News: KWK WSBT WTAQ WHAS-The Ambassadors WKBH-Let's Dance WLW Sports: Salute to Evans-ville, Indiana WMAQ-Abe Lyman's Orch. WMBD-Nightfall WOC-Nocturne WOC-Nocturne

WTAM-Sammy Watkins' Orch. WTMJ-Sports: Dance Orch.

Band Wagon

MBS-Dance Orch.: WGN

WKBH-Tonic Tunes

KSD

Council

WGN-Radio's Voices

WGN-Radio's Voices WHBF-Mr. X. WHIP-20th Century Serenade WHO-Tropical Moods ★WILL-News of Illinois WHRE-Linda's First Love WJBC-Rhythm Revue WKBH-Farm Service Prgm. ★WLS-Fruit & Vegetable Mar-ket: Weather: News WMBD. Lody. & Long

12:00

News: E---9/1 MONDAY October 16

WHAS-Swing Group WIND-Walkathon

11:00 CBS-Van Alexander's Orch.: WFBM WTAQ WBBM WSBT (sw-6.12) ★NBC-Dance Orch.; News: WHO WCFL WIBA WMAQ WTMJ WHO KSD ★NBC-News: Ella Fitzgerald's Or-chestra: WOWO WMT KWK

#### 10:45

\*NBC-Dance Orch .: News: KWK CBS-Dance Orch.: WJR WKBH WKBB WTAQ WISN WOC NBC-Al Donahue's Orch .: WCFL KMOX-Sally Foster. Hal Choisser WBBM-Nightcap Serentade WCCO-Rollie Johnson's Orch. WFBM-Fu Manchu

WLW-Dance Orch. End of Monday Programs NBC-Nat'l Farm & Home Hour: WHO.Markets: Weather WIBA WMAQ KWK WAAF.Markets: Morning Song WBAA-The Home Makers WBOW.Organ Melodies: Mason's Editorial WCCI\_Grandma Travels 322 ★WCFL-News WDC/Wordan Meindles: Mason Editorial WCCO-Grandma Travels #WCFL-News WDZ-Musical Luncheon WFAM-Console Melodies WLW-Livestock Reports WMT-Don Roth's Band: Cedar Valley Hillbillies WOC-Rambling in Rhythm WOWO-Your Country Neighbors WROK-Round the Town \*WSBT-Luncheon Club: News WSUI-Rhythm Rambles WFAM-Console Melodies WFBM Hoosier Farm Circle \*WGN-Quin Ryan's News Com-mentary WHIBF-Hymns of All Churches WHIP-Fed. of Women's Club WHO-Adopted Daughter, sketch WHU-Somer That Live 12:15 NBC-Ellen Randolph, sketch: KSD WLW WMAQ (sw-15.33) WHO-Adopted Daugnter, skett WILL-Songs That Live WIND-Joe Alexander, organist WIRE-Noonday Headlines WISN-Down by Herman's WJBC-Singing Sam WJJD-Safety Court Broadcast WKBH-Farm Bulletins WKBH-Tanje Tures organist NBC-Virginia Hays, contralto: WIBA WBOW KWK CBS-Life Can Be Beautiful: KMOX WBBM WCCO WMBD ★News: WCFL WFBM WKBB WKBH-1onic Tunes WLS-John Brown, pianist WLW-Everybody's Farm WMBD-Meet Miss Julia WMT-Magic Kitchen WOC-Society on the Air WOW-Observer WROK-Moods in Poetry ★WTAD-Police News WTAD-Mailman WOWO WBAA-Aresene Summers, contr

WBAA-Arcsene Summers, et WDZ-Smilin' Ed McConnell WHBF-Man-on-the-Street WHO Luncheon Music WILL-Doris Banks, contr. WIND-Tommy Ott, organist WIRE-Market & Weather WJBD-Iobw Interviewe o ganist WTAQ-Mailman WTMJ-Heinie & His Grenadiers 11:45 WJBC-Rhythm Makers WJJD-Lobby Interviews WKBH-Man on the Street: Luncheon Music WMT-Voice of Iowa: Markets: Cedar Valley Hilbilies WOC-Social Security Prgm. \*WROK-Column Leit, news WTAD-Farm & Community Hour CBS-Our Gal Sunday, sketch: KMOX WBBM \*NBC-News: Glenn Darwin, bar.: KSD ★WBAA-News WCC0-Kitty Keene WCCL-Willie Winn WDZ-Our Pledge: Safety Cor-ner: Chickie Sings News WFAM-South Bend Civic Safety Council

12:30 NBC-Words and Music: WMAQ

(sw-15.33) CBS-Road of Life, sketch: WCCU

WBBM

NBC-Talk on War & Industry: WIBA

NBC-Taik on War & Industry: WIBA ★News: WHO WOC KMOX-One Woman's Opinion KWK-Range Riders WBAA-Luncheon Dance Time WBOW-Street Reporter WCFL-Meet the Folks WDZ-Markets: Accordiana WFBM-Kitty Keene, sketch WGN-Markets: Accordiana WFBM-Kitty Keene, sketch WGN-Markets: Midday Service WHAF-Farm Program ★WHBF-News; Markets WHID-Iminois Farm Hour WILL-Illinois Farm Hour WILD-Christian Science Prgm. WILL-Illinois Farm Hour WIND-Christian Science Prgm. WIRE-Kay Reporter WJDD-Loop Noonday Service WKBB-Man on the Street WLS-Maple City Four WI.W-Editor's Daughter WMD-Cilce Town Crier; Farm Markets WMT-lose Doakes: Int'l Varieties

WMBD-Cilco Town Charles Markets WMT-Joe Doakes: Int'l Varieties WOWO-Hey! Mr. Motorist WROK-Man on the Street: Coun-try Home WSUI-Campus News: The Stu-dent on the Campus WTMJ-Table Talk 12:45

CBS-This Day Is Ours, sketch: WCCO WBBM KMOX WMBP MBS-Pauline Alpert, songs & patter: KWK WHBF WIRE xNews: WIND WKBH WKAQ KSD-Xavier Cugat's Orch. WFAA-The Music Box ★WBOW-News: Tune of the Day WDZ-Jolly Irishman WFBM-Noon Revue

(Continued on Next Page)

★WLS-Fruit & Vegetable Mar-ket: Weather: News WMBD-Judy & Jane ★WMT-News: Don Roth's Elec-tric Band WOC-Your Hymns & Mine WOW-Market Service WROK-Singin' Sam WSUI-Farm Flashes WTAD.Swing Along WTAD-Swing Along WTAQ-Farm Hands AFTERNOON CBS-The Goldbergs, sketch: WBBM KMOX NBC-Jeno Bartal's Orch.: (sw-15.33) pianist \*MBS-News: Happy Gang: WGN ★NBS-News: Happy Gang: WGN ★News: WIND WJBC WJJD WCC0 WMBD WTAD KSD-Singin' Sam WBAA-Russ Graefnitz, pianist WBOW-Varieties WCFL-Noonday Concert ★WDZ-Livestock: Markets: News WFBM-Indiana Farm Bureau WFBM-Farm Bureau WFBM-Indiaha Farm Bureau WFBM-Farm Bureau WHA-Noon Musicale WHBF-Mystery Melody WHIP-Noonday Varieties: LitrarPage 33

MBS-Benny Goodman's Orch.: WGN WHBF

NBC-Adven. of Sherlock Holmes: KOA KFI (also see 7 p.m.)

Music You Want: WENR WIRE WTAM

WIAM KMOX-Popular Melodies WCCO-Dick Barrie's Orch. WIND-Hit Review WKBH-Request Prgm.

# ng News WJR-Around Michigan: Peaceful WMAQ-Fort Pearson, news WOC-Bowling Highlights WTAM-Otto Thurn's Orch. WTMJ Shadow of Fu Manchu

WBOW-Presents

MB3-Dance Orch.: WGN WMI ★News: WHO WFBM WIRE KMOX France Laux, sports KOA-Richard Himber's Orch. ★WBBM-News with Todd Hunter WCCO-Curfew Time WENR.Jim Blade's Orch. WHAS-Geo. Walsh Looks 'Em

# MBS-Dance Orch .: WHBF

### 9/1—E MBS-Dick Harding, organist: WHBF TUESDAY

### October 17

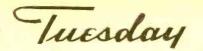
(12:45 p.m. Continued) WHBF-Nat'l Realty Talk; Com-munity Chest Drive; Veterans munity Chest Drive; Veterans' Assn. WHIP-Song Shoppers WHO-Lem & Martha WISN-Even as You and I WKBB-Markets: Pet Corner WLW-To be announced #WMAQ-Norman Barry, news: Doggy Dan WOC-Vital Facta WOWO-Filen Randolph, sketch WOC-Vital Facts WOWO-Ellen Randolph, sketch WROK-Markets: Home Folks Hr. WSBT-Man on the Street WSUI-Service Reports WTAD-Happy Valley WTMJ-Sidewalk Reporter 1:00 CBS-Doc Barclay's Daughters, sketch: KMOX WBBM CBS-Milton Charles. organist: WOC WKBB NBC-Betty & Bob, sketch: WHO WIRE WLW KSD WMAQ (sw-11.87) Turn to the second cover for pie-tures of Betty and Bob. Man on the Street: WMBD WTAQ WTAQ KWK-It's Fun to Keep House KWBA-Monitor Views the News WCCO-Adapted Daughter WHA-Legislative Forum WHIP-Rockin 'n Rhythm WHILL-Melody Hall WIND-Lupi Italian Hour WULL-News & Prgm. Preview WJJD-Livestock Markets WLSD-Illustrated Musical Chats WSUI-Illustrated Musical Chats WIND-Sports Edition WIND-Sports Edition

WSBT.Take It Easy WSUI-Illustrated Musical Chats #WTAD-News WTMJ-Bulletin Board 1:15 CBS-Life & Love of Dr. Susan, sketch: KMOX WCCO WMBD WBBM WFBM (sw-17.83) NBC-Arnold Grimm's Daughter, sketch: WIRE WMAQ WHO KSD WLW sketch: W KSD WLW MBS-John Agnew, organist: KWK MBS-John Agnew, organist: KWK Markets: WDZ WILL WLS WBAA-Electrical Shops Prgm. WCFL-Eddie & Fannie WGN-Young Dr. Malone WHA-Music Album WHBF-Rock Island P.-T.A. Program WISN-In Sentimental Mood WJJD-Midday Roundup WKBB-Miniatures WKBH-Do You Remember? WMT-Favorite Tunes: You Asked WMT-Favor for It WOC-String Along WOWO-To be announced WTAD-World Dances WTAD-World Dances WTAJ-Gospel Singer 1:30 -+ Lady. sketch: W 1:30 NBC-Valiant Lady. sketch: WLW KSD WHO WIRE WMAQ CBS-Your Family & Mine: KMOX WBBM WMBD (sw-15.27) MBS-Johnnie McGee's Orchestra: WGN NBC-Army Band: WBOW ★News: KWK WCFL WBAA-Melody Time WCCO-Judy & Jane WCFL-What's In a Name? ★WDZ-Farm Bureau Briefs: Medical Ass'n: News WFBM-Bohemians WHA-Literature—Then and Now WHBF-Moline Gospel. Tabernacle WILL-The Digest WILD-The Digest WILD-Luncheon Dance WISN-Hits & Encores WJD-Board of Educaton Pro-

gram WKBB-To be announced WKBB-To be announced WLS-Prairie Ramblers & Patsy ★WMT-News: Musical Interlude WOWO-Your Family & Mine WROK-Old Refrains WSBT-Music Album WTAD-Roving Cowboys WTAQ-Piano. Classics WTMJ-Dance Orch. 1:45 CBS-My Son B. L. storetter WOO

CBS-My Son & I, sketch: WOC WCCO WFBM WMBD WISN WBBM KMOX NBC-Hymns of All Churches: KSD WIRE WLW WHO WMAQ NBC-Hymns of All Churches: CBS-Story of the Song: KSD WIRE WLW WHO WMAQ WSBT WTAQ WFBM CBS-Tune Time: WKBB WTAQ WCCO WOC (sw-17.83)

NBC-Army Band: KWK WKBH WBAA-Markets WCFL-Spotlight Prgm. WGN-Harold Turner, pianist WIND-Tommy Ott & Max Miller WJJD-Two of a Kind WLS-Hoosier Sodbusters WMT-Judy & Jane WOWO-Peter MacGregor WROK-Bernice Whitchurch WTAD-Marcella Cheek, songs 2:00 CBS-Joyce Jordan, Girl Interne, sketch: KMOX WBBM WCCO WFBM WSBT WMBD WISN WOC WBAA-Markets WOO NBC-The Story of Mary Marlin, sketch: WMAC WTMJ WHG WIRE WLW KSD CBS-Console Echoes; WKBB WKBH NBC-Orphans of Divorce: KWK WLS WMT WOWO (sw-15.33) MBS-Mary Brockerman, sop.: WHBF WBAA-Musical Moments WBOW-Vocal Styling WCFL-Dance Time Party: Movie WDZ-Birthday WDZ-Birthday Party: Movie Highlights WGN-Len Salvo, organist WHA-Let's Draw WHIP-Englewood Hour WILL-Mythology of Greece and MBS-Ginsburgh's Concert Orch.: WIND-Sportsman Park, 1st race WGN WHBF NBC-Talk on War & Industry: WROK-Markets & Prgm. Prevue WBOW WIBA Man on the Street: WMBD ★WTAD-Community News WKBB MBS-To be announced: WMT NBC-Oxydol's Own Ma Perkins, sketch: WMAQ KSD WHO WLW WIRE WTMJ CBS-Society Girl: WBBM WFBM KMOX WCCO KMOX WCCO NBC-The Chase Twins, sketch: KWK WCFL WOWO (sw-15.33) WBOW-Classic Musicale WGN-Afternoon Musicale \*WHBF-News WIND-Sports Edition WISN-Tonic Tunes WLS-Getting Most Out of Life WMBD-Editor's Dughter, sketch WOC-Hits and Encores WOWO-Talking Drums WROK-NYA Prgm. WSBT-Song Shoppers WSUI-Organ Recital WTAD-Let's Waltz 2:30 2:30 \*CBS-News: Blue Interlude: WKBB WOC WTAQ (sw-11.83) NBC-The Four Belles: WCFL WIBA (sw-15.33) NBC-Pepper Young's Family, sketch: WMAQ WHO WLW KSD WTMJ WIRE ★CBS-News: American School of the Air: WBBM WISN WFBM KMOX WCCO WKBH WSBT MBS-Bob Millar's Orch.: WGN WHBF WHBF KWK-Swing Clinic WBAA-You & Your Child WDZ-Train Time Tunes: Woman on the Train WHA-Music of the Masters ★WHIP-News WIND-Sportsman Park, 2nd race WJJD-Santaella's Orch. WJD-Shomemakers Prgm. WMBD-Petticoat Parade WMT-Tom Owens' Cowboys WMT-Tom Owens' Cowboys WOWO-Stork Express WROK-Rhythm Before Three WSUI-Radio Child Study ( Club Prgm. WTAD-Concert Prgm. 2:45 2:45 NBC-Between the Bookends: KWK WCFL WOWO (sw-15.33) CBS-Richard Maxwell, tnr.: WFBM WTAQ WKBB WCCO (sw-11.83) NBC-The Guiding Light, sketch: WMAQ WHO WTMJ KSD WLW WIRE WBAA-Treasure Chest WBAA-Ireasure Chest WBOW-College Prgm. WDZ-Edwin LeMar WHIP-Rhythm Maker WIND-Sports Edition WJJD-Ben Kanter ★WLS-News WMT-Matinee Varieties 3.00 3:00 ★NBC-Club Matinee: WOWO WENR WLW News: WOWO WENR WLW KWK WMT (sw-9.53) WBOW NBC-Backstage WIRE WMAQ WHO WLW



### Good Listening Guide Stations which will broadcast these programs may be found in the adjacent columns at the time hereunder indicated

Check the programs you want to hear today

#### MORNING

- 8:15 CST American School of the Air. Subject: "Folk-Music of America." Title: "Song Lore of the Cowboy."
- 11:30 CST Farm and Home Hour. Today's broadcast originates at the annual convention of the Future Farmers of America in Kansas City. Mo.

#### NIGHT

- 7:00 CST Big Town; Drama. Newspaper drama, with Edward G. Robinson, Ona Munson and others.
- 7:00 CST The Aldrich Family. Comedy sketch, with Ezra Stone, stage star.
- 7:00 CST Johnny Presents. Dramas; vocalists; Johnny Green's orchestra.
- 7:30 CST Information, Please; Quizzing Experts and Guest Celebrities. Clifton Fadiman; John Kieran; F. P. Adams. Guests: Moe Berg, Boston Red Sox catcher, and Oscar Levant, music critic.
- 7:30 CST Tuesday Night Party. Walter O'Keefe, M. C.; Mary Martin, vocalist; Bobby Dolan's orchestra.
- 7:30 CST Pot O' Gold. Horace Heidt and his Musical Knights.
- 8:00 CST Melody and Madness. Robert Benchley, comedian; Artie Shaw's orchestra.
- CST We, the People; Drama and Music. Gabriel Heatter, M. C.; Harry von Zell, announcer; Mark Warnow's orchestra. Guest: Dr. Sanger, unlucky bridegroom. This guest was previously scheduled for 8:00 last week.
- 8:30 CST Fibber McGee and Molly. Marian and Jim Jordan; Bill Thompson; Harold Peary; Donald Novis, tenor; Billy Mills' orchestra. Pictures may be found on page 2.
- 8:30 CST Bob Crosby's Orchestra. With Johnny Mercer, M. C., and Helen Ward, vocalist. A story about Johnny Mercer may be found on page 13.
- 9:00 CST Bob Hope Variety Show. Judy Garland, vocalist; Jerry Colonna, comedian, and Skinnay Ennis' orchestra.
- 9:00 CST Time to Shine. Hal Kemp's orchestra; Nan Wynn and Bob Allen. vocalists, and the Smoothies.
- 9:30 CST Fun with the Famous. Mort Lewis, M. C. Guests: Ezra Stone, Homer Croy and James Montgomery Flagg.
- 9:30 CST Uncle Walter's Dog House. Dramatizations of amusing family situations, with Tom Wallace (Uncle Walter); Tom, Dick and Harry; Bob Strong's orchestra.
- 9:30 CST Mozart Concerto Series. Nadia Reisenberg, pianist; Alfred Wallenstein conducts the orchestra. Music detail may be found on page 10, column
- 10:00 CST Fred Waring in Pleasure Time.
- 10:15 CST Jimmie Fidler; Hollywood Gossip.

# Refer to adjacent columns for stations broadcasting these programs

FREQUENCIES				
KM0 X-1090 K0A-830 KSD-550 KWK-1350 WBAA-890 WBBM-770 WB0W-1310 WCC0-810 WCC-810 WCFL-970 WDZ-1020	FREQ WFAM-1200 WFBM-1230 WGN-720 WHAS-820 WHAS-820 WHAS-820 WHAS-1240 WHD-1480 WHO-1000 WIBA-1280 WIBA-1280	WIRE-1400 WISN-1120 WJBC-1200 WJJD-1130 WJJR-750 WKBB-1500 WKBH-1380 WLS-870 WLW-700 WMA0-670	WMT-600 WOC-1370 WOWO-1160 WSBT-1360 WSU1-880 WTAD-900 WTAD-900 WTAD-1330 WTAD-1330	
WENR-870	WIND-560	WMBD-1440	VV 1 1VIJ-020	

KMOX-Linda's First Love WBAA-The Voice of Industry WBBM-Editor's Daughter WCFL-Make Believe Danceland WDZ-Memories WGN-Harold Turner, pianist WHA Fellowing, Congress WGN-Harold Turner, planist WHA-Following Congress #WHBF-Headlines of the Day WHIP-Alice Oleson, planist WILL-Music Appreciation WIND-Sportsman Park, 3rd race WJBC-Bible Study Hour #WJJD-News WKBH-Streamlined Travel Talk WMBD-Kitty Keene sketch WMBD-Kitty Keene, sketch WROK-Women of the Hour WSUI-The Fiction Parade WTAD-Variety Prgm.

sketch WIBA

WISN

WKBB

3:15 NBC-Stella Dallas, sketch: WHO WIRE WTMJ WIBA WMAQ WLW CBS-Story of the Song: WKBH MBS-Texas Jim Lewis' Cowboys: WHBF KMOX-Editor's Daughter

WMBD-Ma Perkins, sketch WOC-Market Closing

MBS-Two Keyboards: WHBF WGN KMOX-Kitty Keene WBAA-Glenn Paxton, organist WBBM-Missus Goes to Market WDZ-Home Folks Hymn Hour WHA-Varieties WHA. Varieties WHIP-Home Forum WIND-Sportsman Park, 4th race \*WJBC-News WJJD-Speech Clinic WLW-This Day Is Ours WMBD-Ida Bailey Allen WOWO-Old Time Religion WROK-Ma Perkins, sketch WSUI-Iowa Union Radio Hour 2.45 3:45 CBS-To be announced; WKBB WTAQ WISN WKBH (sw-17.83) CBS-Smilin' Ed McConnell: KMOX WCCO WFBM NBC-Midstream, sketch: WLW KSD WTMJ WHO WIRE WMAQ MBS-Abram Ruvinsky Ensemble: WGN WHBF WBAA-Melody Moods WBBM-Linda's First Love, sketch \*WDZ-Women in the News WFAM-Melody Lane WHA-Magazine Rack WHIP-Organ Moods WIND-Sports 'Edition WJBC-Variety WJJD-Matinee Moderne WMBD-His Majesty, the Baby ★WOC-News WROK-Nat Shilkret's Orch. WTAD-Happy Howard 4:00 NBC-Jimmy Dorsey's Orchestra: WIBA MBS-Old Fashioned Girl: WHBF NBC-Girl Alone, sketch: WMAQ WHO WIRE WTMJ KSD WLW CBS-To be announced: WKBB WKBH (sw-17.83) CBS-Kathleen Morris: WFBM WCCO KMOX \*News: WBOW WDZ KWK-Al Sarli's Orch. WRRM WBAA-Heralds of Destiny WBAR-Home Forum WGN-Mark Love & Len Salvo WHA-Weather Bureau: Org Organ WHIP-Afternoon Dance ★WILL-News Behind the News WIND-Sportsman Park, 5th race WISN-Rhythm & Romance WISN-Khythm & Komance WJBC-Wesleyan Hour WJJD-Piano Reflections \*WMBD-News: Pet Corner WMT-Sweet Music WOC-Accordiana WOWO-Keeping You Posted WROK-Helene Kimberly WSUI-Iowa State Medical Society Program Program WTAD-Variety Prgm. WTAQ-Dance Time 4:15 NBC-Against the Storm, sketch: WHO WIRE WMAQ KSD WLW WTAM WTMJ CBS-To be CBS-To be announced: WKBH (sw-11.83) \*NBC-News: Jimmy Dorsey's Orch.: KWK WBOW WENR CBS-Caroline's Golden Store: WBBM WFBM KMOX WCCO MBS-Johnson Family, sketch: WHBF WMT WBAA-The Exponent of the Air WBAA-The Exponent of the Air WDZ-Jimmy Walsh: Scoreboard WGN-Melodies Musical WILL-Lillian Poll, sop. WIND-Sports Edition WJDD-Pacific Paradise WMBD-Today's Programs WOC-Siesta Time WOWO-Eb & Zeb WROK-Ozzie Nelson's Orch. WSUI-Opera Arias 4:30 4:30 NBC-Kitty Keene, sketch: WHO WMAQ WTMJ KSD CBS-To be announced: WKBH WTAQ WKBB CBS-It Happened in Hollywood: WBBM WISN WCCO WFBM KMOX

3:30

\*NBC-Club Matinee: WIBA

KMOX Turn to page 17 for a story by Martha Mears. NBC-Affairs of Anthony, sketch: WENR WOWO NBC-Jack Armstrong, sketch: WLW

- ★MBS-Duke Daly's Orch.: News: WGN ★News: WJJD WTAD KWK-Musical Prgm. WBAA-Virginia Reed, violinist WBOW-Merry-Go-Round WDZ-Band Music

WFAM-Killer Dillers WHBF-Cousin Peggy's Sunshine NBC-Vic & Sade, sketch; WHO WIRE WTMJ WMAQ Club WIIIP-Peacemaker: Symphony CBS-To be announced: WFAM WCCO WOC WFBM WISN WTAQ WSBT WKBB WKBH Whit-reacemater: Symphony Hall WILL-Graduate Guild Forum WIND-Sportsman Park, 6th race WIRE-Dick Reed WJBC-Sweet & Swing WMBD-Window Shopper WMT-Cheerful Charlie Flagler WMT-Cheerful Charlie Flagler WOC-20th Century Serenade WROK-Aloha Land WSUI-Second Year German WTAQ-Cocktail Dance 4:45 CBS-Scattergood Baines, sketch: KMOX WFBM WCCO WBBM NBC-The Dinning Sitters: WFNR Hall News: NBC-The Dinning Sisters: WENR MBS-Radie Harris, Hollywood comm.: WGN MDS hadre Harris, Horry, Comm.: WGN
 ★News: KWK WHO
 KSD-Vic and Sade
 WBAA-Story Book Hour
 WDZ-Listen to Letty
 WFAM-Killer Dillers
 WHBF-Lost Enpire, drama
 WIND-Sports Edition
 WIRE-Dessa Byrd
 WISN-Accordiana
 WJJD-Suppertime Frolic
 WKBB-Afternoon Musicale
 WKBH-Twilight Musicale
 WLW-Invitation to Listen
 WMAQ-Frolics Before Five
 WMBD-Sweetheart Time
 WMC-Program Preview
 ★WOWO-Bob Wilson, news
 WROK-Concert Hall
 WTAD Lammond Open WROK-Concert Hall WTAD-Hammond Organ WTAQ-Stock Market Reports WTMJ-Meet Miss Julia, sketch 5:00 NBC-Rhythm & Romance: Organ: WENR ★CBS-News: Troubadors: WKBB WTAQ WOC WBBM NBC-To be announced: WMAQ WIBA (sw-9.53) \*News: WCFL WCCO KMOX-Judy & Jane ★KSD-News; Rosario Bourdon's Orch. KWK-Green Hornet, drama WDZ-Sportscast WFBM-Christian Science Prgm. WGN-Edna O'Dell & Harold Turner ★WHBF-News; Modern Melodies WHIP-Eventide Echoes WHO-Ellen Randolph WHO-Ellen Randolph WILL-Illinois Editorial Review WIND-Sportsman Park, 7th race WIRE-Sidewalk Spelling Bee ★WISN-Show Window: News WKBH-Kiddies' Hour WI W To be appropried WLBH-Kiddles' Hour WLW-To be announced WMBD-Happy Train WMT-Agency Series Talk WSUI-Spanish Reading WTAD-Sports Views & Reviews \*WTMJ-Song Doctor: News. 5:15 MBS-Bill McCune's Orch.: WGN WMT \*NBC-Malcolm Claire, children's stories: News: WMAQ (sw-9.53) CBS-Michael Loring, songs: WOC WKBB WTAQ WFAM WFBM WISN WISN Sport Review: WLW WROK KMOX-Ma Perkins WBBM-Pappy Cheshire ★WCCO-News WCFL-A. B. C. Safety Legion WENR-Swingtime Serenade WHBF-Crimson Trail, drama WHO-Meet Miss Julia WIND-Sports Edition WIRE-Government Reports WJJD-Anson Weeks' Orch. WMBD-Dorothy June WTAD-Jack Armstrong 5:30 5:30 ★CBS-H. V. Kaltenborn, news analyst: WCCO WKBB WISN WFAM WFBM WTAQ WIND (sw-15.27) See page 4. NBC-Benny Carter's Orchestra: WIBA WIRE

NBC-Reggie Childs' Orch.: WENR KWK (sw-9.53)

Auter (Gwolld) Jack Armstrong, sketch: WHO WHBF WMAQ WTMJ Captain Midnight: KSD WKBH KMOX.Bob Dunham Comments WCFL-Cameo Theater WLW-Dinner Music WMBDL tong Bagger

- WLW-Dinner Music WMBD-Lone Ranger WMT-Music in a Sentimental Mood: Opportunities for Men \*WOC-Boake Carter, comm. WROK-Ed Fissinger WSUI-Musical Moods 5-45

5:45 ★CBS-Today in Europe: WBBM WIND WISN WKBB WFBM WKBH WOC (sw-15.27) NBC-Adventures of Tom Mix: WENR WMT KWK ★NBC-Lowell Thomas, news com mentator: WLW

KMOX-Editor's Daughter WBBM-Meet the Missus WCCO-Manhattan Mother WDZ-Lest We Forget WGN-Melody Time WHIP-Musical Echoes WIND-Sports Edition WJDD-Variations WMNDD Me Parking sketch

www.americanradiohistory.com

NRC-Salon Silhpuettes: WIRE WHAS KMOX WCCO WISN WIBA (sw-9.53 WJR (sw-15.27) 

 NBC-Salon Silhpuettes:
 WIRL
 WHAS
 KMOX
 WCCO
 WISN
 7:30

 WIBA (sw-9:53)
 WJR (sw-9:5.27)
 ★CBS-Tuesday Night Party with

 Orphan Annie, Sketch:
 WGN
 ★News:
 WHO
 WLS
 WFAM
 Walter O'Keeie; Orch.; News:

 WHO
 WTAQ
 ★SD-Cheri McKay and Company
 Csw-11.83
 (also KNX at 11)

 aptain Midnight: WHBF WTAQ MOX-Ben Feld's Orch.; Harry KMOX-Ben Feld's Orch.; Harr Cool, soloist KSD-Double Melodies KWK-Musical Prgm. WBOW-Luke Walton on Sports WCCO-Jack Armstrong WCFL-Jack Kelly #WFAM-Today in Europe WJJD-Suppertime Frolic WMAQ-At Sundown WROK-Dange Hour WROK -Dance Hour \*WSUI-Daily Iowan of the Air

NIGHT 6:00 WTMJ-Viet NBC-Fred Waring in Pleasure Time: WLW WTAM WTMJ KSD WIRE WMAQ (also at 10 WGN KWI p.m. CST) NBC-Escorts & Betty: WIBA ★MBS-Fulton Lewis Jr., comm.: WHBF

NBC-Easy Aces, sketch: WENR WBOW-Ca WMT KWK WCFL-Spo CBS-Amos 'n' Andy, sketch: WJR WFLAM-Am KMOX WCCO WHAS (also at WHBF-Spo 00 p.m. CST) ★News: WFBM WROK WIRE-Dick Woot: WKBE WBBM WKBII WOC Captain Middle Captain Midnight, sketch: WGN WTAM-Sa WHO WBOW-Music for Dinner WBOW-Music for Dinner WCFL-Race Results WFAM-Dinner Hour Musicale Hour WISN-Styles in Rhythm WMBD-Sports; Melody Miniature WSUI-Dinner Hour Prgm. WTAQ-Hayrack Cimfunny 6:15 CBS-Aristocrat: WLBB CBS-Immy Fidler: WLB WHAS CBS-Jimmy Fidler: WJR WHAS KMOX WCCO WFBM (also at 10:15 p.m. CST) NBC-Mr. Keen, Tracer of Lost Persons, drama: WENR WMT KWK NBC-1 Love a Mystery: KSD WIRE WTAM WTMJ WMAQ WHO (sw-9.53) (also KFI at 10:15 p.m. CST) ★News: WLW WMBD WOC WBBM-Heart of Julia Blake WBOW-Si & Ezra WCFL-Dad's Family WGN-Bob Elson's sports review WHBF-Sports Trail WISN-Phil Grau WKBH-Dinner Music WROK-D. J. Moore

MORNING

indicates news broadcast.

\*CBS-News from Europe: WTAQ WFAM (sw-17.83)

\*News: WHBF WLS WOWO Musical Clock WMBB WTAD WOC WROK 7:15

★News: WHO WJJD WCCO

CBS-Phil Cook's Almanac: (sw-17.83)

★News: WDZ WILL WKBB

★News: KWK WIRE WTAD WFBM

8:00

CBS-Good Monring: WTAQ ★NBC-News: Breaktast Club: KWK WCFL (sw-21.5) ★News: WKBH WHBF WGN

8:15 CBS-American School of the Air:

Sw-17.83) For detail see Good Listening Guide.

★News: WBOW WMBD WLS 8:30 CBS-To be announced: WKBB WKBH (sw-7.83)

NBC-Breakfast Club: WOWO

CBS-Organ Moods: (sw-17.83)

41

1:15 Side of the News:

★KWK-Sr WBOW-M WBOW-M WCFL-Top WGN-Ca WHBF-N WIRE-Rai WKBB-Dia WKBH-Do WLW-De: \*WMAQ-F Musical E: WMBD-Pe ★WMT-Fu WROK-Hi Rhythms WTAM-Ric WTMJ-Vie NBC-Danc ★News: ★KSD-Dic WTMJ-Ri 7:00 CBS-Big Town, drama: WJR WHAS WFBM WMBD WBBM KMOX WCCO WISN (sw-11.83) (also KNX at 10:30 p.in.) WTMJ NBC-Johnny Presents: WTMJ WHO WTAM WLW WIRE WMAQ Presents: KSD (sw-9.53) (also at 10:30 p.m. CST) MBS-The Green Hornet, drama: WGN WHBF WGN NBC-The Aldrich Family, sketch: WLS WMT WOWO KWK ★WBOW-News ★WCFL-Special News WFAM-Curtain Calls WIND-Max Miller's Q WKBB-Song Shoppers WKBH-Rapid Ad Quartet

7:15

NBC-Breakfast Club: WBOW

	H DDA
McKay and Company	WHAS
orts Final: News	(sw.]]
elody Time	p.m.)
Tunes	NBC-P
ptain Herne, news	Musica
ews: Dance Tunes	KSD
lways Anniversary	NBC-I
nner Concert	WLS
You Know	WLS at 10
con Moore's Orch.	MBS-N
Fort Pearson, news:	WIBI
ntre	WBO
kin Around the Corner	Forum
Iton Lewis, Jr.: News	WFAN
he Gloaning	WGN-
ldegarde in Rainbow	WIND
	WKBI
chard Himber's Orch.	*WK
ennese Ensemble	WOC
6:45	WROI
e of Sports: WLW	WSUL
K Sports. WEW	WTAG
e Orch.: WOWO	WBON
WKBB WKBH WMT	WCFL
k Leibert, organist;	★WF/
	WRO
aravan of Song	WSUI
nerican Family Robison	WTAC
orts Sparks; Serenade	
set Roundup	★MBS
k Reed	news
ts Review	NBC-
wo Guitars	Bench
mmy Watkins' Orch.	WOW
e De Ameche, songs	WBO
chard Himber's Orch.	CBS-V

# WOC-Meet Our Guest WROK-True or False WSUI-Children's Hour WTAQ-The Maskers, drama

WBOW-Richard Himber's Orch. WCFL-Famous Bands ★WIND-News WKBB-Amer. Family Robinson WKBH-Albin Bina 6:30 WKBB-Amer. Family CBS-Second Husband, drama: WKBH-Albin Bina Helen Menkeu: WBBM WFBM WROK-Prairie Singer

Pot o' Gold; Horace Heidt's al Knights: WIRE WMAQ WHO WTAM WTMJ WLW nformation Please: WMT KWK WOWO (also KGO p.m.) Morton Gould's Orchestra: W-Central Federal: Labor -WPA Prgm. Lightning Jim Light Classic Bistring Along BH-Sweet or Hot: News Girls' Glee Club A-Gospel Four -Sportstime 2-Story of Industry 7:45 7:45 W-Approach to Art L.Dr. Carruthers 'AM-Waltz Time: News K-Gingham Girls I-Evening Musicale Q-Evan Kissell 8:00 S-Raymond Gram Swing, analyst: WGN WHBF

7:30

Melody & Madness; Robert hley; Artie Shaw's Orch.: 70 KWK WIBA WMT W WENR CBS-We, the People: WHAS WBBM WCCO KMOX WFBM WISN WJR WOC WMBD WSBF (sw.11.83) (also KNX KSL at 11:30 p.m.) NBC-Battle of Sexes: KSD WHO WIRE WLW WTAM WTMJ WMAQ KOA (also KFI at 11:30 p.m.) WCFL-Jack Kelley's Orch. WIND-Hymns of All Churches WKBB-Comm. Chest Speaker WKBH-Wisconsin Tax Prgm.

WROK-Victor Hour WSUI-Around the State with lowa Editors WTAQ-Wisconsin Agric. Talk

WTAQ-Wisconsin Agrie. Talk 8:15 WGN-Foreign Affairs WHBF-Lucia Thompson, pianist WHDF-Lucia Thompson, pianist WHDF-Lucia Thompson, pianist WKBH-Music Makers WSUI-Fed. Business & Profes-sional Women's Club WTAQ-Em Owen, pianist 8:30 NBC-Fibber McGee & Molly: WIBA CSD WHO WLW WTAM WIBA WMAQ WTMJ KOA (sw

CBS-Bachelor's Children: KMOX WEDNESDAY, October 18, 1939

CBS-Bob Crosby's Orch.; Johnny Mercer, m.c.; WTAQ WISN WOC WJR WMBD KMOX WCCO WHAS WBBM WFBM WSBT WKBH WHAS WESS. WKBH Turn to page 13 for a story about Johnny Mercer.

MBS-Opportunity Unlimited: WHBF

WCFL-Labor Flashes WENR-Concert Miniature ★WGN-Quin Ryan, news WIND-Scattergood Baines, sketch WROK Scardingering Hum WROK-Scandinavian Hour WSUI-Album of Artists 8:45

CBS-Bob Crosby's Orch.: (sw 11.83)

WCFL-N. E. C. Talk WENR-Art Kassell's Orch. WGN-Ambassadors of Note WIND Mickey Isley's Orch. #WSUI-Daily Iowan of the Air

9:00 NBC-Bob Hope Variety Show; Judy Garland; Jerry Colonna; Skinnay Ennis' Orch.: WIRE KSD WLW WHO KOA WMAQ WTMJ WTAM WIBA (sw-9.53) CBS Time to Shine: WBRM WIB CBS-Time to Shine: WBBM WJR WMBD KMOX WFBM WHAS WCCO \*MBS-Elliott Roosevelt, comm : WGN \*NBC-News: Something's Up; Ransom Sherman, m.c.; Vocalists & Orch.: WENR WMT WBOW \*News: WKBB WTAQ KWK-Double Melodies WCFL-Fran & Fritz WHBF-The Serenader WISN-Sen. Wiley WKBH-Waltz Time WOC-Richard Himber's Orch. WOW-Farm Forum WROK-Nite Club of the Air WSBT-U. S. Government Reports \*News: WKBB WTAQ KWK-Dance onuss. ★WCF1.News WGN-Heidelberg Concert Orch. WHBF-Hawaii Calls WIND-Walkathon WKRR-Dancing Party WOC-Pet Peeves WSBT-20th Century Serenade

WHBF Music detail on page 10 this week. WIBA WMAQ WTMJ KOA (sw. 9.53) Turn to page 2 for a picture of Fib. ber McGee and Molly. NBC-Fun with the Famous: KWK WBOW WENR WMT WOWO For detail see Good Listening Guide.

NBC-Just Plain Bill, sketch WMAQ WIRE WHO WTMJ

WTMJ

NBC-Human Side of Literature: CBS-Judith Arlen, songs: WKBB E--9/1 KWK WBOW WMT WOWO The human side of literature as expressed in famous diaries, letters and original manuscripts will be interpreted by Edward Weeks, editor of the Atlantic Monthly, "Letters Which Have Made History" is the title of today's program. CBS-Bob Crosby's Orch.: Johnny WBBM-Sports Huddle Richard Himber's Orch.: KMOX WCCO WHAS WBBM Sports Huddle WCFL-Make Believe Danceland WCR-The Northerners WIND-Hoss Tales ★WJR-Today in Eu WMBD-Hits & Bits Europe

WMBD-Hits & Bits 9:45 CBS-Public Affairs: WOC WTAQ WKBB WSBT WISN WMBD KMOX WKBH (sw.9.65) ★WBBM-News with Todd Hunter WFBM-Singing Cop WHAS-Lynn Cole ★WIND-News & Sports WJR-Musical Prgm.

10:00

NBC-Milt Herth's Trio: WMAQ (sw-9.53) NBC-Fred Waring in Pleasure Time: KOA WHO (also see 6 p.m. CST) ★CBS-Paul Sullivan Reviews the News: WJR WHAS (sw-9.65) MBS-Jack McLean's Orch.: WGN CBS-Amos in Andy, sketch: WBBM WFBM (also see 6 p.m.) ★News: WROK WOC WMT WMBD WLW WKBH WHBF WBOW WSBT ★KMOX-Flannery Views News KWK-Sports Review WCCO-Cedric Adams \*WENR-Durward Kirby, news ★WENR-Durward Kirby, news WIND-Swedish Prgm. WIRE-To he announced ★WISN-News: Vic Fraser's Orch. WKBB-Jerry Chandler, organist WOWO-Bob Wilson, news WTAM-Tom Manning WTAQ-Lost Empire WTMJ-Today's Events 10:15 NBC-Dance Orch .: WOWO WMT WENR CBS-Bob Chester's Orch .: WKBB WSBT CBS-Jimmie Fidler, Hollywood Gossip: WBBM (also see 6:15 n m ) MBS-Inside of Sports: WIBA

★NBC-News: King's Jesters: WBOW WTAM ★News: WFBM WHO WIRE KMOX-France Laux, sports KOA-On with the Dance KWK-Range Riders WCCO-Curfew Time WHAS-Geo. Walsh Looks Em

Over WHBF-Ten Pin Man: Bowling

News WJR-Around Michigan: Vəgabonds

WOWO Dishpan Parade WROK Doc Sellers' True Stories WSUI-Prgm. Calendar & Weather Report WTAD-Kitty Keene sketch 10:00 NBC-The Story of Mary Marlin, sketch: WLS WIBA NBC-Viennese Ensemble: WMT NBC-David Harum, sketch; WHO WIRE WMAQ KSD ★CBS-News: Lanny Ross, WISN WCCO WFBM V WBBM WISN WCCC WOC WMBD CBS-To be announced: WFAM ★News: WDZ WJJD WTAD ★KMOX-Headline Highlights. KWK-Secret Diary WBOW-Singing Sam WCFL-Variety Prgm. WGN-Morning Mail Box WHA-Homemakers WHA-Homemakers #WHBF.News; Augustana Col-lege Chapel Service WHIP-Lithuanian Hour WILI Destructive and Useful In-

Page 35 TUESDAY October 17

WKBH-Let's Dance WLW-This is the Fair \*WMAQ-Fort Pearson, news WMBD-Sports; Melody Miniature WOC Pearling Michights WOC-Bowling Highlights WTAM-Dick D'Nar's Orch. WTAM-Dick D'Nar's Orch. WTAQ-Dance Orch. WTMJ Nar'l Emergency Council 10:30 MBS-Dick Jurgens' Orch.: WGN WHBF WIRE NBC-Emery Deutsch's Orch.: WHO WBOW KSD NBC-Johnny Presents: KOA KFI WIRE WIBA (also see 7 p.m.) ★CBS-Paul Sullivan Reviews the News: WBBM WFBM KMOX WISN WCCO

CBS-Shep Fields' Orch.: WIND WOC WHAS WKBB WSBT \*NBC-Abe Lyman's Orch.: News: WMAQ

★News: KWK WTAQ WCFL-Life Prgm. WENR-Art Kassel's Orch. WLW-Sports: Burt Farber's Or

chestra WMBD-Nightfall

WOC-Nocturne ★WTAM-News: Ray Pearl's Or:

chestra WTMJ-Sports: Dance Orch.

10:45 CBS-Shep Fields' Orch.: WFBM WSBT WISN WKBH WTAQ

WJR \*NBC-Abe Lyman's Orch.: News: KWK

KMOX-Sally Foster, Hal Choisser WBBM-Nightcap Serenade WCCO-Rollie Johnson

WIND-Walkathon WLW-Carl Lorch's Orch.

11:00 CBS-Dance Orch.: WFBM WJR WSBT (sw-6.12) CBS-Wayne King's Orch.: WBBM WOC WISN WMBD WTAQ ★NBC-News: Freddie Martin's Orch.: KSD WTMJ WHO KOA MBS-Jack Jenny's Orch.: WGN WMT WHBE NBC-Jan Savitt's Orch.: KWK

Music You Want: WENR WIRE WTAM KMON-Popular Melodies WCCO-Dick Barrie's Orch. WIND-Mickey Isley's Orch. WKBH-Request Prgm. WLW-Dance Orch. WMAQ-Harry James' Orch.

End of Tuesday Programs

## WAAF-Orchids and Moonlight WBOW-College Prgm. WFAM-Morning Musicale WGN-Bachelor's Children WIND-Morning Rhythms WJBC-Fashion Scout WJJD-Music, Please WKBB-Hits & Bits WKBH-Your Home Prgm. WMT-Pretty Kitty Kelly \*WOC-News & Markets WROK-Women's Forum WSUI-Yesterday's Musical Fa-vorites NBC-Pepper Young's Family. sketch: WLS NBC-Young Widder Brown, sketch: WIRE WMAQ WTMJ WHO CBS-Big Sister, sketch: WBBM WCCO WMBD KMOX WFBM WOC NBC-Escorts & Betty: WBOW

 ★Star in program listings
 KSD-The In-Laws

 dicates news broadcast.
 ★KWK-Sidelights on the News

 7:00 a.m. CST
 WBBM-Teena & Tim, sketch

 7:00 a.m. CST
 WBAM-Teena & Tim, sketch

 CBS-News from Europe: WTAQ
 WFAM-Morning Devotions

 FAM (sw-17.83)
 WFBM-Meet Miss Julia

 News: WHBF WLS WOWO
 WGN-What's News in the Stores

 usical Clock
 WMBB WTAD

 OC WROK
 7:15

 sketch WILL-Classical Miniatures WIEL-Chalster ★WIND-News WIRE-Editor's Daughter WKBB-Do You Want a Job: WKBB-Do You Want a Job: Tonic Tunes WKBH-Uncle Bob \*WLW-Child Problem Doctor: News: Livestocks WMAQ-A Step Ahead with Nor-CBS-Greenfied Village Chapel: man Ross WMT-Musical Clock WROK Your Favorite Hymns WSUI-Service Reports WTAD-Tonic Tunes WTAQ-Good Morning Neighbor 9:00 NBC-Josh Higgins of sketch: WCFL WBOW of Finchville, NBC-The Man I Married, sketch: WHO WLW WIRE KSD WMAQ WTMJ CBS-Pretty Kitty Kelly, sketch: WBBM WFBM WOC KMOX WCCO WISN ★News: WMT WROK WTAD KWK-Musical Prgm. WDZ.Atlas Mutual Ins. ★WFAM-News: Concert Time WGN-Morning Melodies WHA-Yonr Health ★WHBF-News; His Majesty, the Baby 
 NBC-Life
 Can
 Be
 Beautiful:

 WLS
 Kan
 <t \*Wrib Baby WHIP-German Hour

WILL-Homemakers' Quarter Hr. WIND-Start the Day Right WJJD-Bosworth Broadcast WKBB-Variations in Syncopation WKBH-Sylvester & His Concertina WLS-Career of Alice Blair WISD-Career of Alice Blar WMBD-B & M Messenger: Mel-ody Miniature: Thrift Message \*WOWO-News: Markets WSUI-Within the Classroom WTAQ-North Side Tour 9:15 NBC-John's Other Wife, sketch: WMAQ WIRE WHO KSD WTMJ WLW CBS-Myrt WBBM t & Marge, sketch: WCCO WISN KMOX WFBM WMBD NBC-Anne Thomas, career wife: WOWO WBOW ★News: WKBB WOC KWK-Gospel Singer WCFL-Music While You Work WDZ-Sons of Pioneers WGN Myrna Dee Sergent ★WHA-News & Views WHBF-Nancy Nocar's Bits of Fashion WHDI Fashion WILL-Musical Gens WILL-Musical Gens WILL-Musical Gems WKBH-Tonic Tunes WLS Meet Miss Julia WMT-Melody Mart WROK-Town Crier WTAD-Marcella Cheek, songs 9:30 CBS-Hilltop House, sketch; Bess Johnson: WBBM WISN KMOX WFBM WCCO WMBD NBC-Fran Allison, contr.: WCFL WMT

MBS-Melody String: KWK

WMAQ WLW WBOW-Radio Revival WDZ-Opening Markets WFAM-Mrs. Riley's Shopper's rale WIND-Headline Rhythm WIND-Headline Rhythm WJJD-Waltzes of the Week WKBB-W. P. A. Prgm. ★WKBH-News: Bargain Counter WLS-The Rangers WOC-Concordia Chapel WROE Health Table, Organ Pers.

WROK-Health Talk: Organ Rev-WTAD-Ma Perkins, sketch WTAD-Ma Perkins, sketch WTAQ-Music for Every Mood 9:45 NBC-Rakov's Orch.: KWK w 1AQ-Music for Every Mood 9:45 NBC-Rakov's Orch.: KWK NBC-The Trouble with Marriage, sketch: WLS NBC-Woman in White, sketch: WMAQ KSD WHO WIRE WTMJ C65-Stepmother, sketch: WBBM KMOX WCCO WFBM WCFL-Bittersweet Melodies WLD-Lind's First Love, sketch WMD-Joe Alexander WIND-Joe Alexander WIND-WINE WIND WIND WIND-WINE WIND WIND

9:15 KWK-Dance Music WKBB-Dancing Party WKBH-Postal Oddities

WTAQ-Dance Orch 9:30 MBS-Mozart Concerto

## WEDNESDAY

#### October 18

(10:45 a.m. Continued) NBC-The Road of Life, sketch: KSD WLW WTMJ WMAQ WIRE WBOW-WBOW Presents WCFL-General Revue WDZ-We Heard: Band Wagon Bargains WFAM-Mid-Morning Revue WGN-Painted Dreams WHA-Musical Notehook WHBF-Feminine Views & News WILL-Salon Music ★WIND-Markets: News WISN-Ann Leslie's Scrapbook WJBC-Peggy Payne, Pioneers WJJD-Bureau of Missing Persons WKBH-Melodies Old & New ★WLS-Markets: News WMT-Hilltop House WROK-Joe Fontana WTAD-Betty & Bob WFAM-Mid-Morning Revue WTAD-Betty & Bob 11:00

CBS-Kate Smith Speaks: WMBD WOC WBBM KMOX WFBM WCCO WISN ★NBC-News; Alice songs: WOWO KWK Cornett, NBC-Carters of Elm Street: KSD-Carters of Elm Street WBAA-History of the West WCFL-Peekers in the Pantry WDZ-Markets: At Your Service WFAM-Rhapsody in Brass WGN-Manhattan Mother WGN-Manhattan Mother WHA-Chapter a Day WHBF-Mississippi Valley News WHIP-Homespun WHO-Judy & Jane WILL-History of the West WIND-Bob Atcher, songs WIRF.Sungin' San WIRE-Singin' Sam WJBC-Organ Melodies WJJD-General Rhythms WJD-General Rhythms WKBB-What's News #WKBH-News: Music WLS-Feature Foods WLW-One Woman Speaks WMT-Corntussel News WROK-Master Singers WSUI-Within the Classroom ★WTAD-News WTAQ-Organ Reveries WTMJ-Hymns of All Churches 11:15 NBC-The O'Neills, sketch: WLW

WMAQ CBS-When a Girl Marries, sketch: KMOX WCCO WFBM WBBM WISN WOC NBC-The Kidoodlers: (sw-15.33) MBS-Dick O'Hern, tnr.: WHBF Young Dr. Malone, sketch: WHO WIRE ★KSD-Headlines; Tel e Tunes KWK-Edith Raye, vocalist WDZ-Red Belcher WFAM Have You Heard: What Is WGN-The Life of Mary Sothern WIND-Mom & Art WJBC-Parade of Bands WJJD-Dick Baker, songs WKBB-Taxpayers' Tatk WKBH-Club Calendar WKBH-Club Calendar WMBD-Linda's First Love WMT-This Day is Ours WOWO-Editor's Daughter WROK-Tropical Moods WTAD-All for the Ladies WTMJ-Betty & Bob, sketch WTMJ-Betty & Bob 11:30 mance of Hele KMOX WBBM Helen Trent, CRS-Romance NBC-Nat'l Farm & Home Hour; 'Speaker: WIBA WMAQ KWK Speaker: WIBA WMAQ KWK WBOW-Organ Melodies WCCO-Grandma Travels \*WCFL-News WDZ-Myers Baker Boys WFAM-Console Melodies WFBM-Hoosier Farm Circl \*WGN-Quin Ryan's News Com-mentary WHA-Organ Gems

WHA-Organ Gems WHBF-Hymns of All Churches WHDF-Beauty for Sale WHO-Adopted Daughter, sketch WIND-Joe Alexander, orga WIRE-Noonday Headlines WISN-Down by Herman's organist WISN-Down by Herman's WJBC-Singin' Sam WJJD-Safety Court Broadcast WKBB-Farm Bulletins WKBH-Albin Bina WLS-Teena & Tim #WLW-News; Everybody's Farm WMBD-Meet Miss Julia WMT-Magic Kitchen WOC-Society on the Air WOC-Society on the Air WOWO-Flapjack Boys WROK-Moods in Poetry

AY WTAD Police News WTAQ Mailman WTMJ-Heinie & His Grenadiers 11:45 \*NBC-News; Fireside Singers: KSD CBS-Our Gal Sunday, sketch: WBBM KMOX \*WBAA-News (10:45 a.m. Continued) ★WBAA-News WCCO-Kitty Keene WCFL-Wile Winn ★WDZ-Our Pledge: Safety Cor-NBC-Houseboat Hannah, sketch: ner: Chickie Sings News WHO WGN-Radio Voices WHBF-Mr. X WHIP-20th Century Segenade WHD-Helody Time ★WILL-News of Hlinois WIRE-Linda's First Love WJBC-Favorite Melodies WKBH-Farm Service Prgm. ★WLS-Fruit & Vegetable ket: Wasther Nowe Mar-★WLS-Fruit & Vegetable Mar ket: Weather: News WMBD-Judy & Jane ★WMT-News: Don Roth's Band WOC-Farm Bureau WOWO-Market Service WPOK Singing' WROK-Singin' Sam WSUI-Farm Flashes WTAQ-Farm Hands

## AFTÉRNOON

12:00 CBS-The Goldbergs, sketch: KMOX WBBM MBS-Happy Gang: WGN NBC-Geo. Griffin bar.: (sw-15.33) \*News: WTAD WIND WJBC WJJD WMBD WCCO KSD-Singin' Sam WBAA-Farm Facts for Farm Folks WBOW-Wales Prgm. WBOW-Wales Prgm. WCFL-Hit Revue #WDZ-Livestock Markets: News WFBM-Indiana Farm Bureau WFBM-Farm Bureau WHA-Noon Musicale WHBF-Mystery Melody WHIP-Kenneth Wells, singer WHO-Markets & Weather WILL-University Trio WIRE-Farm Hour WISN-Musical Heat Wave WKBB-Melody at Noon WKBB-Melody at Noon ★WKBH-Musical: News WLS-Dinnerbell Prgm WLS-Dinnerbell Prgm. WLW-Livestock Reports WMT-Cedar Valley Hillbillies WOC-Rambling in Rhythm WOWO-County Agricultural Prgm. WROK-Round the Town \*WSBT-Luncheon Club: News WSBT-Luncheon Club: News WSUI-Rhythm Rambles 12:15 NBC-Ellen Randolph, sketch WMAQ WLW KSD (sw-15.33) CBS-Life Can Be Beautiful, sketch: WBBM KMOX WCCO WMBD NBC-Virginia Hays, contr.: KWK WIBA NBC-Virginia Hays, contr.: KWK WIBA ★News: WCFL WFBM WKBB WBAA-Sports Review WBOW-Varieties WDZ-Girl from Dreamland WHBF-Man on the Street WHIP-Bible Quizz WHO-Pioneer Melodists WILL-Bruce Foote, baritone WIND-Tommy Ott, organist WIRE-Market & Weather WJBC-Troubadours WJJD-Joe Alexander, organist WKBH-Man on the Street: Luncheon Music WMT-Voice of Iowa: Markets: Cedar Valley Hillbillies ★WOWO-Bob Wilson, news ★WROK-Column Left, news WTAD-Farm & Community Hour 12:30 CBS-Road of Life, sketch: WCCO WBBM WBBM WBBM NBC-Let's Talk It Over: (sw-15.33) Subject: "The Fun of Being Alive." Guests: Mrs. Eugene Meyer, chairman of the West-chester County Recreation Com-mission, and Hendrik Willem Van Loon, author. NBC-Irving Miller's Orchestra: WIRA

WIBA \*News: WHO WOC KMOX-One Woman's Opmion KMOX-One Woman's Opmion KWK-Range Riders WBAA-Luncheon Dance Time WBOW-Street Reporter WCFL-Meet the Folks WDZ-Markets: Accordiana WFBM-Kitty Keene, sketch WGN-Markets: Midday Service WHA-Farm Program WHA-Farm Program WHA-Farm Program ★WHBF-News; Markets WHIP-Southown Church WILL Illinois Farm Hour WIND-Bob Atcher, songs WIRE-Kay Reporter WJJD-Loop Noonday Service WKBB-Man on the Street

WLS-Checkerboard Time WLW-The Editor's Daughter WMAQ-Songs of the Heart WMBD-Cilco Town Crier; Farm Markets WOWO-Hey! Mr. Motorist WROK-Let's Have a Good Time: Country Home WSUI-Campus News: The Profes-sor on the Campus WTAQ-Johnny Olson WTMJ-Rhythm Rascals 12:45 NBC-Words & Music: WIBA (sw.15.33) Markets (sw-15.33) MBS-The Voice of Experience: KWK WIRE WLW CBS-This Day Is Ours, sketc KMOX WBBM WCCO WMBD sketch: \*News: WBOW WKBH WTAQ WIND Ellen Randolph: KSD WOWO \*WBAA-Monitor Views the News WCPL-Voice of Experience WDZ-Jolly Irishman WFBM-Noon Revue WHBF-Lucia Thompson, Manist WHO-Lem & Martha WHIP-Song Shoppers WISN-Even as You and I WKBB-Markets: Pet Corner WLS-Markets: Arcady Editor ★WMAQ-Norman Barry, news: Doggy Dan WMT-Joe Doakes: Int'l Varieties WOC-Song Shoppers WROK-Markets: Favorite Songs: Tom Dyer: Home Folks Hour WCFL-Voice of Experience WOC-Song Shop-F WROK-Markets: Favorite Songs: WSBT-Man on the Street WSBT-Man on the Street WTAD-Happy Valley WTMJ-Sidewalk Reporter 1:00 NBC-The Story of Mary Marlin, sketch: WMAQ WHO WLW KSD WIRE WTMJ Daughters. NBC-Betty & Bob, sketch: WLW WMAQ WIRE KSD WHO Turn to the second cover for pic-tures of Betty and Bob. CBS-Sweet Alice: WOC WKBB MBS-George Fisher's Hollywood Whispers: WHBF Man on the Street: WMBD WCFL WCFL KWK-It's Fun to Keep House WBAA-Meditations WBOW-Tune of Day: Music for Men WCCO-Adopted Daughter WGN-Ralph Ginsburgh's Concert WGN-Ralph Ginsburgh's Concert orchestra WHA-Journey's in Music Land I WHIP-Melodic Moods WILL-Wilson Bray, violinist WIND-Lupi Italian Hour ★WISN-News & Prgm. Preview WJJD-Livestock Market WKBH-Ma Perkins WLS-School Time WMT-Question Man WOWO-Home Frolic WOWO-Home Frolic WOWO-Home Frolic WROK-Lion's Club WSBT-Waltz Time WSUI-Illustrated Musical Chats ★WTAD-News WTAQ-Man on the Street WTMJ-Bulletin Board 1:15 CBS-Life & Love of Dr. Susan: WBBM WCCO KMOX WMBD WFBM (sw-17.83) NBC-Arnold Grimm's Da sketch: WMAQ WIRE Daughter, E WLW WHO KSD MBS-Charles Openui Hawaiians: WHBF KWK WHBF KWK WBAA-Songs & Melodies WBOW-Virgo Co. Medical Society WCFL-Eddie & Fannie WDZ-Markets Close WGN-Young Dr. Malone WHBF-Daventport PTA. WHBF-Daventport PTA. WILL-Markets WISN-Sentimental Mood WJJD-Midday Roundup WKBB-Minjatures WKBB-Miniatures WKBH-Olive Hagen, organist ★WLS-Markets: News WMT-Tonic Tunes: Treasure WOC-They're Saying WOWO-To be announced WTAD-World Dances WTAQ-Glodeen Matinee: Concert WTMJ-Gospel Singer 1:30 CBS-Your Family & Mine: WBBM WMBD KMOX (sw-17.83) MBS-Scrapbook Stories: WGN NBC-Valiant Lady, sketch: WLW WIRE WMAQ WHO KSD NBC-Manhattan Melodies: WBOW \*KWK-News WBAA-Our Wonder World WCCD-Judy & Jane WCFL-What's In a Name? WDZ-Illinois Division of High-

ways WFBM-Bohemians WHB-Over at Our House \*WHBF-Mississippi Valley 1 WHIP-Going Forward with cago WILL-The Digest

w americanradiohistory com

WHBF CBS-My Son & I: WOC WFBM WCCO WISN WMBD WKBH WKBB KMOX WBBM MBS-Jimmy Walsh's Orchestra: WHBF CBS-Enoch Light's Orch.: WIND CBS-Enoch Light's Orch.: WIN WBAA-Markets WCFL-Spotlight Prgm. ★WDZ-News WGN-Harold Turner, pianist WIND-Tommy Ott, organist WJJD-Fred Beck, organist WMT-Judy & Jane WOWO-Peter MacGregor WROK-Margaret Eklof, singer WTAQ-MacIpee Time Cheek, songs WSBT WMBD WOC WFBM WCCO KMOX WBBM CBS-Tune Time: WKBB WBAA-The World We Live In WBOW-Vocal Styling WCFL-Dance Time WDZ-Birthday Party: Movie WIND-Sportsman Park, WJJD-Rhythm for Tea WKBH-Buffalo Follies NBC-The Chase Twins, ski KWK WCFL (sw-15.33) CBS-Romany Trail: WKBB CBS-Society Girl: WBBM KMOX WFBM WCCO WBAA-Bunn yWalkup, guitar WBOW-Classic Musicale WGN-Melody Time WGN-Melody Time ★WHBF-News WIND-Sports Edition WISN-Tonic Tunes WLS-Getting Most Out of Life WMBD-Editor's Daughter WMT-Court Hussey's Orch. WOC-Hits and Encores WOWO-Talking Dunne WOW-Talking Drums WROK-Swedish Gospel Service WSBT-Fiesta WSUL-Within the Classroom WTAD-Let's Waltz WKBH KWK-Swing Clinic 623 WBAA-Bookman WDZ-Train Time Tunes: Woman on the Train: Edwin LeMar WHA Music of the Masters WHIP-Voice of the Masters WHIP-Voice of Happiness WIND-Sportsman Park, 2nd race WJD-Dramas from Life WLS-Homemakers WMBD-Petticoat Parade WMT-Tom Owens' Cowboys WOWO-Stork Express WOWO-Stork Express

WSBT-Music Album

WISN NBC-Orphans of Divorce: WLS WOWO KWK WMT Movie WIA-Journeys in Music Land, II WHIP-Englewood Hour WILL-Livestock Feeding lst race WROK-Markets & Program Pre-WSUI-Camera News: The World 2:15 NBC-Oxydol's Own Ma Perkins, sketch: WMAQ WHO KSD WLW WIRE WTMJ sketch: 2:30 NBC-Pepper Young's Family, sketch: WTMJ WMAQ WHO WIRE WLW KSD NBC-To be announced: WCFL (sw-15.33) WHBF WOWO-Stork Express WROK-Rhythm Before Three WTAD-Concert Prgm. 2:45 NBC-The Guiding Light, sketch: WHO WMAQ WTMJ KSD WLW WIRE CBS-Richard Maxwell, tnr.: WKBB WTAQ WFBM (sw-17.83)

WIND-Luncheon Dance WISN-Hits & Encores WJJD-Board of Education Pro-NBC-Between the Bookends: WOWO WIBA WCFL KWK (sw-15.33) WBAA Afternoon Music WBOW-Ind, State Teachers Colgram WKBB-To be announced WLS-Prairie Ramblers & Patsy #WMT-News: Novelty Parade WOWO-Your Family & Mine WROK-Old Refrains lege Prgm. WHIP-Grandmother's Scrapbook WHIP-Grandmother's Scra WIND-Sports Edition WJJD-Ben Kanter \*WLS-News: Homemakers WMT-Matinee Varieties 3:00 WTAD-Roving Cowboys WTAQ-Fiddlers Three WTMJ-Dance Orch. 1:45 NBC-Betty Crocker: WHO WLW WIRE WMAQ KSD 3:00 \*NBC-Club Matinee: News; WMT WOWO WENR WBOW KWK (sw-15.33) CBS-Time Out for D WTAQ WFBM WKBB WOC WSBT (sw-11.83) MBS-Jimmy Walsh's Orchestra: NBC-Backstage Wife, sketch: WMAQ WTMJ WIKE WIBA WLW WHO KMOX Linda's First Love WBBM Editor's Daughter, sketch WCCO-The Gospel Singer WCFL-Make Believe Danceland WDZ-Memories WDZ-Memories WGN-Afternoon Musical WHA-American Through Books #WHIB-Headlines of the Day WHIP-Alice Oleson, planist WILD-Music of the Masters WIND.Sorteman Park 2-d yea WIDL-Shortsman Park, 3rd race WJBC-Devotional Hour \*WJJD-News WKBH-Streamlined Travel Talk WMBD-Kitty Keene, sketch WROK-Women of the Hour WSUI-Topics from the Fourth Festore Estate WTAD-Variety Prgm. 3:15 NBC-Stella Dallas, sketch: WHO WTMJ WIRE WIBA WMAQ WTMJ WLW CBS-Time Out for D WKBH WTAQ WFBM KMOX (sw-17.83) MBS-Jack Arthur, bar. & Orch.: WHBF WBBM-Meet the Missus WBBM.Meet the Missus WCCO-Manhattan Mother WDZ-Musicale WHIP-Sports Review WIND-Sports Edition WJJD-Fred Beck, organist WMBD-Ma Perkins, sketch WOC-Market Closing 3:30 NBC-Vic & Sade, sketch: WTMJ WIRE WHO WMAQ NBC-Club Matinee: WIBA CBS-Highways to Health: WKBH WFAM WTAQ WFBM WKBB WISN WMBD (sw-17.83) For detail see Good Listening Guide. MBS-Wayne West, songs: WHBF WGN WGN KMOX-Kitty Keene WBBM-Missus Goes to Market WCCO-Life of Mary Sothern WDZ-Home Folks Hymn Hour WENR-Organ Moods WHA-Music Album WHIP-Home Forum WHIP-Home Forum WHIP-Home Forum WHID-Sportsman Park, 4th race \*WJBC-News WJBC-News MJBC-NEWS MJBC-NE MJBC-NEWS MJBC-NE MJBC-NE MJBC-NE MJBC-NE MJBC-NE MJBC-NE MJBC-NE MJB WLW-This Day Is Ours WUW-This Day is come WOC-Siesta WOWO-Old Time Religian WROK-Ma Perkins. sketch WSUI-Congress of P.-T. Prgm. 3:45 NBC-Midstream, sketch: WMAQ KSD WIRE WHO WLW WTMJ CBS-To be announced: WISN WKBH WTAQ-WKBB (sw-17.83) CBS-Smilin' Ed McConnell: KMOX WCCO WFBM (sw-17.83) WBBM-Linda's First Love, sketch #WD2-Women in the News WFAM-Melody Lane WGN-To be announced WHA-Magazine Rack 

 (sw-12.33)
 WHA-Magazine Rack

 ★CBS-News:
 Lebrun
 Sisters:

 WHBF-Lucia
 Thompson, pianist

 WHBF-Bob
 WHIP-Organ
 Moods

 MBS-Bob
 Millar's
 Orch.:
 WGN

 WHBF
 WJD-Natince
 Moderne

 ★CBS-News;
 American
 School of

 ★CBS-News;
 American School of
 WOC-News

 the Air:
 WBM WISN
 WFBM

 WSBT
 WOC
 WCCO
 WTAD-Happy

 WKBH
 WARD
 Ann

 NBC-Les Brown's Orch.: WIBA NBC-Girl Alone, sketch: WMAQ WMO WTMJ KSD WIRE WLW CBS-Manhattan Minuet: WISN WKBB (sw-17.83) CBS-Kathleen Norris: WBBM KMOX WFBM WCCO MBS-Old Fashioned Girl: WGN

WHBF ★News: WBOW WDZ WKBH KWK-AI Sarli's Orch. WBAA-Campus Interviews WENR-Home Forum WHA-Weather Bureau: Die Deut-sche Musikstunde WHIP-Alternoon Dance ★WILL-News Behind the News WIND-Sportsman Park, 5th race WJBC-Wesleyan Hour

WJJD-Happy Harmony ★WMBD-News; Dr. Kadesky Program WMT-Sweet Music WMT-Sweet Music WOC-Little Show WOWO-Keeping You Posted WROK-Helene Kimberly WSUI-Organ Melodies WTAD-Variety Prgm. WTAQ-Dance Time 4:15 CRS-Manhattan Minuet: WKE CBS-Manhattan Minuet: WKBH CBS-Caroline's Golden Store WBBM WFBM KMOX WCCO Store: NBC-Against the Storm, sketch: KSD WHO WMAQ WIRE WLW WTMJ WTAM \*NBC-News; Les Brown's Orch .: WENR WBOW KWK MBS-Johnson Family: WHBF WMT WBAA-Melody Moods WDZ-Jimmy Walsh: Scoreboard WGN-Melody Time WILL-Peggy Bittinger, contr. WIND-Sports Edition WJJD-Pacific Paradise WJD-Pactite Paradise WMBD-Today's Programs WOC-Dixieland Band WOWO-Eb & Zeb WROK-Teddy Taft 4:30 4:30 NBC-Kitty Keene, s WMAQ WTMJ KSD sketch: WHO NBC-Jack Armstrong, sketch: WLW NBC-Affairs of Anthony: WOWO WENR CBS-It Happened in Hollywood: WISN WCCO WFBM WBBM KMOX Turn to page 17 for a story by Martha Mears. Martha Mears. ★News: WTAD. WJJD KWK-Musical Prgm. WBAA-Pat Keiser, pianist WBOW-Merry-Go-Round Prgm. WDZ-Buck Rogers WFAM-Killer Dillers WGN-Harold Turner, pianist WHBF-Cousin Peggy's Sunshine Club Club WHIP-Peacemaker: Sym p h o n y WILL-Dan Hazen, pianist WILL-Dan Hazen, pianist WILL-Dick Reed WIRE-Dick Reed WIRE-Sweet & Swing WIRE-Dick Reed WJBC-Sweet & Swing WKBB-Pop Concert WKBH-Dick Carroll's Orch. WMBD-Window Shopper WMT-Cheerful Charlie Flagler WOC-Vi Dailey, songs WROK-W. P. A. Prgm. WSUI-Speech Clinic of the Air WTAQ-Cocktail Dance 4:45 CBS-Scattergood Baines, sketcl CBS-Scattergood Baines, sketch: WBBM KMOX WFBM WCCO NBC-Dinning Sisters: WENR \*News: WHO KWK KSD-Vic and Sade WBAA-Story Book Hour WDZ-Ninety-Eight Strings WGN-Afternoon Serenade WHBF-Lost Empire, drama WILL-Sacred Music WIND-Sports Edition WIRE-Dessa Byrd WISN-Accordiana WJJD-Suppertime Frolic WLW-To be announced WMAQ-Frolics Before Five WMBD-Secret Diary

Danci

Dancing:

WKBB

WISN

WMBD-Secret Diary WMT-Singin' Sam WOC-Program Preview ★WOWO-Bob Wilson, news WSUI-Bill Meardon's Orch. WTAD-Hammond Organ WTAQ-Stock Market Reports WTMJ-Meet Miss Julia, sketch 5:00 ★CRS Nause: Balled by Procks CBS-News: Ballad by Brooks: WKBB WTAQ WBBM WOC NBC-To be announced: WIBA WMAQ (sw-9.53) NBC-Little Jack Little's Orch WIRE WENR KMOX-Judy & Jane ★KSD-News; Highlights from Hollywood KWK-Lone Ranger WCCD-Livestock ★WCFL-News WDZ Sportseaset WDZ-Sportscast WFAM-Killer Dillers ★WFBM-News: Bohemians ★WHBF-News: Modern Melodies WHIP-Dr. Clark, talk: Eventide Echoes WHO-Ellen Randolph WILL-Twilight Reveries WIND-Sportsman Park, 7th race ★WISN-Show Window: News ★WISN-Show Window: News WKBH-Kiddies' Hour ★WLW-Fred Kirby: News WMBD-Happy Train WMT-Ralph Slade's Orch. WROK-Joyce Renner WTAD-Sports Views & Reviews ★WTMJ-Song Doctor: News 5:15 ★NBC-Malcolm Claire, children's stories: News: WMAQ (sw-9.53)

CBS-Uncle Jonathan, sketch: NBC-Cloutier's is Calling: WIRE WKBB WTAQ WNBD WFBM CBS-Burns & Allen: WHAS WISN WOC WFAM WBBM WJR KMOX WCCO NBC-Little Jact Little's Orch.: WFBM (also KNX KSL at 9:30 p.m.) Sport Review: WLW WROK KMOX-Ma Perkins KSD-Buck Rogers in the 25th \*News: WHO WFAM WTAQ WLS WLS KSD-Cheri McKay and Company \*KWK Sports Final: News WBOW-Melody Time WCFL-Top Tunes \*WGPL-Top Tunes \*WHBF-News; Dance Tunes WISP-World Entertainment WKBB Swaetheart Seconde 

 KSD-Buck Rogers in the 25th
 KSD-Cheri McKay and Company

 KSD-Buck Rogers in the 25th
 KSD-Cheri McKay and Company

 KSD-Buck Rogers in the 25th
 KSD-Cheri McKay and Company

 KWCL-Arels
 WBW-Accordiana

 WBBM-Accordiana
 WBW-Melody Time

 WCCL-A.\*B. C. Safety Legion
 WCFL-Top Tunes

 WENR-Swingtime Serenade
 WGN-Captain Herne, news

 WHBF-Crimson Trail, drama
 WKBB-Sweetheart Serenade

 WHO-Meet Miss Julia
 WKBB-Sweetheart Serenade

 WHO-Meet Miss Julia
 WLW-Melody Grove

 WIND-Sports Elition
 WLW-Melody Grove

 WSUI-Economic Problems Forum
 WMBD-Campus Girls

 \*WTAD-Jack Arinstrong
 \*WROK-Scandinavian Hour

 Si30
 WOCA-ve Maria Hour

 WROK-Scandinavian Hour
 WTAQ-WFBM

 WKBB WCCO (sw.15.27)
 WTMJ-Easy Aces. sketch

 See page 4.
 6:45

 NBC-Jackie Heller, tnr.: WIBA
 MBS-Inside of Sports: WLW

 MBS-Inside KWK WGN NBC-Jackie Heller, tnr.: WIBA (sw-15.33) NBC-Ink Spots: KWK WIRE +News: WKBB WKBH WMT KSD-Harry Horlick's Orch. WCFL-Sports WFAM-Amer. Family Robinson WHBF-Sports Sparks; Serenade WHO-Richard Himber's Orch. Jack Armstrong sketch: WHBF WHO WMAQ WTMJ KMON Bob Dutham Comments KSD-Captain Midnight WCFL-Caneo Tpeater WFAM-Dinner Dance WIND-Sportsman Park 8th race WHO Richard Himber's Orch. WHO Richard Himber's Orch. WIRE-Dick Reed WLS-Sports, Freddy Lindstrom WMBD-Dinner Melodies WTAQ-To be announced WTMJ-Kilowatt Hour **7:00** NBC-Hollywood Playhouse: WLW WMAQ WIRE KSD WHO WTAM WTMJ (also at 8:30 p.m.) Pictures on page 1. CBS-AI Pearce's Gang: KMOX WFBM WBBM WFAM WCCO WJR WHAS WISN (sw-15.27) (also KNX KSL at 11 p.m.) MBS-Name Three, quiz prgm.: WFAM-Dinner Dance WIND-Sportsman Park, 8th race WISN-Little Show WKBH-Capt. Midnight WLW-Richard Himber's Orch. WMBD-Down Memory Lane WOC-To be atnounced WROK-Childhood Days of Our NBC-Adventures of Tom Mix: WENR KWK WMT NBC-Crawford Ensemble: W1BA WIRE (sw-15.3<mark>8</mark>) MBS-Name Three, quiz prgm. WGN ★CBS-Today in Europe: WFBM WKBH WKBB WFAM WOC NBC-These Amazing Years, dra-ma & music: KWK WMT \*NBC-Lowell Thomas, news com mentator: WLW Orphan Annie, sketch: WGN WHO KOA-Golden Melodies KOA-Golden Melodies \*WBOW News \*WCFL-Special News WHBF-Homer Rodeheaver WHO-To be announced WHD-Judge John Guthnecht's Traffic Court WKBB-Song Shoppers WKBH-Rapid Ad WLS-High School on Parade WMBD-Walter Hill, bar. WOC-German Band WROK-Four Cucarachas WSUI-Children's Hour WTAQ-Cavalcade of Drama 7:15 ptain Midnight, sketch: WTAQ KMOX-Ben Feld's Orch.; Harry KMOX-Ben Feld's Orch.; Harry Cool, soloist KSD-Double Melodies WBBM-Man on the Street WBOW-Luke Walton on Sports WCCO-Jack Armstrong WCFL-Jack Kely's Orch. WIND-Sports Edition WISN-Sports Parade WMAQ-At Sundown WMBD-Buck Rogers WROK-Dance Hour WTAQ-Cavalcade of Drama 7:15 WBOW-Salon Ensemble WCFL-Famous Bands WHBF-The Serenader WKBH-Music Makers WLS-Adult Education Council WMBD-Richard Himber's Orch. WROK-Sunbonnet Girls WTAQ-Lest We Forget 7:30 MBS-Everett Hoagland's Orch.: WHBF WROK-Dance Hour \*WSUI-Daily Iowan of the Air WTMJ-Sport Flash NIGHT

WMT

WMT

Composers

WHBF

5:45

6:00

NBC-Easy Aces, sketch: WENR

NBC-Fred Wating in Pleasure Time: WMAQ KSD WHO WLW WTAM WTMJ WIRE

WBOW-Music for Dinner WCFL-Race Results WFAM-Dinner Hour Musicale WGN-Captain Midnight, sketch WIND-German Hour WISN-Styles in Rhythm WMBD-Sports: Melody Minia-ture

NBC-Mr. Keen, Tracer of Lost Persons, drama: WENR WMT KWK

CBS-Lum & Ahner: WBBM WJR WFBM WTAC WHAS WCCO KMOX (also KNX KSL at 10:15 p.m.)

p.m.) NBC-I Love a Mystery: WTAM WTMJ WHO WIRE WMAQ KSD (also KFI at 10:15 p.m.) ★News: WMBD WOC WLW WBOW-Si & Era WCFI-Music for Men WGN Bob Elson's sports review WHBF-Sports Trail WHO-To be announced WKBB-Dinner Concert WKBH-Dinner Music WROK-Names in the News €:30

CBS-To be announced: WISN (sw-15.27)

WROK-Names in th

ture WSUI-Dinner Four Prgm. WTAQ-To be announced 6-15

кмох V 10 р.m.)

KWK WMT \*MBS-Fulton Lewis, Jr., comm-: WHBF WHBF NBC-Quicksilver Quiz Prgm.: WLS WMT KWK WOWO More detail on page 3. MBS-Lone Ranger, drama; WGN NBC-Avaton Time: WMAQ WHO WTMJ WLW KSD WTAM WIRE CBS-Rhythm Rascals: WKBB CBS-Amos 'n Andy: WJR KMOX WCCO WHAS (also at WTMJ WLW KSD WIAM WIRE (sw-9.53) (also at 10:30 p.m.) \*CBS-Paul Whiteman's Orches-tra; News: WJR WBBM WISN WTAQ WHAS KMOX WCCO WKBH WMBD WFBM WOC (al-so KNX KSL at 10:30 p.m.) WEAM.Off the Sound Treach ★News: WFBM WROK Sports Review WBBM WKBB WKBH WOC WBOW-Music for Dinner so KNA KSL at 10:30 p.m.) WFAM-Off the Sound Track WIND-Light Classic WKBB-To be announced WROK-Tonuny Dorsey's Orch. WSUI-Sportstime 7:45 ★CBS-Paul Whiteman's Orch.: News: (sw-15.27) WBOW-Serenaders WCFL-Dr. Carruthers

WCFL-Dr. Carruthers WJJD-Pickard Family WROK True or False WROK-True or False WSUI-Evening Musicale WROK-True WSUI-Evening Musi 8:00

8:00 NBC-The New Fred Allen Show: WTAM KSD WMAQ WIRE WLW WHO WTMJ (sw 9.53) (also at p.m.) 11 p.m.) CBS-Texaco Star Theater: WSBT WHAS WISN WBBM WCCO WFBM WMBD KMON WKBB WKBH WOC WJR (sw-11.83) For further detail see sponsor's an-noancement on this page. For detail see Good Listening Guide. ★MBS-Raymond Gram Swing, comm: WHBF NBC-Horse & Buggy Days: KWK WOWO WBOW WMT

KOA-Golden Melodies WCFL-Chicago Teacher's Union WENR-Concert Miniature

Wednesday

**Good Listening Guide** 

Stations which will broadcast these programs may be found in the adjacent columns at the time hereunder indicated

Check the programs you want to hear today

#### MORNING

- 8:15 CST American School of the Air. Subject: "New Horizons." Title: "New Lands and New Horizons," laying special emphasis on the significance to future world commerce, cultural development and scientific knowledge of Magellan's journey across the oceans to the Philippines.
- 11:30 CST Farm and Home Hour. Address by Secretary of Agriculture Henry A. Wallace at the corner-stone ceremonies of the new regional research laboratory, Peoria, Illinois.

#### AFTERNOON

- 3:30 CST Highways to Health. Speaker: Dr. Ellice M. Alger of the New York Post Graduate Medical School. Subject: "Let There Be Sight -Prevention of Blindness."
- 5:30 CST Kaltenborn Edits the News, A story by H. V. Kaltenborn may be found on page 4,

#### NIGHT

- 6:00 CST Fred Waring in Pleasure Time.
- 6:30 CST Burns and Allen. George Burns and Gracie Allen, comedians; Frank Parker, tenor; Ray Noble's orchestra.
- 7:00 CST Al Pearce and His Gang. Billy House, comedian; Don Reid, tenor; Carl Hoff's orchestra.
- 7:00 CST Hollywood Playhouse. Herbert Marshall, motion-picture actor, will star in these dramas. Pictures may be found on page 1
- 7:30 CST Avalon Time. Red Skelton, comedian; Dick Todd, baritone; "Pro-fessor" Tommy Mack; Tom, Dick and Harry; Bob Strong's orchestra.
- 7:30 CST Quicksilver. Quiz program, with Bob Brown and Ransom Sherman. More information may be found on page 3, column 2.
- 7:30 CST Paul Whiteman's Orchestra. Joan Edwards and Clark Dennis, vocalists; Modernaires.
- 8:00 CST The New Fred Allen Show. Fred Allen and Portland Hoffa, comedians; Merry Macs; Peter Van Steeden's orchestra.
- 8:00 CST Texaco Star Theater. Ken Murray, M. C.; Kenny Baker, tenor; Frances Langford, vocalist; Jimmy Wallington, announcer; David Broekman's orchestra. "Her Master's Voice," tonight's drama, stars Edward Everett Horton and Lucille Watson.
- 9:00 CST Kay Kyser's Program. Musical Quiz; Virginia Simms; Sully Mason; Harry

#### Refer to adjacent columns for stations broadcasting these programs

	FREQ	UENCIES		
KM0X-1090	WFAM-1200	WIRE-1400	WMT-600	
KOA-830	WFBM-1230	WISN-1120	W0C-1370	
KSD-550	WGN-720	WJBC-1200	W0W0-1160	
KWK-1350	WHA-940	WJJD-1130	WR0K-1410	
WBAA-890	WHAS-820	WJR-750	WSBT-1360	
WBBM-770	WHBF-1240	WKBB-1500	WSUI-880	
WB0W-1310	WHIP-1480	WKBH-1380	WTAD-900	
WCC0-810	WH0-1000	WLS-870	WTAM-1070	
WCFL-970	WIBA-1280	WLW-700	WTA0-1330	
WDZ-1020	WILL-580	WMAQ-670	WTMJ-620	
WENR-870	WIND-560	WMBD-1440		

WCFL-Dance Orch. WENR-Milt Herth's Trio WIND-Berty & Bob, sketch WTAQ-Wilson Ames. organist 8:30 NBC-Paul Martin's Music: KWK WMT WBOW WOWO WENR NBC-Hollywood Playhouse: KOA KFI (also see 7 p.m.) MBS-Cosmopolitans: WHBF WCFL-Labor Flashes WCFL-Labor Flashes WGN-News WIND-Scattergood Baines, sketch WSUI-Album of Artists WTAQ-Dramatic Presentation 8:45 WCFL-Franz & Fritz

CBS-Concert Orch.: WOC WHAS WCCO WKBH WFBM WSBT WISN NBC-Kay Kyser's Prgm.; Virginia Simms; Harry Babbitt & Sully Mason, vocalists: WIBA WTMJ WHO KSD KOA WLW WTAM WMAQ WIRE (sw-9.53) MBS-Steve Leonard's WMT WHBF WGN Orch.: \*NBC-News; Magnolia Blossoms: WENR WOWO \*News: WKBB WTAQ KMOX-Calling All Cars KWK-Double Melodies \*WBBM-News with John Har-

9:00

rington WBOW-Hirsch's Orch. WCFL-Dance Orch. WIND-Emil Flindt's Orch.

WJR-Calling All Cars ★WKBB-News WMBD-Zingo WROK Nite Club of the Air

9:15 CBS-Concert Orch.: WKEB WTAQ

\*MBS-Steve Leonard; News:

 ★MBS-Steve Leonard, KWK
 WBBM-Jimmie Noone's Orch.
 ★WCFL-News
 WIND-Walkathon
 WMBD-Hits & Bits
 9:30
 MBS-Romance in Rhythm: WGN
 CBS-Concert Orchestra: WISN
 WKBB WFBM WCCO WMBD
 WKCB VFBM WCCO WMBD
 WARD Harm Komen's Orch.: WMT NBC-Harry Kogen's Orch.: WMT WENR WOWO KWK KMOX-Farmers' Forun MMUA-Farmers' Forum WBBM-Dr. Preston Bradley WBOW-Rollo Hudson's Orch. WCFL-Make-Believe Danceland WHAS-Contrasts in Rhythm WHBF-Mutiny on the High Seas WIND-Hoss Tales ★WJR-Today in Europe 9.45

WIND-Hoss Tales ★WJR-Today in Europe 9:45 KWK-Range Riders WBBM-Football Preview ★WCCO-News Voices WHBF-Dramas of Life ★WIND-News and Sports WJR-Musical Prgm. 10:00 10:00

NBC-Fred Waring's Orch.: WIRE NBC-Will Osborne's Orch .: (sw-\*CBS-Paul Sullivan Reviews the News: WJR WHAS (sw-9.65) MBS-Johnnie Davis' Orch.: WGN CBS-Amos 'n' Andy, sketch: WBBM WFBM (also see 6 p.m.)

★News: WBOW WHBF WLW WOC WROK WMBD WSBT ★IKMOX-Flannery Views News
 KOA-How's Business
 KWK-Sports Review
 WCCO-Cedric Adams
 WCFL-Make Believe Danceland
 ★WENR-Durward Kirby, news
 WHOD-Twilight Trails
 WIND-Swedish Prgm.
 ★WISN-News: Vic Fraser's Orch.
 WKBB-Jerry Chandler, organist
 ★WKBH-News: Music
 WMAQ-Richard Himber's Orch.
 ★WAM-Tom Manning
 WTAQ-Stury of Industry \*KMOX-Flannery Views News WTAQ-Stury of Industry WTMJ-Today's Events

10:15 CBS-Bob Chester's Orch.: WKBH WTAQ WMBD WKBB WISN WSBT NBC-Fred Waring's Orchestra: WBOW (sw-9.53) NBC-Elvira Rios' Orch.: KWK WOWO WIBA MBS-Johnnie Davis' Orchestra: ★News: WFBM WHO WIRE KMOX-France Laux, sports KOA-Richard Himber's Orch. ★WBBM-News with Todd Hunter WCCO-Curfew Time WENR-Will Osborne's Orch. WHAS-Geo. Walsh Looks 'Em

Over

#### E - 9/1Page 37 WEDNESDAY

October 18 WHBF-Tin Pin Man: Bowling News WJR-Around Michigan: Adven-WJR Around Michigan: Adven-tures in Music WLW-This is the Fair ★WMAQ-Fort Pearson, news WOC Bowling Highlights WTAM-Otto Thurn's Orch, WTMJ-Shadow of Fu Manchu 10:30 ★CBS-Paul Sullivan Reviews the News: WFBM KMOX WISN WBBM CBS-I gighter the CBS-Leighton Noble's Orchestra: WKBB WHAS WSBT WIND NBC-Avalon Time: KFI KOA (also see 7:30 p.m.) ★NBC-Horace Heidt's Orchestra; News: WOWO WIBA WIRE NBC-AI Donahue's Orch.: WBOW WHO (sw-9.53) MBS-Dick Jurgens' Orch.: WGN WMT WHBF WMT WHBF #News: KWK WTAQ WCFL-Life Prgm. WENR-Art Kassel's Orch. WKBH-Let's Dance WLW-Sports Final; Carl Lorch's Orch. WMAQ-Abe Lyman's Orch. WMBD-Nightfall WOC-Nocturne WOC-Nocturne \*WTAM-News: Glenn Gars' Orchestra WTMJ-Last Word in Sports 10:45 CBS-Leighton Noble's Orchestra: WTAQ WJR WOC WISN WKBH ★NBC+Horace Heidt's Orchestra; News: KWK KMOX-Sally, Foster, Hal Choisser WBBM-Nightcap Serenade WCCO-Rollie Johnson WFBM-Fu Manchu WIND-Walkathon WISN-World Entertainment WLW-Burt Farber's Orch. WTMJ-Dance Orch. 11:00 CBS-Dance Orch.: WSBT WJR WFBM WHAS (sw-6.12) NBC-Town Hall Tonight: KOA KFr (also see 8 p.m.) NBC-Woody Herman's Orchestra: WCFL WOWO KWK MBS-Guy Lombardo's Orchestra: WMT WGN WHBF NBC-Jan Savitt's Orch .: WTMJ CBS-Wayne King's Orch.: WISN WTAQ WKBB WOC WMBD WBBM WBBM Music You Want: WENR WIRE KSD WTAM KMOX-Popular Melodies WCCO-Dick Barrie's Orch.

WHO-Veterans' Forum WIND-Emil Flindt's Orch. WIND-Enni Finiar's Orch. WKBH-Request Prgm. WLW-Deacon Moore's Orch. WMAQ-Harry James' Orch. End of Wednesday Programs



www.americanradiohistory.com

IVIUX-1090	VVFAIVI-1200	WINE 1400	AA 141 1 -00
0A-830	WFBM-1230	WISN-1120	W0C-13
SD-550	WGN-720	WJBC-1200	WOWO-
WK-1350	WHA-940	WJJD-1130	WROK-
BAA-890	WHAS-820	WJR-750	WSBT-1
BBM-770	WHBF-1240	WKBB-1500	WSUI-88
BOW-1310	WHIP-1480	WKBH-1380	WTAD-9
VCC0-810	WH0-1000	WLS-870	WTAM-
CFL-970	WIBA-1280	WLW-700	WTA0-1
DZ-1020	WILL-580	WMAQ-670	WTMJ-6
ENR-870	WIND-560	WMBD-1440	

★WGN-Billy Repaid WIND-Hymns of All Churches WROK-Victor Hour WSUI-Drama Hour WTAQ-Social Security Talk WGN-Dick Jurgens' orchestra WIND-Tommy Ott, organist ★WSUI-Daily Iowan of the Air 8:15 MBS-Concert Orch.: WHBF WGN

### 9/1—E WMBD-Jay's Women of Today WROK-Moroning Devotions \*WSUI-Daily Iowan of the Air WTAD-Ministerial Alliance THURSDAY

October 19

MORNING ★Star in program listings indicates news broadcast. 7:00 a.m. CST ★CBS-News from I WTAQ (sw-17.83) Europe: WFAM Musical Clock: WMBD WROK \*News: WLS WOWO WHBF T:15 \*CBS-Odd Side of the News: (ew.17.83) 53 NBC-Wife Saver: WOWO ★News: WHO WJJD WMT WLW WCCO 7:30 CBS-Phil Cook's Almanac: (sw-17.83) \*News: WDZ WILL WKBB WTAQ KWK-Romance of Finance: Rise & Shine & Shine KMOX-Jack Armstrong 7:45 CBS-Adelaide Hawley: (sw-17.83) ★News: KWK WTAD WFBM ★KMOX-Headline Highlights WDZ-Morning Call WGN-Music Parade WHBF-Shompers' Snecial WGN-Music Parade WHBF-Shoppers' Special WHO-Happy Hank WHLL-Student Churches ★WJJD-Islanders: News WKBB-Chancel Steps WKBH-Breakfast Melodies WLS-Jolly Joe & Pet Pals WMT-Musical Clock WOWO.Songsmith WOWO-Songsmith WTAQ-Motorists' Special 8:00 CBS-To be announced: KMOX (sw-17.83) \*NBC-News: Breakfast Club: KWK WCFL (sw-21.5) CBS-Good Morning: WTAQ News: WHBF WKBH KMOX-Ozark Varieties \*KSD-News: Harry Horlick's Orch. ★WBBM-News; Musical Clock

WDEM-Acws; Musical Cle WDZ-Man on the Street WFAM-Minutes of Melody WFBM-Freddie Miller WGN-Your Morning News WHA-Band Wagon WHIP-Variety Melodies WHIP-Variety Melodi WHO-Coffee Pot Inn WHO-Coffee Pot Inn WHO-Coffee Pot Inn WILL-Introductory Bacteriology WIRE-Indianapolis Today WJJD-Social Register WKBB-Melodic Memories WLW-Boone County Janboree WLW-Boone County Janboree WMAQ-Your Neighbor WMBD-S & C Bandwagon WMT-Blue Ribbon Melodies WOWO-Bible Class WSUI-Morning Chapel WTAD-Coffee Time 8:15 CBS-American School of the Air

\*News: WBOW WMBD KSD-Young Dr. Malone WDZ-Morning Call WFAM-Your Engagament Book WFBM-Rhythm Ranch WHA-Morning Melodies WHO-Blue Ribbon Melodies WHO-Blue Ribbon Melodies WHD-Passing Show WIRD-Kitchen of the Air WKBB-20th Century Serenade WKBB-20th Century Serenade WKBB-20th Century Serenade WKBB-20th Century Serenade WKB-Kows, Julian Bentley WMT-Musical Clock WSUI-Negro Melody Singers 8:30 NBC-Breakfast Club: WOWO NBC-Breakfast Club: WOWO CBS-To be announced: WKBB WKBH (sw-17.83) KMOX-Vic & Sade KSD-Carolyn Pryce, food com entator

mentator KWK-Music, Maestro, Please WBBM-Manhattan Mother, sketch WBOW-Radio Gospel WCCO-Ma Perkins WDZ-Zeke Manners WD2-Zeke Manners WGN-Doorway to Music WHBF-Public Service: Listing Events of Local Organizations WHO-Merrymakers WIRE-To be announced WJJD-Toastmaster WLS-The Westerners WLW-Life Can Be Beautiful \*WMAQ-Coffee Time with Nor-man Ross: Norman Barry, news

WTMJ-What's Ne 8.45 CBS-Bachelor's Children: KMOX WCCO NBC-Life Can Be Beautiful: WLS CBS-Salon Musicale: (sw-17.83) NBC-Breakfast Club: WBOW NBC-Breaktast Club: WBOW KSD-The In-Laws #KWK-Sidelights of the News WBBM-Teena & Tim, sketch WDZ-Kitchen Barn Dance WFAM-Morning Devotions WFBM-Meet Miss Julia WGN-What's News in the Stores Today Today WHBF-House of Music Be Beautiful, WHBF-House of Music WHO-Life Can Be Beautiful, WILL-Classical Miniatures ★WIND-News WIRE-Editor's Daughter WKBB Tonic Tunes WKBH-Uncle Bob ★WLW-Child Problem Doctor: Livestocks News: Livestocks WMAQ-A Step Ahead with Nor\* man Ross WROK-Your Favorite Hymns WSUI-Morning Melodies: Service Reports WTAD-Tonic Tunes WTAQ-Good Morning Neighbor 9:00 NBC-Josh Higgins of Finchville, sketch: WCFL WBOW (sw-15.21) CBS-Pretty Kitty Kelly, sketch: WOC WFBM WBBM KMOX WCCO WISN NBC-The Man I Married, sketch: WHO WIRE KSD WMAQ WLW WTMJ WMT WROK WTAD \*News: WRAWS: WMT WROK WIAD KWK-Musical Prgm. #WFAM-News: Concert Time WGN-Morning Melodies WHA-Your Health #WHBF-News; His Majesty, the Baby ★WHBF-News; HIS MARKEN
 Baby
 WHIP-German Hour
 WILL-Light from Literature
 WIND-Start the Day Right
 WJJD-Bosworth Broadcast
 WKBB-Variations in Syncopation
 WKBH-Modern Musicale
 WKBH-Modern Musicale
 WLS-Career of Alice Blair
 WKBD-B & M Messenger: Mel-ody Miniature: Thrift Message
 ★WOWO-News: Markets
 WSU-Within the Classroom
 WTAQ-Morning Potpourri
 9:15
 UBC-John's Other Wife, sketch: NBC-John's Other Wife, sketch: WMAQ WIRE KSD WHO WTMJ WLW CBS-Myrt & Marge, sketch: KMOX WBBM WISN WCCO WFBM WMBD NBC-Anne Thomas, career wife: WOWO WBOW ★News: WKBB WOC KWK-Gospel Singer WCFL-Music While You Work WDZ-Sons Pioneers WGN-Myrna Dee Sergent ★WHA-News & Views WHBF-Rose Colored Glasses WHLL-Musical Gome 

 WILL-Musical Gems

 8:15

 WILL-Musical Gems

 WLS-Meet Miss Julia

 WMT-Melody Mart

 (sw-17.83)

 For detail see Good Listening Guide.

 MBS-Red River Dave: WGN

 CBS-To be announced: WTAQ

 WMT

 News: WBOW WMBD

 KD-Young Dr. Malone

 NBC-Just Plain Bill, sketch: WMAQ WIRE WHO WTMJ WLW CBS-Hilltop House, sketch: Bess Johnston: KMOX WBBM WCCO Johnston: KMOX WB WFBM WISN WMBD MBS-Melody Strings: KWK Markets: WDZ WILL WBOW-Radio Revival WFAM-Mrs. Riley's Shoppers' WFAM-Mrs. Riley's Shoppers' Guide WGN-Keep Fit to Music WHA-Music Enjoyment WHBF-Betty & Bob, sketch WHIP-Budapest Hour WIND-Headline Rhythm WJJD-Thinkin' of Thursday WKB-W. P. A. Prgm. **\***WKBH-News: Bargain Counter WLS-The Rangers WOC-Tonic Tunes WOWO-Concordia Chapel WOWO-Concordia Chapel WOK-Organ Reveries WTAD-Ma Perkins, sketch WTAQ-Music for Every Mood **9:45** CBS-Stepmother, sketch: WBBM CBS-Stepmother, sketch: WBBM KMOX WCCO WFBM NBC-The Trouble with Marriage: WIS NBC-Rakov's Orchestra: KWK NBC-Woman in White, sketch: WMAQ WHO KSD WIRE WTMJ

WCFL-Bittersweet Melodies WDZ-Possumhunt Carpenter WGN-Home Management

WHBF-Have You Heard? WILL-Moments Musicale WIND-Priscilla Holbrook WIND-Priscilla Holbrook WISN-Ida Bailey Allen WKBB-Melody Musings by Ethel WKBH-Olive Hagen WLW-Meet Miss Julia WMBD-Buffalo Trailers WOC-Screenfans Prgm. WOWO-Dishpan Parade WROK-True Stories WSUI-Prgm. Calendar & Weather Report Report WTAD-Kitty Keene, sketch 10:00 NBC-Story of Mary sketch: WLS WIBA Marlin. NBC-David Harum, sketch: KSD WIRE WMAQ WHO \*CBS-News: Mary Lee Taylor: WBBM WFBM KMOX WMBD WOC \*News WLID WTAD ★News: WJJD WTAD KWK-Secret Diary WBOW-Singing Sam WCCO-Julia Blake WDZ-News: To be announced WFAM-Gypsy Caravan WGN-Len Salvo, organist WHA-Homemakers WHA-Homemakers ★WHBF-News; Augustant Col-lege Chapel Services WHIP-Lithuanian Hour WILL-Great Actors WIND-Traffic Court WIND-Irathic Court WISN-Hollywood on Parade WJBC-Theater Time WKBB-Hollywood Reporter WKBH-Home Economics WLW-Linda's First Love, sketch WMT-Here's Your Lucky Break WOWO-Home Forum WROK Confidential Advisor sketch WROK-Confidential Advisor WSUI-The Week in Economics WTAQ-Rhythm & Romance WTMJ-Your Family & Mine Advisor 10:15 NBC-The Right to Happiness, sketch: WLS WLW More detail on page 3. More detail on page 3. NBC-Lorenzo Jones, sketch: KSD WIRE WMAQ WHO WTMJ CBS-Brenda Curtis, sketch: KMOX WCCO WFBM WBBM WISN WMBD NBC-Viennese Ensemble: WIBA NBC-Viennese Ensemble: WIBA KWK-Meet Miss Julia, sketch WBOW-College Prgm. WFAM-Morning Musicale WGN-Bachelor's Children ★WJBC-Women in the News WJJD-Gems of Melody WKBB-Songs for Sale WKBH-Your Home Prgm. WMT-Pretty Kitty Kelly ★WOC-News WROK-Woman's Forum WSUI-Yesterday's Musical Fa-vorites vorites WTAD-Happy Howard WTAQ-Hits & Encores 10:30 10:30 CBS-Big Sister, sketch: WCCO WBBM KMOX WMBD WFBM WOC WIdder Brown WMAQ WHO NBC-Young Widder sketch: WIRE WMA WTMJ WHO NBC-Pepper Young's Family: WLS MBS-Keep Fit to Music: WHBF NBC-Morin Sisters: WCFL ★ News: WIND WISN KWK
 ★ News: WIND WISN KWK
 KSD-Blue Barron's Orch.
 WDZ-Music for You
 WFAM-Harlan Hogan
 WGN-Don Pedro's Magic Violin
 WILL-Glee Club
 WJBC-Male Quartet
 WJJD-Movie Tattler
 WJD-Male Quartet
 WJD-Male Quartet
 WJD-Male Quartet
 WJD-Male Quartet
 WJD-Movie Tattler
 WKBH-Women in the News
 WLW-Teena & Tim, sketch
 WMT-Myrt & Marge
 WOO-Linda's First Love
 WSUI-The Book Shelf
 WTAD-Action Behind the Camera
 ★ UTAQ-News: Music for Missus
 10:45
 NBC-The Road of Life, sketch: WBOW NBC-The Road of Life, sketch: WLW WMAQ WTMJ WIRE KSD NBC-Houseboat Hannah, sketch: WHO CBS-Aunt Jenny's Stories: KMOX WMBD WFBM WBBM WCCO WOC NBC-Getting the Most Out of Life: KWK WOWO MBS-Medical Information Bureau: WHBF Subject: "A Nurse for Every Call." Call." WBOW-WBOW Presents WCFL-General Revue WDZ-We Heard: Band Wagon Bargains WFAM-Mid-Morning Revue WCN Boisted Deserve WFAM-Mid-Morning Revue WGN-Painted Dreams WIND-Livestock Markets WISN-Ann Leslie's Scrapbook WJBC-Peggy Payne, Pioneers WJDD-Bureau of Missing Persons WKBH-Melodies Old & New

★WLS-Markets: Poultry, Butter WOC-Your Hymns & Mine & Egg Markets: News WOWO-Market Service WMT-Hilltop House WROK-Singing Sam WROK-Joe Fontana WROK-Joe Fontana WTAD-Betty & Bob 11:00 CBS-Kate Smith Speaks: WFBM WISN WMBD WCCO KMOX WOC WBBM ★NBC-News; Bailey Axton, thr; WBOW WIBA WOWO KWK NBC-Carters of Elm Street, sketch: WMAQ MBS-Red River Dave: WGN MBS-Red River Dave: WGN KSD-Carters of Elm Street WBAA-P.-T. A. Prgm. WCFL-Peekers in the Pantry WDZ-Markets: At Your Service WFAM-What's in a Song WHAC-Chapter a Day WHBF-Mississippi Valley News ★WHIP-Monitor News WHO-Judy & Jane WILL-Principles of Economics WIND-Bob Atcher, songs WIRE-Singin' Sam WJBC-Organ Melodies WJJD-General Rhythms WKBB-What's New \*WKBH-News: Music WLS-Feature Foods WLW-To be announced WMT-Corntussel News WROK-Master Singers WSUI-Within the Classroom ★WTAD-News WTAQ-Organ Reveries WTMJ-Hymns of All Churches 11:15 CBS-When a Girl Marries, sketch: WFBM WCCO KMOX WBBM WOC WISN NBC-Southernaires; WBOW (sw-15 33) NBC-The O'Neills, sketch: WLW WMAQ MBS-Sally's Sallies: WHBF Young Dr. Malone: WHO WIRE ★KSD-Headlines; Tel e Tunes KWK-Edith Raye, vocalist WBAA-Rosaline McClanahan WDZ-Red Belcher WD2.Red Belcher WFAM.Dixieland Band WGN.The Life of Mary Sothern WHIP-Rhythnic Romance WIND-Priscilla Holbrook, pianist WJBC-Parade of Bands WJJD-Dick Baker, songs WKBB-Console Echoes WKBH-Club Calendar WKBH-Club Calendar WMBD-Linda's First Love WMT-This Day is Ours WOWO-Editor's Daughter WROK-Tropical Moods WTAD-All for the Ladies WTMJ-Betty & Bob. sketch 11:30 CBS-Romance of Helen Trent, sketch: WBBM KMOX NBC-Nat'l Farm & Home WMAQ WIBA KWK Hour: WBAA-County Fed. of Clubs WBOW-Organ Melodies: Mason's WBOW-Organ Melodies: Mason's Editorial WCCO-Grandma Travels ★WCFL-News WDZ-Myers Baker Boys WFAM-Console Melodies WFBM-Hoosier Farm Circle ★WGN-Quin Ryan's News Com-mentary WHA-Organ Gems WHAF-Hymns of All Churches WHBF-Hymns of All Churches WHIP-7700 Block WHO-Adopted Daughter, sketch WHO-Adopted Daughter, sketch WIND-Joe Alexander, organist WIRE-Noonday Headlines WISN-Down by Herman's WJBD-Safety Court Broadcast WKBB-Farm Bulletins WKBB-Farm Bulletins WKBH-Tonic Tunes WLS-Teena & Tim ★WLW-News; Everybody's Farm WMBD-Meet Miss Julia WMT-Magic Kitchen WMD-Meet Miss Julia WMT-Magic Kitchen WOC-Society on the Air WOWO-Observer WROK-Moods in Poetry ★WTAD-Police News WTAQ-Mailman WTMJ-Heinie & His Grenadiers 11:45 CBS-Our Gal Sunday, sketch: WBBM KMOX \*NBC-News; Spinning Wheel Singers: KSD Singers: KSD ★WBAA-News WCCO-Kitty Keene WCCL-Willie Winn ★WDZ-Our Pledge: Safety Cor-ner: Chickie Sings News WFAM-Four-Eleven Alarm WGN-Radio's Voices WGN-Radio's Voices WHBF-Mr. X WHBF-Mr. X WHO-Tropical Moods ★WILL-News of Illinois WIND-County Agent Farm Talk WIRE-Linda's First Love WJBC-Rhythm Review WKBH-Farm Service Prgm. ★WLS-Fruit & Vegetable Mar-ket: Weather: News WMBD-Judy & Jane ★WMT-News: Don Roth's Band

WSUI-Farm Flashes WTAD-Swing Along WTAQ-Farm Hands

#### AFTERNOON 12.00

CBS-The Goldbergs, KMOX WBBM

NBC-String Quartet: WCFL (sw-.33) WIND WJBC WJJD \*News WBD WTAD WCCO KSD-Singin' Sam WBAA-Music Box WBOW-Wales Prgm. ★WDZ-Livestock Markets: News WFBM-Indiana Farm Bureau WFBM-indiana Farm Bure WFBM-Farm Bureau WHA-Noon Musicale WHBF-Mystery Melody WHIP-Noonday Varieties WHO-Markets: Weather WILL-Luncheon Serenade WIRE-Farm Hour WISN-Musical Heat Wave WKBB-Melody at Noon \*WKBH-News: Musical Inter WRBL-News: Diverse hude: Music WLS-Dinnerbell Prgm. WLW-Live Stock Reports WMT-Don ,Roth's Band: Cedar Valley Hillbillies WOC-Rambling in Rhythm WOWO-Ohio Agricultural Prgm. WOWO-Ohio Agricultural Prgm. WROK-Round the Town WSBT-Luncheon Club WSUI-Rhythm Rambles 12:15 12:15 NBC-Virginia Hays, contr.: KWK WIBA CBS-Life Can Be Beautiful, sketch: WBBM WCCO KMOX WMBD NBC-Ellen Randolph, sketch WMAQ KSD WLW (sw-15.33) ★News: WCFL WFBM WKBB WROK WROK WBAA-Social Security Prgm. WBOW-Varieties WDZ-Smilin' Ed McConnell WHBF-Man on the Street WHO-Luncheon Music WHO-Luncheon Music
WIND-Tonuny Ott, organist
WIRE-Market & Weather
WJBC-Rhythm Makers
WJJD-Lobby Interviews
WKBH-Man on the Street: Luncheon Music
WMT-Voice of Iowa: Markets: Cedar Valley Hilbillies
★WOWO-Bob Wilson, news
WSBT-Christian Science Prgm.
WTAD-Farm & Community Hour 12:30
CBS-Road of Life. sketch: WCCO WBBM
NBC-Hoosier Hon: WIBA WOWO NBC-Hoosier Hop: WIBA WOWO NBC-Let's Talk It Over: WMAQ (sw-15.33) (sw.15.33)
 ★News: WHO WOC
 KMON.One Woman's opinion
 KWK-Range Riders
 WBAA-Dance Time
 WBOW-Street Reporter
 WCZ-Markets: Accordiana
 WFBM-Kitty Keene, sketch
 WGN-Markets: Midday Service
 WHAF-Farm Program
 ★WHBF-News; Markets
 WHIP-Southtown Church Hou ★WHBF.News; Markets WHIP-Southtown Church Hour WILL-Illinois Farm Hour WIND-Bob Atcher, songs WIRE-Kay Reporter WJJD-Loop Noon Day Service WKBB-Man on the Street WLS-Your Country Neighbors WLW-The Editor's Daughter WMBD-Cilco Town Crier; Farm Products Products WROK-Man on the Street: ★WSBT-Luncheon Club: News WSBT-Campus News: Campus Features WTMJ-Dance Orch 12:45 NBC-Words & Music: WIBA KWK (sw-15.33) CBS-This Day Is Ours, sketch: WCCO WBBM KMOX WMBD NBC-Hoosier Hop: (sw-15.33) ★News: WBOW WIND WKBH ★News: WBOW WIND WKBH WTAQ Ellen Randolph: KSD WOWO WBAA-Mary Johnstoft, soprano WDZ-Jolly Trishman WFBM-Noon Revue WHBF-Lucia Thompson, pianist WHIP-Song Shoppers WHO-Lem & Martha WHO-Lem & Martha WIRE-To be announced WISN-Even as You and I WKBB-Markets: Pet Corner WLS-Markets: Pet Corner WLS-Markets WLW-To be announced ★WMAQ-Norman Barry, news: Doggy Dan Doggy Dan 44 63

40 070

WMT-Joe Doakes: Int'l Varieties WOC-Song Shoppers ★WROK-News & Markets: Home Folks Hour Folks Hour WSBT-Man on the Street WSUI-Service Reports WTAD-Happy Valley WTMJ-Sidewalk Reporter 1:00 NBC-Betty & Bob, sketch: WHO WIRE WLW KSD WMAQ Turn to the second cover for pic-tures of Betty and Bob. sketch: CBS-Doc Barclay's Daughters KMOX WBBM MBS-The Happy Gang: WGN NBC-Ideas That Came True: WBOW (sw-15.33) 'Virginia and the Queen' is the title of today's discussion and interview. UBS-Milton Charles' Recalls: MBS-Concert Orch.: WHBE MBS-Concert Orch.: WHBF Man on the Street: WCFL WMBD KWK-It's Fun to Keep House #WBAA-Monitor Views the News WCCO-Adopted Daughter WGN-Ralph Ginsburgh's Concert orchestra WHAL-Legislative Forum WHAI-Legislative Forum WHIP-Rockin 'n Rhythm WILD-Melody Hall WILL-Melody Hall WILL-Melody Hall WIND-Lupi Italian Hour ★WISN-News & Prgm. Preview WJJD-Livestock Market WKBH-Ma Perkins WLJS-Chool Time WMT.Question Man WOWO-People, Just People WSBT-Take It Easy WSUI-Illustrated Musical Chats ★WTAD-News WTAQ-Man on the Street WTAQ-Man on the Street WTAJ-Bulletin Board 1:15 1:15 NBC-Arnold Grimm's Da sketch : WIRE WMAQ Daughter. sketch : WI WHO KSD WLW CBS-The Life & Love of Susan: WCCO KMOX WE WMBD WFBM (sw-17.83) Dr WBBM MBS-Jimmy Shields, tnr. & Or chestra: WHBF KWK WBAA-Song Time WCFL-Eddie & Fannie WDZ-Markets Close WDZ-Markets Close WGN-Young Dr. Malone WILL-Markets WISN-Sentimental Mood WJJD-Midday Roundup WKBB-Miniatures WKBH-Rhythm Revue \*WLS-Markets: News WMT-Favorite Tunes: You Asked for It for It WOC-String Along WOWO-To he announced WTAD-World Dances WTAQ-Mutiny on the High Seas. WTMJ-Gospel Singer 1:30 NBC-Rhythm & Song: WBOW (sw-15.33) CBS-Your Family & Mine, sketch; WBBM KMOX WMBD (sw-17.83) NBC-Valiant Lady, sketch: WLW WIRE WMAQ WHO KSD MBS-Wishart Campbell, songs: WGN wuN ★ KWK-News WBAA-Flying Club WCCO-Judy & Jane WCFL-What's In a Name? WDZ-Douglas Co. Rural School WFBM-Bohemians WHA.We The Coursement WHA-We, The Government WHBF-Gospel Temple Services WHIP-Going Forward with Cl cago WILL-The Digest WIND-Luncheon Dance WISN-Mary Ann Presents WJJD-Board of Education Pro-WJJD-Board of Education Pro-gram. WKBB-To be announced WLS-Prairie Ramblers & Patsy \*WMT-News: Novelty Parade WOWO-Your Family & Mine WROK-Moods in Rhythm WSBT-Music Album WTAD-Roving Cowbays Cowbays Cowbays Cowbays Cowbays WAS CBS-My Son and I: WFBM WCCO WISN WOC WKBH WMBD KMOX WBBM MBS-Dick Harding, organist: WHBF CBS-Mellow Moments: WIND WKBB NBC-Dr. Jazz: KWK NBC-Dr. Jazz: KWK WCFL-Spotlight Program ★WDZ-News WGN-Harold Turner, pianist WHIP-Dr. Clark, health talk WIND-Tommy Ott, organist WJJD-Two of a Kind WLS-Hoosier Sodbusters WMT-Judy & Jane WOWO-Peter MacGregor WROK-Music Graphs

ww.americanradiohistory.com

\*WHBF-Headlines of the Day WHIP-Alice Oleson, pianist WILL-Music Appreciation WIND-Sportsman Park, 3rd race WJBC-Question Hour WKBH-Streamlined Travel Tälk WMBD Ma Poching WTAD-Marcelia Cheek, songs WTAQ-Matinee Time 2:00 2:00 CBS-Joyce Jordan, Girl Interne: WFBM WSBT WISN WMBD WCCO WOC KMOX WBBM NBC-The Story of Mary Marlin, sketch: WMAQ WTMJ WHO KSD WIRE WLW CBS-Console Melodies: WKBB NBC-Orphans of Divorce, sketch: KWK WMT WLS WOWO (sw-MBS-Ginsburgh's Concert Orch.: WBAA-The Apothecary WBOW-Vocal Styling WCFL-Dance Time WDZ-Birthday Party: WHBF KMOX-Editors' Daughter WBBM-Meet the Missus WCCO-Manhattan Mother WDZ-Voice of Industry WHIP-Musical Echoes WDZ-Birthday Party: Movie Highlights WGN-Concert orchestra WHA-This Land of Ours WHIP-Englewood Hour WILL-University Lecture WIND-Sportsman Park, 1st race WJD-Rhythm for Tea WROK-Markets Prgm. Prevue WSUI-Trends in Radio ★WTAD-Community News 2:15 NRC-Ma Perkins, sketch: KSD Movie News 3:30 NBC-Ma Perkins, sketch: KSD WIRE WMAQ WTMJ WHO NBC-The Chase Twins, sketch: WCFL KWK (sw-15.33) MBS-Seven Men & a Maid: WGN CBS-Society Girl: WBBM WCCO WFBM KMOX 

 WFBM KMOX

 WBAA-Edward Foley, pianist

 WBOW-Music for Men

 WIND-Sports Edition

 WIND-Sports Edition

 WISN-Tonic Tumes

 WLS-Getting Most Out of Life

 WMBD-Editors Daughter, sketch

 WMT-Sweet Music

 WOC-Hits and Encores

 WOWO-Talking Drums

 WROK-Aloha Land

 WSBT-Song Shoppers

 WSUI-Organ Repital

 WTAD-Let's Waltz

 2:30

 ★CBS-News; Mellow Moments:

 WTAQ WIKBB (sw-11.83)

 NBC-Pepper Young's Family.

 NBC-Pepper Young's Family, sketch: KSD WHO WLW WMAQ WIRE WTMJ CBS-Smilin' NBC-To be announced: WIBA (sw-15.33) MBS-Bob Millar's Orch.: WHBF CBS-American School of the Air: WCCO WISN WSBT WFBM WOC KMOX WKBH WBBM WOC KMOX WKBH WBBM KWK-Swing Clinic WBAA-You and Your Child WBOW-Classic Musicale ★WCFL-News WDZ-Traintime Tunes: Woman on Train: Edwin LeMar WHA-Music of the Masters WHA-Music of the Masters WHA-Music of the Masters WHA-Music of the Masters WHA-Sportsman Park, 2nd race WJJD-Slums Cost You Money WLS-Homemakers WMBD-Petticoa Parade WMT-Tom Owens' Cowboys WMT-Tom Owens' Cowboys WOWO-Stork Express WROK-Rhythm Before Three WSUI-Radio Child Study Club WSOL-Radio Chila Study Club Prgm. 2:45 NBC-The Guiding Light, sketch: WMAQ WTMJ WHO WLW KSD WIRE UBS-Richard WTAQ WFBM (sw-11.83) NBC-Per the Bookends: NBC-Between WCFL WIBA WOWO KWK (sw-WBAA-Treasure Chest WBOW-Ind. State Teachers Col-WBOW-Ind. State Teachers Col-lege Prgm. WHIP-Dr. Harry Timm WIND-Sports Edition WJD-Ben Kan er WIND-Hawthorne Race ★WLS-News: Homemakers WMT-Matinee Varieties **3:00** CBS-Ray Bloch's Varieties: WOC WISN WTAQ WFBM WSBT WKBB (sw-17.8) NBC-Backstane Wife sketch: WIGE WIFE WIFE WIAQ WIBA WMT ★NBC-Club Matinee: N WENR WOWO WMT KWK News: ★WJJD-News KMOX-Linda's First Love KMOX-Linda's First Love WBAA-Symphony Hall WBBM-Editor's Daughter, sketch WBOW-Organ Moods WCCO-Gospel Singer WCFL-Make Believe Danceland WDZ-Memories WGN-Afternoon Musical WHA - Contemporary Economics: Weather KWK-Musical Prgm. WBAA-Radio Club WBOW-Dept. of Weights and Measures WDZ-Jimmy Walsh WGN-Hits of Today WILL-Music That Lives

WKBH

KWK 15.33)

WHBF

WIRE WLW

15.33)

Weather

WKBH-Streamlined Travel Tâk WKBH-Streamlined Travel Tâk WMOK-Women of the Hour WSUI-Adventures in Story Land WTAD-Variety Prgm. 3:15 NBC-Steila Dallas, sketch: WHO WIRE WTMJ WIBA WMAQ WLW CBS-Ray Bloch's Varieties: WFBM WTAQ WKBB (sw-11.83) MBS-Leo Freudberg's Orchestra WHBF WHIP-Musical Echoes WIND-Sports Edition WJJD-Variations WKBH-Tea Time Tunes WMBD Kitty Keene WOC-Market Closing WSUI-Geography in the Week's News MBS-Clark Crandall, Bar: WGN WHBF NBC-Vic & Sade. sketch: WHO WMAG WIRE WTMJ CBS-So You Want to Be -: WFBM WFAM WISN WTAQ WKBB WKBH WMBD WOC \*NBC-Club Matinee: News: WIBA WBOW KMOX-Kitty Keene WBBM-Missus Goes to Market WCCO-Life of Mary Sothern WDZ-Home Folks Hymn Hour WHIP-Home Forum WIND-Sportsman Park, 4th race ★WJBC-News WUJDC-News WJJD-Speech Clinic WLW-This Day Is Ours WOWO-Old Time Religion WROK-Ma Perkins, sketch WSUI-Iowa Union Radio Hour 3:45 NBC-Midstream, sketch: WLW KSD WTMJ WHO WIRE WMAQ CBS-To be announced: WKBH WTAQ WKBB WISN (sw-17.83) CBS-Smilin' Ed McConnell KMOX WCCO WFBM ₩BBM-Linda's First Love ★WDZ-Women in the News: Garwood Van WFAM-Melody Lane WFAM-Melody Lane WGN-Dick O'Heren, singer WHBF-Lucia Thompson, pianist WHIP-Organ Moods WIND-Sports Edition WJBC-Variety WJJD-Matinee Moderne WMBD-His Majesty, the Baby #WOC-News WROK-Shilkret Serenade WTAD-Happy Howard 4:00 NBC-Jimmy Dorsey's Orchestra: 4:00 NBC-Jimmy Dorsey's Orchestra: WIBA K K S S S S MBS-Old Fashioned Girl: WHBF NBC-Girl Alone, sketch: WMAQ WIRE WHO WTMJ KSD WLW CBS-Tune Time: WKBB (sw-17.83) CBS-Kathleen Norris: WBBM KMOX WFBM WCCO \*News: WBOW WDZ WKBH KWK-Al Sarli's Orch. WBAA-Melody Moods WENR-Home Forum WHA-Weather Bureau: Organ Reverie W W W WHA.Weather Bureau: Organ Reverie WHA.Weather Bureau: Organ Reverie WHIP-Afternoon Dance WILL-News Behind the News WIND-Sportsman Park, 5th race WISN-Rhythm & Romance WJDC-Wesleyan Hour WJJD-Piano Reflections \*WMBD-News: Pet Corner WMT-Sweet Music WOC-Accordiana WOWO-American Warblers WROK-Helene Kimberly WSUI-Education Notes WTAD-Variety Prgm. WTAQ-Dance Time 4:15 NBC-Against the Storm: WMAQ WHO KSD WIRE WTAM WTMJ WLW MBS-Johnson Family: WHBF WLW MBS-Johnson Family: WHBF \*NBC-News; Jimmy Dorsey's Or-chestra: WENR CBS-Caroline's Golden Stor WBBM WFBM KMOX WCCO Store: CBS-Genevieve Rowe, soprano: WKBB WKBH Hall

Thursday Good Listening Guide

Stations which will broadcast these programs may be found in the adjacent columns at the time hereunder indicated

#### Check the programs you want to hear today

#### MORNING

- 8:15 CST American School of the Air. Subject: "Tales of Near and Far." Title: "Who Rides the Night," the story of a band of highwaymen known as the "Stingers," in New Hampshire in the nineteenth century.
- 11:30 CST Farm and Home Hour. A discussion of economic information from the U.S. Department of Agriculture, by Frank George of the Bureau of Agricultural Economics, and a special pick-up from the American Royal Live Stock and Horse Show at Kansas City, Mo.

#### NIGHT

- 6:30 CST Vox Pop. Parks Johnson and Wally Butterworth.
- 7:00 CST One Man's Family; Serial Drama. 7:00 CST Ask-It-Basket.
- Quiz program with Jim McWilliams.
- 7:30 CST Those We Love. Dramatic program, with Nan Grey.
- 7:30 CST Strange As It Seems. Persons of incredible experiences and facts from American history, with John Hix as M. C.
- 7:30 CST Tip-Top Show. Joe Penner, comedian; Gay Seabrook; Dick Ryan; Kenny Stevens, tenor; Jacques Renard's orchestra.
- 8:00 CST Good News of 1940. Walter Huston, M. C.; Roland Young, comedian; Fannie Brice (Baby Snooks); Hanley Stafford; Connie Boswell, vocalist; Meredith Willson's orchestra.
- 8:00 CST Major Bowes' Amateur Hour.
- 8:30 CST America's Town Meeting of the Air. Discussion of current problems, with George V. Denny, moderator.
- 9:00 CST Columbia Workshop; Drama.
- 9:00 CST Kraft Music Hall. Bing Crosby, M. C.; Bob Burns, comedian; Music Maids; Ken Carpenter, announcer; John Scott Trotter's orchestra. Guests: Kirsten Flagstad, soprano; Walter Connolly, movie star, and Jack Oakie, comedian.
- 9:30 CST Americans at Work. Interviews and dramatizations of employes in various American industries.
- 10:00 CST Fred Waring in Pleasure Time.

## Refer to adjacent columns for stations broadcasting these programs

#### EDEOLIENCIES

	FREQ	VERCIES	
(MOX-1090	WFAM-1200	WIRE-1400	WMT-600
(OA-830	WFBM-1230	WISN-1120	WOC-1370
(SD-550	WGN-720	WJBC-1200	WOW0-1160
(WK-1350	WHA-940	WJJD-1130	WR0K-1410
VBAA-890	WHAS-820	WJR-750	WSBT-1360
VBBM-770	WHBF-1240	WKBB-1500	WSUI-880
VBOW-1310	WHIP-1480	WKBH-1380	WTAD-900
VCCO-810	WH0-1000	WLS-870	WTAM-1070
VCFL-970	WIBA-1280	WLW-700	WTAQ-1330
VDZ-1020	WILL-580	WMAQ-670	WTMJ-620
VENR-870	WIND-560	WMBD-1440	-

WIND-Sports Edition WJJD-Pacific Paradise WKBH-Scoreboard WMBD-Today's Programs WOC-Siesta Time WOWO-Eb & Zeb WROK-Ozzie Nelson's Orch. WSUI-Musical Miniatures 4:30 NBC-Kitty Keene. Inc., sk KSD WMAQ WHO WTMJ sketch: NBC-Affairs of Anthony, sketch: WOWO WENR NBC-Jack Armstrong, sketch: CBS-It Happened in Hollywood: WBBM WCCO WISN KMOX Turn to page 17 for a story by Martha Mears. MBS-Harold Turner, pianist: WGN KWK ★News: WTAD WJJD WBAA-Stamp Club of the Air WBOW-Merry-Go-Round WDZ-Scoreboard: Band Music WFAM-Killer Dillers WHBF-Cousin Peggy's Sunshine Club Club WHIP-Peacemaker : Symphony Hall WILL-The Broadcasters WIND-Sportsman Park, 6th race WIRE-Dick Reed WJBC-Sweet & Swing WMBD-Window Shopper

WMT-Cheerful Charlie Flagler WOC-20th Century Serenade WROK-Music Graphs WSUI-Elementary French WTAQ-Cocktail Dance 4:45 CBS-Scattergood Baines, sketch: KMOX WBBM WFBM WCCO NBC-The Dinning Sisters: WENR

\*MBS-Texas Jim Lewis Cowb-oys: News: WGN oys: News: WGN ★News: WHO KWK KSD-Vic and Sade WBAA-Story Book Hour WDZ-Listen to Letty WHBF-Lost Empire, drama WIND-Sports Edition WIRE-Dessa Byrd WJJD-Suppertime Frolic WKBB-Afternoon Musicale WKBH-Albin Bina WLW-Invitation to Listen WKBH-Albin Bina WLW-Invitation to Listen WMAQ-Frolics Before Five WMBD-Sweetheart Time WMT-Singin' Sam WOC-Program Preview WOWO-Consolaires WROK-Concert Hall WTAD-Hammond Organ WTAO-Latest Market Rep WTAQ-Laminond Organ WTAQ-Latest Market Reports WTMJ-Meet Miss Julia, sketch 5:00 NBC-Musical Bits; Vocalist & Orch.: WENR WMT WLW

www.americanradiohistory.com

NBC-The Guest Book: WMAQ E--9/1 WIBA (sw-9.53) \*CBS-News: Novachord Novel-ties: WOC WKBB WTAQ WBBM

WGN

MBS-Gus Lazaro's Ensemble:

KMOX-Judy & Jane \*KSD-News; Bernhard Levitow's ★ N.D.-News; Bernhard Le Orch. KWK-The Green Hornet WBBM Chicago Hour WCCO-Livestock ★ WCFL-News ★ WCrL-News
 WDZ-Sportscast
 WFAM-Killer Dillers
 WFBM-Christian Science Prgm.
 ★ WHBF-News: Modern Melodies
 WHDF-Eventide Echoes
 WHO-Ellen Randolph
 WILL-Illinois Editorial Review
 WIRD-Sportsman Park, 7th race WIND-sportsman Park, 7th race WIRE-Spelling Bee \*WISN-Show Window: News WKBH-Kiddies' Hour WMBD-Happy Train WSUI-the Roman Letter & Story WTAD-Sports Views & Reviews \*WTMJ-Song Doctor: News \*WTMJ-Song Doctor: News 5:15 ★NBC-Malcolm Claire, children's stories: News: WMAQ (sw-9.53) CBS-Michael Loring, songs: WOC WKBB WTAQ WISN WFAM

WKBB WTAQ WISN WFAM Sports Review: WLW WROK KMOX-MA Perkins KSD-Adventures of Jimmy Allen WBBM-Pappy Cheshire ★WCCO-News WCFL-A. B. C. Safety Legion WENR-Swingtime Serenade WFBM-Dr. Pepper Prgm. WGN-Concert Orch. WFBM-Dr. Pepper Prgm. WGN-Concert Orch. WHBF-Crimson Trail, drama WHO-Meet Miss Julia WIND-Sports Edition WIRE-Neighborhood Topics WMBD-Thelma Jean WTAD-Jack Armstrong

5:30 NBC-To be announced: WIRE WIBA MBS-Henry Weber's Concert Or-chestra: WGN KWK NBC-Little Jack Little's Orch.: (sw-9.53) **★CBS-H. V. Kaltenborn, news** analyst: WFBM WTAQ WCCO WISN WKBB WFAM WIND (sw-11.83) See page 4. See page 4. Jack Armstrong, sketch: WHBF WHO WMAQ WTMJ Capt. Midnight: WKBH KSD KMOX-Bob Dunham Comments WCFL-Cameo Theater WENR-Organ Moods WLW-Dinner Music WMT-High School Salute ★WOC-Boake Carter, comm. WROK-Dance Hour WSUI-Musical Moods 5.45

#### 5:45 NBC-Salon Silhouettes: WIRE WROK-Geo. E. Sokolsky (sw-9.53)

★CBS-Today in Europe: WKBB WFBM WFAM WIND WBBM WEBM WHAS WOC WISN WOC NBC-Adventures of Tom Mix: NBC-One of the Finest: WLS WENR KWK WMT MBS-To be announced: WIRE ★NBC-Lowell Thomas, news com-mentator: WLW Captain Midnight, sketch: WTAQ WHBF

NIGHT NBC-Easy Aces, sketch: Jane Ace: WMT WENR KWK NBC-Escorts & Betty: WIBA CBS-Amos 'n' Andy: WHAS WJR WCCO KMOX (also at 10 p.m.) NBC-Fred Waring in Pleasure Time: WTAM WLW WTMJ WMAQ KSD WIRE Captain Midnight, sketch: WGN WHO WHO ★News: WFBM WROK Sports: WBBM WKBB WKBH WBOW-Music for Dinner WCFL-Race Results WFAM-Dinner Dance WIND-German Hour WISN-Styles in Phythm

WISN-Styles in Rhythm WMBD-Sports: Melody Miniature WOC-Sports Summary WSUI-Dinner Hour Prgm. WTAQ-Hayrack Cimfunny 6:15 CBS-Judith Arlen, songs: WFAM NBC-I Love a Mystery, sketch: KSD WTAM WTMJ WHO WIRE WMAQ (also KFI at 10:15 p.m.) CBS-To be announced: WTAQ NBC-Mr. Keen, Tracer of Lost Persons, drama: WENR WMT KWK

★News: WJJD WMBD WOC

WCCO To be announced: WHO WKBB WFBM

WFBM KMOX-Inquiring Reporter WBBM-Heart of Julia Blake WBOW-Si & Ezra WCFL-Dad's Family WGN-Bob Elson's sports review WHAS-Richard Himber's Orch. WHBF-Sports Trail WJR-Motor City Chorus WKBH-Dinner Music

6:30

CBS-Vox Pop: WBBM WISN KMOX WMBD WOC WCCC KMOX WMBD W WFBM WHAS WJR WCCO \*News: WGN WHO WTAQ WFAM

(Continued on Next Page)



## THURSDAY

October 19

Orphan Annie, sketch: WGN WHO KMOX-Ben Feld's Orch.; Harry Cool, soloist KSD-Double Melodies KSD-Double Melodies WBOW-Sports Review WCCO-Jack Armstrong WCFL-Jack Kelly's Orch. WMAQ-At Sundown ★WSUI-Daily Iowan of the Air WTMJ-Sport Flash



## THURSDAY October 19

(6:30 p.m. Continued) KUSD-Cheri McKay and Company \*KWK-Sports Final: News WBOW-Melody Time WCFL-Top Tunes \*WHBF-News; Dance Tunes WKBB-Dinner Concert WKBB-Dinner Concert WKBH-Do You Know ★WMAQ-Fort Pearson, news: ★WMAQ-Fort Pearson, news: Musical Entre ★WMT-Fulton Lewis, Jr.: News WOC-Vox Pop WROK-Dance Hour WTAM-Richard Himber's Orch. WTMJ-Viennese Ensemble 6:45 MBS-Inside of Sports: KWK WGN WLW ★News: WKBB WKBH

★News: WKBB WKBH KSD-Rosario Bourdon's Orch. WCFL-Sports WFAM-American Family Robison WHBF-Sports Sparks; Serenade WHO-Sunset Roundup WIRE-Dick Reed WLS-Sports Review WMT-Football Forecast WTAM-Sportsman's Guide WTAQ-Guy Watts. pianist WTAJ-Richard Himber's Orch. 7:00

7:00 CBS-Ask It Basket: WMBD WFBM WCCO WBBM WHAS KMOX WJR (sw-15.27) (also KNX KSL at 10:30 p.m.)

NBC-One Man's Family, sketch: WTMJ WHO WIRE WLW KSD WTAM WMAQ (also KFI Sun. at 11:30 p.m.)

MBS-The Green Hornet: WMT WHBF

KWK-Musical Prgm. ★WBOW-News ★WCFL-Special News

54

9/1—E WFAM-Lest We Forget WGN-Heidelberg Concert Orch. WIND-Max Miller's Quartet WISN-Pop Concert WKBB-Song Shoppers
9 WKBH-Music Makers WLS-The Farmers' Forum WOC-Richard Himber's Orch. WROK-Four Cucarachas
ed) WSUI-Children's Hour Company WTAQ-To be announced WTAQ-To be announced 7:15 WBOW-Pinky Tomlin's Orch. WCFL-Famous Bands WFAM-20th Century Serenade

₩FAM-20th Century S ★WIND-News WKBB-Gypsv Caravan WKBH-Rapid Ad WOC-Ballads in Blue WROK-Prairie Singer 7:30

7:30 ★CBS-Strange As It Seems: News: WFBM WCCO WHAS KMOX WJR WBBM (sw-15.27) (also KNX KSL at 11 p.m.) NBC-Those We Love: WTAM WIRE WMAQ KSD WHO WTMJ WLW (also KFI at 11:30 p.m.) NBC-Tip Top Show; Joe Penner, comedian: KWK WLS NBC-Vagabonds: WOWO WBOW-Let's Talk It Over WFAM-Rhythm Rendezvous WGN-Lightning Jim WHBF-Burgemeister Game WIND-Light Classic WISN-Campus Jamboree WKBB-To be announced WKBB-To be announced WKBD-People's Forum WMT-Bohemian Frolic WOC-Farmers' Forum WROK-Midwest Revelers WSUI-Sportstime **7:45** WCFL-Dr. Carruthers WFAM-Rhythm Rendezvous News 7:45 WCFL-Dr. Carruthers #WFAM-Other Worlds in Space: News WROK-Aloha Land

WSUI-Evening Musicale 8:00

8:15

MBS-Raymond Gram WHBF WMT

CBS-Major Bowes' Amateur Hour, WBBM WHAS WJR KMOX WMBD WISN WCCO WOC WFBM WTAQ WKBH (sw-11.83) NBC-Vicki Chase, sop.: WOWO WBOW

NBC-Good News of 1940: WLW WMAQ WTAM WTMJ WIBA KOA WIRE KSD WHO (sw-KOA WIRE KSD three 9.53) Por further detail see sponsor's announcement on page 52. KWK-Slunus Cost You Money WCFL-Highlights Prgm. WENR-Concert Miniature ★WGN-Billy Repaid ★WHBF-News WIND-Hynans of All Churches WKBB-Symphony Hall WKBB-Symphony Hall WROK-Victor Hour WSBT-Hayloft Jamboree WSUI-History in Review

8:15 MBS-Johnnie Davis' Orcl WGN WHBF WMT KWK Orchestra: WENR-Will Osborne's Orch WIND Betty & Bob, sketch WSUI-Your Job & Mine wSUI-Your Job & Mine 8:30 MBS-Sinfonietta: WHBF KWK Music detail on page 10 this week. NBC-America's Town Meeting of the Air: WENR WMT WOWO WBOW WBOW WCFL-Labor Flashes

WCF-Labor Plasties #WGN-Quin Ryan, news WIND-Scattergood Baines, sketch WROK-Scandinavian Hour WSUI-Album of Artists 8:45

 8:45

 WCFL-Franz & Fritz

 WGN-Jack McLean's Orch.

 WIND-Paul Paige's Orch.

 \*WSUI-Daily Iowan of the Air

9:00 NBC-Kraft Music Hall; Starring Bing Crosby, with Bob Burns: KSD KOA WLW WHO WTMJ WTAM WMAQ WIBA WIRE (sw 9.53) For detail see Good Listening Guide.

CBS-Columbia Workshop: WISN WKBH WSBT WFBM WMBD WKBB WJR KMOX KWK-Double Melodies WBBM-Dr. Preston Bradley WCCO-Who's the Champ

WCCO-Who's the Champ WCFL-Stars of Tomorrow WHAS-Univ. of Kentucky WHBF-Sarah Calhoun, songs WHND-Emil Flindt's Orch. WOC-Voices of Friendship WROK-Nite Club of the Air ★WTAQ-News 9:15 \* None: WCFL WURDA

## 9:15 \*News: WCFL WBBM KOA-Men of the West KWK-Musical Prgm. WGN-Tommy Dorsey's Orch. WHBF-Hawaii Calls WIND-Walkathon WTAO Dames Orch

WTAQ-Dance Orch. 9:30

NBC-Joseph Gallicchio's Orches-tra: WENR WOWO KWK CBS-Americans at Work: WOC WCCO WKBH WSBT WTAQ WKBB WISN MBS-Henry Weber's Concert Re-vue: WGN-WHBF KMOX-Twilight Trail KMOX-Twilight Trail WBBM-Sports Huddle WBOW-Teachers' College Prgm. WCFL-Make Believe Dance, and WFBM-Columbus Day Prgm. WFBM-To be announced WHAS-Batter Up WHAD-Hoss Tales ★WJR-Today in Europe WMBD-Hits & Bits WMT-Coe Homecoming 9.45

9:45 CBS-Americans at Work: KMOX KWK-Range Riders ★WBBM-News with Todd Hunter WFBM-Singing Cop ★WIND-News

#### WMBD Charles Engles' Orch.

10:00

WJR-Musical Pren

For detail see Good Listening Guide. ★CBS-Paul Sullivan Reviews the Swing: ★MBS-Elliott Roosevelt, comm.: News: WJR WHAS WIRE (sw-WGN 9.65)

NBC-Milt Herth Trio: (sw-9.53) NBC-Fred Waring in Pleasure Time: KOA WHO NBC-Fred Waring in Pleasure WBBM WISN WFBM KMOX WCCO NBC-Jan Savitt's Orch.: WHO WTAM CBS-Amos 'n' Andy: WBBM WFBM (also see 6 p.m.) MBS-Ramona's Orch .: WHBF ★News: WBOW WTAQ WCFL-Life Prgm. WENR-Art Kassel's Orch

WROK WOWO WMT WMBD WLW WHBF ★News: WROK WOWO WM WOC WMBD WLW WHE WBOW WSBT ★KMOX-Flannery Views News KWK-Sports Review WCCO-Cedric Adams WCLO-Cedric Adams ★WENR-Durward Kirby, news WIND-Paul Paige's Orch. **★WISN-News:** Vic Fraser's Orch. WKBB-Jerry Chandler. organist **★WKBH-News:** Music WMAQ-Richard Hinber's Orch. WTAM Tom, Manuing WTAM-Tom Manning WTAQ-Dance Orch. WTMJ-Today's Events

10:15 CBS-Bob Chester's Orch.: WISN WMBD WKBB WKBH WBBM WSBT WTAQ MBS-Inside of Sports: WIBA NBC-Dance Orch.: WENR WBOW WOWO (sw-9.53) \*NBC-News; King's Jesters; WMT MBS-Dick Jurgens' Oph.: WGN KWK \*News: WFBM WTO WIRE KMON-France Lack. ports KOA-Men of the West WCCO-Curfew Time WHAS-Geo. Walsh Looks Em KWK Over

WHBF-Ten Pin Man; Bowling News WIND-Emil Flindt's Orch. \*WJR-News: Musical Memories WLW-This is the Fair \*WMAQ-Fort Pearson, news Band

WMTAQ-fort Pearson, WMT-Electric Park Ban WOC-Bowling Highlights WTAM-Ray Pearl's Orch. WTMJ-Dance Orch. 10:30 CBS-Jack Jenny's Orch.: WHAS WSBT WIND WKBB

10:15

★NBC-Dance Orch.; News: WMT WBOW (sw-9.53)

WGN-Jack McLean's Orch. WKBH-Let's Dance WLW-Sports; Burt Farber's Orch. WMAQ-Abe Lynan's Orch. WMBD-Nightfall WOC-Nocturne WTMJ-Sports: Dance Orch. 10:45 NBC-Jan Savitt's Orch.: KWK KOA MBS-Johnny McGee's Orchestra: WHBF WMT CBS-Jack Jenny's Orch.: WISN WMBD WJR WOC WKBH WFBM WTAQ KMOX-Sally Foster. Hal Choisser WBBM-Nightcap Serenade WCCO-Rollie Johnson WIND-Walkathon WIND-Walkathon WI.W-Carl Lorch's Orch. WTAM-Dick D'Nars' Orch. 11:00 CBS-Dance Orch.: WSBT WFBM WJR (sw-6.12) NBC-Artie Shaw's Orch.: WMAQ WTMJ KWK NBC-Dance Orch.: KSD WHO WIBA WBOW CBS-Wayne King's Orch.: WISN WTAQ WKBB WOC WBBM MBS-Tommy Tucker's Orch.: WGN WHBF WMT Music You Want: WENR WIRE WTAM KMOX-Popular Melodies KMOA-ropinar Melonies KOA-Ran Wilde's Orch. WCCO-Dick Barrie's Orch. WIND-Paul Paige's Orch. WKBH Request Prgm. WLW-Dance Orch. WMBD-Charles Cartwright Orch.

End of Thursday Programs

NBC-Viennese Ensemble: WMT \*News: WIND WISN KWK Whews: WIND WISN KWK KSD-Reggie Child's Orch. WCFL Quarter-Hour With-WDZ-Music for You WFAM-Harlan Hogan WGN-Don Pedro's Magic Violin WJBC-Dollar Daze WJJD-Movig Tattler NBC-The Story of Mary Marlin. sketch: WLS WIBA ★CBS-News: Lanny Ross, tnr.: WBBM WCCO WFBM WISN KMOX WMBD WOC WJBC-Dollar Daze WJJD-Movie Tattler WKBB-Take It Easy WKBH-A Song or Two WLW-Teena & Tim WMT-Myrt & Marge WOWO-Linda's First Love WSUI-The Book Shelf WTAD-Gems of Melody ★WTAQ-News: Music for Missus 10-45 CBS-To be announced: WFAM CBS-To be announceu: mrAm ★News: WJJD WTAD KWK-Secret Diary WBOW-Singing Sam WCFL-Fashion Show ★WDZ-News: To be announced WGN-Len Salvo. organist WHA.-Homemakers 10:45 10:45 CBS-Aunt Jenny's Stories: WOC KMOX WMBD WFBM WBBM WCCO NBC-The Road of Life, sketch WLW WTMJ WMAQ WIRE KSD NBC-Getting the Most Out of Life: WOWO KWK NBC-Houseboat Hannah, sketch: WHO WHO WBOW-Variety Prgm. WCFL-General Revue WDZ-We Heard WFAM-Mid-Morning Revue WGN-Painted Dreams WHA-Musical Notebook WHPE Ferminice Views ? WHA-Musical Notebook WHAE-Newsical Notebook WHBF-Feminine Views & News WILL-Salon Music WIND-Livestock Markets WISN-Ann Leslie's Scrapbook WJJD-Bureau of Missing Persons WKBH-Amer. Family Robinson ★WLS-Markets: Poultry, Butter & Egg Markets: News WMT-Hilltop House WROK-Joe Fontana WTAD-Betty & Bob 11:00 ★NBC-News: Meet the Artist: KWK WIBA WOWO NBC-Carters of Elm Street; NBC-Carters of Elm Street: WMAQ CBS-Kate Smith WBBM WFBM WMBD WOC WMBD WOC \*News: WTAD WKBH KSD-Carters of Elm Street WBAA-American Institutions WCFL-Peekers in the Pantry WDZ-Markets: At Your Service WF4M-Rhapsody in Brass Family, WDZ-Markets: At Your Serviv WFAM-Rhapsody in Brass WGN-Manhattan Mother WHA-Chapter a Day WHBF-Mississippi Valley News WHIP-Homespun WHO-Judy & Jane WILL-American Institutions WIND-Bob Atcher, songs WIRE-Singin' Sam WIRE-Singin' Sam Brown. WTMJ CBS-Big Sister, sketch: WFBM WMBD WCCO KMOX WBBM MBS-Keep Fit to Music with Wallace: WHBF WIRD-Bob Atcher, song WIRE-Singin' Sam WJBC-Organ Melodies WJJD-General Rhythms

#### MORNING CBS-To be announced: WTAQ ★Star in program listings indicates news broadcast.

7:00 a.m. CST ★CBS-News from Europe: WTAQ WFAM (sw-17.83) ★News: WHBF WTAD WOWO WLS Musical Clock: WOC WROK 7:15 ★CBS-Odd Side of the News; (sw-17.83) (3W-17.03) ★News: WHO WJJD WLW WMT 7:30 CBS-Phil Cook's Almanac: (sw-17.83) ★News: WDZ WILL WKBB WTAQ 7:45 ★CBS-Adelaide Hawley, news: (sw-17.83) \*News: KWK WTAD WFBM ★KMOX-Headline Highlights
 ₩IRE
 ★KMOX-Headline Highlights
 ₩DZ-Jimmy Allen
 WDZ-Howdv Neighbor
 WGN-Good Morning Prgm.
 WHB-Shoppers' Special
 WHO-Happy Hank
 WHL-Shoppers' News
 WHL-Student Churches
 ★WJJD-Islanders: News
 WKBH-Breakfast Meelodies
 WLS-Jolly Joe & Pet Pals
 WLW-Tex Owens
 WLW-Tex Owens
 WLW-Masical Clock WIRE 8:00 CBS-Organ Moods: (sw-17.83) CBS-Good Morning: WTAQ

★NBC-News: Breakfast Club: KWK WCFL (sw-21.5) ★News: WGN WHBF WKBH KMOX-Ozark Varieties ★KSD-News: Bernard Levitow's Orch. \*WBBM-News: Musical Clock WDZ-Man on the Street WFAM-Minutes of Melody WFBM-Freddie Miller WFBM-Freddie Miller WHA-Band Wagon WHIP-Polish Variety Melodies WHO-Coffee Pot Inn WILL-Sociology of the City WIRE-Indianapolis Today WJJD-Social Register WKBB-Melodic Memories WKBB-Melodic Memories WLS-The Singing Milkman WLW-Boone County Caravan WMAQ-Your Neighbor WMBD-S & C Bandwagon WMT-Blue Ribbon Melodies WOWO-Bible Class WSUI-Morning Chapel WTAD-Coffee Time

CBS-American School of the Air: (sw-17.83) For detail see Good Listening Guide. ★News: WBOW WMBD \*News: WBOW WMBD KSD-Young Dr. Malone WDZ-Morning Call WFAM-Your Engagement Book WFBM-Rhythm Ranch WGN-Carolyn Pryce, Home Coun-WHA-Morning Melodies WHA-Morning Melodies WHO-Blue Ribbon Melodies WHO-Blue Ribbon Melodies WIND-Passing Show WIRE-Kitchen of the Air WKBB-Topic Turos WKBB-Tonic Tunes WKBH-Good Morning WLS-News, Julian Bentley WLW-The Heart of Julia Blake WMT-Musical Clock WSUI-Manhattan Concert Band 8:30 CBS-To be announced: WKBB WKBH (sw-17.83) NBC-Breakfast Club: WOWO KMOX-Vic & Sade KSD-The Heart of Julia Blake KWK-Music, Maestro, Please WBBM-Manhattan Mother, sketch WBOW-Radio Gospel WCCO-Ma Perkins WDZ-Zeke Manners WCCO-Ma Perkins WDZ-Zeke Manners WGN-Good Morning Prgm. WHBF-Public Service WHO-The Sunbeam WJJD-Victor H. Lindlahr WLS-The Westerners WLW-Life Can Be Beautiful ★WMAQ-Coffee Time with Nor-man Ross: Norman Barry, news WMBD-Jay's Women of Today WMT-Alarin Clock Time WROK-Morning Devotionos ★WSUI-Daily Iowan of the Air: Morning Melodies WTAD-Ministerial Alliance WTMJ-What's New **8:45** 8:45 NBC-Life Can WLS Be Beautiful: CBS-Bachelor's Children: KMOX WCCO NBC-Breakfast Club: WBOW KSD-The In-Laws \*KWK-Sidelights on the News WBBM-Teena & Tim, sketch WDZ-Kitchen Barn Dance WFAM-Morning Devotions WFBM-Meet Miss Julia WGN-What's News in the Stores Today Today WHBF-House of Music WHO-Life Can Be Beautiful.

sketch WILL-Classical Miniatures

WIND-News

Bits

WILL-Musical Gems WLS-Meet Miss Julia

WIRE-Editor's Daughter WIRE-Editor's Daughter WKBB-Do You Want a Job?: Tonic Tunes WKBH-Uncle Bob #WLW-Child Problem Doctor: News: Livestock WMAQA Step Ahead with Nor-man Ross man Ross WMT-Musical Clock WM1-Musical Clock WROK-Your Favorite Hymns WSUI-Service Reports WTAD-Tonic Tunes WTAQ-Good Morning Neighbor 9:00 NBC-Josh Higgins of Finchville, sketch: WCFL WBOW CBS-Pretty Kitty Kelly, sketch: WCCO WISN WBBM WFBM WOC KMOX NBC-The Man 1 Married, sketch: KSD WIRE WHO WMAQ WLW WTMJ \*News: WMT WROK WTAD KWK-Dance Music WDZ-Atlas Mutual Ins. \*WFAM-News: Concert Time WGN-Morning Melodies \*WHBF-News; His Majesty, the Baby WHIP-German Hour WILL-Homemakers' Quarter Hr WIND-Start the Day Right WTMJ WILL-Homemakers' Quarter Hr WIND-Start the Day Right WJDD-Bosworth Broadcast WKBB-Variations on Syncopation WKBH-Friday Varieties WLS-Career of Alice Blair WMBD-B & M Messenger; Weather Report; Thrift Message \*WOWO-Markets: News WSUL-Within the Classroom; Pro-WSUI-Within the Classroom: Pro gram Calendar & Weather Re port port WTAQ-North Side Tour 9:15 NBC-Anne Thomas, Career Wife: WBOW WOWO NBC-John's Other Wife, sketch WMAQ WIRE WHO KSD WTMJ WLW t & Marge, sketch: WISN WBBM WCCO CBS-Myrt кмох WFBM WMBD \*News: WKBB WOC \*News: WKBB WOC KWK-Gospel Singer WCFL-Music While You Work WDZ-Sons of Pioneers WFAM-Readers' Review WGN-Myrna Dee Sergent \*WHA-News & Views WHBF-News & Picers's Fachia WHBF-Nancy Nocar's Fashion

WMT-Melody Mart WROK-Town Crier WTAD-Marcella Cheek, songs 9:30 WBOW-Radio Revival Guide Reveries WTAD-Ma Perkins, sketch WLS 15.21)

WOC

NBC-Morin Sisters: WBOW

VISU NBC-Just Plain Bill, sketch: WHO WLW WMAQ WIRE WTMJ CBS-Hilltop House, with Bess Johnson: WMBD WISN WBBM WFBM KMOX WCCO MBS-Melody Strings: KWK

FRIDAY, October 20, 1939

WCFL-Bittersweet Melodies WDZ-Possumhunt Carpenter WGN-Home Management WGN-Home Management WHBF-Morning Melodies WHD-Joe Alexander WHSD-Joe Alexander WJJD-Friday Morning Fling WKBB-Melody Musings by Ethel WKBH-Olive Hagen WLW-Meet Miss Julia WMBD-Shopping with Jo WMT-Here's Your Lucky Break WOC-Screenfans Prgm. WOWO-Dishpan Parade WROK-True Stories WTAD-Kitty Keene, sketch 10:00 NBC-David Harum, sketch: KSD

www.americanradiohistory.com

WHA-Homemakers ★WHBF-News; Augustant Col-lege Chapel Services WHIP-Lithuanian Hour WHLL-Destructive and Useful In-NBC-Fran Allison, contr.: WCFL WILL-Destructive and Oseful In-sects WIND-Traffic Court Broadcast WJBC-Theater Time WKBB-Hollywood Reporter WKBH-Home Economics WLW-Linda's First Love, sketch WCWO-Home Forum WROK-Confidential Advisor WSUI-The Week in Poetry WTAO-Home Harmonizers WDZ-Opening Markets WFAM-Mrs, Riley's Shoppers' Guide WGN-Keep Fit to Music WHA-Rhythm & Games WHBF Betty & Bob, sketch WHIP-Budapest Hour WILL-Markets: Moments Musi cale WIND-Stella White Working Wife WTAQ-Home Harmonizers WTMJ-Your Family & Mine WIND-Stella White Working Wite WJJD-Parents & Teachers WKBB-W.P.A. Prgm. \*WKBH-News: Bargain Spunler WLS-The Rangers WOC-Tonic Tunes WOC-Concordia Chapel WROK-Health Talk: Organ Revenies NBC-Lorenzo Jones, sketch: KSD WIRE WHO WMAQ WTMJ NBC-The Right to Happiness, sketch: WLS WLW More detail on page 3. CBS-Brenda Curtis. sketch: WCCO KMOX WBBM WFBM WISN WMBD WTAQ-Music for Every Mood 9:45 NBC-Viennese Ensemble: WIBA NBC-The Trouble with Marriage: NBC-Viennese Ensemble: WIBA KWK-Meet Miss Julia, sketch WBOW-Women's Club WFAM-Musicale WGN-Bachelor's Children WJJD-Music, Please WKBB-Hits & Bits WKBB-Hits & Bits WKBH-Your Home Prgm. WMT-Pretty Kitty Kelly ★WOC-News WROK-Woman's Forum WSUI-Yesterday's Musical Fa-vorites NBC-Women in White, sketch: WMAQ WTMJ KSD WIRE WHO NBC-Rakov's Orch.: KWK (sw-CBS-Stepmother, sketch; WBBM KMOX WCCO WFBM WTAD-Happy Howard WTAD-Happy Howard WTAQ-Hits & Encores 10:30 NBC-Pepper Young's sketch: WLS NBC-Young Widder sketch: WIRE WMAQ WHO

NBC-David Harum, sketch: KSD WIRE WHO WMAQ

WKBB-What's New? WLS-Feature Foods WLW-One Woman Speaks WMT-Corntussel News WROK-Master Singers WSUI-Within the Classroom WTAQ-Organ Reveries WTMJ-Hymps of All Churches 11:15 NBC-Southernaires; Quartet: (sw-15.33) NBC-The O'Neills, sketch: WLW WMAQ CBS-When a Girl Marries, sketch: WFBM KMOX WCC WBBM WOC WISN WOWO-Purdue Agricultural Prgm. WROK-Round the Town ★WSBT-Luncheon Club: News WSUI-Rhythm Rambles NBC-Virginia Hays, contr.: WIBA KWK WBOW NBC-Southernaires; Quartet: WOC WISN Young Dr. Malone, sketch: WHO WIRE WIRE Ail for the Ladies: WIND WTAD ★KSD-Headlines; Tel e Tunes KWK-Edith Raye, vocalist WDZ-Red Belcher WFAM-Have You Heard: What WROK Is It? WGN-The Life of Mary Sothern WHBF-Lucia Thompson, pianist WJBC-Parade of Bands WJJD-Islanders WKBB-Console Echoes WKBH-Club Calendar WMBD-Linda's First Lave It? WMBD-Linda's First Love WMT-This Day is Ours WOWO-Editor's Daughter WROK-Tropical Moods WTMJ-Betty & Bob, sketch 11:30 NBC-Nat'l Farm & Home Hour: KWK WIBA WMAQ CBS-Romance of Helen Trent. sketch: WBBM KMOX WBOW-Organ Melodies: Mason's NBC-Lets Talk It Over: (sw-Editorial WCCO-Grandma Travels \*WCFL-News WDZ-Myers Baker Boys WFAM-Harlan Hogan WFBM-Hoosier Farm Circle \*WGN-Quin Ryan's News Com WHA-Organ Gems WHBF-Betty Crocker, recipe WHIP-Betty Coucker, Techpe talk WHIP-Beauty for Sale WHO-Adopted Daughter, sketch WIND-Joe Alexander, organist WIRE-Noonday Headlines; Semi-Solid Ramblers WISN-Down by Herman's WJDC-Singing Sain WJDD-Safety Court Broadcast WKBH-Farm Bulletins WKBH-John Gruber WLS-Teena & Tim \*WLW-News; Everybody's Farm WMBD-Meet Miss Julia WMT-Magic Kitchen WMI-Magic Kitchen WOC-Society on the Air WOWO-Flapjack Boys WROK-Melody Time ★WTAD-Police News WTAQ-Mailman WTAQ-Mailman WTAJ-Heinie & His Grenadiers 11:45 ★NBC-News: Alice Cornett, songs: KSD CBS-Our Gal Sunday, sketch: WBBM KMOX WBBM KMOX ★WBAA-News WCC0-Kitty Keene WCFL-Willie Winn ★WDZ-Our Pledge: Safety Cor-ner: Chickie Sings News WFAM-Mechanics of Man WGN-Radio's Voices WHBEM KMOX 15.33) WGN-Radio's Voices WHBF-Mr. X. WHIP-20th Century Serenade WHO-Melody Time ★WILL-News of Illinois WIRE-Linda's First Love WJBC-Favorite Melodies ★WLS-Fruit & Vegetable Mar-ket: Weather: News WMBD-Judy & Jane ★WMT-News: Don Roth's Elec-tric Band KSD tric Band WOC-Your Hymns & Mine WOWO-Market Service WROK-Singing S.m. WSUI-Farm Flashes WTAD-Swing Along WTAQ-Farm Hands AFTERNOON 12:00

NBC-Jeno Bartal's Ensemble: sw-15.33) Goldbergs. sketch : CBS-The Gold WBBM KMOX MBS-The Happy Gang: WGN KSD-Singin' Sam WBAA-Agricultural Forum WBOW-Wales Pram. WBOW-Wales Prgm. WCFL-Hit Revue WDZ-Livestock Markets: News WFBM-Indiana Farm Bureau WFBM-Farm Bureau WHA-Noon Musicale WHBF-Mystery Melody WHIP-Kenneth Wells, singer WHO-Market Report

Man WMBD

WMDD KWK.It's Fun to Keep House ★WBAA-Monitor Views the News WCCO-Adopted Daughter WGN-Ginsburgh's Concert Orch.

WILL-Rura! Life Review WIRE-Farm Hour WISN-Musical Heat Wave WISN-Musical Heat Wave WKBB-Melody at Noon #WKBH-Musical: News WI.S-Dimerbell Prgm. WLW Live Stock Reports WMT-Cedar Valley Hillbillies WOC-Rambling in Rhythm. WOWO-Purdue Agricultural Prgm NBC-Ellen Randolph, sketch: KSD WLW WMAQ (sw-15.33) CBS-Life Can Be Beautiful, sketch: WBBM WCCO KMOX WMBD \*News: WCFL WFBM WKBB WROK WBAA-Sports Review WBOW-Varieties WDZ-Girl from Dreamland WHBF-Man-on-the-Street WHIP-Bible Quizz WHIP-Bible Quizz WHO-Songfellows WILL-Luncheon Serenade WIND-Tommy Ott, organist WIRE-Market & Weather WJBC-Troubadours WJJD-Joe Alexander WKBH-Man on the Street: Luncheon Music WMT-Voice of Iowa: Markets: WMT-Voice of Iowa: Markets: Cedar Valley Hilbillies ★WOWO-Bob Wilson, news WTAD-Farm & Community Hour 12:30 15.33) CBS-The Road of Life. sketch: WBBM WCCO NBC-To be announced: WIBA \*News: WHO WOC Man on the Street: WOWO WKBB KMOX-One Woman's Opinion KWK-Range Riders WBAA-Luncheon Dance Time WBOW-Street Reporter WCFL-Meet the Folks WDZ-Markets: Accordianna WFBM-Kitty Keene, sketch WGN-Markets: Midday Service WHA Form Program WGN-Markets: Midday Service WHA-Farm Program #WHJF-News; Markets WHIP-Southtown Church WILU-Illinois Farm Hour WIND-Bob Atcher, songs WIRE-Kay Reporter WJJD-Loop Noon Day Service WLS-Checkerboard Time WLW The Editor's Daughter WMAQ-Songs of the Heart WMAQ-Songs of the Heart WMAD-Cilco Town Crief; Farm Markets Warkets WMT-Joe Doakes: Int'l Varieties WROK-Let's Have a Good Time: Country Home WSUI-Campus News: Campus Personalities WTAQ-Johnny Olson WTMJ-Rhythm Rasc 12:45 Rascals NBC-Gen. Fed. of Women's Clubs: WIBA (sw-15.33) NBC-Vaughn Munroe, bar.: (sw-CBS-This Day Is Ours, sketch: WBBM WCCO KMOX WMBD MBS-The Voice of Experience: KWK WCFL WIRE WLW ★News: WBOW WIND WKBH Ellen Randolph, sketch: WOWO KSD Song Shoppers: WHIP WOC WBAA-Songs & Melodies WDZ-Jolly Irishman WFBM Noon Revue WHBF-Lucia Thompson, pianist WHIP-Song Shoppers WHO-Lem. & Martha WISN-Even as You and I WKBB-Markets: Pet Corner WLS-Markets: Arcady Editor ★WMAQ-Norman Barry, news: Doggy Dan \*WMAQ-Norman Barry, news: Doggy Dan WROK-Markets: Favorite Songs Home Folks Hour WSBT-Man on the Street WSBT-Service Reports WTAD-Happy Valley \*WTAQ-News WTMJ Sidewalk Reporter 1:00 NBC-Music Appreciation Hour: WBOW (sw-15.33) CBS-Doc Barclay's Daughters: KMOX WBBM ★News: WIND WJBC WJJD NBC-Betty & Bob, sketch: WCCO WMBD WTAD WIRE WHO WIW WMAQ KSD KSD-Singin' Sam Turn to the second cover for pic-tures of Betty and Bob. CBS-Don Tuttle's Orch.: WOC WKBB MBS-Muse & Music: WHBF on the Street: WCFL

WJJD-Rhythm for Tea WROK-Markets & Prgm. Prevue WSUI-Camera News: The World WHA-Legislative Forum WHIP-Melodic Moods WILL-Melody Hall WILD-Melody Hall WIND-Lupi Italian Hour ★WISN-News: Prgm. Preview WJJD-Livestock Market WKBH-Ma Perkins WLS-School Time WMT-Question Man WM1-Question Man WOWO-My Prayer Was Auswered WSBT-Down the Mississippi WSUI-Illustrated Musical Chats ★WTAD-News WTAQ-Man on the Street WTMJ-Bulletin Board 1:15 MBS-Charles Openui's Hawaiians : WHBF NBC-Arnold Grimm's Daughter, sketch: WMAQ WLW WIRE KSD WHO CBS-The Life and Love of Dr. Susan, sketch: KMOX WMBD WCCO WBBM WFBM (sw-17.83) NBC-Music Appreciation Hour: KWK WWA WBA-Musical Moments WCFL-Eddie & Fannie WDZ-Markets Close WGN-Young Dr. Malone WILL-Markets WISN-In Sentimental Mood WJJD-Midday Roundup WKBB-Miniatures WKBH-With the Classics ★WLS-Markets: News WMT-Tonic Tunes: Treasure Chest WMC-Library Prgm. WOWO-To be announced WTAD-World Dances WTAQ-Glodeen Matinee: Concert WTMJ-Gospel Singer 1:30 NBC-Valiant Lady, sketch: WLW WMAQ WIRE WHO KSD CBS-Your Family & Mine KMOX WBBM WMBD (sw-17.83) NBC-Music Appreciation Hour: NBC-Music Appreciation Hour: WBOW (sw-15.33) \*KWK-News WBAA-Special Events for Schools WCCJ-Judy & Jane WCFL-What's In a Name? WDZ-Farm Bureau Briefs: Play Boys WFBM-Bohemians WFBM-Bohemians WGN-Afternoon Melodies WHA-World Youth Speaks WHBF-Moline Gospel Tabernacle WHIP-Going Forwarded with Chicago WILL-The Digest WIND-How is Your Health WISN-Hits & Encores WJD-Board of Education Prgm. W.J.D.Board of Education Prgm. WKBB-To be announced WJ.S.P.rairie Ramblers & Patsy ★WMT-News: Novelty Parade WQWO-Your Family & Mine WROK-Margaret Eklof WSBT-Music Album WTAD-Roving Cowboys WTAQ-Fiddlers Three WTML Durage Orch WTAQ-Fiddler's Inre WTMJ-Dance Orch 1:45 NBC-Betty Crocker's WMAQ WIRE KSD WHO WLW CBS-My Son & I, sketch: KMOX WBBM WKBH WISN WMBD WOC WCCO WFBM MBS-Sammy Walsh's Orchestra: CBS-Enoch Light's Orch .: WOC WKBB WBAA-Markets WCFL-Spotlight Program ★WDZ-Chief Announcer Chickie: News WGN-Harold Turner, pianist WGN-Harold Turner, pianist #WHBF-Foreign News WIND-Tommy Ott, organist WJJD-Fred Beck, organist WJJD-Fred Beck, organist WJJD-Fred Beck, organist WMT-Judy & Jane WOWO-Peter MacGregor WROK-Margaret Eklof WTAD-Marcella Cheek, songs WTAQ-Matinee Time WTMJ-Home Harmonizers 2:00 MBS-Marriage License Romanc MBS-Marriage License Romances WGN WHBF KWK NBC-Orphans of Divorce, sketch KWK WOWO WLS WMT (sw CBS-Joyce Jordan, Girl Interne, sketch: WSBT WMBD WISN WCCO WFBM WOC KMOX WBBM CBS-Mayfair Orch.: WKBN WKBB NBC-The Story of Mary Marlin, sketch: WMAQ WHO WLW KSD WIRE WTMJ WBAA-Scientific News WBOW-Vocal Styling WCFL-Dance Time WDZ-Birthday Party: Movie Highlights WHA-Radio Reading Club WHIP-Englewood Hour WILL-The Ancient World WIND-Sportsman Park, 1st race

WROK-Women of the Hour WSUI-Forensic Forum, Prof. A. Craig Baird WTAD-Variety Prgm. \*WTAD-Community News 2:15 NBC-Ma Perkins, sketch: WTMJ WIRE KSD WHO WLW WMAQ MBS-John Agnew, organist: WMT CBS-Society Girl: WBBM WCCO KMOX WFBM KMON WFBM NBC-The Chase Twins, sketch: KWK WCFL (sw-15.33) WBAA-The Pagans WBOW-Classic Musicale WGN-Hits of Today ★WHBF.News WIND-Sports Edition WISN-Tonic Tunes WLS-Getting Most Out of Life WMBD-Editor's Daughter WOWO-Talking Drums WKBH WHRF WOW-Talking Drums WROK-Aloha Land WSBT-Fiesta WSUI-Within the Classroom WTAD-Let's Waltz WIBA 2:30 NBC-Vass Family: (sw-15.33) NBC-Pepper Young's Family, sketcn: WMAQ WLW WHO KSD WTMJ WIRE ★CBS-News: Manhattan Minuet: WKBB WTAQ (sw-17.83) MBS-Bob Millar's Orch .: WHBF ★CBS-News: American School of the Air: WBBM WISN WFBM WSBT WCCO KMOX WKBH WOC KWK-Swing Clinic KWBAA-Parade of Business WBOW-Music for Men ★WCFL-News WDZ-Traintime Tunes: Woman WDZ-fraintime funes; woman on Train: Edwin LeMar WHA-Music of the Masters WHIP-Voice of Happiness WIND-Sportsman Park, 2nd race WJJD-Santaella's Orch. WMSD-Petticoat Parade WJS Mangenchers WLS-Homemakers WMT-Tom Owens' Cowboys WOWO-Stork Express WROK Rhythm Before Three WTAD-Concert Prgm. 2:45 NBC-Between the Bookends: WIBA WOWO WFCL KWK (sw-15.33) NBC-The Guiding Light, sketch: WHO WMAQ WTMJ KSD WLW WIRE CBS-Richard Maxwell, tnr.: WTAQ WFBM WKBB (sw-17.83) WBAA-Tea Time WBOW-Ind. State Teachers College Prgm. WHIP-Rhythm Makers WHIP-Rhythm Makers WIND-Sports Edition WJJD-Ben Kanter WKBH-Matinee Music: Stream-lined Travel Talk ★WLS-News: Homemakers (sw-11.83) WMT-Matinee Varieties 3:00 NBC-Backstage Wife, sketch: WMAQ WHO WIRE WTMJ WIBA WLW ★NBC-Club Matinee; News: WMT WBOW WENR WOWO KWK CBS-Al Bernard's Minstrels: WOC WFBM WTAQ WKBB WISN WSBT (sw-17.83) WSBT (sw-1/.83) ★News: WCFL WJJD KMOX-Linda's First Love WBAA-Purdue Woman's Club WBBM-Editor's Daughter, sketch WCCO-Gospel Singer WDZ-Memories WGN-Hits of Today WHA-Public Discussion Clinic: Weather Weather ★WHBF-Headlines of the Day WHIP-Alice Oleson, pianist WILL-Music of the Masters Prgm. and a **\$**] DISCARD YOUR OLD AERIAL Complete Does away with Aerial entirely Just place an F & H Canacity Aerial & Limin-stor (size 1½) Aerial & Limin-stor (size 1½) thin your set. Simple instructions furnished with unit. Easily connected by anyone to aerial and ground of set. Your radio will then operates and tune in the same manner as if it were con-nected to an aerial. Operates on both short and long wave Attach i WHAT USERS SAY LaPorte, Tex. After using the Eliminator over a year on my 1935 s can say it brings in reception with clarity, pulling in stations from Japar America, and broadcast stations fro U.S. Efficiency proven, I took dowr aerial. Capacity Aerial small 7 tube set in fine volume and an, Europe, South rom all over the vn my old outside aned.

3:15 NBC-Stella Dallas, sketch: WHO WIRE WTMJ WIBA WMAQ WLW CBS-Al Bernard's Minstrels: MBS-Tommy Tucker's Orch .: KMOX-Editor's Daughter KMOX-Editor's Daughter WBBM-Meet the Missus WCCO-Manhattan Mother WDZ-W. P. A. Musicale WHIP-Sports Review WIND-Sports Edition WJJD-Fred Beck, organist WMBD-Ma Perkins, sketch WOC Machet Closing WOC-Market Closing 3:30 ★NBC-Club Matinee; News CBS-Men Behind the Stars: WOC WFAM WTAQ WKBB WKBH WMBD WISN NBC-Vic & Sade, sketch: WHO WMAQ WIRE WTMJ MBS-Wayne West, songs: WGN KMOX-Kitty Keene WBAA-Glenn Paxton, organist WBBM-Missus Goes to Town WCC-Mary Sothern WDZ-Home Folks Hymn Hour WFBM-Butler Forum WHA-Melodies for Two WHA Melodies for Two WHBF-Lecture Hour WHDF-Borne Forum WNDD-Sportsman Park, 4th race ★WJBC-News WJJD-Speech Clinic WLW-This Day Is Ours WOWO-Old Time Religion WROK-Ma Perkins, sketch WSUI-Concert Hall Selections 3:45 NBC-Midstream, sketch: WTMJ NBC-Midstream, sketch: WTMJ WLW WMAQ WHO WIRE KSD CBS-To be announced: WKBH WTAQ WKBB WIND WISN (sw-11.83) CBS-Smilin' Ed McConnell: KMOX WCCO WFBM WBBM-Linda's First Love, sketch #WDZ-Women in the News WFAM-Melody Lane WFAM-Melody Lane WGN-To be announced WHA-Magazine Rack WHBF-NYA Prgm. WHIP-Organ Moods WIND-Sports Edition WJBC-Variety WJD-Matinee Moderne WMBD-His Majesty, the Baby #WOC-News WROK-Nat Shilkret's Orch. WTAD-Happy Howard 4:00 CBS-Manhattan Minuet: WKH CBS-Manhattan Minuet: WKBB CBS-Kathleen Norris: WBBM WCCO WFBM кмох WBBM WCCO WIDM NBC-Girl Alone, sketch: WMAQ WIRE KSD WHO WTMJ WLW NBC-Name It & It's Yours: WENR WIBA MBS-Old Fashioned Girl: WHBF WGN

★News: WKBH WBOW WDZ KWK-Al Sarli's Orch. WBAA-Amer. Family Robinson WHA-Weather Bureau: Alpine WHA-Weather Bureau: Alpine Melodies WHIP-Afternoon Dance WILL-News Behind the News WIND-Sportsman Park, 5th race WISN-Rhythm & Romance WJBC-Wesleyan Hour WJDD-Happy Harmonies ★WMBD-News: Dr. Kadesky's Prgm.

WIND-Sportsman Park, 3rd race E-9/1 WJBC-Internat'l Sunday School WKBH-Travel Talk WBDV-Kitty Keene, sketch WBOV More rect the U FRIDAY

#### October 20

WMT-Sweet Music WOC-Little Show WOU-Little Show WOWO-Keeping You Posted WROK-Community Hour WSUI-The Woodland Rambler WTAD-Variety Prgm. WTAQ-Dance Time 4:15 CBS-Barry Wood, songs: WFAM WKBH WKBB

CBS-Caroline's Golden Store: WBBM WFBM KMOX WCCO NBC-Against the Storm, sketch: WHO WIRE KSD WMAQ WLW WTAM WTMJ

★NBC-News: Name It & It's Yours: WBOW

MBS-The Johnson Family, sketch: WHBF WMT

NBC-To be announced: KWK WDZ-Jimmy Walsh: Scoreboard WILL-Harrilee Henhoff, pianist WIND-Sports Edition WJD-Pacific Paradise WMBD-Today's Programs WOC-Siesta Time WOW-Eb & Zeb WROK-Teddy Taft WSUI-Waltz Time

4:30 NBC-Kitty Keene sk WMAQ WTMJ KSD sketch: WHO NBC-Affairs of Anthony, sketch WENR WOWO

CBS-It Happened in Hollywood: KMOX WFBM WISN WCCO WBBM (sw-17.83) Turn to page 17 for a story by Martha Mears. NBC-Jack Armstrong, sketch:

WLW WLW ★News: WTAD WJJD KWK-Musical Prgm. WBAA-Exponent of the Air: Bette McClean, sop. WBOW-Merry-Go-Round WDZ-Buck Rogers WFAM Killer Dillers WGN.leu Salvo organist

WGN-Len Salvo, organist WHBF-Cousin Peggy's Sunshine Club WHIP-Symphony Hall: Peace-

WIND-Sportsman Park, 6th race WIND-Sportsman Park, 6th race WIRE-Dick Reed WJBC-Sweet & Swing WKBB-Pop Concert WKBH-String Ensemble WMBD-Window Shopper WMT-Cheeriul Charlie Flagler WOC-Vi Dailey, songs WROK-Melodeers WSUI-Elementary French WSUI-Elementary French WTAQ-Cocktail Dance

4:45 CBS-Scattergood Baines, sketch: WBBM KMOX WFBM WCCO NBC-Dining Sisters: WENR. NBC-Dining Sisters: WENR ★News: KWK WHO KSD-Vic and Sade, sketch WBAA-Story Book Hour WDZ-Ninety-Eight Strings WGN-Evening Serenade WHBF-Lost Empire. drama WHLL-Sacred Music WND-Sports Edition WIRE-Deessa Byrd WISN-Accordiana WJJD-Suppertime Frolic WKBH-Albina Bina WLW-To be announced WLW-To be announced WMAQ-Frolics Before Five



Davenport, Ia. Received your Radio Aerial Eliminator and it sure works fine. Also works swell on Short Wave band. Wish I had found it long ago. Signed :------

www.americanradiohistory.com

he News WMAU-Frolics Before I WMBD-Secret Diary WMT-Singin' Sam WOC-Program Preview Kadesky's WOW-Bob Wilson, r WROK-Music & Song (Continued on Next Page)

Connected to any radio, including radios institutes to some reduction of the second state of the second st NAME ADDRESS. CITY.....STATE

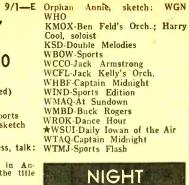
## FRIDAY

October 20 -(4:45 p.m. Continued) WTAD-Hammond Organ WTAQ-Latest Stock Reports WTMJ-Meet Miss Julia, sketch 5:00 5:00 NBC-The Torch of Progress, talk: WMAQ WIBA (sw-9.53) "People Who Lived in An-cient Egypt" will be the title of today's program. NBC-Pianist; Alma Kitchell's Brief Case: WENR WMT ★CBS-News: Herbert Donaldson, songs: WSBT WKBB WFBM WOC WBBM WTAQ MBS-Gus Lazaro's Orch.: WGN KMOX-Judy & Jane ★KSD-News: Rosario Bourdon's Orch. KWK-Lone Ranger KWK WCCO-Livestock WCCO-Livestock ★WCFL-News\* WDZ-Sportscast WFAM-Killer Dillers WGN-Swing It ★WHBF-News; Modern Melodies WHIP-Dr. Clark, talk: Eventide Echoes WHO-Ellen Randolph WILL-Twilight Reveries WIND-Sportsman Park, 7th race WIRE-Muted Music; The Jack Pot ★WISN-Show Window: News WKBH-Kiddies' Hour ★WLW-Fred Kirby: News WMBD-Happy Train WSUI-The Roman Letter & Story WTAD-Sports Views & Reviews ★WTMJ-Song Doctor: News 5:15 \*NBC-Malcolm Claire, children's stories: News: WMAQ (sw-9.53) NBC-Reggie Childs' Orch.; WMT CBS-Uncle Jonathan, sketch: WTAQ WKBB WFAM WFBM WTAQ WKBB WF WOC WISN WMBD WOC WISN WMBD Sports: WLW WROK KMOX-Ma Perkins KSD-Buck Rogers in the 25th KSD-Buck Rogers in the 25th Century WBBM-Accordiana WCCO-Front Page Parade WCFL-A. B. C. Safety Legion WENR-Swingtime Serenade WGN-Lawrence Salerno, pianist WHBF-Crimson Trail. drama WHO-Meet Miss Julia WHO-Meet Miss Julia WIND-Sports Edition WIRE-At Your vrSeice WTAD-Jack Armstrong 5:30 NBC-John Gurney, basso: WIBA (sw-9.53) ★CBS-Kaltenborn Edits the News: WTAQ WBBM WCCO WFBM (sw-15.27) See page 4. NBC-Reggie Childs' Orch .: KWK WTAQ WIRE Jack Armstrong, sketch: WHO WHBF WMAQ WTMJ Capt. Midnight: KSD WKBH KMOX-Bob Dunham Comments KMOX-Bob Dunham Comments WCFL-Cameo Theater WENR-Organ Moods WFAM-Dinner Dance WGN-Red Grange Football Gossip WIND-Sportsman Park, 8th race WISN-Little Show WKBB-Afternoon Musicale WLW-Richard Himber's Orch. WMBD-Down Memory Lane WMT-Our Man Friday WOC-To be announced WROK-Ed Fissinger WSUI-Musical Moods 5:45

5:45 NBC-Adventures of Tom Mix: ★News: WKBB WKBH WENR KWK WMT KSD-Harry Horlick's Orch. ★NBC-Lowell Thomas, news com- WCFL-Forecasts \*NBC-Lowell Thomas, news com-mentator: WLW 

 ★CBS-Today in Europe:
 WFBM
 WFBM
 WHBF-Sports
 Sparks;
 Serenade

 WKBB
 WOC
 WFAM-Jobe Dottall.
 Fundal.
 Fundal.



**6:00** CBS-Amos'n'Andy: WJR WHAS KMOX WCCO (also at 10<sup>.</sup>p.m.) NBC-Morin Sisters: WIBA NBS-Fred Waring in Pleasure Time: WTAM WLW WTMJ KSD WIRE WMAQ NBC-Van Alexander's Orchestra ★MBS-Fulton Lewis, Jr., comm. WHBF WMT ★News: WFB WROK Captain\_Midnight: WGN WHO Sports: WBBM WKBB WKBH WOC WBOW-Music for Dinner WCFL-Race Results WENR-Radio Fanfare WFAM-Dinner Dance: Hour Mu-WFAM LAND sicale WIND-German Hour WISN-Rhythm Varieties WMBD-Sports: Melody Miniature WSUI-Dinner Hour Prgm. WTAQ-To be announced 6:15 6:15 NBC-I Love a Mystery: WHO WTAM WTMJ KSD WMAQ WIRE WHO (sw-9.53) (also KFI at 10:15 p.m.) CBS-Lum CBS-Lum & Abner. sketch: WBBM WJR WTAQ WFBM WHAS WCCO KMOX (also KNX KSL at 10:15 p.m.) NBC-Van Alexander's Orchestra: WENR WENR ★News: WMBD WOC WLW WMT WBOW-Si & Ezra WCFL-Top Tunes WFAM-Dinner Hour Musicale WGN-Bob Elson's sports review WHBF Sports Trail WISN-Phil Grau WKBB-To be announced WKBH-Dinner Music WROK-Names in the News **6:30** 6:30 6:30 CBS-Chicagoans: (sw-15.27) CBS-Professor Quiz: WBBM WJR WFBM WHAS KMOX WCCO WISN (also KNX KSL at 8 NBC-Josef Marais, songs: WIRE \*News: WGN WHO WLS WFAM WTAQ KSD-Cheri McKay and Company ★KWK-Sports Final: News WBOW-Melody Time WBOW-Melody Time WCFL-Sports ★WHBF-News; Dance Tunes WKBB-Sweetheart Serenade WKBH-Do You Know WLW-Melody Grove ★WMAQ-Fort Pearson, news Musical Entre Musical Entre WMBD-Melody Maids WMBD-Melody Maids WMT-Vox Pop WOC-Magic Marimbas WROK-Italian Hour WTAM-Big Town WTMJ-Easy Aces, sketch 6:45 MBS-Inside of Sports: WLW WGN KWK WFAM-Joe Boland, Football for





## Stations which will broadcast these programs may be found in the adjacent columns at the time hereunder indicated

Check the programs you want to hear today

#### MORNING

- 8:15 CST American School of the Air. Subject: "This Living World." Title: "What Our Taxes Buy."
- 11:30 CST Farm and Home Hour. A discussion of farm credit by the presidents of three Federal Land Banks. "Uncle Sam's Forest Rangers'" sketch, starring Harvey Hays and Henry Hunter.

#### AFTERNOON

- 1:00 CST Music Appreciation Hour. Walter Damrosch, conductor; Nina Tarasova, folksinger.
- 5:30 CST Kaltenborn Edits the News. A story by H. V. Kaltenborn may be found on Page 4. NIGHT

- 6:30 CST Professor Quiz. With Bob Trout.
- 7:00 CST Kate Smith Hour. Abbott and Costello, comedians; Snow Village Sketches; Ted Straeter's Chorus; Ted Collins; Jack Miller's orchestra.
- 7:00 CST Quixie Doodles. Colonel Stoopnagle, comedian.
- 7:00 CST Cities Service Concert. Lucille Manners, soprano; Ross Graham, baritone; Grantland Rice, sports: Frank Black conducts the orchestra.
- 7:00 CST Order of Adventurers. True tall stories by famous American explorers and adventurers.
- 7:30 CST Carson Robison and His Buckaroos.
- 8:00 CST Johnny Presents. Dramas; vocalists; Johnny Green's orchestra.
- CST Plantation Party; Variety Program, Whitey Ford, M. C.; Louise Massey and the Westerners; Tom, Dick and Harry.
- 8:00 CST Waltz Time. Frank Munn, tenor; Manhattan Chorus; Abe Lyman's orchestra.
- 8:30 CST George Jessel's Variety Program. Guest: Betty Grable, beautiful screen star.
- CST First Nighter; Drama. Tonight's play, "fair Means," is the story of a young lawyer who takes his romance into a prize-ring to bring back the admiration of a wife infatuated by a heavyweight.
- 9:00 CST Grand Central Station; Drama.
- 9:00 CST Guy Lombardo's Orchestra. 9:30 CST Business Frontiers. Speaker: Robert L. Davidson, head of the housing re-search division of the J. B. Pierce Foundation.
- 10:00 CST Fred Waring in Pleasure Time.

## Ref<mark>er to adjacent colu</mark>mns for stations broadcasting these programs

	EREO	UENCIES	
	FKEW	VENCIES	
KM <b>0X-10</b> 90	WFAM-1200	WIRE-1400	WMT-600
KOA-830	WFBM-1230	WISN-1120	WOC-1370
KSD-550	WGN-720	WJBC-1200	W0W0-1160
KWK-1350	WHA-940	WJJD-1130	WR0K-1410
WBAA-890	WHAS-820	WJR-750	WSBT-1360
WBBM-770	WHBF-1240	WKBB-1500	WSUI-880
WBOW-1310	WHIP-1480	WKBH-1380	WTAD-900
WCC0-810	WH0-1000	WLS-870	WTAM-1070
WCFL-970	WIBA-1280	WLW-700	WTA0-1330
WDZ-1020	WILL-580	WMA0-670	WTMJ-620
WENR-870	WIND-560	WMBD-1440	UT THE OLD

WOC-Vocals by Vivian WTAQ-To be announced WTMJ-Kilowatt Hour 7:00 NBC-Cities Service Concert: WIRE WTAM KSD WHO WIBA WMAQ WTMJ (sw-9.53) ★CBS-Kate Smith's Variety Show: News: WCCO WFBM WJR WMBD WHAS WISN WTAQ KMOX WBBM WOC (sw-11.83) (also KNX KSL at 11 p.m.) CBS-To be announced: WKBB MBS-Col. Stoopnagle's Quixie Doodle Contest: WGN WLW NBC-Order of Adventurers: WMT KWK WMI KWN ★WBOW-News ★WCFL-Special News WFAM-Richard Himber's Orch. WHBF-Lucia Thompson, pianist

www.americanradiohistory.com

WIND-Max Miller's Quartet WKBH-Rapid Ad WLS-Prairie Farmer Discussion Club WROK-Four Cucarachas WSUI-Children's Hour 7:15 WBOW-Richard Himber's Orch. WBOW-Richard Himber's Orch. WCFL-Famous Bands WFAM-South Bend at Play WHBF-Local Society Notes ★WIND-News WKBH-Music Makers WLS-J. Brown, pianist WROK-Sunbonnet Girls **7:30** MBS-Lone Ranger drama: WGN NBC-Carson Robinson's Bucka-roos: KWK WLS WLW WMT (also KGO at 10 p.m.)

MBS-Symphony Orch.: WHBF WBOW-Melody Time ★WFAM-To be announced: News

WIND-Light Classic WKBH-Friday Varieties WROK-South Sea Islanders WSUI-Sportstime #WTAQ-News 7:45

7:45 WCFL-Dr. Carruthers WROK-True or False WSUI-Evening Musicale 8:00 CBS-Johnny Presents: WHAS KMOX WOC WJR WMBD WISN WFBM WBBM WCCO WTAQ (sw-11.83) (also KNX KSL at 10:30 p.m.) NBC.Plantation Party: WENH NBC-Plantation Party: WENR KWK WLW WOWO WBOW MT

MT NBC-Waltz Time: KSD WMAQ WTAM WTMJ WIBA WIRE KOA WHO (sw-9.53) Frank Munn will sing Hon-estly and a Table and a Corner, the choir will offer You and Your Love and the chorus will sing Your Eyes Have Told Me So. The orchestra will play. Give Me One Hour, La Verne Waltz. I'll See You Again, and Unrequited Love. \*MBS-Raymond Gram Swing: WDGY (1180 kc.)

WDGY (1180 kc.) WCFL-Novena WGN-Musico, Musical Quiz WHBF Football Game WND-Hymns of All Churches WKBB-To be announced WKBH-Gospel Melodies WROK-Football Broadcast WSBT-Football; Central vs. Evansvile Evansville WSUI-Modern Literature Round Table

8:15 WIND-Betty & Bob, sketch WKBH-National Affairs 8:30

NBC-George Jessel Variety Show: WIRE WMAQ KOA WHO KSD WLW WTMJ WTAM (sw-9.53) CBS-First Nighter: WBBM WJR WFBM WHAS KMOX WCCO (sw-15.27) For detail see Good Listening Guide. NBC-Muted Rhythm: WMT KWK WOWO WBOW WENR-Victor Record Review \*WGN-Quin Ryan, news WIND-Scattergood Baines. sketch WISN-American Weekly WKBH-Dance Orch. WMBD-Musico WOC-Football: Augustana vs. WUC-Football: Augustana vs. St. Ambrose WSUI-Album of Artists WTAQ-Football Game 8:45 KWK-Motor Dramas: Musicale WGN-The Guilty Bystanders, drama WIND-Zing-O Game WIND-Zing-O Game WISN-World Dances ★WSUI-Daily Iowan of the Air 9:00 NBC-Guy Lombardo's Orchestra: WTAM WIRE WTMJ WHO KSD WIBA WMAQ KOA WLW (sw-9 531 ★MBS-Raymond Gram Swing, news analyst: WGN WMT CBS-Grand Central Station: WBBM WJR WHAS WFBM KMOX WCCO

★NBC-News: 1,001 Wives, dra-ma: WOWO \*NBC-News: 1,001 Wives, dr ma: WOWO KWK-Double Melodies WCFL-Labor Flashes WENR-Your Football Prophet WIND-Emil Flindt's Orch. WISN-Reflections \*WiKBB-News WKBH-Supper Club WMBD-Richard Himber's Orch.

9:15 **9:15** ★MBS-John Steele, néws ana-lyst: WGN WMT KWK ★WCFL-News WENR-Will Osborne's Orch.

WENR-Will Osborne's Orch, WIND-Walkathon WKBB-Dancing Party WMBD-Hits & Bits 9:30 NBC-Concert Orch.: KWK WMT WIRE (sw-9.53) NBC-Melody Marathon: WENR WLW WOWO

CBS-Young Man with a Band: WFBM WBBM KMOX WISN WJR WOC WKBB (sw-9.65) WJR WOC WKBB (sw-9.65) NBC-Business Frontiers: WMAQ WBOW WTAM For detail see Good Listening Guide. KOA-Victor Record Review KSD-Weekly Record Revue WCC0-Sportsmen's Special WCFL-Make Believe Danceland WGN-Johnnie Davis' Orch. WHAS-Bluegrass Brevities WHO-Big Town, drama 

 WGN-Johnnie Davis' Orch.
 Music You Want: WTAM WI

 WHAS-Bluegrass Brevities
 WENR

 WHO.Big Town, drama
 KMOX-Popular Melodies

 WIND-Hoss Tales
 KOA-Ran Wilde's Orch.

 WKBH-Varieties
 WCCO-Dick Barrie's Orch.

 WMBD-Announcer Contest
 WIND-Emil Flindt's Orch.

 WTMJ-Exclusive Story
 WKBH-Request Prgm.

 9:45
 WLW-Dance Orch.

 NBC-Jan Savitt's Orch.:
 WIRE

 WBOW
 End of Friday Programs

MBS-Johnnie Davis' Orch .: WGN KWK-Range Riders KWK-Range Riders WIND-News & Sports WMAQ-Milt Herth's Trio WTMJ-Vibrant Strings 10:00 NBC-Ranny Weeks' Orch.: (sw 9.53) CBS-Amos 'n' Andy: WBBM WFBM (also see 6 p.m.) NBC-Fred Waring in Pleasure Time: WHO KOA MBS-Lang Thompson's Orch. WGN ★CBS-Paul Sullivan Reviews the News: WJR WHAS (sw-9.65). ★News: WBOW WHBF WKBH WLW WMT WROK WMBD WOC WSBT ★KMON-Flannery Views News KWK-Sports Review WCCO-Cedric Adams ★WENR-Durward Kirby, news WIND-Swedish Prgm. WIRE-Baseball Roundup ★WISN-News: Vic Fraser's Orch. WKBB-Jerry Chandler, organist WMAQ-To be announced ★WOW-Bob Wilson, news WTAM-Tom Manning WTAM-Tom Manning WTMJ-Today's Events 10:15 CBS-Bob Chester's Orch.: WISN WMBD WKBH WKBB WSBT NBC-Dance Orch.: KWK WBOW WOWO WMT WOWO WMT ★NBC-News: Ranny Weeks' Or-chestra: WTAM ★News: WFBM WHO KMOX-France Laux, sports KOA-Richard Himber's Orch. ★WBBM-News with Todd Hunter WCCO-Curfew Time WENR-Will Osborne's Orch. WENN-Will Osborne S Orch. WGN-Jack McLean's Orch. WHAS-Geo. Walsh Looks 'Em 0, WHBF-Ten Pin Man.; Bowling News ★WIRE-Headline News ★WJR-News: Fifty-yard Line Re-WUAR-News: Fifty-yard Line Vue WLW-This is the Fair \*WMAQ-Fort Pearson, news WOC-Bowling Highlights \*WSUI-Daily Jowan of the \*WJR-News: Fifty-Yard L Bayne Line Revue WTMJ-Shadows of Fu Manchu 10:30 CBS-Shep Fields' Orch.k WIND WHAS WSBT ★CBS-Paul Sullivan Reviews the News: WFBM KMOX WISN WCCO WBBM NBC-Emery Deutsch's WBOW WHO (sw-9.53) \*NBC-Jimmy Dorsey's Orch.: News: WIBA WMT WOWO MBS-Teddy Powell's Orch.: WHBF NBC-Death Valley Days, sketch: KOA KFI \*KWK-News ★KWK-News WCFL-Life Prgm. WENR-Art Kassel's Orch. WGR-Dick Jurgens' Orch. WIRE-Master Mind WKBH-Let's Dance WLW-Sports: Burt Farber's Or-chestra WLW-Sports: Burt Farber's ( chestra WMAQ-Abe Lyman's Orch. WMBD-Nightfall WOC-Nocturne WROK-Nite Club of the Air WTAM-Sammy Watkins' Orch. WTAQ-Supper Club WTMJ-Sports: Dance Orch. 10:45 CBS-Shep Fields' Orch.: W. WISN WKBH WTAQ \*NBC-Jimmy Dorsey's Orcl Orch.: WJR ★NBC-Jimmy Dorsey's Orch.: News: KWK MBS-Teddy Powell's Orch .: WIRE KMOX-Sally Foster, Hal Choisser WCCO-Rollie Johnson WFBM-Fu Manchu WIND-Walkathon WTAM-Glenn Gars' Orch. 11:00 CBS-Bernie Cummins' Orchestra: WFBM WJR WSBT WHAS WFBM (sw-6.12) NBC-Harry James' Orch.: KSD WHO WMAQ WBOW WTMJ

NBC-Joe Sudy's Orch.: KWK WOWO MBS-Jack Jenny's Orch.: WGN WHBF WMT CBS-Wayne King's Orch.: WISN WTAQ WMBD WKBB WBBM

Music You Want: WTAM WIRE

### TEN DON'TS

### MEN BEHIND THE MUSIC

#### (Continued from Page 5)

pride or to our standing as a nation if belligerents do not recognize all the rights to which we feel entitled under international law. No war has ever been fought according to fixed rules; when a nation is fighting for its life, it breaks the rules whenever it thinks it to its advantage to do so. Both sides tried the starvation blockade in the last war: The British surface-ship blockade triumphed over the German submarine blockage by only a slight margin. Both sides have a ready inaugurated hunger blockades in this war. If we endeavor to send ships or passengers through either blockade, we must expect that a certain number will be lost. We have our choice between insisting on all our rights and fighting to maintain them or foregoing certain rights during the period of the war in order to remain at peace.

#### 9. Don't believe there is any one certain way to war or peace.

You will constantly hear appeals that if we do this or don't do that, war is certain. Such statements are false. Changing or not changing the Neutrality Act may make war more or less likely, but in no case would such action make war or peace inevitable. No single thing we do or refrain from doing will by and for itself keep us at peace or lead us into war. Politicians and orators love to talk in absolutes; the easiest way to attack a man just now is to call him a warmonger. The thing for you to remember is that war is brought about by a whole series of acts and incidents, piled one on top of the other, all leading in the same direction. No single speech, no single change in any law, no single incident or accident on sea or on land makes war or peace certain. If we refuse to be alarmed dr angered by any specific event, we reduce its importance, and make it less likely to lead us into war. Let us beware of those who shout loudly and belligerently, "I know the way. They do not know; no one knows.

#### 10. Don't forget that peace leadership is more constructive than war leadership.

When this war is over, the world must go on. We must bind up the wounds and go forward again. If the New World can remain at peace, it can help the Old World to recover from the war. Somewhere, sanity and decency must be kept intact. We are not indifferent to the doctrine of brute force that certain powers have unleashed in Europe, but if we, too, become embittered and belligerent, what chance is there that the world will make a true peace? It is by conserving our power and prestige until the right moment comes that we can best help the world to a peace that will endure.

H. V. Kaltenborn may be heard Mondays through Fridays over a CBS network at:

6:30 p.m. — CST 5:30 p.m. 4:30 p.m. — PST 3:30 p.m. EST MST

P 9/1

economic end of music. He put on a two-week run of "The Barber of Seville" in English and actually made money as an impresario.

"And I didn't wear an overcoat with a fur collar nor smoke big cigars," he boasts.

Several years as conductor at Covent Garden, directing operas in four languages, were followed by an engagement as permanent head of the Scottish Orchestra, and then the Leeds Orchestra, from where he was called to become chief of the Philharmonic.

SMALL, stocky, with longish black hair that keeps flopping in his face, Barbirolli combines British phlegm with Latin excitability. His voice is low, his speech deliberate, but his hands fly round, accenting every point in a story. He both likes to hear and tell stories. His gestures are nervous, and he is never still for a moment. When he's not pulling at his nose, he's pulling his ear, or smoothing his hair or straightening his tie. He has a fondness for bow ties and good food, but indulges the former more than the latter. He usually eats one meal a day and never eats before a performance. Before he married, he led a fairly solitary life in New York, with long walks as his chief recreation. For relaxation after a hard week of conducting, he likes to play chamber-music all night with members of the orchestra. Next day he feels fresh as a daisy. Now, however, with a young and charming wife, who, incidentally, is one of the world's greatest oboists, he expects to be a little more social.

Philharmonic audiences like the quick, businesslike way Barbirolli comes on the stage, the fiery enthusiasm of his conducting, which rumples both his immaculate British calm and his dress suit, and his evident dislike for too much applause. They like the respect he shows his orchestra by never playing a work which he considers mediocre. He spends most of his vacations reading new scores, and rejects ninety percent of them-not because they are all bad but because "I have never believed that the Philharmonic Society should become an experimental forum." He has become known as an excellent program-maker, never taxing his audience with too heavy a dose of indigestible music, but not playing down to them, either. He finds his radio audience keenly responsive to everything he does and not at all slow in expressing their opinions, which he welcomes.

E HAS a sense of humor and likes to exchange cracks with Labate, first oboist of the orchestra. Barbirolli, as has been noted; has a leaning toward oboists. At a rehearsal, a Mozart and a Schubert symphony were scheduled. Labate, whose accent after thirty years in America is still thick enough to be cut with a knife, called out, "Good morn, Maestro. What we play thisa morn? Motz?"

To which Barbirolli quipped back, "No. Schub."

On his hand is a small, white scar.

"This is not a war of hatred," he says, but one of duty and a desire to rid the world of an evil menace. In England there is no feeling of bravura patriotism, but a crusading spirit and a cheerful determination to see the job through and see it done well. I remember during the first war playing 'Tristan and Isolde' at a concert during a German bombardment. We have even less rancor now than we had then against the German people."

VANS

-Leonard Liebling.

FREE 5 DAY TRIAL

a tried w



VAN RC MFG. COMPANY, Dept. 310, Fargo, Check here if 81.00 enclosed for Van's Prepaid. If not satisfied will return in fiv Check here if C. O. D. plus few cents p No C. O. D.'s to Canada.

crackles, clicks or hums in your noment's time. If your radio re-- It Costs You Nothing To Try. ntirely satisfied return it and we Name Address 

## "I Talked with God (Yes, I Did-Actually and Literally)

(Yes, I Did—Actually and Literally) and, as a result of that little talk with God some ten years ago, a strange new Power came into my life. After 43 years of horrible, sickening, dismal failure, this strange Power brought to me a sense of overwhelming victory, and I have been over-coming every undesirable condition of my life ever since. What a change it was. Now—I have credit at more than one bank, I own a beautiful home, drive a lovely car, own a newspaper and large office building, and my wife and family are amply provided for after I leave for shores un known. In addition to these material benefits, I have a sweet peace in my life. I am happy as happy can be. No circumstance ever upsets me, for I have learned how to draw upon the invis-

## ★ WANT \$1900 º A YEAR? GET A GOVERNMENT JOB \$1140 TO \$2100 FIRST YEAR

Most Government examinations include Mental Tests. Try yourself. Answer the following problems and mail at once. Our examiners will correct your work, rate, and return it. The result should tell you the possibility of a high rating on the U. S. Government Examination.

#### -MENTAL TEST-

<ol> <li>The Postmaster General is given office by: (1) Congress. (2) The Civil Service Commission.</li> <li>(3) The President with the advice and consent of the Senate.</li> </ol>
Give number of correct answer. (2) A train makes 3/5 of its trip in 54 minutes. In how many minutes will it make the entire trip?
(3) MAILBAG is to LOCK as LETTER is to (1) Stamp. (2) Seal. (3) Cancellation.
(4) A letter is given special protection if mailed (1) Special Delivery. (2) Registered. (3) Air Mail.
(5) A clandestine meeting is one that is (1) Secret. (2) Accidental. (3) Romantic.
(6) If it takes 15 clerks, 30 minutes to sort a certain mail, how many clerks will be needed to sort the same mail in 25 minutes.
Answer. (7) Wheeling, W. Va. is (1) North. (2) South. (3) East. (4) West. from Trenton, N. J.
(8) The saying "Many hands make light work," means most nearly (1) When several work together the task is easier. (2) There are often too many on a job. (3) Most people prefer easy jobs.
Answer
Franklin Institute, Dept. \$190, Rochester, N. Y.
I send you my work on Mental Test No. 1. Kindly have your examiners correct this work and return to me with my rating at no cost to me. Kindly send 32 page book, "How to Get a U. S. Government Job." and full information regarding Government Jobs. Send list of Jobs and tell me how to qualify for one.
Name
Address
Age

ww.americanradiohistory.co



MONEY. Pay pos will send postpaid Eliminator include for \$1.00 ed FREE Will send postpill for \$1,00 (stamps of conf) - with Aeria Eliminator included FREE-ends the need for aeria wires! Return merchandise after 5 days' triat, if not delighted WONDER-TONE LABS., 7078 North Clark St. Dept. R-60, Chicago, III

## Your Photo PICTORIAL STATUETTE Special Introc us fory Offer only Amazing Bargain. Beautiful, novel Pictorial Photo Statuette made from any photo of child, adult, group or pet. Six inches high on fine bronze-tione base. Formerly 98c. Now spe-cial at 25c to introduce our service. Send photo film with 25c coin or stamps. Money-back guarantee. Film returned with order. Details on Hand-Painted, Natural Color Photo Statu-ette sent FREE. Send order today.

HARTLEY STUDIOS Dept. 1 Janesville, Wisconsin

#### REMEMBER

to order your copy of next week's issue of RADIO GUIDE at your nearest newsstand early-NOW!



ROLL DEVELOPED, 8 Prints, Painted Enlargement— 25c Reprints, 3c. Fast Service. JANESVILLE FILM SERVICE Dept. A-100 4–100 Janesville, Wisconsin

## WITHOUT POWDER (PATS. PEND)

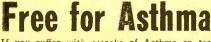
Burnett's Denture Lining r a new principle. Stops while eating, talking, lau glue or powder. Nothing id before. Quickly, easily a we will send



## minus-sinu ES you RELIE

FREE TRIAL Make YOUR 10-DAY test for PROOF, Just send your name

and address with ONLY 10c for postage and handling. One generous Trial Size will be sent YOU. Write to-day! APPROVED PRODUCTS LTD. Lab. 14X. OAK PARK. ILL.



If you suffer with attacks of Asthma so ter-rible you choke and gasp for breath, if restful sleep is impossible because of the struggle to breathe, if you feel the disease is slowly wearing your life away, don't fail to send at once to the Frontier Asthma Co. for a free trial of a remarkable method. No matter where you live or whether you have any faith in any remedy under the Sun, send for this free trial. If you have suffered for a lifetime and tried everything you could learn of without relief; even if you are utterly discouraged, do not abandon hope but send today for this free trial. It will cost you nothing. Address Frontier Asthma Co. 82-F Frontier Bldg. 82-F Frontier Bldg. Buffalo, New York Frontier Asthma Co. 462 Niagara Street,

## **BULLS AND BONERS**

One Dollar will be paid for every broadcasting boner printed in this column. Your boner-a ludicrous error or a statement with twisted meaning made by some radio performer—should be accompanied by name of station and broadcaster, date of program. Address Bulls and Boners, RADIO GUIDE, 731 Plymouth Court, Chicago, Ill. In case more than one reader submits same boner, prize goes to contributor whose letter bears earliest postmark. In case of tying postmarks, all tying contestants will receive prizes.

Ralph Edwards, Phil Baker an-nouncer (for Dole Pineapple): "So drink this wholesome juice pressed from Mother Nature herself."—H. Glendon Stoyer, Cochranton, Pa. (Sept. 27 over CBS.)

H. V. Kaltenborn: "Although the Poles have been partitioned four times before ... their spirit has by no means been distinguished." — Althea H. Weaver, 139-09 34th Road, Flushing, L. I., N. Y. (Sept. 27 over CBS.)

Bob Burns on "Kraft Music Hall": "It was so hot in Los Angeles that the policemen sent out the following call to squad cars: 'Calling all cars, calling all cars. All policemen may unbutton their coats. That is all.""—G. F. Williams, Box 209, Selma, Ala. (Sept. 21 over NBC.)

Bob Elson, baseball announcer: 'Smoke Friends tobacco. It costs but ten cents-mere chicken-feed, as you'll agree when you put some in your pipe and smoke it."-Fred D. Hale, Glidden

U. of Tennessee at Chattanooga

2:00 p.m. EST, 1:00 CST, 12:00 noon MST, 11:00 a.m. WROL WOPI WDOD WLAC

WESG WGR WHEC WIBX WJAR WNBF WSYR

Holy Cross at Georgia 2:00 p.m. EST, 1:00 CST, 12:00 noon MST, 11:00 a.m.

WDRC WEEI WMAS WORC

Northwestern at Ohio State 2:00 p.m. EST, 1:00 CST, 12:00 noon MST, 11:00 a.m.

Rice at L. S. U. 9:00 p.m. EST, 8:00 CST, 7:00 MST, 6:00 PST WFAA WOAI

KVI-570 WATR-1190 WBAX-890 WBAX-1210 WBAX-1210 WBNS-1430 WBNS-1430 WBTK-1310 WBTM-1370 WCC0-810 WCC0-810 WCC0-810 WCC0-810

WDBJ-930 WDNC-1500

WD0D-1280 WDRC-1330 WEAN-780 WESC-850 WFAA-800 WFAA-800 WFBC-1310 WFBC-1310 WFBC-1310 WFBL-1360 WFBR-1270 WFEA-1340

WBNS WTAM

KFEL-920 KFI-640 KFKA-880 KFRC-610 KGNF-1430 KHJ-900 KIRO-650 KMED-1410 KMJ-580 KMO-1330 KOH-1380 KOH-1380

KQW-1010 KROC-1310

Drive, Sturgeon Bay, Wis. (Sept. 23 over Station WGN.) .

Bible Class teacher: "Last Sunday we prayed for the recovery of Sister Blank and she died this week. Today we want to pray for her husband and children."—Pat Patterson. Drake, S. C. (Sept. 24 over Station WIS.) .

Commentator on men's styles: "Herringbone tweeds are a favorite with college men. They can wear the coat without the trousers."—Lillian Gat-chell, 27 Bay St., Little Falls, Minn. (Sept. 20 over Station WDAY!) 0

George Fisher on "Hollywood Whispers": "It is whispered that Mary Pickford's niece is expecting a visit from the stork, which she denied. But that is nothing, she denied it when she was married, too."-John Anderson, Oakland, Ore. (Sept. 23 over MBS.) ò

Softball game announcer: "The last two of the line-up are boys and will be changed into girls as soon as they ar-rive."—Mary Anne Hampson, 1309 Edgar Ave., Mattoon, III. (Sept. 10 over Station WDZ.)

(Boner caught by an unusually large number of listeners is the following. In accordance with the rules, prize goes to contributor whose letter bears earliest postmark.)

Ginger Rogers on "Lux Radio Theater": "The only trouble with Annabelle's background is that it is fat and uninteresting."—Mrs. H. C. Kenline, 315 West Locust St., Dubuque, Iowa. (Sept. 25 over CBS.)



#### Saturday, October 14

Duke at Pittsburgh 1:45 p.m. EST, 12:45 CST, 11:45 a.m. MST, 10:45 PST WBIG WBT WCAE WDBJ WDNC WFBC WFBG WLEU WPTF WRVA WTBO

Maryland at Virginia 2:00 p.m. EST, 1:00 CST, 12:00 noon MST, 11:00 a.m. WBTM WCHV WFBR WJEJ WLVA WSAL WSVA

WLVA WSAL WSVA Purdue at Minnesota 3:00 p.m. EST, 2:00 CST, 1:00 MST, 12:00 noon PST WTCN WBAA WCCO WHLB KROC WLB WOWO Oregon at U. of California 5:00 p.m. EST, 4:00 CST, 3:00 MST, 2:00 PST KIRO KOH KVI U. C. L. A. at Stanford 5:00 p.m. EST, 4:00 CST, 3:00 MST, 2:00 PST KPO KMJ KFI KMED KMO Georgia Tech at Notre Dame

Georgia Tech at Notre Dame 3:00 p.m. EST, 2:00 CST, 1:00 MST, 12:00 noon PST WFAM

Marquette at Michigan State 2:00 p.m. EST, 1:00 CST, 12:00 noon MST, 11:00 a.m.

WIBM WOOD-WASH WJIM WXYZ FREQUENCIES

WGR-550 WGY-790 WHA-940 WHA-1210 WHEC-1430 WHEC-1430 WHO-1000 WHO-1450 WHO-1430 WHEM-1370 WHEM-1370 WHEM-1370 WHEM-1370 WHEM-200

2:00 p.m. EST, 1:00 CST, 12:00 noon MST, 11:00 a.m. WMT WHO WJR Fordham at Tulane 2:00 p.m. EST, 1:00 CST, 12:00 noon MST, 11:00 a.m.

U. of Iowa at U. of Michigan

WSMB

Indiana at Wisconsin 3:00 p.m. EST, 2:00 CST, 1:00 MST, 12:00 noon PST WKBH WHA

Harvard at Chicago 4:15 p.m. EST, 3:15 CST, 2:15 MST, 1:15 PST MBS-WGN KFEI KFKA KFRC KQW KPMC KHJ

Dartmouth at Navy 1:45 p.m. EST, 12:45 CST, 11:45 a.m. MST, 10:45 PST MBS-KQW KFRC KFEL WBAX KPMC KHJ (See Saturday programs for other outlets)

Georgetown at Syracuse 2:00 p.m. EST, 1:00 CST, 12:00 noon MST, 11:00 a.m.

WFBL WGY

WNBF-1500 WNBH-1310 WNLC-1500 WOOL-1270 WOPL-1500 WORC-1280 WOWO-1160 WFG-1100 WFG-1100 WREC-600 WROL-1310 WROL-1310

WROL-1310 WRVA-1110

WJIM-1210 WJR-750 WKBH-1380 WKOK-1210 WLA-1470 WLE-760 WLLH-1370 WLNH-1310 WLVA-1200 WMXS-1420 WMXS-1420 WMT-600 WMAC-1230

WNAC-1230

Nebraska at Iowa State College 2:45 p.m. EST, 1:45 CST, 12:45 MST, 11:45 a.m. PST KGNF

WSAL-1200 WSAR-1450 WSMB-1320 WSPR-1140 WSVA-550 WSYR-570 WTAG-580 WTAM-1070 WTB0-800 WTCN-1250 WTCN-1250

### BOYS WANTED

We are looking for bright, ambitious boys to sell RADIO GUIDE, the national weekly of programs and personalities, in their neighborhoods. Write to Al Jones, RADIO GUIDE, 731 Plymouth Court, Dept. O-20, Chicago, Ill.; give full name, full address and your age.

#### WRITE IMMEDIATELY

STATEMENT OF THE OWNERSHIP. MANAGE MENT. CIRCULATION. ETC., REQUIRED BY THE ACTS OF CONGRESS OF AUGUST 24, 1912 AND MARCH 3, 1933

AND MARCH 3, 1933 Of Radio Guide published Weekly at Chicago. Illinois for October 1, 1932. Refore me, a Notary Public in and for the State and county aforesaid, personally appeared George d'Ulassy, who, having been duity svorn according to law, deposes and says that he is the Husiness Manager of the Radio Guide and that the following is, to the best of his knowledge and belief, a true statement of the ownership, management (and if a daily paper, the ele-culation), etc., of the aforesaid publication for the date shown in the show catofion, required by the Act of March 3, 1933, printed on the reverse of this form, to wit: 1. That the names and addresses of the publisher. editor, managing editor, and business managers are: Publisher, The Cecelia Company, 731 Plymouth Court. Chicago, Illinois. Baltor, Curtis Mitchell, 731 Plymouth Court. Chicago.

Managing Editor, Curtis Mitchell, 731 Plymouth Court,

Induct. Contrast Antenna, 153 Frynodart Cont., Chitago, Managing Editor, Curtis Mitchell, 731 Plymouth Court, Chitago, Illinois.
 Business Mananers, George d'Utassy, 731 Plymouth Court, Chitago, Illinois.
 That the owner is: (If owned by a corporation.
 That the owner is: (If owned by a corporation, its name and addresses of stockholders owning or holing on per cent or more of tatal amount of stock. If not owned by a corporation, the names and addresses of stockholders. The owner is: (If owned by a corporation, the names and addresses of stockholders. If not owned by a corporation, the names and addresses of stockholders. If not owned by a corporation, the names and addresses of stockholders. If not owned by a corporation, the names and addresses of stockholders. If not owned by a corporation, the names and addresses of stockholders. If not owned by a corporation, the names and addresses of stockholders are M. L. Annenberg, W. H. Annenberg, Trustee for Walter H. Annenberg, W. H. Annenberg, Trustee, E. Haup, P. A. Levce and L. Haon, H. A. Ames, E. Friede, E. Haup, P. A. Levce and L. Haon. None.
 That the known bondholders, mortgarses, and other security holders owned the owners, stockholders, and security holders are found so they one state.) None.
 That the two paragraphs next above, glying the company but also, in cases where the stockholder and security holders, in any other fiduciary relation, the name of the powners inden fiduciary relation, the name of the powners inden fiduciary relation, the name of the powners, stockholders, and security holders in a contain fiduciary relation, the name of the post or corporation for whom such trustee is acting. Is given; also that the said two paragraphs contain statements embracing affant's full knowledge and belief as to the circumstances and conditions under which stockholder is and security holders who do not appear upon the books of the company strustees, hold stock and securities holders and





No personal replies to questions unless accompanied by stamped, selfaddressed envelope.

Miss Violet Vermont, Boonton, N. J.-Charles Carroll is Tubby Scott in "Valiant Lady." Charles was born in Jackson, Michigan, November 10, 1910, the son of Mr. and Mrs. H. J. Bradt. The family moved to Los Angeles in 1920. then after being graduated from high school Carroll decided to go east to act. By 1930 he was a permanent member of the Ivoryton, Connecticut, stock company. In 1931 he was play-ing with Anne Seymour in "Puppet Show" at the Belmont Theater in New York City. When the depression hit the theater Carroll took a job as an usher in the Bronx, later went back to Hollywood, where Kay Van Riper cast him as male lead in a series of historical radio dramas she was author-ing. Since then Charles has been in radio work. In addition he spent several weeks in 1933 in stock in Seattle and made trips on freighters to the Panama Canal in 1930 and 1932. Carroll's chief hobby is amateur movie photography; his favorite sport is tennis. He is six feet tall, weighs 160 pounds, has a fair complexion, brown hair and blue eyes.

Miss Audrey Dayton, Hagerstown, Md. -William Bouchey has the role of Gordon Decker in "The Romance of Helen Trent" and also portrays Gordon Gilman in "Those Happy Gilmans."

## BIRTHDAYS

#### OCTOBER 14

#### Allen Jones, movies. F. Chase Taylor (Stoopnagle), NBC,

RCA Bldg., New York, N. Y. OCTOBER 15

#### Martha Tibbetts.

1

2

Lawrence Salerno, WGN, 441 N. Michigan Ave., Chicago, Ill.

- Ransom Sherman, NEC, Merchan-
- dise Mart, Chicago, Ill. Bob Trout, CBS, 485 Madison Ave.,

New York, N. Y. Josef Koestner.

Vivian Fridell, NBC, Merchandise Mart, Chicago, Ill.

Don Bigelow.

#### OCTOBER 17

Jack Owens.

Roger Kinne, NBC, RCA Bldg., New York, N. Y.

- Irene Noblette, NBC, RCA Bldg., New York, N. Y. Helen Choat, NBC, RCA Bldg., New
- York, N. Y.

#### OCTOBER 18

Happy Jack Turner, NBC, Merchandise Mart, Chicago, Ill. Annette Henshaw.

William E. Drips, NBC, Merchandise Mart, Chicago, Ill.

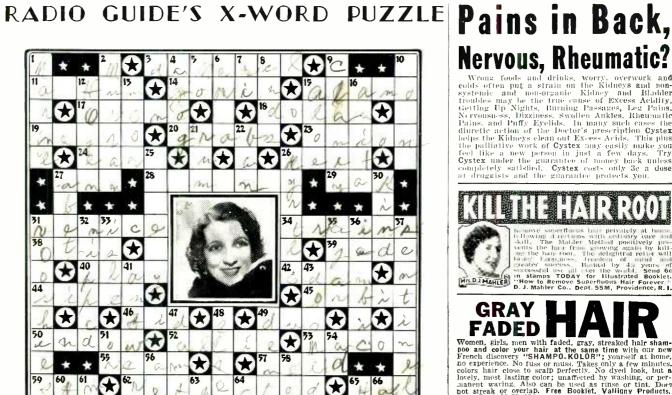
OCTOBER 19

Evelyn Kaye (with Phil Spitalny), NBC, RCA Bldg., New York, N. Y. Jack Shannon.

#### OCTOBER 20

Emil Velazco. Margaret Shanna.

Arlene Francis, NBC, RCA Bldg., New York, N. Y.



G

4

Selvin and Bernie Close to the ground Griffin

 Construction

 Polo horse

 Main point

 Husing, sports an

VERTICAL

First name, star in the por-trait. actress ("Myrt and Marge")
 Ken —, comedian ("Tex-aco Theater")

Solution to Puzzle

Given Last Week

RAYE

Paper measure Want urgently Man's nickname Highly regarded

55. 57. 59. 62. 65. 67. 68. 69. 70.

72.

4. Eager

#### HORIZONTAL

- 3. Last name, star in portrait. actress (" the

11

38

44

50

59

67 æ

- Last name, star in the portrait, actress ("Myrt and Marge")
   Untwisted rope used in hoat-building
   Igor —, baritone
   San Antonio mission
   Where is the University of Maine located?
   R o bert —, corchestraleader ("Tuesday Night Party")
   Black man of African blood 20. Snatches
  - Snatches
- A vegetable Dr. Craig —, "Professor Quiz" Collide 23 24
- 26. Collide 27. Some, an indefinite number 28. Eugene \_\_\_\_\_, symphony
- nductor Wild ox of Tibet City in Italy Educates 29
- 34. 38. 39. 40. 42. Masculine name
- Shade of green
- 44. 45.
- Duet 49
- To bestow a fund upon ——————————Lowe Miles, radio ac-50. 52
- 53. The Pickens sisters were born in -----, Georgia

## RADIO QUIZ GAME-ANSWERS

#### (See Questions on Page 8)

#### Compare your score with that of the

contestants who appeared on the programs. Of these sixteen questions, ten were answered correctly by contestants on the air, for an average of slightly more than 60%. Can you beat that?

#### "Question Bee"

- 1. The church banner.
- 2. Billy Sunday.
- 3. The text or words of an opera. 4. Jean Valjean.

#### "True or False"

- l. True.
- 2. False.

#### Jefferson City is the cap ital here (Abbr.) 5. 6. Feminine name Musical note

63

- 10 12 13 15
- Musical note Musical note Howard —, announcer Masculine name Harry —, bandleader Tract of marsh land Plant of the lily family Louise, screen star Distilled spirit Prohibit Deserted Vail, actress ("Myrt and Marge") 25 26
- 27. Encourage
- 30. 31. 32. 33. 35. 36. -, orchestra-leader
- Encourage Benevolent Don —, orchestra-leade Pinched Small island Slightly opened, as a door Consisting of the iambus A scource
- 37 41
- 43 47
- A sentry Respond Ruined Stops the flow of water Besides Slight depression caused by
- blow
- 51 Otherwise
- Paid newspaper notice Pertaining to aeronautics
- 54. 56. 58. 60.
- 61 63.
- Shots

## 64. Tooth of a wheel 65. The Hoosier —— 66. Fear, with respect

## **Nervous, Rheumatic?**

Wrong foods and drinks, worry, overwork and colds often put a strain on the Kidneys and non-systemic and non-organic Kidney and Bladder troubles may be the true cause of Excess Acidity, Getting Up Nights, Burning Passages, Leg Pains, Nervousness, Dizziness, Swollen Ankles, Rheumatic Pains, and Puffy Eyelids. In many such cases the diurctic action of the Doctor's prescription Cystex helps the Kidneys clean out Excess Acids. This plus the palliative work of Cystex may easily make you feed like a new person in just a few days. Try Cystex under the guarantee of noncey back unless completely satisfied. Cystex costs only 3c a dose at druggists and the guarantee protects you.



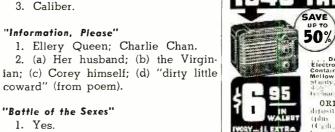
GRAY HA scalp perfectly lovely, most lasting color; unaffected by washing, or per-manent waving. Also can be used as rinse or tint. Due not streak or overlap. Free Booklet, Valigny Products, Inc., Dept. 81-H, 254 West 31st Street, New York, N. Y.

**All Your Snapshots** In Natural Colors! છે AMAZINGLY BEAUTIFUL! Any size roll developed and 8 prints in NATURAL COLORS, 25c Natural Color Reprints, 3c each Natural Color Photo Service, Janesville, Wisc.

IT'S A GIFT This watch, candid camera, dish set, or ther gift of your choice, is yours in addi-tion to doubling your money on easy sell-ing of our 1938 Master BOX of Christmas Cards, This 80-piece hox costs you 25c; sells itself quickly at 30c. Contains 16 artistic French-fold cards, 16 matching envelopes and 48 sparking NipApart Christmas Seals, Get FREE sample and our GIFT ILAN at once. BE FIRST in your community. 0 12 1 8







We lattere dur in today a stratest radie value. Nav tratest radie value. Nav tratest radie value. Nav trate ad reception. Exquire Distinct ad reception. Exquire Distinct ad reception. Exquire Distinctive III minimated Data Electro-Dynamic Speaker Contained Aerial ... Glorious, Sharp, Mellow Tone. FACTORY GUARANTEE Study, reception of 2014 a tratest of the second sec

 $\begin{array}{c} \textbf{ORDER NOW! Send only $1.00\\ \textbf{ORDER NOW!}\\ \textbf{ORDER NOW! Send ORDER NOW!}\\ \textbf{Send Not Send ORDER NOW!}\\ \textbf{Send Not Send Not Sen$ 

NATIONAL RADIO CO., Dept. 50, 37 East 6th St.

P 9/1

3. True.

## 4. False.

2. The press.

"Information, Please"

coward" (from poem).

"Battle of the Sexes"

3. Brooklyn.

An evergreen shrub.

1. Yes.

3. Caliber.

2.

2.

"Dr. I. Q." 1. "One nation, indivisible, with liberty and justice for all."

1. Ellery Queen; Charlie Chan.

# Which of These 72 Best-Sellers

Originally Published at Prices Up to \$6.00

**Do You Want for Only** 

Not publishers' overstocks. Not books that didn't sell. Not cheaply-made books which have been reset, cut, or revised. These are all finely-printed, handsomely-bound editions of modern best-sellers of Fiction, Biography, Adventure, History, the Arts, Music, Drama, Science, Sports. ONLY \$1 EACH! The exact, unexpurgated texts —printed from the original, first edition plates. Check this list over AT ONCE— because we cannot guarantee how long these books will be available at \$1. Paper prices are going up. Our contract for binding cloth at present prices expires soon. SEND NO MONEY! Encircle in coupon below which books you wish us to send you for FREE EXAMINATION! Read as many as you want—pay ONLY for those you keep!

#### How Many of These Did You Put Off Buying When They Cost Up to \$6 Each?

144. MARY QUEEN OF SCOTLAND and the ISLES-stefan Zween, Su-20. STORY OF PHILOSOPHY - Wall -the epoch-making lustory of humans a thinkers, from Sociates to John Dewey

121. THE BOOK OF AMERICAN PRESIDENTS-Esse V. Hathanda. PRESIDENTS—User V. Hatharon Intimate diographics of every President from Washington to P. D. R. A portial of each 0 Samuel B. Schaefter, with tac-initle signature signature.

46. THE STORY OF MANKIND-Hen-An essential part of every home library. An essential part of every home library. I annuated chronology of man's progress. If

88. NAPOLEON-Emil Ladwig. One of he great books of all time-supreme day of most thrilling figure in modern . Formoly \$2

Instay, Formerly \$5. **174. DIA** — Edited by *Heary Marshall*. Covers all business subjects—banking, law, lette writtung, aritmutch, advertising, selling, husiness English, credits, collections, etc. Longuest X.

27. HISTORY AND DESTINY OF THE JEWS-Josef Kasten. Biography of great and perscented rate which should be read by day and Gentile. Formerly \$2,59. 172. THE ROMANCE OF LEONARDO DR VINCI — Dmitri Merchanski, ned greatest novel ever written of Re-ce and its strange genius who painte usur The Last Summer - Summer paras. erly \$5 **140.** SING SING DOCTOR—times 0, Squite, M.D. Of 138 he has said, "This man is dead."—time the has said, utiling episodes of the death chamber, riots, daring estapes. Formerly \$3,50.

 CLEOPATRA—Emil Ludwig.
 wold's bewitching, glamorous, talet queue. Here is Cleopatra—the grands on toost of legend—the woman have made -the grande amon-ian, lover, mother,

34. GREAT SYMPHONIES: How to Recognize and Remember Them-192. PERSONAL HISTORY - Fines where, The tempestions background of his best-selling "Not Peace But a Sword" First and greatest of books of historical jour-nalism. Tormerly \$1.

114. THIS IS MY STORY-Element Rease reft. First Lady tells story of her ady tells story second second the boost of the notos. Formerly \$3, 96. WHY GROW OLD 1—Frank S. Cap.
 96. WHY GROW OLD 1—Frank S. Cap.
 97. And Orskin Grant, M.D. How to control you energy, glands, health, there some, sensible advice for men on keeping enrovably young in mind and body. For-merts \$2,56.

163. THE LIFE OF VOLTAIRE-S. G. at studdity, infustice—er f adventure into his literar

61. BRITISH AGENT-R. H. Bruce Lock-Ru (i) What really happened in of 1914-1918—thuiling, true

62. PRESENT INDICATIVE\_Null Cor

68. HOW TO PLAY TENNIS-Merer 112. AUTOBIOGRAPHY OF BENJA-MIN FRANKLIN-A handsome new

57. THE BASIC THOUGHTS OF CON-FUCIUS: THE CONDUCT OF LIFE

65. THE ROYAL ROAD TO ROMANCE

166. HISTORY OF AMERICAN JOUR NALISM Jumes Meltin Lee The ISM—Innes Melein Leo itel — through war, peace, riv s "scoops," reporters' tricks, -athal 37. I FOUND NO PEACE-Webb Miller years' journal of ace foreign rorres-who saw war from ringside seat it India, Mexico, Morocco, Ethiopia

72. ALAUGH A DAY KEEPS THE DOC-TOR AWAY-Drin 8. Cabb. Inexhau-40. THE HUNDRED YEARS - Phillip Guidalla The century 1837-1937 into life! History's most exciting packed with more drama, more susp more switt more than a more susp

145. LANCER AT LARGE-F. Binen, "Most alsorbing book of since his own The Lives of a Lancer,"-N. Y. Times, Formerly 9 181. THE BARBARY COAST--Herbert uade San Francisco's inderworld the most dan-terous and most interesting spot in America. 67. HENRY VIII-Francis Hackett, Au-

thar of Queen Ame Boleyn, F biography of Justy Blueheard who plum brihed, intrigued to serve his own ends **55.** THE CONQUEST OF FEAR, By Ba-timiting the state of the state of

107. THE FRENCH QUARTER*hert* (*shary*, 1) officing account of New Orleans in its notorious heyday—an Informal, intanous, intections history by tamous author of 2010a Barbary Tower 20 Normale \$2.50

149. CROSSROADS OF THE CARIB-BEAN-Hendelt de Lerne Konthe 140. BEAN—Hondak de Laone, Exciting volume of travel, history, adventure—tor ann-chair and deck-chair travelers in the West India, Example, etc.

85. GENGHIS KHAN - Hurdd Lan it the known would trembled before leting hordes —the sconge of civiliza-unerty \$3,50.

70. HISTORY OF THE BORGIAS-

100. BRING 'EM BACK ALIVE!--beasts, who trans fem, romes fem, ratches fem barte handest--batt brings fem back alive?

124. STRATEGY IN HANDLING PEOPLE-By Welds and Marana t by successful men re-iends, gain ambitions.

#### GARDEN CITY PUBLISHING COMPANY, Dept. 910, 111 Eighth Avenue, New Yo York City.

Please send me books rreinele below, I will either send you amount ton purchase within 5 lays plus be pistage and packing charge per ook) or 1 will return any books 1 do not want without being obligate 1 any way. (Encircle numbers of books you want.)

POSTAGE FREE IF YOU SEND FOR 3 BOOKS OR MORE. t send for, and decide to keep. 3 or more of these titles, we will pay istage and packing charges – a saving to you of 5c on each block. 90. ABRAHAM LINCOLN-Lard Chaine biography. Dr. S. Parkes Cadman called it "the best single volume on the life of Lin-

95. POEMS IN PRAISE OF PRACTI-CALLY NOTHING—Samuel Hofen-CALLY NOTHING—Samuel Hoftministeal stein, Dee Longmon engines or these whimslead light verses have been sold. Dorothy Parker savs: "Alone on a desert island, here's the book I wish to have along with me." For-

152. FACTS AND FRAUDS IN WOM AN'S HYGIENE-R. L. Palmer and EAR S EXCLEME — R. L. menhang, M.D. Pearless ex-claims, dangers of various Like Internation Gaine 125. NOEL COWARD'S PLAY PA-Carolande DE. 7 of his best plays, including 127. BEST SHORT STORIES OF THE WORLD-Knind Bircorici, Finest tales of tomad, Por, de Manpassaut, many otness, Formerly 82,50.

84. WITH LAWRENCE IN ARABIAnysterious figure of modern times, re-by tamous radio commentator. For mest

30. HOW TO WRITE LETTERS\_M. 0. **165.** CAREERS FOR MEN—Edward L Bernaus, (8) occupations discussed by in each — jobs available, requirements, luture, lumensely practical for all leaders bittall

167. CAREERS FOR WOMEN-Doris Fleischman, 43 famous cateer-wo help you find the field most suffect to YOU, your chances for success. For middle-yonen as well as young, Formeric \$2,50

53. PRACTICAL AMATEUR PHOTOG-RAPHY\_William S. Davis, All about g perfect pictures—trom selecting sub-to mounting finished print. Formerly

135. MANY LAUGHS FOR MANY America's beloved humarist.

99. THE GARDENER'S BED BOOK-Richardson Wright, Editor of House a len. The perfect gift hook for gardeners-hands and beginners, Homey essays, ga philosophy, nature-lore, helptul gard for every day in the year. Former Garde

35. NEW BOOK OF ETIQUETTE-Lit-Turn Eichler, Completely Revised brought up-to-date, 508 pages fully inde Etiquete for dimers, dangenes, engagene veddings, parties, visiting cards, corres-dence, service of boundary of the termination

147. REDEEMING OLD HOMES-IM **A TS** • *lig Learnit Hill* **Practical advi-**buying, temodeling, redecorating, rep-old country homes—and retaining ori-nural charm. Numerons "before and a photos. Formerly \$5.

6. THE WISDOM OF THE CHINESE-Edited by Brown Brown. The satisfies of functus, Law-Tzu, the ancient sages, Indist sable for understanding of Chinese philose of line. Example, and the satisfiest of the same statement of the sa

150. LIFE OF BYRON-John Drinkica-

136. GETTING ALONG WITH PEO-

#### SEND NO MONEY **EXAMINE FREE FOR 5 DAYS** As Many Books As You Wish

bespite their astonishingly low price, we will send your ice of these books for 5 DAYS' FREE EXAMINATION— hour your deposit of a single penny! "amply unall compon at left – controling the numbers of vol-es you want. Pay nothing to the postman when he brings ir books ON APPROVAL. Then examine books for 5 days. —after this free examination—you do not admit these are bliggest book values you ever saw, return the volumes and get the matter. Otherwise, send us the amount due, jults and postage and packing charge. There is no "catch," no ick" to this offer. You pay only for the books you keep, e editions of many titles are limited. So send coupon NOW ON'T DELAY!

GARDEN CITY PUBLISHING COMPANY Dept. 910, 111 Eighth Avenue, New York City

Please Remember: Send no money with this coupon. Pay nothing to the postman. You may read—for 5 DAYS FREE EXAMINATION—as many titles as you want. Pay ONLY for those you yourself decide to keep

191. HAVELOCK ELLIS ON LIFE AND SEX, Frank, shiple discussion of facts oblems of deep interest to all men and , by most famous authority on the sub-100. MARIE ANTOINETTE - stefan

Zweig, Amazing story of "Let them eat cake" Queen whose life of frivolity, extrava-gance, scandal, ended on guillotine. Formerly 89. STORY OF SECRET SERVICE-

Cov Righard Wilmer Rowan, as remained a intrustic, treachery, during explorance—from Biblical days to the Nazl Gestapo, Every word Const. Connectly, 82–50. 93. SIX COMEDIES - W. Sumersel

Manaham, His most tands (days) - in-cluding The Uricle, Our Betters, The Canstand 1 de. All a vital part of the modern theatte. Formerly \$9 55. 71. FUN FOR THE FAMILY-Icrome

**71.** S. Minne, 1,000 ways to quicken your wits: word puzzles, party games, brain twisters, and games, treaks, etc. A big volume of economient for all, Formerly \$1.95. 116. THE BEST OF AMERICAN HU-

**110. MOR**—Edited by Joseph Lewis From From Mark Twain to Benchley, from gibts guffays -44 staties by 50 great humorist over 100 pages of bigets. Tormorist 74. SKIN DEEP-M. C. Phillips. Women

• To Don't waste money, min health using dangerons or over-prired cosmetics. Here is truth about beauty aids —names what and what not to have and the base beauty what 29. THE WISDOM OF THE HINDUS-

For Edited by Brown Brown, The lines of the lia's prose and poetry—the secrets of the phil sophy of Yoga— the epics of an age-old civ

75. FAMOUS FEATS OF DETECTION AND DEDUCTION-Leanned R. Grib-AND DEDUCTION-Learned R. Grid-ble, True miracles of crime detection undreamed of by even Sheilock Holmes--11 true absorb-ing mysteries and manhants hu a single vol-

176. RETREAT FROM GLORY-R. H. Bottest Lockhort "British Agent" in the turnoul of tentral Europe' A new series of breath-taking diplomatic intrigues. Formerly

91. THE BOOK OF ORIENTAL LIT-ERATURE-Poems, songs, tales of the The and wisdom of the world's oldest peo-A magic treasury of quiet truth, beauty alidosomic sectors and sectors a 43. TAKE THE WITNESS-Alfred Color mode Chickolm, Dramatic story of Earl Regets, criminal lawyer who wen 98 acquittals in 100 moder tools is for a second start

92. STANDARD BOOK OF FORMU-

LAS—II, Bonnett, Make what you use — ave money! Over 2,0000 tested tormulas: tooth rowders, hair tonics, month washes, creans, polishes, etc. No scientific knowledge or equip-

1. CARE AND HANDLING OF DOGS \_\_\_\_\_ 1. J. L. Lemmint, D.V.M. Provide train, mate, rear 150 breeds. Care of pu-diets, baths, eventies, house-breaking, o ence, with children, etc. Complete inde-tion of the statement of the ence, with children, etc. Complete inde-tion of the statement of the s **156.** LIFE IN THE MAKING—Dr. A. F. Guttmacher Engineert surgeon clearly

explains sexual rhythms, sterility, sex deter-mination, abnormality. Illustrated, Formerly

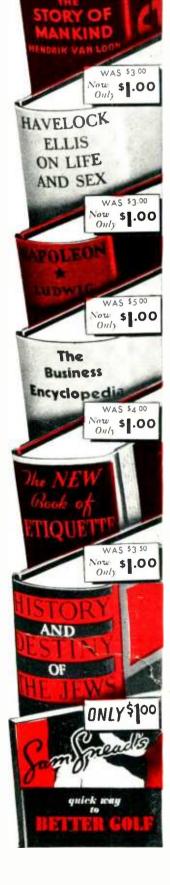
154. MODERN SALESMANSHIP - J selling products, serve exposition of tested in

4. THE HOUSE OF HEALTH : The Prac-Book of Building—Ddd . How to build the pertect b money, Plans by leading an s on insulation, heating, • tical I *C.E., M.S.* the least m augements, etc. This book [0007] 225 illustrations.

24. DOCTORS ON HORSEBACK: Pioneers of American Medicine—10 nomus Flenner. The thrilling dramas of en who pushed forward the rontiers of m ie with the frontiers of America. Form

B93. THE EPIC OF AMERICA-James **D73.** Trustor Idams. The best single vol-ume on American History in existence. A matarity which is truly epic in its sweep and unflagging in its interest. Himstrated, For-

865. QUICK WAY TO BETTER GOLF Sum Sword, Greatest money with in golf history shows you how to help your Enlarged photographs of every help your tect for home study, 247 ACTION PHOTOS, Only \$1,00.





Each?

All full library size, 51 g''y 81 g''-not little pocket vol-umes. Handsomely cloth-bound, beautifully printed books you will be proud te own! Many fully illustrated with photographs, drawings

Only \$1.00